

Department of Commerce

2021-22



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

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Sr.no.	Date	Name of the Event	No. of Beneficiaries
Activities Organized			
1	19th July, 2021	Enroute from Distress to Eustress	192
2	30 th August, 2021	Ten-Day Capacity Building Programme	230
3	16th, 17th & 18th September, 2021	Certificate Course in Cooking	441
4	1st October, 2021	Advertising Appeals & Millennial: A Research Aptitude	148
5	4th December 2021	Framework of Program & Course Outcomes	28
6	9th March, 2022	Career Opportunities in Shipping & International Logistics	68
7	16th April 2022	How to Crack Competitive Exam for Law Pre & Post	109
8	4 th December, 2021	Framework of Program courses and Outcomes	28
Awards and Achievements			
9	29th January 2022	Innovision	03
10	24th February 2022	Nakshatra'22	02

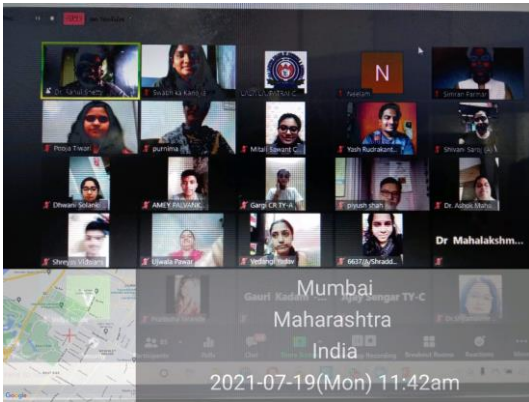


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Report on National Webinar on Enroute from Distress to Eustress - An Outlook to Change Management



Department of Commerce under the Aegis of Internal Quality Assurance Cell organized a National Webinar on Enroute from Distress to Eustress - An Outlook to Change Management dated 19th July 2021 through zoom platform. Dr. Anil Kumar Garg was the guest speaker for the webinar. He explained in detail about handling stress in our life. He also explained positive and negative stress and how to manage the distress. It was a very informative and explanatory session. There was the active participation of 150+ participants for the webinar.

OBJECTIVES OF THE EVENT:

- 1) To create awareness about eustress (positive stress) among the participants.
- 2) To overcome the fear of anxiety caused by distress.

OUTCOMES OF LEARNING:

- 1) Eustress results in positive feelings of contentment, inspiration, motivation etc.
- 2) Helps in reacting during some threatening situations and ways to deal with it.

Dr. Rahul Shetty
(Prof. in charge)



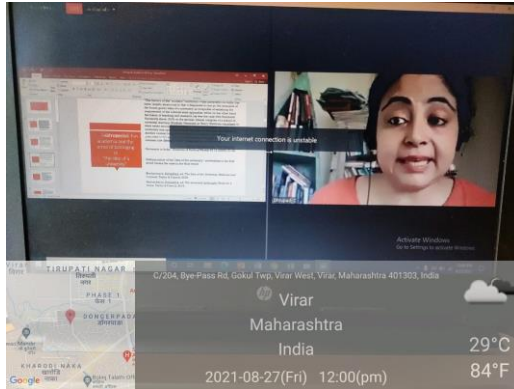
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Report on Ten-Day Capacity Building Programme



Indian Council of Social Research - Western Regional Centre (ICSSR-WRC) in collaboration with Lala Lajpatrai College of Commerce and Economics - Department of Commerce under the aegis of IQAC organized Ten-Day Capacity Building Programme on the topic exploring the Facets of Research scheduled from 18th August to 30th August 2021. The program attempted to aid the early researchers with the fundamentals of research avenues. It enabled the faculties & research scholars to groom their research skills & motivate them to traverse in the field of social science research & hedge towards the research journey with appropriate knowledge from eminent resource faculties across diverse universities.

OBJECTIVES OF THE EVENT:

- 1) To sensitize and train the participants about the basic concepts of research and explore the dimensions of research
- 2) To assist and aid the participants with practical exposure of research methods and tools
- 3) To equip the participants in writing skills essential for quality research content & ethics in research



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OUTCOMES OF LEARNING:

- 1) Gain the basic knowledge of drafting a research proposal
- 2) Understand the basic tools & techniques of research
- 3) Understand the online tools and sources for diverse research interests d) Writing skills to be adopted in research proposals and thesis
- 4) Adopting ethics in research

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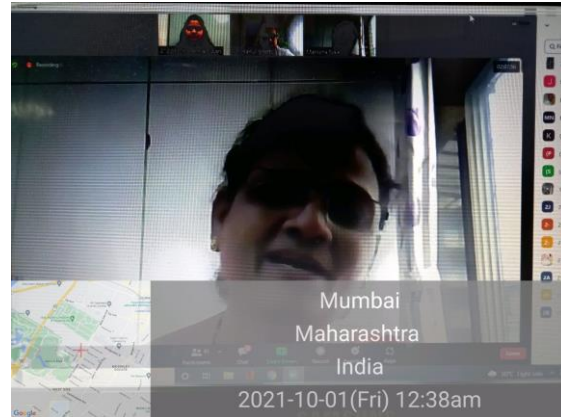
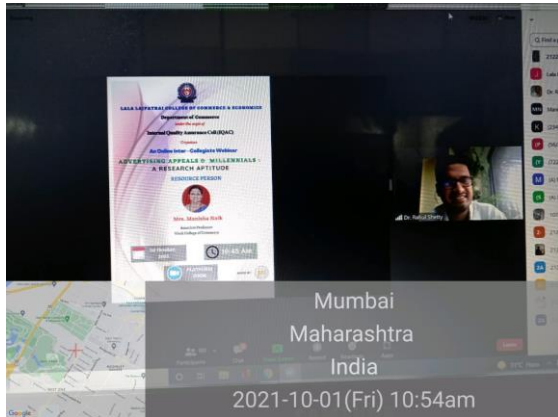


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Report on webinar organised on 'Advertising Appeals & Millennial: A Research Aptitude'



Department of Commerce and Internal Quality Assurance Cell scheduled an intercollegiate webinar on 'Advertising Appeals & Millennial: A Research Aptitude' on 1st October 2021 from 10:45 am onwards. The webinar was conducted by Mrs. Manisha Nain, Associate Professor - Vivek College of Commerce. The webinar was elaborative covering various aspects of advertising appeals through a practical & live research questionnaire that helped students in understanding the importance of advertisement in today's evolutionary market through a pre & post-testing method of evaluating advertising effectiveness. Students were told to fill out the feedback form based on their understanding of advertisement samples that were put forth by the speaker. The event was graced with 148 participants and it was very informative and useful.

OBJECTIVES OF THE EVENT:

- 1) To enrich students with various advertising concepts and inculcate research skills among students.
- 2) To know the way in which advertising can be relevant to the millennial.
- 3) To know the importance of advertising and the ways of approaching the millennial.



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OUTCOMES OF LEARNING:

- 1) Ways of appealing: Emotional *way is* to make them feel emotionally attached to the advertising, to create a connect, link that provokes them to buy the product. Logical Approach is giving the target audience a logical reason like savings, usefulness, etc. in order to sell the product.
- 2) How to choose the ways of Advertising according to the product & the target audience. Learned about the thought process of the millennial & how to draw their attention towards our product

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(Prof. in charge)



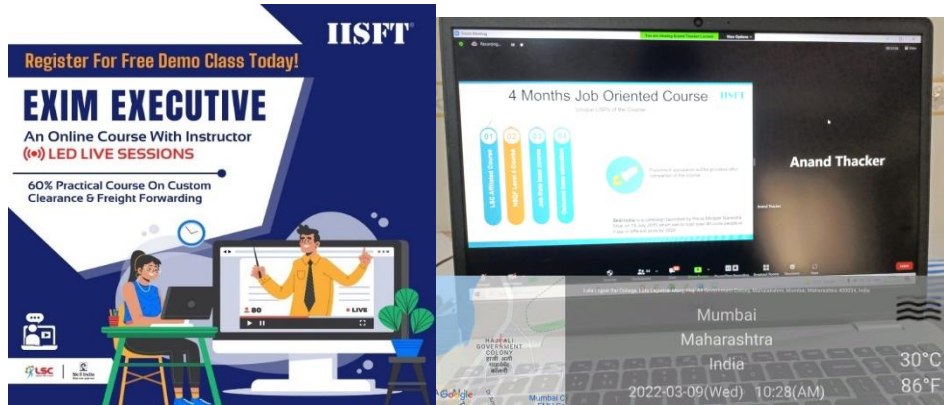
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Report on an orientation session on Career opportunities in Shipping & International Logistics



Department of Commerce under the aegis of Internal Quality Assurance Cell organised an orientation session on Career opportunities in Shipping & International Logistics on 9th March, 2022 exclusively for Final year students on zoom platform. Mr Anand Thacker being the Resource person of the session.

OBJECTIVES OF THE EVENT:

- 1) To orient students with career opportunities in shipping and logistics industry
- 2) To understand the basic concepts and role of Logistics and supply chain management in business.

OUTCOMES OF LEARNING:

- 1) Certification of International Recognition
- 2) Hands on practical exposure
- 3) Exposure to session by industry experts

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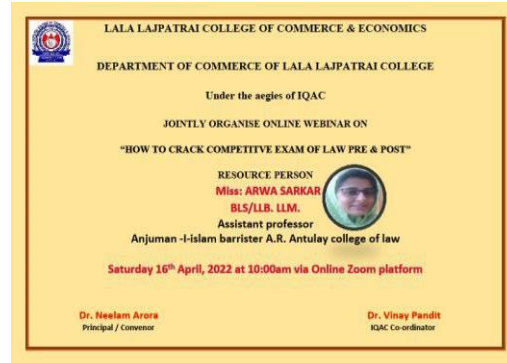
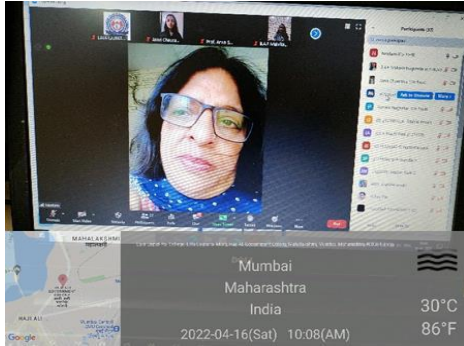


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Report on HOW TO CRACK COMPETITIVE EXAM FOR LAW – Pre & Post



Department of Commerce jointly with Internal Quality Assurance Cell organized a webinar on How to Crack Competitive Exams of Law Pre & Postdated on 16th April, 2022. The session was guided by Ms. Arwa Sarkar, Assistant Professor of Anjuman – I – Islam Barrister Antulay college of law in which she emphasized on tips and techniques that is needed for the preparation of an examination. The session also helped the students in understanding the importance of time management which is one of the most required aspects while appearing for any examinations.

OBJECTIVES OF THE EVENT:

- 1) The program objective was how to prepare for the competitive exam, need special preparation tips and tricks to get good marks in the examination.
- 2) The program objective was not only to help students to prepare better for the MHT CET but also for other exams considered easier than it.
- 3) To encourage students to adopt the challenges towards the competitive exams.

OUTCOMES OF LEARNING:

- 1) It helped participants how to prepare and crack for a competitive exam.
- 2) Increases the general awareness of participants for different competitive exams.

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Report on Framework of Program courses and Outcomes



Department of Commerce jointly with IQAC organised an Online Webinar on the topic Framework of Program & Course Outcomes dated 4th December 2021 from 11 am onwards on Zoom Platform by Dr. Meena Chintamaneni (Pro Vice Chancellor – SVKMS NMIMS Deemed to be University) The webinar elucidated the need of program & course outcomes as they are the key indicators to understand, measure and articulate the curriculum of the course effectively. The session not only helped to understand the importance but also helped to evaluate the outcomes in a phased manner.

OBJECTIVES OF THE EVENT:

- 1) To understand the need for framing outcomes
- 2) To frame appropriate outcomes corresponding to subjects

OUTCOMES OF LEARNING:

- 1) Imparting Outcome based education
- 2) Setting standards for strict articulation of the subject

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Achievements and Awards

- Students participated in Innovision: An Intercollegiate Event organized by Department of Commerce of Vivekanand Education Society of Science Arts & Commerce (Autonomous) dated on 29th January 2022 Ms. Taira Shaikh, Mr. Geetesh Mishra & Mr. Jahangir Khan bagged the 2nd Prize in Ad-making (Radio Ads)



- Students participated in Nakshatra'22 organized by N.L. Dalmia College of Arts, Science & Commerce dated on 24th February 2022 bagging the Best College Award Ms. Pooja Tiwari & Ms. Gargi Dhawade were the runner up for the event: Jingle Bandhi



Dr. Rahul Shetty

Dr. Rahul Shetty
(Prof. in charge)



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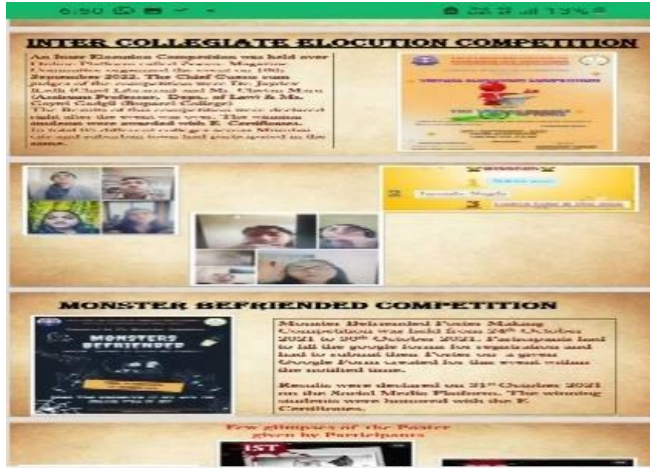


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INTER-COLLEGIATE ELOCUTION COMPETITION



Topic -- The Unsung Heroes of India

Date of competition – 18th September, 2021

No of participants: 10 (Male-06, Female – 04)

Brief Report: An intercollegiate elocution competition on the theme **The Unsung Heroes of India** was organised over the online platform Zoom. It was judged by Ms. Gayatri Gadgil, Asst. Professor and Head of the Department of English, Ruparel College, Chief Librarian Dr. Jaidev Kadli, and Asst. Professor of Law Department, Mr. Chetan Maru.

Objective:

- i. To give a slightly bigger platform to our students by keeping it online so that all could participate and attend
- ii. To facilitate students across Mumbai town to enhance their eloquence in language and public speaking

Outcomes: Their Confidence and presentation skills increased

They found their language skills enhanced by observing others

Mummy

Ms. Munmy. C. Baruah,
Asso. Professor and Head,
Department of English



Neelam

Dr. Neelam Arora
PRINCIPAL



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ONE WEEK (05 DAYS') BASIC LANGUAGE COURSE IN JAPANESE LANGUAGE ORGANISED IN OCTOBER, 2021

LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS
LALA LAJPATRAI MARG, MAHALAXMI, MUMBAI - 400034
Department of English
(Business Communication)
Under the guidance of IQAC,
in collaboration with
PROFESSIONAL FOREIGN LANGUAGE CENTRE, MUMBAI
Organises
An Online Five Days Certificate Course
in
JAPANESE LANGUAGE
RESOURCE PERSON CUM TRAINER
Mrs. Prajakta Gupte
Director, PFLC
Objectives:
This course has been developed for beginners to acquire basic language skills in Japanese
that could be used for enhancing one's career prospects.
7th, 8th, 9th, 13th, 14th
of October 2021
1:30 pm to 2:30 pm
Online Platform
zoom
MAINTAIN DISTANCE FROM GATHERING, NOT FROM GATHERING KNOWLEDGE
DR. NEELAM ARORA
Principal
DR. MUNNY C. BARUAH
Associate Professor
For further queries contact:
VIVEK : 9820662 ANJUMI : 9820662 TITIKSHA : 9820662

Name of the Course: Basic Japanese Language (Level- A1) Course

Faculty In-charge/Organizer: Dr. Mummy C. Baruah

Date: 7th of October, 2021

Resource Person: Mrs. Prajakta Gupte, Director, PFLC

Course content developed by: Dr. Mummy Chhetry Baruah under the guidance and
in collaboration with PFLC (Professional Foreign Language Centre) Borivali, Mumbai- 66

Duration of the Course: 8 sessions of 20 Hours

Total no. of students enrolled: 289

Total no of students benefited: 51

Brief Report:

Under the Foreign Language Learning Initiative a One Week Basic Language Course in Japanese Language was conducted by the Department on the online mode owing to Covid-19 restrictions on movements. Mrs. Prajakta Gupte, the Japanese Language Expert engaged the lectures for all the sessions.

Ms. Mummy. C. Baruah,
Asso. Professor and Head,
Department of English



Dr. Neelam Arora
PRINCIPAL



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Objective of the Course:

- This basic course in Japanese Language will familiarize our students with basic nuances of Japanese language, Japanese culture, etiquettes and mannerism.
- It covers basic vocabulary, tenses, grammar, sentence formation and conversations in Japanese language.
- Along with these, students can learn and practice Japanese scripts and numbers with their proper pronunciation.
- Being an added skill cum qualification in Foreign Language it will add an extra weightage in the job market.

Learning Outcomes:

- Students found it very refreshing and enlightening
- It was a great mental exercise to deal with Janese scripts and numbers.
- They felt they had an added and an extra skill cum qualification that will give them wedge over others.

Ms. Mummy. C. Baruah,
Asso. Professor and Head,
Department of English



Dr. Neelam Arora
PRINCIPAL



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APPLICATIONS OF AUTOCRAT SOFTWARE



Objectives

- To enable participants to use AutoCrat Software for auto-generation and mailing of certificates and other documents.

Considering the need for e tools for making documents, an online workshop on Applications of AutoCrat for generating E-certificates and other documents was organized by the department of Mathematics & Statistics on 26th June, 2021 between 1:00 - 2:00 pm.

The features and applications of AutoCrat Software were explained to participants by means of a PPT followed by demonstration of creation of a job and mailing the certificates.

Queries and doubts of participants were answered followed by feedback. Learning material and relevant links for further practice were mailed to all the attendees. A total of 60 participants benefited from the workshop.

Outcomes:

- Attendees were made aware of the features of Autocrat.
- Participants are able to create a job and auto-send certificates for responses to a Google form.

Vishakha

Ms. Vishakha Walia



Neelam

Dr. Neelam Arora

Principal

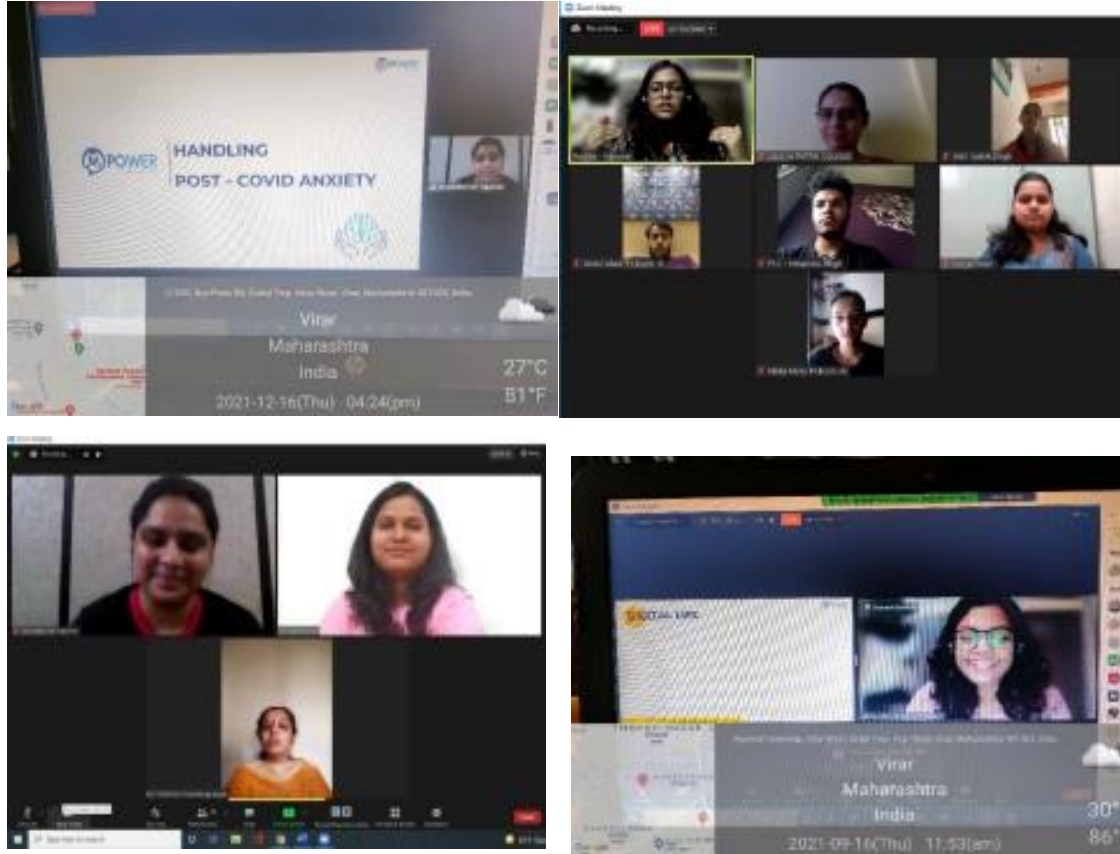


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CERTIFICATE COURSE ON MENTAL WELL BEING



Objectives of the Course:

- To make students aware of various aspects of mental health.
- To make students aware of some of the common mental disorders and their remedies.
- To make students aware of the risk factors of sound mental health and their preventive and precautionary measures.
- To sensitize students towards various addictions, digital and substance abuse and the necessity to safeguard self against these.
- To develop and enhance in students the ability to understand and regulate their emotions.

Considering the adverse mental and emotional impact of the Pandemic and also the need for a sound Mental Health in today's fast paced high-tech era, department of Mathematics & Statistics organized a Certificate Course on Mental Well-being increasing need for. The total duration of the course was 15 hrs with 8 hours of live interactive sessions, 7 hours of videos and tutorials.

Ms. Ruchita Uchil, M.A. in Clinical Psychology & Certified RECBT Practitioner; Ms. Shraddha Pol, M.A. in Clinical Psychology, both from MPOWER were the resource persons for the sessions.



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The program consisted of 5 sessions by certified Counselors from the group IGNITE @MPOWER, each session was of duration 1.5 hrs with 15-20 minutes of question and answer sessions. Remaining hours were covered up by relevant video watching and tutorials (Self - assessment) designed to help the participants get a better understanding of emotions and tendencies of self. The topics covered during the interactive sessions are:

1. Topic: Digital Well Being

Time: Sep 16, 2021 11:30 AM India

Resource Person: Ms. Ruchita Uchil, M.A. in Clinical Psychology & Certified RECBT Practitioner

2. Topic: Practicing Self Care

Time: Oct 5, 2021 11:00 AM India

Resource Person: Ms. Ruchita Uchil, M.A. in Clinical Psychology & Certified RECBT Practitioner

3. Topic: Substance Abuse -

Time: Oct 27, 2021 11:15 AM India

Resource Person: Ms. Ruchita Uchil, M.A. in Clinical Psychology & Certified RECBT Practitioner

4. Topic: Being Kind to Your Mind

Time: Nov 29, 2021 03:50 PM India

Resource Person: Ms. Shraddha Pol, M.A. in Clinical Psychology

5. Topic: Managing Covid 19 Anxiety

Time: Dec 16, 2021 04:00 PM India

Resource Person: Ms. Shraddha Pol, M.A. in Clinical Psychology

The sessions were conducted online on Zoom Platform. Each session was followed by a Q and A session.

Outcomes:

- Students were able to observe and express their emotions by means of self-assessment questionnaires, polls conducted and feedback taken.
- Students were able to realize better what troubles they were facing at the mental level and seek remedies for them.
- Overall they developed a better understanding of their emotional state and also learnt ways to channelize them in the right direction, to practice better self-control.



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- Students were better able to decipher the emotions of others, and thus manage their relationships better.

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Faculty In-charge



Dr. Neelam Arora
Principal

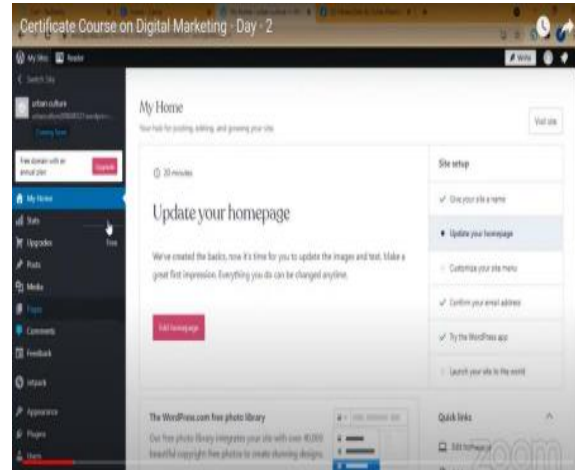
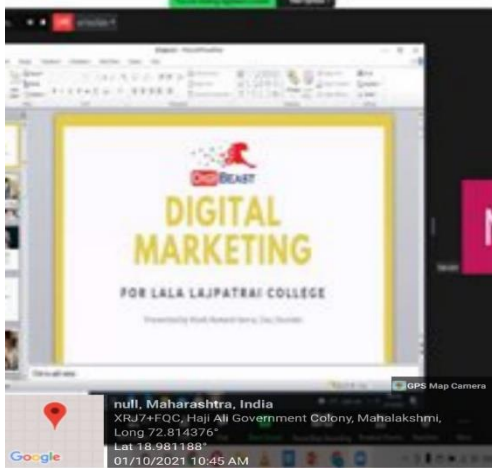


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CERTIFICATE COURSE ON DIGITAL MARKETING



Objectives of the Program:

- To develop an overall understanding of digital marketing/ Online marketing platforms.
- To make students equipped with current trends in digital marketing.

Today, due to the pandemic marketing scenario has changed drastically & there have been opportunities generated for students in this field, so keeping this in mind, a short digital marketing course was offered to students so that they can have a better understanding about what is digital marketing & how it works practically. The course was for 3 days from 1st - 3rd October, 2021, for 2 hours each day wherein students got to know about – What is digital marketing, Website making on word press, Poster making , logo making on canva, Introduction on social media marketing , Organic & Inorganic way, Introduction on SEO, Tools of SEO, Keyword management, Introduction on SEM & Google Ads. Students got to know the basics of digital marketing which will help them in future to decide career opportunities in this field.

The Course was organized by the Department of Mathematics & Statistics & Professional Development Cell under the aegis of IQAC in collaboration with DigiBeast. Mr Vivek Sevra – CEO - DigiBeast was the resource person. To enable a better understanding and hands on practice, students were given relevant learning material and assignments for each day. 420 students benefited from the course.

Outcomes:

- All students will get to know about different platforms available for digital marketing.



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- Students will get job opportunities with the understanding of digital marketing course

Dr. Vinay Pandit



Dr. Neelam Arora
Principal



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INVESTOR'S AWARENESS PROGRAM ON CAPITAL MARKET AWARENESS



Objectives

- To create awareness about various avenues for investment, opportunities, benefits and risks involved.

Department of Mathematics & Statistics organized a workshop on Investor's Awareness Program on Capital Market Awareness on 14th July, 2021. Prof. Amogh Gothoskar, Trustee & Treasurer DEEP-ARCHAN Charitable Trust, the Resource Person for the webinar.

The resource person shared with the participant's knowledge about the importance of investing and beginning at the right time. He also threw light on various options available for investing and how to analyse one's performance and make better decisions for investment. 212 students attended this workshop.

Outcome:-

- Participants were given in depth information about investment dynamics and techniques of safe investment.

Dr. Vinay Pandit



Dr. Neelam Arora
Principal

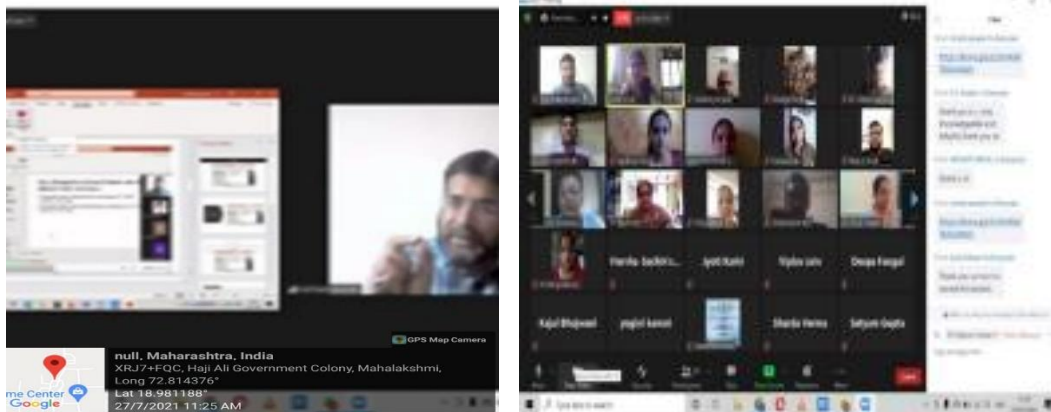


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PRESENTATION CHOREOGRAPHY - A PATHWAY FOR CREATING EFFECTIVE PRESENTATION USING PPT



Objective

To enable participants make effective presentations using the various tools available in Microsoft PowerPoint

The workshop had been organized by the Department of Mathematics & Statistics jointly with the Professional Development Committee under the aegis of IQAC on 27th July 2021 from 11:00 am to 1:00 pm. It was a National Level webinar with faculties, non-teaching staff and students participating from various states across the country. Mr. Asif Rampurawala, Vice-principal, VJIT College, Mumbai was the Resource Person.

The resource person first briefed about the various commands in the toolbar of the interface and then practically demonstrated how they can be used. He also gave a demonstration of recording voice in a ppt and converting it into a video. 300 students attended this webinar.

Outcome

Participants came to know various features of Microsoft PowerPoint and also to incorporate them in their presentations for effective Teaching-learning.

Dr. Vinay Pandit



Dr. Neelam Arora
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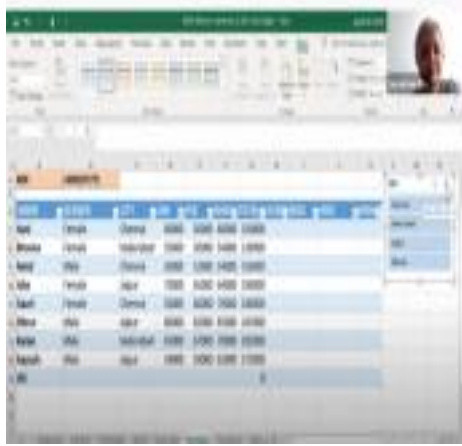


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EXCELING USING EXCEL



Objective:

The objective of the workshop was to focus on time-saving techniques that will allow getting your work done faster with Excel.

The National Level Workshop on “Exceling Using Excel- Pathway to learn different Tools and Techniques” was organized on 03.09.2021 from 11.30 am to 1.30 pm by Dr. Vinay Pandit, Mr. Nimesh Punjani, Ms. Vishakha Walia, Mr. Chetan Maru, Ms. Jyoti Singh, the workshop started on 11.30 with the inaugural session hosted by Ms. Vishakha Walia, followed by the welcome address by Dr. Neelam Arora. The introduction of the resource person Ms. Jayshree Shetty was given by Dr. Vinay Pandit. Ms. Jayshree Shetty started with the basics of excel followed by advanced excel including functions, graphical representation of data, lookup functions and filtration of data. Various techniques of data analysis were discussed. Technical session was followed by Q & A session which was hosted by Mr. Nimesh Punjani. Vote of thanks followed the Q & A session which was given by Ms. Jyoti Singh. The workshop concluded with the national anthem.

Total no. of 346 attended this workshop.

Outcomes:-

The participants learnt time-saving techniques which will allow doing the work faster with Excel.

Dr. Vinay Pandit



Dr. Neelam Arora
Principal

DEPARTMENT OF ECONOMICS

2021-22



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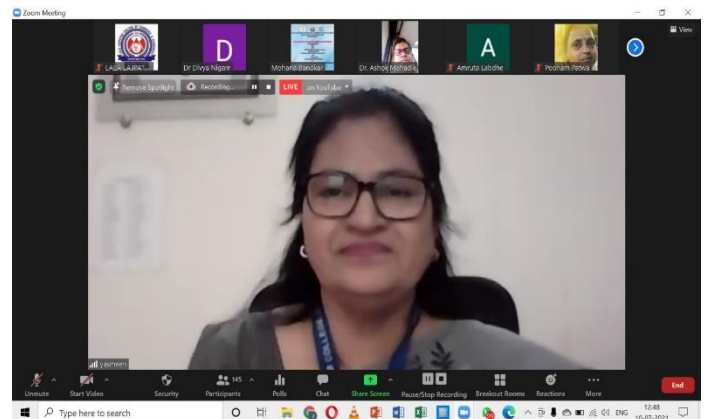
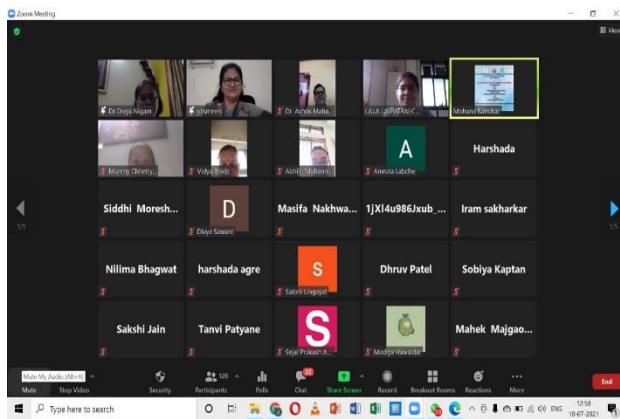
Webinar on Demographic Dividend of India: An Asset or a Liability.

Date of the Event: 10th July 2021

Name of the Resource Person: Dr. Yasmeen Khaleed Aowte Associate professor and HOD

Joglekar College of Arts, Science & Commerce, Ratnagiri

Venue: Zoom Platform



Objectives: The objective of the session was to familiarize the students with the changing demography of India and its impact on the world economy.

Report: A National Level Webinar was organized on 10th July 2021 on the topic “Demographic Dividend of India: An Asset or a Liability”. The session started with the welcome address of the principal Dr Neelam Arora followed by introduction of the speaker by Dr Divya Nigam, Assistant Professor, Dept of Economics. The speaker Dr. Yasmeen Khaleed Aowte, gave a very interesting analysis of how in the last three decades Indian demography has changed and even now we are in the transition phase. She highlighted the fact that India being the youngest populated country in the world, its youth are the real capital and how we can reap the dividends by utilizing the young human resource for productive purposes. 162 students and faculty members from different parts of the country participated in this webinar. The session ended with the vote of thanks proposed by Dr Mohana Bandkar, HOD of Economics.



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Outcome: The webinar was highly interactive with an interesting question answer session in which students and faculty members actively participated and expressed their own views. The participants were enlightened about the real demographic scenario of the twenty first century India and how we all could be the contributors to nations' development and help in reaping rich dividends.

Dr. Mohana Bandkar

(Add Vice-Principal)



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Intercollegiate Quiz Competition Eco-Quiz

Date of the Event: 4th and 5th October 2021

Venue: Zoom Platform

Objective: The quiz competition was organized by Dept of Economics in order to encourage the students to familiarise themselves with the modern concepts of economics and help them in creating awareness about current national and international economic affairs.

Report: An intercollegiate Quiz Competition Eco-Quiz was organized on 4th and 5th October 2021. 152 students participated in this quiz. All those who scored 80% and above were awarded with E-certificates.

Outcome: The quiz successfully managed to serve the purpose of encouraging the students across Mumbai colleges to participate and give the responses with enthusiasm.

Dr. Mohana Bandkar

(Add Vice-Principal)




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Career Guidance Session “Graphics and Animation”

Date: 13th July 2022

Resource person: Ms. Jasmeen Shaikh (Senior Career Advisor, Arena Animation, Dadar)

Venue: Room No. 402, Fourth Floor



Objectives:

1. To provide insight to the students about different aspects of graphic designing and animations which are used for making the presentations.
2. To provide guidance to those who were interested in making their career in the field of graphics about how to pursue higher courses in this field.

Report: A Career Guidance Session was organized on the topic “Graphics and Animation” on 13th July 2022. The convenor Dr Mohana Bandkar gave the welcome address and introduced the speaker to the audience. This was followed by the insightful session of Ms Jasmeen Shaikh from Arena Animation, who through the presentation explained step by step, how the animation and graphics can be created and included in the presentations. Advertisements making through graphics and animations was explained in a very interesting manner through demonstrations. The sessions concluded by the formal vote of thanks by Dr Divya Nigam, member of Dept of Economics. The session was conducted in three batches for Sy and Ty B.com students. More than 200 students attended the sessions.



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Outcome: The session was highly productive as it familiarised the students about how the actual presentations and advertisements are made in the field of media and modelling. The information given in the session about career making in this field was very crucial for those students who wanted to go for higher studies and consider building their career in graphics designing.

Dr. Mohana Bandkar
(Add Vice-Principal)



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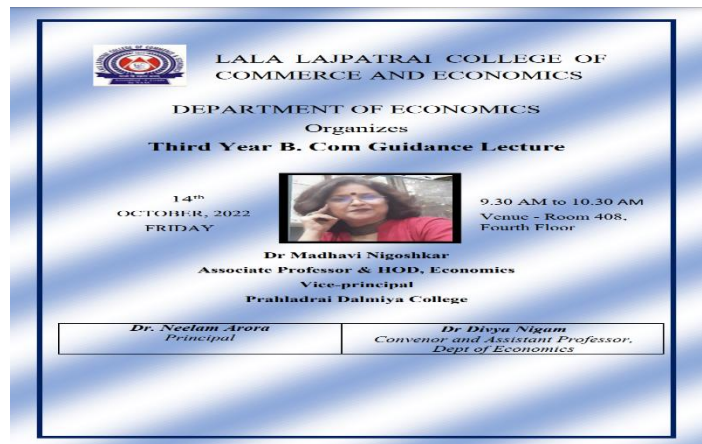
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Third Year B.com Guidance lecture in Business Economics

Date: 14th October 2022

Resource person: Dr Madhavi Nigoshkar (Vice-principal and HOD, Economics of Dalmiya College)

Venue: Room No. 408, Fourth Floor



Objectives: To prepare the students to write the university level exams by emphasizing on the aspects of time management and focussing on certain topics which are most scoring.

To orient the students about how to write the paper in well planned manner with stress free mind and full confidence.

Report: Ty B.com Guidance lecture in the subject of Business Economics was organized on 14th October 2022. The session started with the welcome speech of the principal Dr Neelam Arora followed by introduction of the speaker Dr Madhavi Nigoshkar, by Dr Divya Nigam, Assistant Professor, Department of Economics. The speaker in her address emphasized on the importance of time management during the examination as paper of Business Economics is usually lengthy. She systematically explained how the students should prepare for the subject, which topics should be given detailed attention, which topics should be studied for short notes, certain topics should be studied for the purpose of answering objective questions etc. She gave valuable tips on how the entire time of preparation should be divided into all four modules of the syllabus so that students could finish the preparation well in time. She further emphasized on yoga and meditation, proper diet and sleep



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before exams necessary for physical and mental fitness of the students which is key to good performance in examination. Session was attended by 103 students. The session ended by the vote of thanks proposed by Dr Divya Nigam.

Outcome: The session was highly interactive with several questions posed by the students and all of them addressed by the speaker. The students were highly satisfied with the valuable tips given by the speaker and were confident enough to appear for the exam well prepared.

Dr.Mohana Bandkar

(Add Vice-Principal)



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DEPARTMENT OF ACCOUNTANCY

2021-22



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WEBINAR ON 'HOW TO BECOME RICH'

Department of Accountancy jointly with Career Launcher organized a Webinar on “How to Become Rich” on 26th July, 2021. The Speaker was Gijo Sreenivasan, a free-lance coach. He explained the importance of planning in life. Total participants: 95.

Objective: The webinar was organized to make the students understand the different avenues of higher education and career, how to crack competitive exams, how to plan, etc.

Outcome: The students understood the importance of planning, especially career planning for success and happiness. They also became aware of the different areas available for further studies and how they can clear the entrance tests with good scores.

LIVE WEBINAR

Career Launcher MBA

In Association with Dept. of Accountancy and PGAC of Lala Lajpatrai College of Commerce, Mahalaxmi, Mumbai Arranged a Webinar on

How to become RICH.

With Popular Youtuber Celebrity Mr. Gejo. Channel "GejoSpeaks" has 10,000+ Subscribers

Register

MON DAY | JULY 26 | 11 AM

GEJO SREENIVASAN
Founder & Creator of Youtube channel GejoSpeaks & Student Mentor at Career Launcher, Mumbai
Alumnus of IIM Calcutta & IIT Madras

Register @ bit.ly/howtoBecomeRich

Youtube.com/GejoSpeaks

An alumnus of IIM Calcutta (1997-1999) & IIT Madras (1993-1997)

He has his YouTube Channel "GejoSpeaks" with 10k+ Subscribers

An all rounder teaching Quantitative, VARC, Logical Reasoning & Data Interpretation.

Gejo Sreenivasan
CHIEF STUDENT MENTOR

Dr. Mahalakshmi Kumar
HOD of Accountancy



Dr. Neelam Arora
Principal



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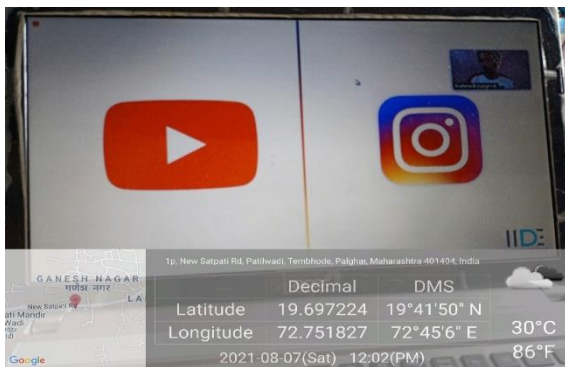
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WEBINAR ON “INSTAGRAM MARKETING”

Department of Accountancy jointly with IQAC and IIDE organized Webinar on “INSTAGRAM MARKETING” on 7th August, 2021. The Resource person was Mr. Prathamesh Kavishwar. Total Participants were 61.

Objective: The objective of the Webinar was to make the students understand the Concept and utility of Instagram Marketing and also ways of making career in this field.

Outcome: The participants learnt different ways of making the Instagram page attractive with the modern social etiquettes for successful marketing and for success in career.



Dr. Mahalakshmi Kumar
HOD of Accountancy



Dr. Neelam Arora
Principal



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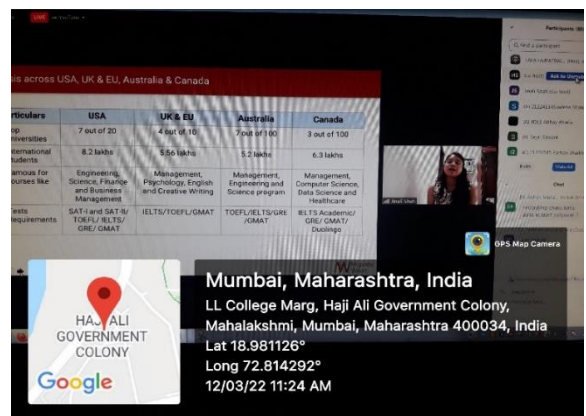
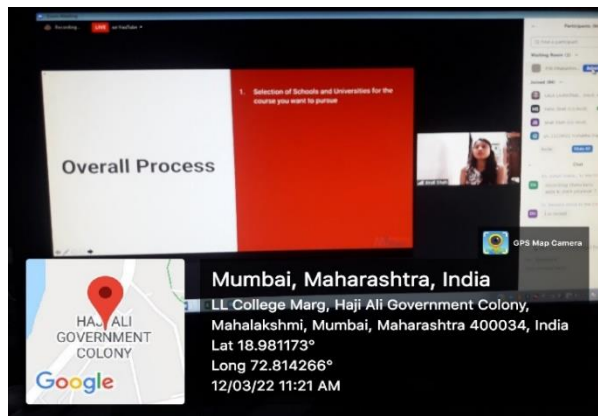
WEBINAR ON “DREAM TO STUDY ABROAD”

Department of accountancy organized a webinar on the topic “Dream to study abroad” on 12th March 2022 at 11.00 am on zoom platform. The resource persons were Ms.Hetvi Shah (Regulated Canadian Immigration Consultant) and Ms. Jinali Shah (Immigration Consultant).

Participants: Around 40

Objective: The objective was to guide students in various courses for studying in foreign countries, the relevant competitive exams and scope of employment in these countries.

Outcome: The participants got information regarding various courses that can be pursued in foreign countries and the procedure for securing admission for the same.



Dr. Mahalakshmi Kumar
HOD of Accountancy



Dr. Neelam Arora
Principal