

Add-on-Vocational Courses

2018-19

LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Accredited 'A' Grade by NAAC

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

E-mail: lcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in



INDEX

Sr.no	Date	Name of the Event	No. of beneficiaries
Activities Organised			
1.	27/09/2018	World Tourism Day	07
2.	30/01/2019	E- Mela	25 Stalls
3.	08/12/2018 To 13/12/2018	Study Tour	33
Events Participated			
4.	04/10/2018	World Tourism Day Seminar 2018	07
Awards & Achievements			

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World Tourism Day



World Tourism Day was celebrated on Thursday 27th September, 2018. Various activities were initiated by Tourism and Travel Students namely Canvas Poster making Competition and creative writing.

Following Are the Objectives of the Event:

- To foster awareness among the community of the importance of Tourism
- To enable the students in understanding the social, cultural, political and economical value of various States and its significance.
- To enhance creativity among the students through Poster Making Competition and Creative Writing.

Following Are the Outcomes of the Events:

- Awareness through enhancing creativity.
- Enhancing the scope of knowledge among students.
- Active participation of Tourism and Travel Management students(Add-ON-Vocational Course)

Dr. Rahul Shetty
(Co-ordinator)



Dr. Neelam Arora
(Principal)

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E-MELA



Entrepreneurship Mela was organised on 30th January 2019 that saw the campus of Lala Lajpatrai College flooded with stalls of diverse delicacies and non-food products organized by the Dept. Of Add on Vocational Courses & The Rotaract Club jointly with Entrepreneurship Development Cell of Lala Lajpatrai College. More than 25 Stalls were put up by students of various courses of diverse colleges and Start-ups.

This year the theme of E-Mela #redefine your identity focused on Social Entrepreneurship A footfall of 500 plus visitors was witnessed by the stalls. Colleges like Ruia College, Ruparel College, SGM college and many more actively participated in the E-Mela.

Ms. Renuka Mehra, our senior and former teacher, inaugurated and set the Mela open. With a vigour to work towards community service, Fellowship of Physically Handicapped, Little Angels School, Shraddha Charitable Trust, Om Creations, Creative Handicrafts, A.K Munshi Yojna were the NGO'S who took the initiative and participated in it by exhibiting their stalls as well as they were the philanthropy partners for this event. This year more than 100 students participated in this mela.

The event was a phenomenal success which broadcasted the zeal of enthusiasm and motivation to budding entrepreneurs in this field of entrepreneurship which ultimately converted their Passion into Profession

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Following Are the Outcomes of the Events:

- To promote Business Management exercises among student community.
- To encourage social initiatives through a wing of social entrepreneurship by Organizing stalls for unprivileged people.
- To enable the budding entrepreneurs to sell, price and market the products; Fostering entrepreneurial skills

SR. NO	Name of the student	Rank	Profit %	Nature of the stall
1.	Ms. Darshana Sawant	First Prize	77.5%	Handmade Crafts
2.	Mr. Yohann Mathew Mr. Neeti Badigamavar Mr. Prathamesh Bobale Ms. Sara Gaonkar Mr. Aditya Malpekar Ms. Garima Ninave Ms. Srushti Singh Mr. Angarika Balakrishnan	Second Prize	46%	Momos

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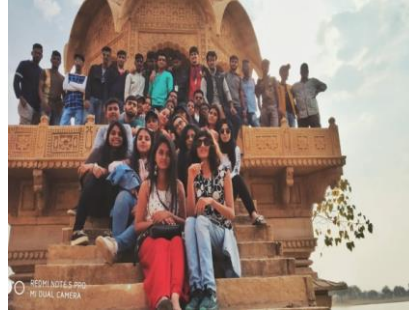
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Study Tour



A study tour was organised to Jodhpur -Jaisalmer between 8th to 13th December, 2018, under the stream Tourism and Travel Management. 33 students comprising of 19 boys and 14 girls participated in the tour and explored and studied and visited the following sites

Salim Singh ki Haveli , Sam Sand Dunes , Patwon Ki Haveli , Mehrangarh Fort , Umaid Bhawan Palace, Jaisalmer Fort

Following Are the Objectives of the Event:

- To expose students to experiential lectures, various cultures, history, heritage, diversity, consumer behavior and the many components of tourism.
- To emphasize on sustainability of environment, its preservation and conservation.
- To enhance students learning opportunities.

Following Are the Outcomes of the Events:

- Visual learning is brought forth.
- Encourages team spirit.
- Enables to face challenges, handles and gain new perspectives.
- Encourages students to come out of their comfort zones and hone up their managerial and communication skills.

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World Tourism Day Seminar 2018



Students of Add-on-Voc-Courses (Tourism & Travel Management) participated in the 'World Tourism Day Seminar 2018' organised by Ramnarain Ruia College from the B.Voc. Tourism & Travel Management. 07 students participated in the event on 4th Oct., 2018.

Facilitator :

- Mr. Neil Patil (Founder & Director of Technology Veena World)
- Mr. Sanjeev Samala (Co-Founder and Director at www.axisavation.com)
- Ms. Divyakshi Gupta (Blogger at www.quirkywanderer.com)

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Awards & Achievements

- ❖ Entrepreneurship Mela 2019 - from passion to profession was nominated in Rotaract District 3141 as Outstanding Project for Quarter 3 under Entrepreneurship Development Avenue which was a proud moment for the Dept. and the College.
- ❖ Two Tourism and Travel Management students, namely, Mr. Mohit Agarwal and Ms. Anjali Sawant, participated in the Social Conclave headed by Prof. Pratima Chaudhary at Mukesh Patel College of Engineering.

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