

Department of Commerce

2020-21



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

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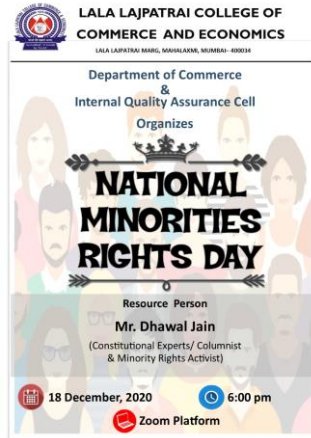
Sr.no.	Date	Name of the Event	No. of Beneficiaries
Activities Organized			
1	18 th December, 2020	Rights of Minorities'	114
2	16 th January 2021	Online Psychometric Test & Career Workshop	33, 573
3	23 rd January 2021	Virtual Ad-making Competition "ADHOLIC" #Vocal4Local	25
4	9 th & 10 th February 2021	Virtual Workshop on Off - Beat Career Opportunities	269



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Report on a webinar organized on 'Rights of Minorities'



As per the notification and as directed on 18th December, 2020, Department of Commerce and Internal Quality Assurance Cell of Lala Lajpatrai College of Commerce & Economics jointly organized an Online Webinar on the topic 'Rights of Minorities'. Mr. Dhanpal Jain, a Constitutional Expert/Columnist, and Minority Rights Activist was the resource person for the webinar. 115 participants attended the event He spoke about the rights of minorities under the Indian Constitution and United Nations International Conventions

OBJECTIVES OF THE EVENT:

- 1) To get a clear picture of the different rights of minorities.
- 2) To aid the feeling of equality among the youth.
- 3) To prohibit any sort of discrimination on the grounds of race, religion, caste, sex, descent, place of birth, or residence.

OUTCOMES OF LEARNING:

- 1) Knowledge about the different rights of minorities.
- 2) The participation of a person belonging to minorities in public affairs and in all aspects of the political, economic, social, and cultural life of the country.
- 3) To protect the weaker section of society.

Dr. Rahul Shetty
(Prof. in charge)



Principal/HOD Commerce

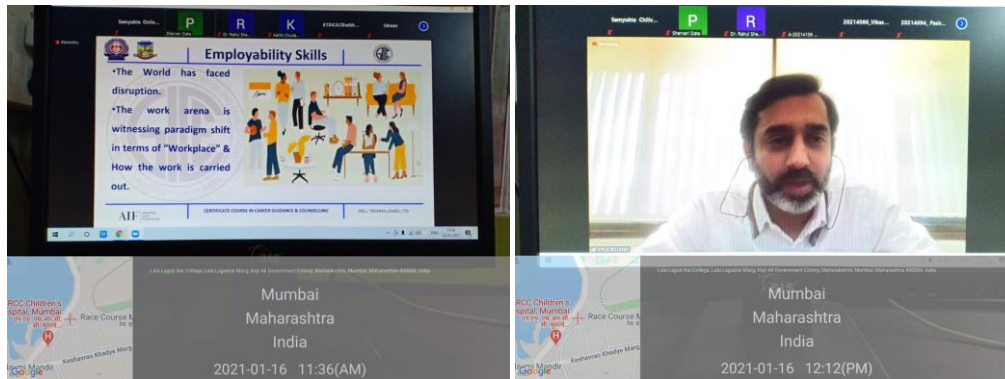


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Report on workshop organized on 'CAREER GUIDANCE AND EMPLOYABILITY SKILLS'



Department of Commerce Under the Aegis of Internal Quality Assurance Cell collaborating with the University of Mumbai organized a workshop on CAREER GUIDANCE AND EMPLOYABILITY SKILLS which was first started with students giving the psychometric test to understand the relationship between self-knowledge and career development. Following which the workshop reviewed career planning tools related to their field of interest.

OBJECTIVES OF THE EVENT:

- 1) To understand the relationship between self-knowledge and career development. To review career planning resources related to their degree.
- 2) To reflect, clarify and gain career insights.
- 3) To understand the competencies required to navigate a career in this new normal environment.

OUTCOMES OF LEARNING:

- 1) Determination of strengths and weaknesses and development of the right strategies.
- 2) Knowledge about various Employability Skills.

Dr. Rahul Shetty
(Prof. in charge)



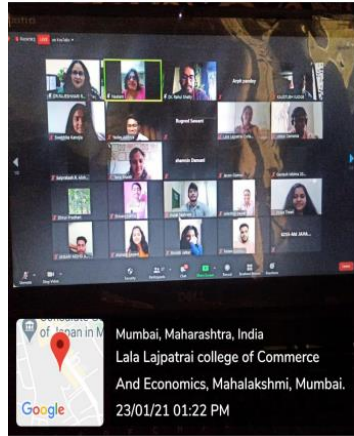
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Report on Virtual Ad-making Competition 'ADHOLIC' #Vocal4Local



Department of Commerce under the aegis of Internal Quality Assurance Cell organized Virtual Ad-making Competition 'ADHOLIC' #Vocal4Local on 23rd January 2021. 25 Participants from Intra and Inter College had participated. The event was conducted on a zoom app and live-streamed on YouTube. The resource person for our event was Dr. Rajeshwari Ravi (Director & I/c. Principal Ghanshyamdas Jalan College of Science, Commerce & Arts.). She gave a few tips on advertising ethics to all the participants of various colleges. The event was about to expose various ways of advertising through virtual mode with creative minds.

OBJECTIVES OF THE EVENT:

- 1) To encourage students to come up with more creative and innovative ideas in the spheres of advertising.
- 2) To spread awareness about Vocal for local campaigns, which helps our local vendors, small companies, businesses, etc. to develop & excel in the global pandemic.

OUTCOMES OF LEARNING:

- 1) Participants get to know more about the functioning and role of advertisement in society & enhance presentation skills of students.
- 2) Exchange of ideas, knowledge, information, and active interaction on the virtual platform.

Dr. Rahul Shetty
(Prof. in charge)



Principal/HOD Commerce



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Report on Webinar organized on 'Offbeat Career Opportunities'



Department of Commerce under the aegis of Internal Quality Assurance Cell organized Two-Day State Level Intercollegiate Virtual Workshop on Off - Beat Career Opportunities on 9th & 10th February 2021. 271 students and faculty members attended the session. The workshop was conducted on a zoom app and live-streamed on YouTube. The workshop was divided into two Sessions:

- 1) Session 1: Careers in Interior Design - Mrs. Sakshi Monga.
- 2) Session 2: Pathway towards Career in Beauty Industry - Ms. Bandana Gujral.

OBJECTIVES OF THE EVENT:

- 1) To motivate those who want to experiment, explore, learn and grow in their careers.
- 2) To enhance the skills and knowledge of the students.
- 3) To encourage students to convert their passion into a profession.

OUTCOMES OF LEARNING:

- 1) Participants gained insights into different new forms of careers and explore their forefront i.e. interior designing & make-up artists.
- 2) Encouraging students to make their interest in their careers by obtaining more knowledge about the field.

Dr. Rahul Shetty
(Prof. in charge)



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ELOCUTION COMPETITION



Name of the event: An Online Elocution Competition

Date of the event: 27th January, 2021

Total No. of participants: 07

Brief Report: An Elocution Competition was organized on 27th of January, 2021 at 11:00 am over zoom platform. The topics for the Elocution competition were: Online Versus offline teaching learning: A paradigm shift; Atmanirbhar Bharat – Self-reliant India; Reality versus Self-image in the Entertainment Industry; Suicidal tendencies and Corona Pandemic lessons learnt; Life Lessons that Corona virus taught me; Depression and work from home—exploring effects; The New Education policy: pros and cons. In total 7 participants had participated (male- 3, female- 4). The competition was judged by Dr. Jaidev Kadali and Prof. Chetan Maru. The winners of the Elocution Competition were, First Prize: a. Vivek Khandare, F.Y.B. Com, C, Second Prize: Jiyal Shah, F.Y.B. Com, B and Third Prize: Kiran Yadav, T.Y.B. Com and the Consolation prize was given to Ms. Misbah Khan, F.Y. B. Com, B.

Objective: To keep our students engaged mentally so that learning does not stop even during Covid-19 Lockdown.

Learning Outcomes: Students and faculties experimented with Zoom as virtual platform for teaching and learning by remaining connected to students.

Mummy

Ms. Munmy. C. Baruah,
Asso. Professor and Head,
Department of English



Neelam

Dr. Neelam Arora
PRINCIPAL



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INTER COLLEGIATE POETRY RECITATION COMPETITION



Date of the event: 25th March, 2021

Total No. of participants: 42

Brief Report:

On 25th of March 2021 – An Intercollegiate Online Poetry Competition was organised to honour the world Poetry Day in all three languages – English, Hindi, Marathi. In total 12 different colleges from the Mumbai city and suburban town had participated in the same.

The winning students were felicitated with E. Certificates on the very day. In English Wilson College was the overall winner, in Hindi it was BSGD College and in Marathi the host college Lala Lajpatrai was the overall winner.

Mummy C. Baruah

**Ms. Munmy. C. Baruah,
Asso. Professor and Head,
Department of English**



Neelam Arora

**Dr. Neelam Arora
PRINCIPAL**



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EQUITY & MUTUAL FUNDS – AN INTRODUCTORY DISCUSSION

LALA LAJPATRAI COLLEGE OF COMMERCE AND ECONOMICS
MAHALAXMI, MUMBAI-400034
(DEPARTMENT OF MATHEMATICS AND STATISTICS)
ORGANIZES
A GUEST TALK ON
"EQUITY AND MUTUAL FUNDS - AN INTRODUCTORY DISCUSSION"
SPEAKER: MR. BALACHANDRAN RAMIAH
MARKET STRATEGIST AND ENTREPRENEUR
DATE: 28 OCTOBER, 2020 TIMING: 5:00 PM TO 6:15 PM
WE CORDIALLY INVITE YOU TO GRACE THE OCCASION WITH
YOUR KIND PRESENCE
CERTIFICATES WILL BE GIVEN TO ALL THE PARTICIPANTS
Click here to register: <https://forms.gle/JKBYWF28TeMgdQT7>
For more information/queries contact :Mr. Vikas Samala : 9987051044

E. Mutual Funds are to be held for a minimum of 3 years and p much longer, these are wealth building investments over 1 horizon; the best funds will beat benchmark handsomely and consistently by a few percentages; in general MF will return 10-12% per annum over a long period (above inflation rate by 4-6%).

F. Dynamic market condition will require constant monitoring of performance monthly with need to tweak as per the situation (sharp correction usually offers an excellent opportunity to invest), sharp run up may warrant profit booking/ redemption.

G. Mutual Funds can now be purchased very easily online with the account linked to one's banking account; there are variants of MF such as PMS available for HNI folks who can invest 50 lacs+ in one fund.

Objective

- To provide students a better understanding of the working of Stock market, equity and Mutual Funds.
- To help them understand various factors affecting the trends in the market with the help of practical examples thus enhancing their decision making ability.

A webinar was organized on Equity & Mutual Funds - An Introductory Discussion, by Department of Mathematics & Statistics for students of the College on 28th Oct, 2020. Mr. Balachandran Ramiah, Entrepreneur & Market Strategist was the resource person of the workshop.

The session began with welcome by student volunteer Ms. Jiyal Shah stating the motive behind organizing the workshop followed by welcome address by Principal Dr. Neelam Arora. Ms. Ambrin Manjothi, another student volunteer introduced the resource person for the day, Mr. Balachandran Ramiah. Mr. Balachandran Ramiah is a Market Strategist and an Entrepreneur with over 30 years of experience of Stock Market and Investment. He explained to the students various terminologies, strategies for investment. This was followed by a question and answer session moderated by student volunteer Mr. Devraj sodha, which further helped make the picture more clearly by resolving participants' doubts.

The webinar was attended by around 295 students who admitted having gained a lot through the session. It was held on the ZOOM platform and also live streamed on YouTube.

Outcome

Participants were better able to understand the terminologies and ruling principles of the market.

Ms. Vishakha Walia



Dr. Neelam Arora
Principal

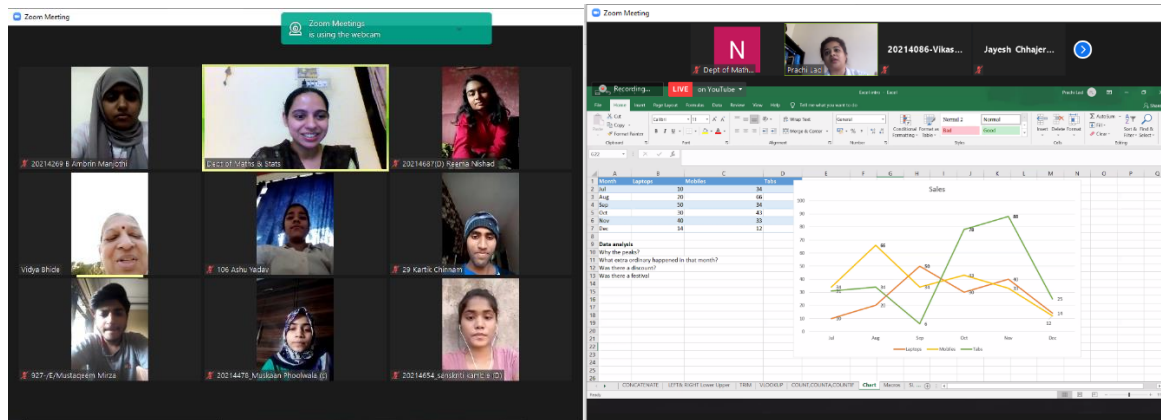


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INTRODUCTION TO EXCEL



Objectives

- To make participants aware of the multiple uses of excel
- To enable participants learn and practice some basic applications of excel

The workshop was organized by Department of Mathematics & Statistics for students of the College with the objective of giving students an exposure to the tool Microsoft Excel and also to enhance their IT Skills on 17th Feb, 2021, by Ms. Prachi Lad the resource person. The session began with welcome by faculty Ms. Vishakha Walia stating the motive behind organizing the workshop followed by welcome address by Principal Dr. Neelam Arora. Mr. Vikas Samala, student volunteer introduced the resource person for the day, Ms. Prachi Lad. Ms. Prachi Lad is a professional with experience in working with advanced levels of Excel. She took students through the various operations that can be done on Excel and also explained their applications through illustrations.

The webinar was attended by around 384 students who admitted having gained a lot through the session. It was held on the ZOOM platform.

Outcomes

- Participants were made aware of the interface and basics of excel
- Participants are able to perform operations in excel such as vlookup, macros and other basic functions.

Ms. Vishakha Walia



Dr. Neelam Arora

Principal

DEPARTMENT OF ECONOMICS

2020-21



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Accredited 'A' Grade by NAAC

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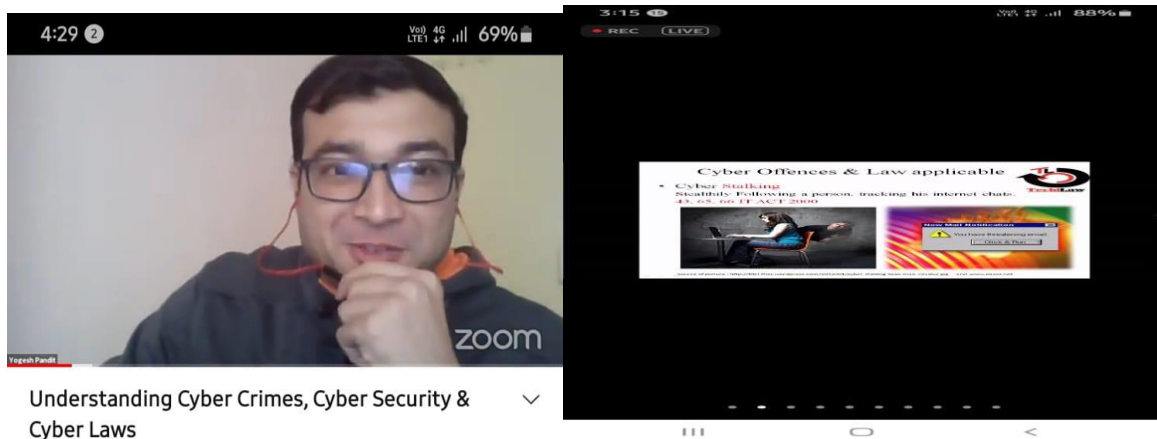
Webinar on Understanding Cyber laws, Cyber security and Cybercrime

Date of the Event: 4th February 2021

Name of the Resource Person: Mr. Yogesh Pandit, Director Tech- Law Institute, Bhopal,
Madhya Pradesh

Contact details: 9713227771

Venue: Zoom Platform



Objectives: To enable the students to have clear understanding of all dimensions of cyber laws and security which has become a burning issue in the digital age.

Report: Dept. of Economics organized an online webinar on the topic Understanding Cybercrimes, cyber security and cyber-laws was organized on 4th Feb 2021 in collaboration with Tech- Law Institute, Bhopal. The resource person was Mr. Yogesh Pandit, Director Tech- Law Institute. The program was started with welcome address by the principal Dr Neelam Arora, followed by the introduction of the resource person by Dr Divya Nigam. The speaker Mr. Yogesh Pandit threw deep insights into various dimensions of cyber laws and cyber security and provided in-depth details of how to deal with the issues of hacking and ensure cyber security. The session ended with the formal vote of thanks proposed by Head of the Department Dr. Mohana Bandkar. 91 students and teachers attended the webinar.



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Outcome: The session was highly interactive, and speaker addressed several queries raised by the participants related to cyber-crimes and cyber laws. The session helped the students in developing considerable understanding of the cyber security related issues and various cyber laws existing in our country.

Dr. Mohana Bandkar

(Add Vice-Principal)




Principal
Lala Lajpat Rai College
of Commerce & Economics
Lala Lajpat Rai Marg,
Mumbai - 400 034.

Principal

DEPARTMENT OF ACCOUNTANCY

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WEBINAR ON “CAREER IN MANAGEMENT: POST PANDEMIC”

Department of Accountancy jointly with IQAC and TIME organized a Webinar on “**Career in Management - post pandemic**” on **22nd January, 2021**. Resource Person was Ms. Rehana M Changi, Corporate trainer and clinical psychologist. Total Participants: 125 students.

Objective: The objective of the webinar was to acquaint students with different career options in various areas of management post the pandemic.

Outcome: The students got to know the various career options and their scope in today’s world.



Dr. Mahalakshmi Kumar
HOD of Accountancy



Dr. Neelam Arora
Principal



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WEBINAR ON “CAREER IN MANAGEMENT – INDIA AND ABROAD”

Department of Accountancy jointly with IQAC and Career Launcher organized Webinar on “Career in Management - India and abroad” on 29th January, 2021. Resource Person was Mr. Prasan Kamath from Career Launcher. Total Participants: 174 students.

Objective: The objective of the Webinar was to acquaint students with different career options in various areas of management in India as well is in other foreign countries.

Outcome: The students got to know the various career options and their scope in today’s world in India and other countries.

Career Launcher MBA
In Association with
Dept. of Accountancy and
IQAC OF LALA LAJPATRAI COLLEGE
Mahalaxmi - Mumbai

Exclusive Webinar on
Career in
management
India and abroad

Prasan Kamat
Career Launcher Mumbai, Director

Friday, 29th Jan 2021

bit.ly/CLfreeWebinar
Registration compulsory to attend the session

Live Streaming on
zoom

Dr. Mahalakshmi Kumar
HOD of Accountancy



Dr. Neelam Arora
Principal