

BFM DEPARTMENT

PARTICIPATION IN CULTURAL ACTIVITIES



DATE OF EVENT : 16th July 2019

NAME OF EVENT : GURU PURNIMA DAY

NUMBER OF PARTICIPANTS/ BENEFICIARIES : 09 Nos.

OBJECTIVES OF THE PROGRAM :

1. To provide a platform to the students to showcase their individual talents
2. To give them a chance to learn teamwork and benefits of team spirit first hand
3. To provide the students an opportunity to nurture their leadership skills and managerial mind set

BRIEF REPORT OF THE ACTIVITY

The students of **BFM Department** of Lala Lajpatrai College planned elaborate celebrations for their teachers on Guru Purnima Day on **16th July 2019**. Guru Purnima is an age old tradition deeply rooted in the Indian ethos whereby the students would honour their teachers thanking them for the valuable contribution made by the teachers in their lives. Times have changed but student-teacher relationship still remains the way it has always been and therefore the students of BFM



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Department decided to honour their teaching & non-teaching faculty as a gesture of gratefulness & recognition of their contribution in their lives. The students decorated the staffroom and gave flowers & greeting cards to the faculty members and also cut cake & served refreshments to all. The students of BFM Department also recited Sanskrit shlokas and took the blessing of the teachers. It was a humbling experience for the students and a happy occasion for the teachers on being honoured & recognized on the special day

OUTCOME OF THE PROGRAM

1. The student participants came back with great learning as to their abilities and skill sets
2. The students got exposure to a bigger arena vis-à-vis the participation of multiple colleges at the event
3. The motivation levels of the students was visibly enhanced as they were charged up to win the trophy in the coming events

Rajesh L. Mankani

Dr. Rajesh Mankani
HOD – Bachelor of Commerce (Financial Management)

Neelam

Dr. Neelam Arora
Principal





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BFM DEPARTMENT

SEMINAR ON MUTUAL FUNDS AWARENESS



DATE OF EVENT	: 24 th July 2019
NAME OF EVENT	: Seminar on Mutual Funds Awareness
NAME OF RESOURCE PERSON	: Mr. Arun Chandarana – Freelancer Expert
NUMBER OF PARTICIPANTS/BENEFICIARIES	: 88 Nos.
OBJECTIVES OF THE PROGRAM	:

1. To create awareness about mutual funds among the student community
2. To develop the skill of careful investing & choosing proper funds as per risk appetite
3. To hone their investing aptitude and knowledge

BRIEF REPORT OF THE ACTIVITY

Mutual funds are one of the prime instruments of long terms savings and investment for individual investors and they enable a small investor to be part of the wider equity and debt market which can help grow the savings substantially over a long period of time and all of life goals in the long run can be achieved by disciplined and regular investing. Many students are not conceptually clear about the mutual fund avenue and harbour a lot of wrong knowledge about them and as such these misconceptions need to be cleared at the earliest as possible. This seminar was initiated exactly for this purpose and the key speaker Mr. Arun Chandarana who is an expert in this field was able to convey the above points clearly and expressly.



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OUTCOME OF THE PROGRAM

1. The student participants came back with great learning as to importance of finance and financial planning in professional as well as personal life
2. The students learnt several techniques of how to plan their personal finances through mutual fund investments
3. The students learned how to build an attractive and well balanced portfolio for their investments by selecting a balanced mutual fund portfolio

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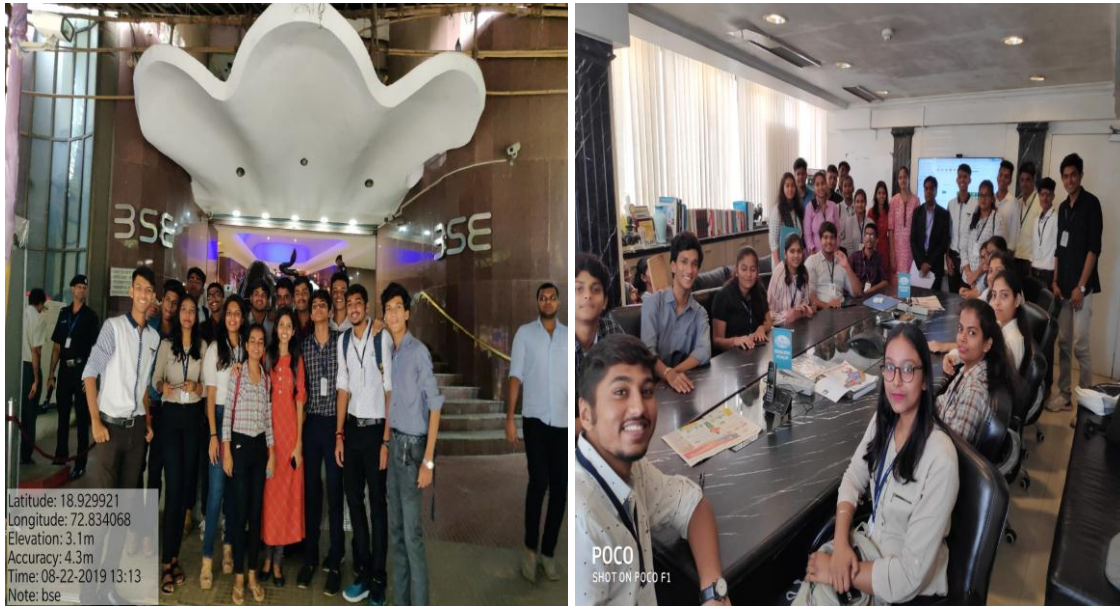
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ONE DAY EDUCATIONAL VISIT TO BOMBAY STOCK EXCHANGE



Date: 22nd Aug 2019

Place: Bombay Stock Exchange, Mumbai

Name of Faculty Members: Ms. Akshaya Bagwe

Brief Summary: The College organized a visit to the BSE (BOMBAY STOCK EXCHANGE) for the benefit of the students. The BSE is a landmark institution conducting millions of transactions on a daily basis amounting to a huge amount of money and securities involved. It is the driving force of the financial system in India and its growth from a small trading area under a tree in which people like Dhirubhai Ambani used to participate, to its present avatar is a witness to the progress and growth of the financial system of our country. The students were taken to the BSE Stock Brokers Forum premises where in-depth demonstration of the trading modalities and information regarding its operations were given to the students. The students had umpteen questions and queries and all the queries were addressed by the concerned staff. The students were given a tour of the entire stock exchange building including the iconic convention centre on the first floor which was the original trading ring in yester years. The students got an opportunity to witness the historical growth journey of BSE and came back



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with important knowledge about its importance and modalities of its operations which would add to the treasure of knowledge the students acquire in theoretical lectures in college.

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BFM DEPARTMENT

WORKSHOP ON MENTAL HEALTH AWARENESS – BOD+ve



DATE OF EVENT	: 27 th August 2019
NAME OF EVENT	: Workshop on Mental Health Awareness BOD+ve
NAME OF RESOURCE PERSON	: Ms. Anchal Narang – The Plane Jar, NGO
NUMBER OF PARTICIPANTS/BENEFICIARIES	: 102 Nos.
OBJECTIVES OF THE PROGRAM	:

1. To create awareness about mental issues among students
2. To sensitize the students about issues such as body shaming, bullying etc that lead to mental issues among the youth
3. To develop a sense of empathy among the student community towards the victims of mental health issues

BRIEF REPORT OF THE ACTIVITY

BFM Department students collaborated with The Plane Jar, a well-known NGO which works with people facing psychological issues and provides appropriate solutions through psychological counselling and rehabilitation of the affected persons.



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The collaborating partner had brought a number of speakers on the subject who through narrating of own personal experiences, brought to the fore the burning issue of body shaming which is often ignored or not given serious consideration. Ms. Aanchal Narang who was one of the speakers, is a clinical psychologist and she opened the eyes of the audience through subtle highlighting of the various aspects of human psychology where due to various pressures, each person builds up an ideal body type frame in his/her own mind and which results in unnecessary prejudices in their respective minds over the course of societal interaction.

The collaborating partner and the BFM Department students drove home the point of recognizing the hidden evils of body shaming and how it can be tackled.

OUTCOME OF THE PROGRAM

1. The student participants came back with greater understanding about the mental health issues which are so common among the student community
2. The students learnt about several issues which are the root cause of the mental health issues but are often ignored
3. The students gained empathy for people undergoing such issues and also got to learn from the experiences shared by the resource person and the others from the NGO

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ONE DAY INDUSTRIAL VISIT TO RAM FASHION, MHAPE



Date: 13th Sep 2019

Place: Ram Fashion Mhape

Name of Faculty Members: (1) Dr. Rajesh Mankani (2) Ms. Akshaya Bagwe

Brief Summary: The College organized a one day industrial visit for its students of FY, SY & TY to Ram Fashions & Apparel Limited, Karjat. The company is an established and major player in manufacturing various items of high fashion, prime amongst them being manufacturing of shoes. The company is a contract manufacturer for almost all major brands around the world such as Aldo, Jones Bootmaker, Lee Cooper, Shoemart, etc. All the products which are manufactured in their facility are customized and made to order of the principal brands and the same are made adhering to high quality standards as demanded by the world market. The company has well established and well set multiple production lines and has almost 1300 people working for it in a one day shift of 8.00am to 6.00pm.

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BFM DEPARTMENT

SEMINAR ON CAREER COUNSELLING

DATE OF EVENT	: 20 ^h Sep 2019
NAME OF EVENT	: Seminar on Career Counseling
NAME OF RESOURCE PERSON	: Dr. Rajesh Mankani – HOD BFMg Dept.
NUMBER OF PARTICIPANTS/BENEFICIARIES	: 43 Nos.

OBJECTIVES OF THE PROGRAM

:

1. To create awareness about various career opportunities in the minds of the students
2. To help understand the various skills sets required for choosing various career options
3. To hone their aptitude and knowledge

BRIEF REPORT OF THE ACTIVITY

Students are often confused as to what career options to choose after they finish their graduation and the most important cause for this is that they do not have adequate knowledge of the various types of career options open to them after their graduation degrees. With a view to giving this knowledge to the students to open their avenues of thought, the BFM Department organized a seminar on career counselling for its students to provide them knowledge about the various career options open to them and give them an idea as to the different kinds of skill sets they require to have to embark or choose any of these career options.



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OUTCOME OF THE PROGRAM

1. The student participants came back with great learning as to various career options open to them after graduation
2. The students learnt several techniques of how to plan their careers in the best mode suitable for them as per their aptitudes

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PARENTS TEACHERS INTERACTIVE WORKSHOP



DATE OF EVENT	: 18 th January 2020
NAME OF EVENT	: Parents Teachers Interactive Workshop
NAME OF RESOURCE PERSON	:
NUMBER OF PARTICIPANTS/BENEFICIARIES	: 54 Nos.
OBJECTIVES OF THE PROGRAM	:

1. To create involvement of parents in the college's efforts of ensuring regular attendance of students
2. To sensitize the parents of the changing phase in their child's life and the transition from school life to college life
3. To seek the parents cooperation in ensuring that their children turn out to be disciplined citizens of tomorrow

BRIEF REPORT OF THE ACTIVITY

The event was organized with the purpose of establishing a line of communication with the parents of the students and to involve them in a composite effort in ensuring that student makes most of the knowledge and practical development provided by the college. Also various student centric issues



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such as attendance, etc were to be discussed with the intention of ensuring that parents are aware of their wards attendance & performance & to involve them in taking proactive measures for overall betterment of the whole effort. The workshop was very well attended by parents and students in large numbers.

OUTCOME OF THE PROGRAM

1. The student & parents who participated in the workshop promised to extend their support to the college's efforts to impart knowledge and all-round development to students
2. The parents were made aware of the possible avenues of distraction which their children face and where they can take precautions
3. The parents suggestions were also duly noted as a source of value-addition

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BFM DEPARTMENT

SEMINAR ON ROLE OF DATA ANALYST IN ECONOMICS



DATE OF EVENT	: 20 th Feb 2020
NAME OF EVENT	: Seminar on Role of Data Analyst in Economics
NAME OF RESOURCE PERSON	: Dr. Sandhya Krishnan, MD Academy of Economics
NUMBER OF PARTICIPANTS/BENEFICIARIES	: 35 Nos.
OBJECTIVES OF THE PROGRAM	:
	<ol style="list-style-type: none">1. To create understanding in the minds of students about the job profile of an analyst2. To help the students relate the job profile of an analyst to the field of economics3. To enable students to get an idea about the various opportunities in the field of economics

BRIEF REPORT OF THE ACTIVITY

The **BFM Department** of Lala Lajpatrai College organized a seminar on the Role of Data Analyst in Economics for students of all streams on **20th Feb 2020**. BFM students participated in seminar on “Role of Data Analyst in Economics”. Dr. Sandhya Krishnan, MD Academy of Economics was the speaker. Seminar was very beneficial to students as they got first-hand information about a new and different career option after their graduation



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OUTCOME OF THE PROGRAM

1. The student participants came back with great learning as to importance of study of economics and the role of an analyst
2. The students learnt of the various career options available to them in this field post their graduation

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BFM DEPARTMENT

WEBINAR ON E-CONTENT DEVELOPMENT

LALA LAJPATRAI COLLEGE
OF
COMMERCE & ECONOMICS

IS PROUD TO INVITE PARTICIPATION IN
ONLINE WEBINAR ON

E-CONTENT DEVELOPMENT

FREE REGISTRATION
E-CERTIFICATE WILL BE AWARDED

RESOURCE PERSON :
DR. HIREN DAND
CO ORDINATOR OF BSGIT AT MULUND COLLEGE
OF COMMERCE AND
MEMBER OF BOS FOR BSGIT AT MUMBAI
UNIVERSITY.

REGISTRATION LINK :
<https://tinyurl.com/EContentByLLC>

DATE : 10TH MAY 2020
TIME : 3:00PM TO 4:00 PM
FOR TEACHERS & ALL ACADEMIC STAFFS

CONVENOR:
DR. RAJESH MANKANI
CA, PRITI PARIKH
DR. VAIDEHI KAMATH
PROF. NIDHI SINGH
PROF. JAYSHRI PARAB

PRINCIPAL:
DR. NEELAM ARORA
VICE PRINCIPAL :
DR. ARUN POOJARI

DATE OF EVENT	: 10 th May 2020
NAME OF EVENT	: Webinar on E-Content Development
NAME OF RESOURCE PERSON	: Dr. Hiren Dhandh
NUMBER OF PARTICIPANTS/BENEFICIARIES	: 40 Nos.
OBJECTIVES OF THE PROGRAM	:

1. To introduce the new innovations for online learning and teaching to teachers and students
2. To create an understanding in the minds of teachers how to develop E-Content for teaching online
3. To provide them with basic tools and skills first-hand to enable them to develop their skills in this area



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BRIEF REPORT OF THE ACTIVITY

The **BFM Department** of Lala Lajpatrai College organized this much needed webinar for students of all streams on **10th May 2020**. This webinar was organized by the BFM Department keeping in mind the requirement of teachers and students both in upskilling themselves to face the unique challenge put forth by the covid pandemic to learn to adapt to online teaching & learning. The resource person Dr. Hiren Dandh conducted the webinar in a very practical manner and explained the nuances of online teaching & learning in a lucid and easy manner

OUTCOME OF THE PROGRAM

1. The participants, particularly the teaching fraternity were amazed at the variety of options available to them for developing E-Content
2. The teachers were able to try out the various tools and techniques in a step-by-step manner on their own
3. The importance of E-Content was greatly appreciated particularly in these trying pandemic times

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BFM DEPARTMENT

WEBINAR ON FINANCE FUNDAMENTALS FOR MILLENNIALS

LALA LAJPATRAI COLLEGE OF COMMERCE AND ECONOMICS,
MAHALAXMI, MUMBAI - 400 034.
B.M.S, B.F.M & B.B.I DEPARTMENT
IN ASSOCIATION WITH
BOARD OF INDUSTRY ACADEMIA PARTNERSHIPS
PRESENTS

A "FREE WEBINAR" FOR STUDENTS ON THE TOPIC
" FINANCE FUNDAMENTALS FOR MILLENNIALS"

DATE:- 27TH MAY, 2020
TIME:- 6:00 PM TO 7:00 PM

EXPERIENCED SPEAKER:- DR. SARVOTTAM RAGE
E-CERTIFICATE WILL BE GIVEN TO ALL THE PARTICIPANTS

CONVENORS:-
CA PRITI PARIKH
DR. RAJESH MANKANI
DR. VAIDEHI KAMATH

VICE PRINCIPAL:-
DR. ARUN POOJARI

PRINCIPAL:-
DR. NEELAM ARORA

DATE OF EVENT	: 27 th May 2020
NAME OF EVENT	: Webinar on Finance Fundamentals for Millennials
NAME OF RESOURCE PERSON	: CMA Dr. Sarvottam Rege, M L. Dahanukar College
NUMBER OF PARTICIPANTS/BENEFICIARIES	: 1986 Nos.
OBJECTIVES OF THE PROGRAM	:
	<ol style="list-style-type: none">1. To create awareness in the minds of students about the importance of a finance & financial management2. To develop the skill set in students of doing financial planning3. To provide the students an opportunity to understand the professional mind-set approach to managing their finances effectively

BRIEF REPORT OF THE ACTIVITY

The program was promoted on the online platform. A message with details about how to register and how to take part in the webinar was circulated amongst various student groups. The message contained link for registration. The program began by introduction of the resource person and a welcome address by Principal Dr. Neelam Arora. The resource person then proceeded with the webinar explaining the contents in depth. This was followed by a Q&A session where the audience was able to clarify its doubts. The webinar ended with a vote of thanks to the resource person and



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feedback link was sent to all participants for gaining their valuable feedback. E-Certificates were awarded to all registered participants. This webinar was especially organized by the BFM Department for students of all streams to make them aware of the importance of financial planning & managing their own finances effectively since they have been born and brought up in a different environment and a dynamically changing investment scenario. The students were made aware of various investment avenues available to them in the changing situation.

OUTCOME OF THE PROGRAM

1. The student participants came back with great learning as to importance of finance and financial planning in professional as well as personal life
2. The students learnt several techniques of how to plan their personal finances
3. The students learned how to build an attractive and well balanced portfolio for their investments

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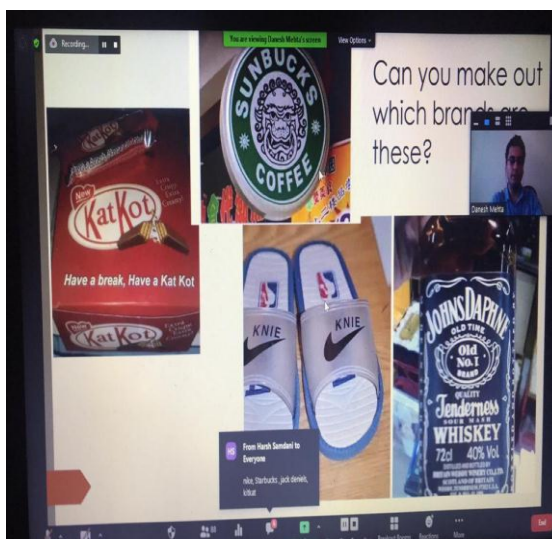
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BFM DEPARTMENT

WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS & ISSUES OF PLAGIARISM

IN RESEARCH



DATE OF WORKSHOP : 15th July 2020

NUMBER OF PARTICIPANTS/ BENEFICIARIES : 258 Nos.

NAME OF RESOURCE PERSON : Adv. Danesh Adi Mehta, Senior Manager – Legal, Mulla & Mulla

OBJECTIVES OF THE PROGRAM :

1. To create awareness about Intellectual Property Rights among teachers, students, researchers who are directly or indirectly involved in the innovation process
2. To gain knowledge & insight on creating strong patents as valuable assets of the institution
3. To use IPR information relating to patents & copyrights for further research and development in developing new processes
4. To understand the important of copyright and the dangers of plagiarism in research

BRIEF REPORT OF THE WORKSHOP

The BFM Department of Lala Lajpatrai College organized & hosted a webinar on a very critical aspect of law and research, on 15th July 2020. The resource person of this webinar was Advocate Danesh Adi



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Mehta, a practising advocate with law firm Mulla & Mulla & who was coincidentally an alumni of the college. He focused attention on the importance of Intellectual Property Rights and how they need to be safeguarded and how these rights are frequently violated in the process of research by research scholars without the original authors being given any credit for their original work. The webinar went a long way in inculcating the spirit of honouring original works among the students and other participants of the webinar

OUTCOME OF THE PROGRAM

The participants of the workshop were exposed to the core areas of IPR. Most of the student fraternity were not so aware of the dangers of plagiarism and how intellectual property holds value for organizations. This program was successful in driving home this understanding among them

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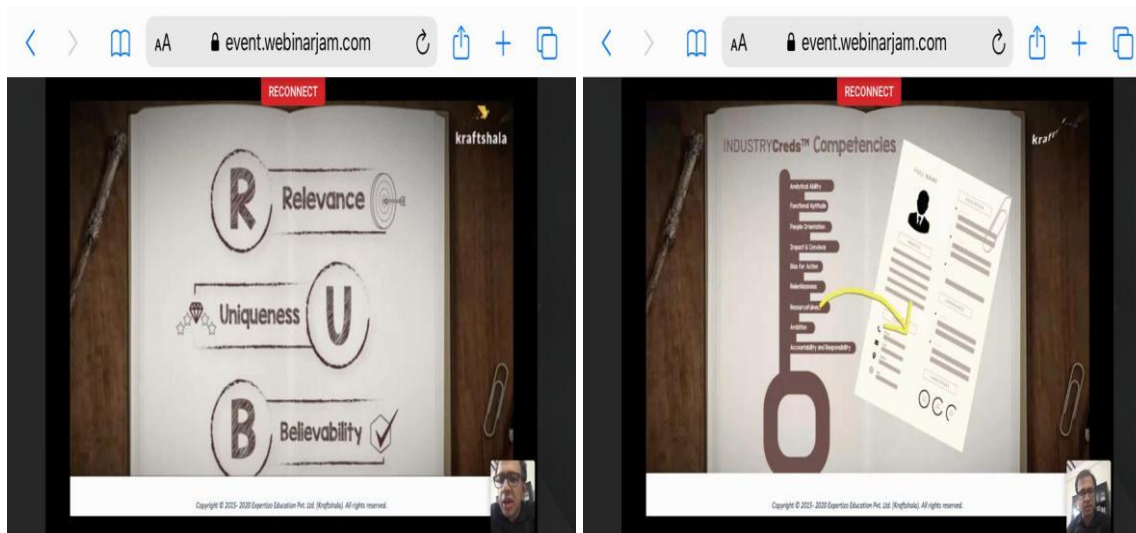
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BFM DEPARTMENT

WEBINAR ON HOW TO WRITE A PROFESSIONAL C.V. TO GET THE RIGHT JOB



DATE OF EVENT	: 18 th Aug 2020
NAME OF EVENT	: Webinar on How Write A Professional C.V. To Get The Right Job
NAME OF RESOURCE PERSON	: Mr. Varun Satia, Founder & CEO of KRAFTSHALA
NUMBER OF PARTICIPANTS/BENEFICIARIES	: 112 Nos.
OBJECTIVES OF THE PROGRAM	: <ol style="list-style-type: none">1. To create understanding in the minds of students about the importance of the role played by a professional CV during the job selection process2. To provide an opportunity to the students to learn various methods working on their own CVs to make them professional in approach3. To provide the students an opportunity to self-assess and identify their own weakness in their CVs and work on developing them



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BRIEF REPORT OF THE ACTIVITY

The **BFM Department** of Lala Lajpatrai College in collaboration with **KRAFTSHALA** organized this much needed webinar for students of all streams on **18th July 2020**, to make the students aware of the requirement of crafting a proper and well prepared CV while applying for jobs post their studies. The webinar was conducted by **Mr. Varun Satia**, Founder & CEO of **KRAFTSHALA** and he very successfully drove home the understanding of this fact in the students and the students gained a valuable skill of how to make the right kind of CV for themselves

OUTCOME OF THE PROGRAM

1. The student participants came back with a appreciation of how important a professional CV is in the job selection process
2. The students were also able to understand their own potential strengths and weaknesses to accordingly choose their own development goals while making their CVs
3. The students also got an idea of how to they can work on their CVs to make them more professional and easy to read and to catch the eyes of recruiters while shortlisting CVs

Rajesh L. Mankani

Dr. Rajesh Mankani
HOD – Bachelor of Commerce (Financial Management)

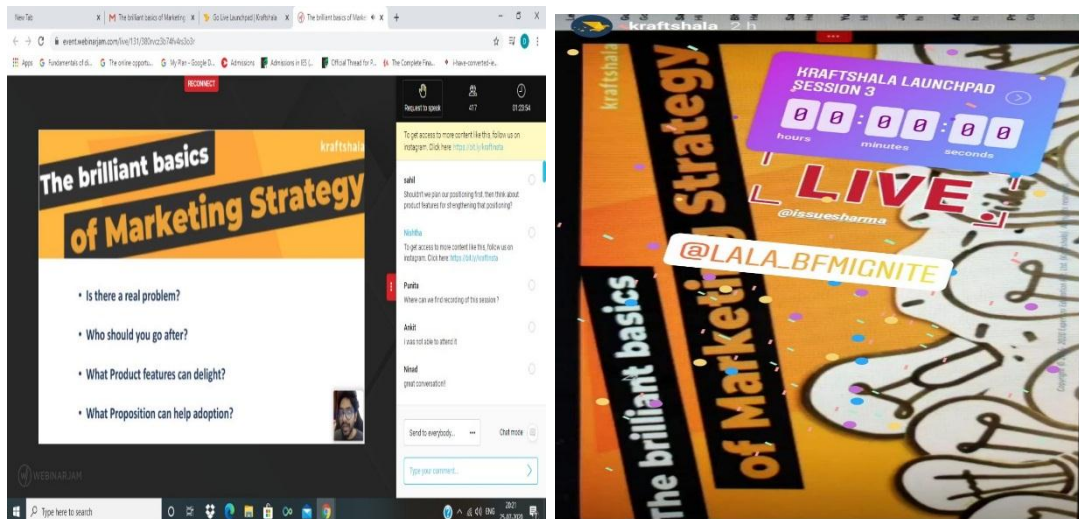
Neelam

Dr. Neelam Arora
Principal



BFM DEPARTMENT

WEBINAR ON THE BRILLIANT BASICS OF MARKETING STRATEGY



DATE OF EVENT	: 28 th July 2020
NAME OF EVENT	: Webinar on The Brilliant Basics of Marketing Strategy
NAME OF RESOURCE PERSON	: Mr. Varun Satia , Founder & CEO of KRAFTSHALA
NUMBER OF PARTICIPANTS/BENEFICIARIES	: 118 Nos.
OBJECTIVES OF THE PROGRAM	: <ol style="list-style-type: none"> 1. To create understanding in the minds of students about the importance of marketing strategy in business 2. To help the students differentiate between ordinary strategies & out-of-box marketing strategies 3. To enable students to imbibe the basics of marketing skills

BRIEF REPORT OF THE ACTIVITY

The **BFM Department** in collaboration with **KRAFTSHALA** organized this unique webinar for students of all streams to drive home the importance of a marketing strategy in all walks of life, be it personal or business. No task can be accomplished successfully without having a



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strategy in place and this becomes all the more important if one is trying to sell a product or a skill or trying to get selected for a job, having the right strategy makes the difference between success and failure. The webinar was conducted by **Mr. Varun Satia**, Founder & CEO of KRAFTSHALA and he very successfully drove home the understanding of this fact in the students and the students gained a valuable understanding in this very important aspect

OUTCOME OF THE PROGRAM

1. The student participants came back with great learning as to importance of study of marketing basics in business
2. The students learnt of the various creative ways of thinking and coming up with brilliant marketing strategies which can lift an ordinary organization to become a successful one

Rajesh L. Mankani

Dr. Rajesh Mankani
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