

Add-on-Vocational Courses 2019-20



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Accredited 'A' Grade by NAAC

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

E-mail: lcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

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Sr.no	Date	Name of the Event	No. of beneficiaries
Activities Organised			
1.	21/12/2019	E- Mela	40 Stalls
Awards & Achievements			

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E- Mela

The collage features a central pink flyer for 'ENTREPRENEURSHIP MELA 2019-20 - Passion to Profession'. The flyer lists Chief Patrons (Hon. Dr. (Shri) Kamalji Gupta, Hon. Dr. (Shri) Sunilji Gupta), Faculty (Dr. Neelam Arora, Prof. V. V. Shinde, Dr. Arun Potluri, Dr. Asha Aggarwal, Dr. Rahul Shetty), and various partners like Patanjali, Swati Shiksha, and Maharashtra Pradeshik. To the right is a group photo of students holding signs that spell out 'E MELA'. Below that is a newspaper clipping in Marathi with the headline 'फेस्टमध्ये बिझनेसचे धडे' and text describing the event's focus on women entrepreneurship.



Entrepreneurship Mela was organized on 21st December 2019 that saw the campus of Lala Lajpatrai College flooded with stalls of diverse delicacies and non-food products organized by the Dept. Of Add.-on-Vocational Courses & the Rotaract Club jointly with Entrepreneurship Development Cell of Lala Lajpatrai College in collaboration with University of Mumbai. More than 40 stalls were put up by students of various courses of diverse colleges, startups and many ngos. This year the theme of Entrepreneurship Mela was #merisakhi focused on women entrepreneurship. Various Colleges such as Sheila Raheja College, Thakur College, Hinduja College, Valia College and many more actively participated in Entrepreneurship Mela. Mrs. Sonali Dhaneshwar, one of the owners of Samvit Sudha, inaugurated & set the Entrepreneurship Mela open.

Shetty



Neelam

Dr. Rahul Shetty
(Co-ordinator)

Dr. Neelam Arora
(Principal)

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With a vigour of work towards Community Service, Women India Trust (WIT), Community Outreach Program (CORP), Samvit Sudha, Fellowship of the Physically Handicapped (FPH), Kshitij, We Are Able Foundation were the ngos who took the initiative and participated in it by exhibiting their stalls as well as they were the philanthropy partners for this event.

This year more than 100 students participated in this event. The event was a phenomenal success which broadcasted the zeal of enthusiasm and motivation to budding entrepreneurs in this field of entrepreneurship which ultimately converted their Passion into a Profession.

Following Are the Objectives of the Event:

- To promote Business Management exercises among the student community.
- To encourage social initiatives through a wing of social entrepreneurship by organizing stalls for unprivileged people.
- To enable the budding entrepreneurs to sell, price and market the products; fostering Entrepreneurial skills.

Following Are the Outcomes of the Events:

- Every team explored and put forth their entrepreneurial and selling skills to gain maximum profits.
- Ngos who collaborated were also given an opportunity to sell their products and made good sale.

Dr. Rahul Shetty
(Co-ordinator)



Dr. Neelam Arora
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Awards & Achievements

- ❖ **Mr. Ankit Chaursiya** was awarded as the best student volunteer under the Department of Add-on- Vocational Courses for the academic year 2019-2020.

Dr. Rahul Shetty
(Co-ordinator)



Dr. Neelam Arora
(Principal)