



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Accredited 'A' Grade by NAAC

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Date: 1st July, 2022

Notice for all BMS students

All students are hereby informed to take part in **'CRACK A CASE STUDY- HARVARD STYLE'**
Talerang's Model Career Competition (MCC)

The MCC is based on the concept of Model United Nations but adapted to the business world for simulation to solve a business-related crisis.

Through this student get to:

- Crack a Harvard case study!
- Take on the exciting role of a business leader and compete for the winning business strategy in different committees (**Finance, Marketing, HR, Operations and Product**)
- Interact with young leaders from across the world
- Get mentored by panel members from Harvard, Brown, Citibank, and Mckinsey
- Win a cash prize, certificates, and mentorship session with an industry leader

The winner will receive a certificate, 5000 INR cash prize, a 5000 INR credit for our program, a mentorship session with our Young Leader Panel member and a mention on our social media handles & newsletters which are sent to 350+ of our corporate partners.

Registered with:

- Ghun Sakariya - 6374584234
- Jyoti Kenjale - 9082029118
- Ohanna Mascarenhas - 9833960662

Dr. Arun Poojari
Vice Principal

CA Priti Parekh
BMS Co-ordinator

Dr. Neelam Arora
Principa