



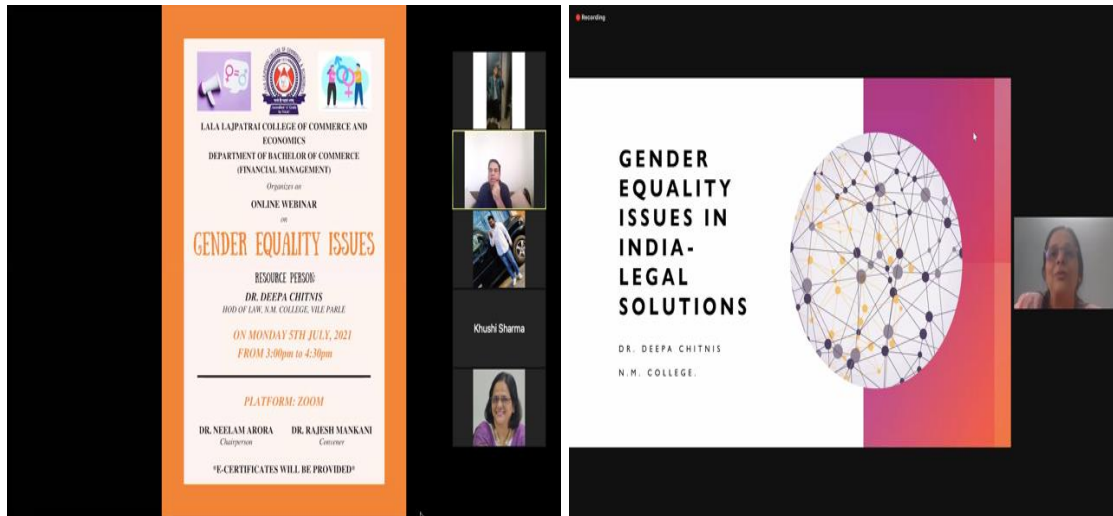
# LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

E-mail: [lcolcom@mtnl.in](mailto:lcolcom@mtnl.in) | [principal.llc@gmail.com](mailto:principal.llc@gmail.com) | website: [www.lalacollege.edu.in](http://www.lalacollege.edu.in)

## BFM DEPARTMENT

### WEBINAR ON GENDER EQUALITY ISSUES



**DATE OF EVENT**

: 05<sup>th</sup> July 2021

**NAME OF EVENT**

: Webinar on Gender Equality Issues

**NAME OF RESOURCE PERSON**

: Dr. Deepa Chitnis – HOD Law Dept. NMIMS

**NUMBER OF PARTICIPANTS/BENEFICIARIES**

: 120 Nos.

**OBJECTIVES OF THE PROGRAM**

:

1. To introduce the students to the importance of gender equality and its related issues
2. To create an understanding in the minds of students of the extent of gender bias prevailing in varied fields
3. To provide them and understanding of how this kind of gender equality and bias can be tackled positively and how it will benefit the country at the macro level

### BRIEF REPORT OF THE ACTIVITY



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The online webinar was organized by BFM Department on this significant & most relevant issue in today's times i.e. gender equality, as it is the need of the hour and students who are the future of the society and the country need to be sensitized about the importance of this concept and not only to preach, but put in practice. Our Indian society has been highly gender biased and even till date, women are not given equal treatment as men in all areas of work & domestic life. This webinar was conducted by resource person Dr. Deepa Chitnis who is the head of the Law Department at NMIMS and who has more than 30 years of experience in the field of women's rights. The resource person very subtly and ably conveyed the thrust points of the webinar to the students and encouraged them to dwell on the subject through real life practical examples which set the students thinking and ultimately resulted in a lot of misconceptions being cleared in their minds. The webinar was a huge success and saw an attendance of almost 120 students and faculty members

## **OUTCOME OF THE PROGRAM**

1. The participants gained a deeper perspective of the various manifestations of gender inequality issues that prevail in the society
2. The students also understood the importance of tackling these issues in the society to create a level playing field
3. The students also got a better appreciation of the role played by a woman in building the societal fabric

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**Dr. Rajesh Mankani**  
**HOD – Bachelor of Commerce (Financial Management)**

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**Dr. Neelam Arora**  
**Principal**





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## BFM DEPARTMENT

### WEBINAR ON RESUME BUILDING & PERSONAL INTERVIEW INSIGHTS

**Career Launcher** In Association with **BFM department of Lala Lajpatrai College** **BEYOND OBVIOUS**

**All The Way Up**

**RESUME**

**Résumé Building & Personal Interview Insights**  
— A Webinar —

**Speaker**  
**Saptarshi Biswas**  
Product Manager  
MBA Division  
Career Launcher

September 16, 2021 (Thu.)  
16:00 hrs  
[bit.ly/resumebuildinglala](https://bit.ly/resumebuildinglala)

<b>DATE OF EVENT</b>	: 16 <sup>th</sup> Sep 2021
<b>NAME OF EVENT</b>	: Webinar on Overview of Patents in India
<b>NAME OF RESOURCE PERSON</b>	: Mr. Saptarshi Biswas – Product Manager MBA Division of Career Launcher
<b>NUMBER OF PARTICIPANTS/BENEFICIARIES</b>	: 145 Nos.
<b>OBJECTIVES OF THE PROGRAM</b>	:
	<ol style="list-style-type: none"><li>1. To create awareness about the importance of preparing a good resume for job applications in the minds of students</li><li>2. To give insight to the students about what kind of questions are asked in job interviews</li><li>3. To provide the students with adequate knowledge to equip them to excel at both these activities</li></ol>

### BRIEF REPORT OF THE ACTIVITY

The **BFM Department** of Lala Lajpatrai College organized this webinar on **RESUME BUILDING & PERSONAL INTERVIEW INSIGHTS** on **16<sup>th</sup> September 2021**. The BFM



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Department in collaboration with Rotract Club of Lala Lajpatrai College & Career Launcher decided to hold a series of webinars for students across all streams on various topics which would aid the students learning and ability to transcend into good career options after their graduation. So keeping in line with this, the first webinar in the series was held/ The resource person was Mr. Saptarshi Biswas – Product Manager MBA Division of Career Launcher. The resource person was highly knowledgeable in this area of expertise and conducted an in-depth session for the understanding of the students as most of the students did not know and understand the true importance of having a good solid resume and approach towards personal interviews. The session was well received by over 145 participants. E-Certificates were given to the attendees

## OUTCOME OF THE PROGRAM

1. The participants of the webinar were able to appreciate the importance of creating a customized resume for each job application individually
2. Knowledge about different types of resume formats available in the market
3. Importance and scope of how to condition yourself for giving a good job interview

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**Dr. Rajesh Mankani**  
HOD – Bachelor of Commerce (Financial Management)

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**Dr. Neelam Arora**  
Principal





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## BFM DEPARTMENT

### WEBINAR ON MANAGEMENT AS A CAREER

**Career Launcher** In Association with **BEYOND THE OBVIOUS**  
BFM department of Lala Lajpatrai College

**Management as a Career**  
A Webinar

**Speaker**  
**Navneet Anand**  
Business Head  
MBA-Prep Group  
Career Launcher

September 18, 2021 (Sat.)  
16:00 hrs  
[bit.ly/rclalmanagement](https://bit.ly/rclalmanagement)

<b>DATE OF EVENT</b>	: 18 <sup>th</sup> Sep 2021
<b>NAME OF EVENT</b>	: Webinar on Management as a Career
<b>NAME OF RESOURCE PERSON</b>	: Mr. Navneet Anand – Business Head, MBA Prep Group of Career Launcher
<b>NUMBER OF PARTICIPANTS/BENEFICIARIES</b>	: 150 Nos.
<b>OBJECTIVES OF THE PROGRAM</b>	: <ol style="list-style-type: none"><li>1. To introduce the students to the managerial aspects as a potential avenue for a career</li><li>2. To create an understanding in the minds of students the different options available within this broad area for future jobs</li><li>3. To provide them and understanding of basic tools and skills required by them to choose this type of career arena</li></ol>

### BRIEF REPORT OF THE ACTIVITY



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The **BFM Department** of Lala Lajpatrai College organized this webinar on **MANAGEMENT AS A CAREER** on **18<sup>th</sup> September 2021**. Next in the series of webinars agreed to be organized by the BFM Department in collaboration with Rotract Club of Lala Lajpatrai College & Career Launcher was in the topic of choosing Management As a Career or what it takes to make a career in the field of management. Again this topic was purposely chosen so that students across all streams could benefit from the same as it is applicable to all. The resource person was Mr. Navneet Anand – Business Head, MBA Prep Group of Career Launcher. The resource person very lucidly covered the various career options and how management as a career option stood out among them and how students could get into this and what were the requisite skill-sets and aptitude for the same. The session was well received by over 150 participants. E-Certificates were given to the attendees

## **OUTCOME OF THE PROGRAM**

1. The participants were amazed at the variety of options available to them in the arena of management for future careers
2. The students also understood the knowledge and skills they require to accumulate for becoming successful in this area of specialization
3. The importance of management as a career options was well and truly driven home in the minds of the students

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**Dr. Rajesh Mankani**  
**HOD – Bachelor of Commerce (Financial Management)**

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**Dr. Neelam Arora**  
**Principal**





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## BFM DEPARTMENT

### WEBINAR ON BANKING & INSURANCE AS A CAREER

<b>DATE OF EVENT</b>	: 20 <sup>th</sup> Sep 2021
<b>NAME OF EVENT</b>	: Webinar on Banking & Insurance as a Career
<b>NAME OF RESOURCE PERSON</b>	: Mr. Himanshu Tyagi – AVP & National Product Head, Govt. Job Exams Group of Career Launcher
<b>NUMBER OF PARTICIPANTS/BENEFICIARIES</b>	: 150 Nos.
<b>OBJECTIVES OF THE PROGRAM</b>	:
	<ol style="list-style-type: none"><li>1. To introduce the students to the fields of banking and insurance as a potential avenue for a career</li><li>2. To create an understanding in the minds of students the different options available within this broad area for future jobs</li><li>3. To provide them an understanding of basic tools and skills required by them to choose this type of career arena</li></ol>

### BRIEF REPORT OF THE ACTIVITY

The **BFM Department** of Lala Lajpatrai College organized this webinar on **BANKING & INSURANCE AS A CAREER** on **20<sup>th</sup> September 2021**. Next in the series of webinars agreed to be organized by the BFM Department in collaboration with Rotract Club of Lala Lajpatrai College & Career Launcher was in the topic of choosing Banking & Insurance Industry As A Career or what it takes to make a career in these fields. Again this topic was purposely chosen so that students across all streams could benefit from the same as it is applicable to all as banking & insurance sectors have shown tremendous growth in last decade and offer good employment prospects. The resource person was Mr. Himanshu Tyagi – AVP & National Product Head, Govt. Job Exams Group of Career Launcher. The resource person was a very highly experienced



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professional and knew the ins & outs of government jobs in banks and insurance sector and how students can apply for these jobs and qualify and what career prospects await them in these two industries and how they stand comparatively to other industries. He highlighted how students could get into this and what were the requisite skill-sets and aptitude for the same. The session was well received by over 150 participants. E-Certificates were given to the attendees

## OUTCOME OF THE PROGRAM

1. The participants were amazed at the variety of options available to them in the arena of banking & insurance for future careers
2. The students also understood the knowledge and skills they require to accumulate for becoming successful in this area of specialization
3. The importance of banking & insurance as a career options was well and truly driven home in the minds of the students

*Rajesh L. Mankani*

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**Dr. Rajesh Mankani**  
**HOD – Bachelor of Commerce (Financial Management)**

*Neelam*

-----  
**Dr. Neelam Arora**  
**Principal**







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## BFM DEPARTMENT

### WEBINAR ON LATEST TRENDS IN TOP MANAGEMENT EXAMS

**Career Launcher** In Association With **BFM department of Lala Lajpatrai College** **BEYOND THE OBVIOUS**

**Latest Trends In Top Management Entrance Exams**  
A Webinar

**All The Way Up**

**Speaker Navneet Anand**  
Business Head  
MBA-Prep Group  
Career Launcher

**Sept. 30, 2021**  
THURSDAY | 16:00 hrs  
[bit.ly/managementtrends](https://bit.ly/managementtrends)

<b>DATE OF EVENT</b>	: 30 <sup>th</sup> Sep 2021
<b>NAME OF EVENT</b>	: Webinar on Latest Trends in Top Management Exams
<b>NAME OF RESOURCE PERSON</b>	: Mr. Navneet Anand – Business Head, MBA Prep Group of Career Launcher
<b>NUMBER OF PARTICIPANTS/BENEFICIARIES</b>	: 150 Nos.
<b>OBJECTIVES OF THE PROGRAM</b>	: <ol style="list-style-type: none"><li>1. To introduce the students to the importance of competitive exams and their preparation</li><li>2. To create an understanding in the minds of students the different options available in terms of the various types of competitive exams in the field of management</li><li>3. To provide them and understanding of basic tools and skills required by them to appear and ace these exams for selection in elite management institutes</li></ol>

### BRIEF REPORT OF THE ACTIVITY

The **BFM Department** of Lala Lajpatrai College organized this webinar on LATEST TRENDS IN TOP MANAGEMENT EXAMS on **30<sup>th</sup> September 2021**. Last in the series of webinars agreed



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to be organized by the BFM Department in collaboration with Rotract Club of Lala Lajpatrai College & Career Launcher was in the topic of Latest Trends in Top Management Entrance Exams. Students are often aimless and clueless after their graduation as to which management exams they need to appear for and how to prepare for the same. Without proper guidance and information they end up applying for all kinds of entrance tests and end up making average scores and fail to get admission in good management schools. Again this topic was purposely chosen so that students across all streams could benefit from the same as it is applicable to all. The resource person was Mr. Navneet Anand – Business Head, MBA Prep Group of Career Launcher. The resource person was a very highly experienced professional and knew the ins & outs of the various entrance tests and how to choose wisely and how to crack them. He highlighted how students could pick and choose and only try for the best. The session was well received by over 150 participants. E-Certificates were given to the attendees

## OUTCOME OF THE PROGRAM

1. The participants gained a deeper perspective of how different exams of different bodies require varied preparation
2. The students also understood tricks and techniques of how to successfully crack these exams
3. The importance of systematic preparation and using the correct approach after understanding the requirements of the particular body was driven home

*Rajesh L. Mankani*

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**Dr. Rajesh Mankani**  
HOD – Bachelor of Commerce (Financial Management)

*Neelam*

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**Dr. Neelam Arora**  
Principal





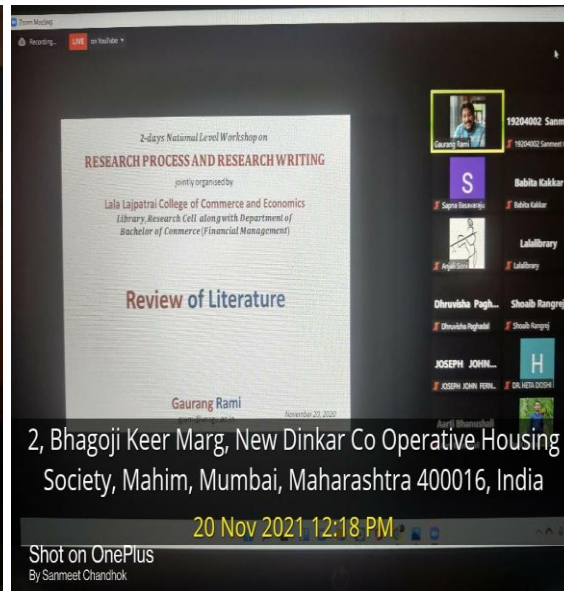
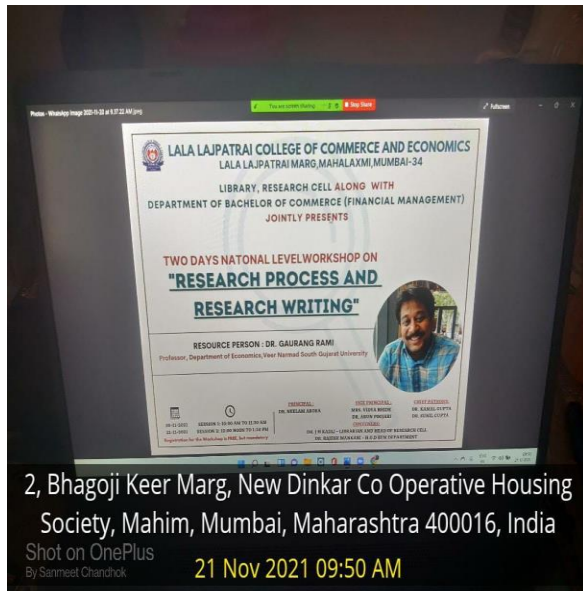
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## BFM DEPARTMENT

### WEBINAR ON RESEARCH PROCESS & RESEARCH WRITING



<b>DATE OF EVENT</b>	: 20 <sup>th</sup> & 21 <sup>st</sup> Nov 2021
<b>NAME OF EVENT</b>	: Webinar on Research Process & Research Writing
<b>NAME OF RESOURCE PERSON</b>	: Dr. Gaurang Rami, Professor, Department of Economics, Veer Narmada South Gujarat University
<b>NUMBER OF PARTICIPANTS/BENEFICIARIES</b>	: 200 Nos.
<b>OBJECTIVES OF THE PROGRAM</b>	:

1. To create awareness in the minds of students & researchers alike about the importance of a learning the skills of doing proper research and proper reporting of the research
2. To develop the skill set in students of being ethically conscious while undertaking research
3. To provide the students an opportunity to understand the professional approach to the research process and ensuring that it is done to complete satisfaction of the researcher to do justice to his abilities



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## **BRIEF REPORT OF THE ACTIVITY**

The BFM Department organized & hosted a Webinar especially for research scholars and academicians who are interested in the basics of research work by way of this webinar. The Resource Person for this Webinar was Dr. Gaurang Rami, Professor, Department of Economics, Veer Narmada South Gujarat University. The resource person was an extremely knowledgeable personality in the areas of research and he very lucidly and in simple language covered the various contents of research such as Steps in Research Process, How to do Review of Literature, Issues of Plagiarism, Report Writing & APA Citation Technique

The webinar was attended by more than 200 participants from all over India and received extremely enthusiastic and lively participation for the various topics covered. The resource person was able to deliver a lot of content in the two day webinar and overall the webinar met its objectives of promoting research and also showing the correct way in the research process

## **OUTCOME OF THE PROGRAM**

1. The student participants came back with great learning as to importance of pursuing research process and its reporting in the proper manner
2. The students learnt several techniques of how to write good research papers
3. The students learned how to behave ethically while doing research process

*Rajesh L. Mankani*

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Dr. Rajesh Mankani  
HOD – Bachelor of Commerce (Financial Management)

*Neelam*

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Dr. Neelam Arora  
Principal





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## BFM DEPARTMENT

### PARTICIPATION IN CULTURAL ACTIVITIES



**DATE OF EVENT**

: 04<sup>th</sup> & 05<sup>th</sup> March 2022

**NAME OF EVENT**

: BFM STUDENTS FEST “IGNITE 2022”

**NUMBER OF PARTICIPANTS/BENEFICIARIES**

: 75 Nos.

**OBJECTIVES OF THE PROGRAM**

:

1. To provide a platform to the students to showcase their individual talents
2. To give them a chance to learn teamwork and benefits of team spirit first hand
3. To provide the students an opportunity to nurture their leadership skills and managerial mind set

### BRIEF REPORT OF THE ACTIVITY

The **BFM Department** of Lala Lajpatrai College organized its annual students fest IGNITE 2022 from 4<sup>th</sup> March 2022 to 5<sup>th</sup> March 2022. The fest is organized to provide a platform for the students to develop and exhibit their leadership and creative skills and features a number of different academic and cultural & socially oriented activities & competitions.



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The two day fest featured various competitions, notable among them were “Webinar on financial planning, Poster Making, Reel Making, Mock Stock Market, Best out of waste, ppt making, debate competition etc. There were also cultural programs like dance competition, singing competition & war of DJs.

There were also social activities carried out by the students as part of the fest like feeding stray animals, food donation to the needy people & social awareness dance on mental health among today’s youth.

Students from 9 Mumbai colleges participated in the events and the organizing committee did a great job of organizing the events over the two days.

The overall winner of BEST COLLEGE Award was L S Raheja College, Santacruz followed by Runners Up award to Nagindas Khandwala College

## **OUTCOME OF THE PROGRAM**

1. The student participants came back with great learning as to their abilities and skill sets
2. The students got exposure to a bigger arena vis-à-vis the participation of multiple colleges at the event
3. The motivation levels of the students was visibly enhanced as they were charged up to win the trophy in the coming events

*Rajesh L. Mankani*

Dr. Rajesh Mankani  
HOD – Bachelor of Commerce (Financial Management)

*Neelam*

Dr. Neelam Arora  
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## BFM DEPARTMENT

### WEBINAR ON OVERVIEW OF PATENTS IN INDIA

**LALA LAJPATRAI COLLEGE OF COMMERCE AND ECONOMICS**  
LALA LAJPATRAI MARG, MAHALAXMI ROAD, MUMBAI-34

BAF IN ASSOCIATION WITH BFM  
PRESENTS  
A NATIONAL LEVEL WEBINAR ON  
**OVERVIEW OF PATENTS IN INDIA**  
BY DR. VIKRANT SOPAN YADAV  
ASSOCIATE PROFESSOR, NICMR, HYDERABAD

**DATE** | **TIME** | **VENUE**  
12TH MARCH, 2021 | 4.00 PM | ZOOM

PRINCIPAL: DR. NEELAM ARORA  
VICE PRINCIPAL: DR. ARUN POOJARI  
CONVENOR: DR. MINIM SAXENA, DR. RAJESH MANKANI, PROF. SIDDIQUE SHAIKH

SARASWATI COLONY  
21-8, Guru Mandir Rd, Saraswat Colony,  
Dombivli East, Dombivli, Maharashtra  
421201, India

12 Mar 2022, 17:09 PM

<b>DATE OF EVENT</b>	: 12 <sup>th</sup> Mar 2022
<b>NAME OF EVENT</b>	: Webinar on Overview of Patents in India
<b>NAME OF RESOURCE PERSON</b>	: Dr. Vikrant Sopan Yadav from NICMR, Hyderabad
<b>NUMBER OF PARTICIPANTS/BENEFICIARIES</b>	: 150 Nos.
<b>OBJECTIVES OF THE PROGRAM</b>	:

1. To create awareness about Intellectual Property Rights among teachers, students, researchers who are directly or indirectly involved in the innovation process
2. To gain knowledge & insight on creating strong patents as valuable assets of the institution
3. To use IPR information relating to patents & copyrights for further research and development in developing new processes

### BRIEF REPORT OF THE ACTIVITY

BFM Department organized this webinar on Intellectual Property Rights (IPR) in collaboration with the BAF department and which was delivered by resource person Dr. Vikrant Sopan Yadav



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from NICMR, Hyderabad. This particular topic was chosen for the webinar because in today's times, students access material from the web easily without giving a thought behind the repercussions of such actions that may likely happen. Student community needs to be educated and aware of the importance of IPR and the dos and donts of using such easily available material compiled by others without giving due credit to the original authors and without due permissions. The webinar saw an enthusiastic response of over 150 students – female and male both and the resource person was flooded with enthusiastic & curious questions during the Q&A session. Indeed the webinar was well received and a success in true spirit

## OUTCOME OF THE PROGRAM

1. The participants of the webinar will be able to understand the procedures to convert the research outcome into patents/technologies to license.
2. Knowledge about different types of innovations patentable & how to test your patentability of your innovations.
3. Importance and scope of IPR in Academic Researches and Innovation.
4. Knowledge about how to provide legal defence and offers the creators the incentive of their work.
5. Understanding the working of copyrights, patents, trademarks, trade secrets, etc.

*Rajesh L. Mankani*

Dr. Rajesh Mankani  
HOD – Bachelor of Commerce (Financial Management)

*Neelam*

Dr. Neelam Arora  
Principal







# LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

E-mail: [lcolcom@mtnl.in](mailto:lcolcom@mtnl.in) | [principal.llc@gmail.com](mailto:principal.llc@gmail.com) | website: [www.lalacollege.edu.in](http://www.lalacollege.edu.in)

## ONE DAY INDUSTRIAL VISIT TO NAVNEET PUBLICATION, VIRAR



**Date:** 16<sup>th</sup> April 2022

**Place:** Navneet Publication House, Virar

**Name of Faculty Members:** Dr. Rajesh Mankani

**Brief Summary:** Keeping in line with the thought of engaging students in theoretical as well as practical learning, as part of this endeavor, the college organized a One Day Industrial Visit to Navneet Publications Limited manufacturing factory located at Khaniwade, Virar (E), and Mumbai. The students were shown the entire factors and its various processes and operations and the different kinds of products made there alongwith a basic knowledge of the quality aspect which is critical for any production activity. The students were awestruck observing the production lines running live in front of them and were also very impressed with the smooth flow of operations which every well laid out planned infrastructure enables. The factory visit was very informative as the students got practical exposure to this side of business which they normal only study in theory.

*Rajesh L. Mankani*

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