



केक, पेंटिंग, हँडक्राफ्ट, पॉपटन अशा विविध क्षेत्रातील लघुउद्योगांचे माहोत्सव फेस्टिव्हल देण्यात आले. यात महिलांच्या संस्थेने सुरू केलेला धरणी प्रकल्पाने सहभाग घेतला. यात महिलांच्या लघुउद्योगांचा समावेश होईल असा निर्णय घेतला. यात महिलांच्या लघुउद्योगांचा समावेश होईल असा निर्णय घेतला.

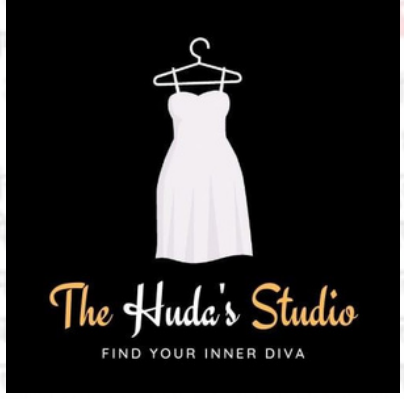
महाराष्ट्र टाइम्स मीडिया पार्टनर

ENTREPRENEURSHIP DEVELOPMENT CELL

कोरोनाकालात अनेकांच्या नोकऱ्या गेल्या तर अनेक लघुउद्योग बंद झाले. याच काळात उद्योगांना नवसंजीवनी देण्यासाठी लाला लजपतराव कॉलेजच्या अँड अँड कॉलेजमधील अभ्यासक्रम विभागाने व्यवसायीक प्रकल्प करून (वर्च्युअल सेल) या फेस्टिव्हल यात विद्यार्थ्यांनी लघुउद्योगांचे माहोत्सव सोशल मीडियाच्या प्रभावोत्पत्ती करून एकाच वेळी अनेक पोस्टोचवली गेली. 'महाराष्ट्र टाइम्स मीडिया पार्टनर' होत.

दिव्यांग विद्यार्थ्यांचे वर्च्युअल स्टॉल दिव्यांग विद्यार्थ्यांनी सुरू केलेल्या व्यवसायाचे वर्च्युअल स्टॉल मांडण्यात आले होते. यात कापडो पिशाच, स्पॉल, रंगबेरंगी मास्क, विविध टायपॉग, चॉकलेट्स या वस्तूंचा समावेश होत.

2020-2021



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

VE-MELA

#digitalcarnival

Chief Guest
Mrs. Jayanti Kathale
(Founder & Managing Director - Purnabramha)

Date - 10th MARCH, 2021 **Time** - 11:00 AM ONWARDS

Principal Dr. Neelam Arora	Chief Patrons Hon'ble Dr. Suhas Pednekar (Vice Chancellor) Dr. Ravindra Kulkarni (Pro-Vice Chancellor) Dr. Arun Poojari	Chairman Dr. Kamalji Gupta Trustee Dr. Sunilji Gupta Convenor Dr. Rahul Shetty
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Sr.no	Date	Name of the Event	No. of beneficiaries	
Activities Conducted				
1.	01/03/2021 02/03/2021	Ennovent - #upskiltoupscale	Day 1- 270 Day 2- 270	
2.	14/03/2021	EDC Orientation		
Inter-Collegiate Participation				
			Participated	Awards Won
3.	30/08/20	Top 5 Moves to boost up your E-Cell – Navayuvak Enterprises	07	-
4.	05/01/2021 to 07/01/2021	Novus – AISEC South Mumbai	09 teams	02
5.	19/02/2021 to 25/03/2021	Social Entrepreneurial Initiative – Jal pe Charcha by Aquakraft	600+	-
6.	25/03/2021	Inter-collegiate Budget Competition - VPM's R.Z. Shah College of Arts, Science and Commerce	01	-
7.	24/03/2021	Workshop on 15 th Inter-collegiate Avishkar Research Convention – University of Mumbai	15	-
8.	26/02/2021	Commercium 2021 - Ruia College (Autonomous)	04	Title Winners
9.	March 2021	Eureka - My Unique Covid Business Idea – Valia College	04	Consolation Prize
10.	22/03/2021	Epitome	01	2 nd Prize
11.	06/04/2021	15 th Inter-collegiate Avishkar Research Convention – University of Mumbai	08 teams	3 for Zonal Round & 1 for Final Round
12.	30/04/2021	National Conference - NSS College of Commerce and Economics	06	Outstanding Prsentation
Intra Collegiate Achievements				
13.	Student Awardees under Entrepreneurship Cell		06	



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Report on Ennovent 2021- #upskilltoupcale



Entrepreneurship Development Cell under the aegis of Internal Quality Assurance Cell in collaboration with AIESEC South Mumbai organised an Online Two-Day Intercollegiate Skill Development Workshop, 'Ennovent 2021 - #upskilltoupcale' dated on 1st & 2nd of march,2021. This year, we focused on improving the communication and corporate skills of the students and helped them to be ready and stable to work in a corporate world where there is cut-throat competition.

Objectives of the Program:

- To enhance interview skills among the students and to help them prepare an effective resume for an interview.
- To gain knowledge about the norms and ethics of corporate professionalism.
- To aid the importance of time and how to manage it effectively.

Dr. Rahul Shetty
(Covener)



Dr. Neelam Arora
(Principal)



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Outcomes:

- Resume making in an effective manner that is opted for the job description and to know about mistakes which should be avoided while preparing the resume.
- The basic etiquettes of corporate professionalism.
- Prioritising the work and managing time effectively

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Report on Orientation

Entrepreneurship Development Cell of Lala Lajpatrai College of Commerce and Economics organized an online talk session, 'Tete-a-tete with Freshers', with its EDC members on 14th March 2021. 30 EDC members participated and attended this talk session. The host of the event was The Chairman of EDC, Ms. Divya Patel and the Vice Chairman of EDC, Ms. Samyukta Chilivery, who addressed EDC's achievements till date and upcoming events of EDC. Both Chairman and Vice-Chairman shared their personal experience of working in the cell and the benefits of being an EDC member, increasing the enthusiasm and excitement of new EDC members.

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Report on Top 5 Moves



Seven students attended the National Level E-cell Meet organized by our Start-up Ecosystem partner – Navayuvak Entrepreneurs, on TOP 5 Moves to Boost your E cell facilitated by Mr. Gaurav Mishra (Founder & CEO – Navayuvak Entrepreneurs). Various strategies to boost an E-Cell were discussed; core members spoke about their startups, followed by a Q& A session.

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port on Novus

Students of Entrepreneurship Development Cell participated in an Intercollegiate Event. They partnered for one of the most significant Digital Marketing events of the year, **NOVUS 2021**, organized by the AIESEC in South Mumbai. It was a Three-Day event dated 5th to 7th January 2021. It comprised of Digital Marketing, Advertising and Content Creation. 9 teams from our college participated in the event. **Mr. Nakul Sharma & Ms. Ketaki Deodhar & Ms. Vanshika Bhosle** qualified for Round 2 only. It consisted of 3 rounds:

Before any round initiated an artificial company, details were provided and were asked to create a digital strategy for that company

Round 1: Strategy and Content

Here, the participant has to make an Instagram account of the company and post at least 6 either pictures or videos or IGTV or reels or carousels with necessary description and SEO elements and the digital marketing strategy created. Best Instagram pages were screened during the session. A session by an internationally renowned speaker Dr. Pradeep Chopra and results for day one was announced.

Round 2: Advertising and P.R. Campaign

Every participant had to create a maximum of 2 minutes and a written P.R. Campaign strategy related to a digital system designed earlier containing slogans, tags, missions, etc. Best ads were screened during the session, and results for day two were announced

Round 3: Presentation and QnA

Here, participants had to present their digital marketing strategy and vision for the company's success and a QnA round followed by a session by a young entrepreneur and a YouTuber Mr. Veerendra Chowdary

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(Principal)

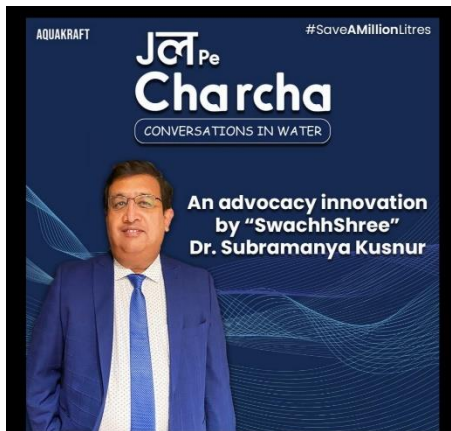


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Report on Social Entrepreneurial Initiative – Jal pe Charcha by Aquakraft

Entrepreneurship Development Cell of Lala Lajpatrai College of Commerce & Economics, under its social entrepreneurial initiative, supports a Water Advocacy initiative by AquaKraft जल पे चर्चा. A #30DaysChallenge from 19th February 2021 ACTIVITY REPORT (2020-2021) 130 to 20th March 2021 where you have to contribute 1MillionLitres of water through simple, innovative and sustainable means. More than 600 intra-collegiate students actively participated in this mission.



AQUAKRAFT

In Association with



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Report on Inter-collegiate Budget Competition

Mr. Nakul Sharma actively participated in an Online Inter-collegiate Budget 2021 Competition organized by the Department of Commerce and Accountancy -VPM's R.Z. Shah College of Arts, Science and Commerce on 25th March 2021.

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Report on Commercium

Students of Entrepreneurship Development Cell grabbed the **winning title at Commercium 2021** (Ruia Commerce Fest since 1999), Business Plan Competition organized by Department of Commerce - **Ruia College (Autonomous)** under its theme Entrepreneur & Skill Development.

- Mr. Nakul Sharma - SYBCom - B bagged the first prize for the B - plan - Portal for Startup Jobs.
- Ms. Taira Shaikh, Mr. Jahangir, Mr. Geetesh - SYBCom - B bagged the Second prize for the B- plan - Rental Smart Phones.

Report on Eureka

Ms. Taira Shaikh and the team grabbed a Consolation prize for B-plan Rental Smartphones at Eureka - My Unique Covid Business Idea organized by E-Cell and Incubation Center of Valia College of Commerce.

Report on Epitome

Ms. Taira Shaikh and the team secures the Second prize in Epitome organized by the BBI Department of Lala Lajpatrai College on 22nd March 2021.

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Report on 15th Inter-collegiate Avishkar Research Convention

Eight (**08 teams**) from Lala Lajpatrai College of Commerce & Eco. submitted their research proposals amidst an online platform for the 15th Intercollegiate/Institute/Department - Avishkar Research Convention 2020-21 organized by the Department of Students Development- University of Mumbai on 6th April 2021 under the dynamic leadership of our Pri. Dr. Neelam Arora & the able guidance of our teacher mentors namely Dr. Vinay Pandit, Ms. Kranti Ukey, Dr. Rahul Shetty & Ms. Jyoti Singh highlighting relevant research problems with innovative solutions to circumvent the outburst of global pandemic.

- **District/Zonal Level Awardees**

It was indeed a winning moment for all of us at LLRC to witness a Zonal victory of 2-UG & 1-PG research proposals being selected from 1670 approx. proposals across 10 zones with 270 going in for the final round.

- **Final Round Awardee**

It was a proud moment for the college to receive the first place under the Humanities Category at UG Level for the very first time under the able guidance of **Ms. Kranti Ukey (Teacher Mentor)**. It was indeed the zeal, commitment & enthusiasm of the entire team that brought accolades for the college.

Report on National Conference

Students of Entrepreneurship Development Cell secured 1st & 2nd place as **Best Research Paper Presentation Award** in the **National E-Conference** on "Contemporary issues in Commerce Management and Economics: An Overview of Covid-19 pandemic and its impact on Indian Economy" organized by IQAC and P.G. section of NSS College of Commerce and Economics.

Ms. Taira Shaikh & team bagged the first prize and Mr. Nakul Sharma bagged the second prize for the **Research Paper Presentation**.

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Intra-Collegiate Achievements

- Best Organizer – Ms. Divya Patel & Ms. Samyukta Chillivery
- Best Promising Member – Ms. Pooja Tiwari & Ms. Priyanka Ghanekar
- Outstanding Contribution to IT – Ms. Priyanka Ghanekar
- Best Student Entrepreneur – Ms. Nishi Bohara

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Composition of the Cell:

Sr.no	Name	Portfolio
1.	Dr. Rahul Shetty	Convener
2.	Mr. Nimesh Punjani	Faculty Member
3.	Ms. Vishakha Walia	Faculty Member
4.	Ms. Jyoti Singh	Faculty Member
5.	Ms. Divya Patel	Chairman
6.	Ms. Samyukta Chillivry	Vice – Chairman
7.	Ms. Pooja Tiwari	Secretary
8.	Ms. Priyanka Ghanekar	Jt. Secretary
9.	Ms. Nishi Bohra	HOD IT
10.	Ms. Akshata Sawant	HOD Social Correspondence
11.	Ms. Rutuja Hulsure	Core Member
12.	Mr. Ankit Chaurasiya	Core Member

Dr. Rahul Shetty
(Convener)



Dr. Neelam Arora
(Principal)