



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Accredited 'A' Grade by NAAC

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

E-mail: lcolcom@mtl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

BFM DEPARTMENT

WORKSHOP ON MEMORIZING TECHNIQUES



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|---|---|
| DATE OF EVENT | : 23 rd & 24 th June 2017 |
| NAME OF EVENT | : Workshop on Memorizing Techniques |
| NAME OF RESOURCE PERSON | : Mr. Kush Panchal - Practitioner |
| NUMBER OF PARTICIPANTS/BENEFICIARIES | : 32 Nos. |
| OBJECTIVES OF THE PROGRAM | : |

1. To create awareness among the students about the mental methods which can be used to study and retain content using several techniques
2. To create interest in the students to practice these techniques by showing their effectiveness
3. To provide information to the students the know-how to take up these learning methods

BRIEF REPORT OF THE ACTIVITY

BFM Department organized a workshop on Memorizing Techniques for the benefit of the students. The Resource Person was Mr. Kush Panchal a renowned practitioner in the field. The workshop was highly interactive one where the resource person demonstrated practical ways of using the various techniques and also explained the benefits of the same in detail.



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Since the techniques were simple and highly practical in nature and the students were to gain from the same, the students participated enthusiastically and tried to master some of the techniques then and there itself.

Overall it was a good learning experience for the students and the workshop was a huge success.

OUTCOME OF THE PROGRAM

1. The students who participated in the workshop came away with greater understanding of how mental mastery can be achieved to make student life easier
2. The students understood the process of taking control of their minds and studying techniques where they could retain the knowledge to a large extent
3. The students also got to understand the simple tricks of mind to sharpen their skills

Rajesh L. Mankani

Dr. Rajesh Mankani

HOD – Bachelor of Commerce (Financial Management)

Neelam

Dr. Neelam Arora

Principal





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BFM DEPARTMENT

WORKSHOP ON RESUME BUILDING



| | |
|---|--|
| DATE OF EVENT | : 29 th June 2017 |
| NAME OF EVENT | : Workshop on Resume Building |
| NAME OF RESOURCE PERSON | : Mrs. Payal Mukherjee Bose – TIME INSTITUTE |
| NUMBER OF PARTICIPANTS/BENEFICIARIES | : 15 Nos. |
| OBJECTIVES OF THE PROGRAM | : |

1. To create awareness among the students about the importance of a good resume in securing a job
2. To create awareness among students about the importance of a customize resume for each different job application
3. To provide information to the students about the latest styles of resumes which are currently trending

BRIEF REPORT OF THE ACTIVITY

The BFM Department organized a workshop for the benefit of its students on the topic of “RESUME BUILDING”. Since making a powerful resume is an important step in starting a new career, the workshop was organized for the benefit of BFM students.



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The workshop was conducted by Ms. Payal Mukherjee Bose of TIME Institute.

The nuances of creating a powerful resume were explained to the students and hands-on trial exercise was also conducted to the full satisfaction of the students..

OUTCOME OF THE PROGRAM

1. The students who participated in the workshop came away with greater understanding of how important a good resume is for being selected for job interviews
2. The students understood the process of customising the resumes as per the job requirements
3. The students also got to understand the simple tricks to dress up their resumes to make them more attractive

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BFM DEPARTMENT

SEMINAR ON CAREER GUIDANCE AND STUDIES ABROAD



| | |
|---|---|
| DATE OF EVENT | : 06 th July 2017 |
| NAME OF EVENT | : Seminar on Career Guidance & Studies Abroad |
| NAME OF RESOURCE PERSON | : Mrs. Amreen - SIEC |
| NUMBER OF PARTICIPANTS/BENEFICIARIES | : 15 Nos. |
| OBJECTIVES OF THE PROGRAM | : |

1. To create awareness among the students about the about the various career options available to them after graduation
2. To create awareness among students about the various courses and degrees that they can pursue in colleges overseas
3. To provide information to the students about the admission process of overseas colleges and the availability of financial scholarships

BRIEF REPORT OF THE ACTIVITY

The BFM Department organized a seminar on “CAREER GUIDANCE & STUDIES ABROAD” for benefit of the students of the department.

The workshop was conducted by Ms. Amreen of SIEC.



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The speaker put before the various career options they can choose after completing their graduation and also gave detailed information about possible courses which they can pursue abroad after their graduation and its benefits and career potential.

The seminar was well received by the students as they gained lot of detailed knowledge about future career avenues.

OUTCOME OF THE PROGRAM

1. The students who participated in the workshop came away with greater understanding of the various career options available to them
2. The students understood the process of applying for overseas universities and colleges
3. The students also got to understand the details of various scholarships and financial assistance available for overseas studies

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BFM DEPARTMENT

SEMINAR ON UPSC EXAMINATION & ITS PREPARATION



| | |
|---|---|
| DATE OF EVENT | : 14 th August 2017 |
| NAME OF EVENT | : Seminar on UPSC Examination & Its Preparation |
| NAME OF RESOURCE PERSON | : Mr. Viraj Rane, Mr. Brijesh Tripath, Mr. Mayur Gosalkar |
| NUMBER OF PARTICIPANTS/BENEFICIARIES | : 10 Nos. |
| OBJECTIVES OF THE PROGRAM | : <ol style="list-style-type: none">1. To create awareness among the students about the competitive exams for future careers in the government service2. To create awareness among students about the various modules covered under the UPSC examination3. To provide information to the students about the admission process & how to prepare to crack these competitive exams |

BRIEF REPORT OF THE ACTIVITY

The BFM Department organized a orientation workshop for the benefit of its students on the topic of “UPSC EXAMINATION & ITS PREPARATION”. Civil services have been gaining favor over the years



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and have become popular among students but the key to cracking the exams is very difficult to obtain. Hence BFM Dept. thought of calling expert professionals to guide the students on this aspect.

The workshop was conducted by Mr. Viraj Rane (BLS LLB), Mr. Brijesh Tripathi (MPhil) & Mr. Mayur Gosalkar.

The speakers explained the pros & cons of civil services and also the correct approach to preparing for the exams and gave vital tips and insights into cracking the same...

OUTCOME OF THE PROGRAM

1. The students who participated in the workshop came away with greater understanding of the various career options available to them
2. The students understood the process of applying for UPSC exams
3. The students also got to understand the details of various modules covered for these exams and how to prepare and crack the same

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ONE DAY INDUSTRIAL VISIT TO MAHANANDA DIARY, MUMBAI



Date: 11th Sep 2017

Place: Mahananda Diary, Goregaon (W), Mumbai

Name of Faculty Members: Dr. Rajesh Mankani, Ms. Akshaya Bagwe, Dr. Minum, Vaidehi

Brief Summary : With a view to exposing the students to getting a first-hand view of the functioning of various industries as part of experiential learning process, the BFM Department organized a one day industrial visit to the state government owned Mahananda Diary located at Goregaon (W), Mumbai. The students were taken for a complete tour of the diary where the milk is brought from the cattle sheds and it undergoes various processes such as filtration, pasteurization before it is packed and sealed in milk bottles and milk pouches of various sizes and then dispatched for sale in the various markets. The students were able to see the entire process at the factory at close quarters and it proved to be a great learning experience for them.

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BFM DEPARTMENT

SEMINAR ON CAREER COUNSELLING

| | |
|---|---------------------------------------|
| DATE OF EVENT | : 24 th Nov 2017 |
| NAME OF EVENT | : Seminar on Career Counseling |
| NAME OF RESOURCE PERSON | : Dr. Rajesh Mankani – HOD BFMg Dept. |
| NUMBER OF PARTICIPANTS/BENEFICIARIES | : 32 Nos. |
| OBJECTIVES OF THE PROGRAM | : |

1. To create awareness about various career opportunities in the minds of the students
2. To help understand the various skills sets required for choosing various career options
3. To hone their aptitude and knowledge

BRIEF REPORT OF THE ACTIVITY

Students are often confused as to what career options to choose after they finish their graduation and the most important cause for this is that they do not have adequate knowledge of the various types of career options open to them after their graduation degrees. With a view to giving this knowledge to the students to open their avenues of thought, the BFM Department organized a seminar on career counselling for its students to provide them knowledge about the various career options open to them and give them an idea as to the different kinds of skill sets they require to have to embark or choose any of these career options.



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OUTCOME OF THE PROGRAM

1. The student participants came back with great learning as to various career options open to them after graduation
2. The students learnt several techniques of how to plan their careers in the best mode suitable for them as per their aptitudes

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BFM DEPARTMENT

PARTICIPATION IN CULTURAL ACTIVITIES



DATE OF EVENT : 17th December 2017

NAME OF EVENT : K.C. College Fest “KIRAN”

NUMBER OF PARTICIPANTS/ BENEFICIARIES : 15 Nos.

OBJECTIVES OF THE PROGRAM :

1. To provide a platform to the students to showcase their individual talents
2. To give them a chance to learn teamwork and benefits of team spirit first hand
3. To provide the students an opportunity to nurture their leadership skills and managerial mindset

BRIEF REPORT OF THE ACTIVITY

The students of BFM Department participated in the fest organized by K. C. College “KIRAN”. The student contingent from BFM Department was headed by BFM Student Committee President Mr. Aman Singh. The department students participated in various activities at the fest & won first prize in Group Dance event.

The students who notably contributed to the success of BFM Contingent were Shravya, Tanvi Salunkhe, Aman Singh, Foram Solanki, Tapasya Behra, Kajal Rach, Baljinder Singh, Kruoa



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Bharda, Omkar Rane, Vijay Makwana, Sakshi Banage, Vimi Parmar Kriya Desai, Urvil Shah. Their contribution is appreciated by the Department

OUTCOME OF THE PROGRAM

1. The student participants came back with great learning as to their abilities and skill sets
2. The students got exposure to a bigger arena vis-à-vis the participation of multiple colleges at the event
3. The motivation levels of the students was visibly enhanced as they were charged up to win the trophy in the coming events

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BFM DEPARTMENT

SEMINAR ON IMPORTANCE OF APTITUDE TESTS



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|---|---|
| DATE OF EVENT | : 22 nd Dec 2017 |
| NAME OF EVENT | : Seminar on Importance of Aptitude Tests |
| NAME OF RESOURCE PERSON | : Ms. Chandrashekar of IMS Institute |
| NUMBER OF PARTICIPANTS/BENEFICIARIES | : 10 Nos. |
| OBJECTIVES OF THE PROGRAM | : |

1. To create awareness among the students about the importance of aptitude tests
2. To create awareness among students about the various types of aptitude tests available for various types of recruitment and hiring

BRIEF REPORT OF THE ACTIVITY

The BFM Department organized a seminar on “IMPORTANCE OF APTITUDE TESTS” for benefit of the students of the department.

The workshop was conducted by Ms. Chandrashekar of IMS Institute.

The speaker covered topics like importance of aptitude tests, how to prepare for aptitude tests etc. Since Aptitude Tests have become a regular feature in every job interview, this knowledge about the tests provided the students with relevant insight..



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The seminar was well received by the students as they gained valuable insight and details about Aptitude Tests. The speakers explained the pros & cons of civil services and also the correct approach to preparing for the exams and gave vital tips and insights into cracking the same...

OUTCOME OF THE PROGRAM

1. The students who participated in the workshop came away with greater understanding of the importance of aptitude tests
2. The students understood the process of understanding and giving these tests
3. The students also got to understand the details of various types of tests for different purposes

Rajesh L. Mankani

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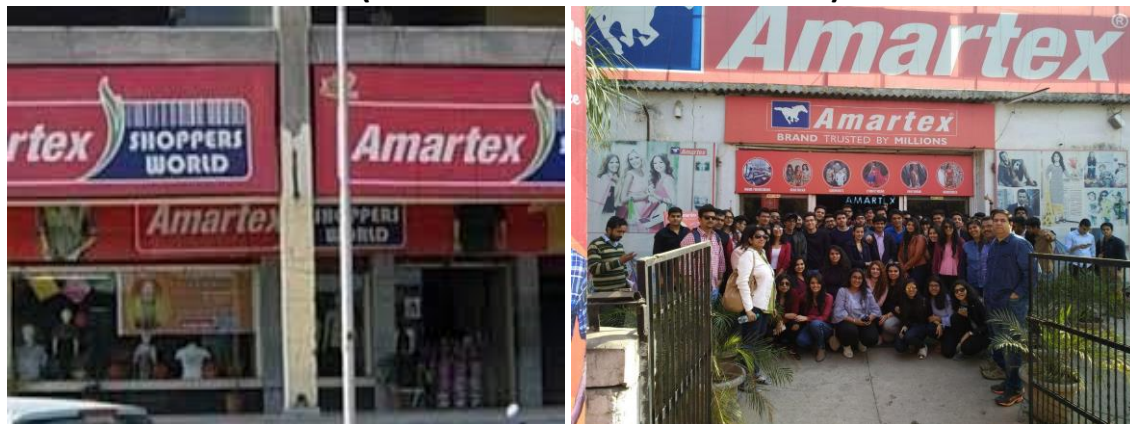
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SEVEN DAYS EDUCATIONAL TOUR TO AMRITSAR, CHANDIGARH, SHIMLA (INCLUDING INDUSTRIAL VISIT)



DATE: 18th - 25th Jan 2018

PLACE: Amartex Industries Limited, Chandigarh, Verka Milk, State Cooperative Milk Producers' Federation Limited

Name of Faculty Members: Dr. Rajesh Mankani, Ms. Akshaya Bagwe, CA Priti Parikh, Ms. Mona Pandya, Dr. Vaidehi Kamath, Dr. Minum Saksena, Mr. Siddique Shaikh

Brief Summary: The BFM Department in collaboration with BMS, BAF & BBI Department of the college organized a seven days educational tour for the students to Amritsar, Chandigarh & Shimla as part of the experiential learning process. The aim of the tour was to allow the students to interact outside the college environment and also get to see the working of industries in real-time for practical exposure. The students, apart from scenic sight-seeing and visiting various historical places and monuments, also had an industrial visit of Amartex Industries Limited, one of the biggest and most reputed manufacturers of fashion garments and household products in the State of Punjab.

The students were able to see the various products displayed at the sales outlets of the company and also got to understand the pattern of working of the industry

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BFM DEPARTMENT

PARTICIPATION IN CULTURAL ACTIVITIES



DATE OF EVENT : 07th & 08th February 2018

NAME OF EVENT : National College Fest “METER DOWN”

NUMBER OF PARTICIPANTS/ BENEFICIARIES : 15 Nos.

OBJECTIVES OF THE PROGRAM :

1. To provide a platform to the students to showcase their individual talents
2. To give them a chance to learn teamwork and benefits of team spirit first hand
3. To provide the students an opportunity to nurture their leadership skills and managerial mindset

BRIEF REPORT OF THE ACTIVITY

The students of BFM Department participated in the fest organized by National College “METER DOWN”. The students contingent from BFM Department was headed by BFM Student Committee President Mr. Aman Singh. The department students participated in various activities at the fest & won prizes in three events i.e. Globe Talk, Jugalbandi & Debate.



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The students who notably contributed to the success of BFM Contingent were Aman Singh, Tapasya Behra, Foram Solanki, Baljinder Singh, Krupa Bharda, Vijay Makwana. Their contribution is appreciated by the Department

OUTCOME OF THE PROGRAM

1. The student participants came back with great learning as to their abilities and skill sets
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BFM DEPARTMENT

WORKSHOP ON CAMPUS TO CORPORATE (GROOMING SESSION)

| | |
|--------------------------------------|--|
| DATE OF EVENT | : 15 th Feb 2018 |
| NAME OF EVENT | : Workshop on Campus to Corporate (Grooming Session) |
| NAME OF RESOURCE PERSON | : Representative of Proctor & Gamble |
| NUMBER OF PARTICIPANTS/BENEFICIARIES | : 35 Nos. |

OBJECTIVES OF THE PROGRAM :

1. To create awareness among the students about the importance of good grooming
2. To create awareness among students about the various types of grooming products available in the market and how they can be used effectively

BRIEF REPORT OF THE ACTIVITY

Workshop on “Campus to Corporate” was organized by P&G. Grooming session was conducted by P&G and few P&G products were distributed as free samples.

OUTCOME OF THE PROGRAM

1. The students who participated in the workshop came away with greater understanding of the importance of good grooming for a good personality
2. The students gained awareness of the different types of grooming products available in the market



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