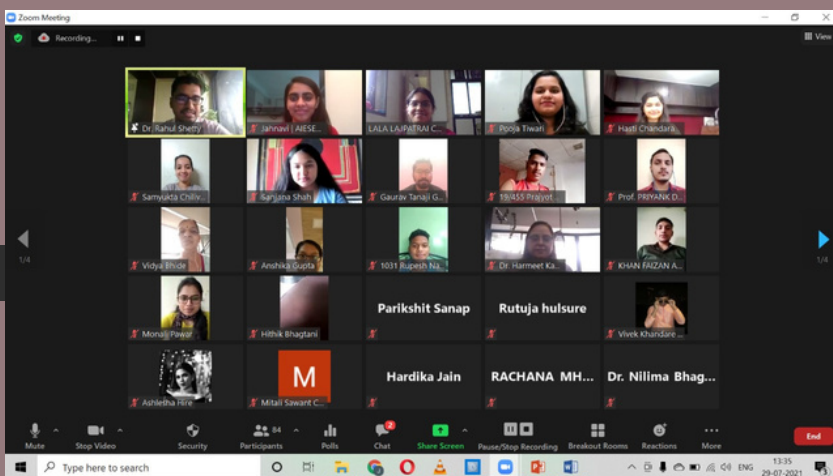


ENTREPRENEURSHIP DEVELOPMENT CELL



2021- 2022



Sr.no	Date	Name of the Event	No. of beneficiaries	
Activities Conducted				
1.	28/07/2021 29/07/2021	Ennovent 2021 - #accept, analyze & adapt	Day 1- 162 Day 2- 162	
Inter-Collegiate Participation				
			Participated	Awards Won
2.	24/02/2022	National Research Convention Anveshan	01	-
3.	17/02/2022	Annual Business Simulator Competition - Asian Institute of Family Managed Business (AIFMB)	01	-
4.	30/10/2021	National Conference - NSS College of Commerce & Economics	01	Outstanding Presentation
5.	04/02/2022	Commercium 2022 - Ruia College (Autonomous)	04	Title Winner
6.	15/05/2022	16 th Intercollegiate/Institute/Department - Avishkar Research Convention	11 teams	4 in zonal round & 3 in final round
7.	09/03/2022	Event Management of the Year – NIEM	01	-
Intra Collegiate Achievements				
12.	Student Awardees under EDC		06	



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

E-mail: lcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

Report On Ennovent 2022- #Accept, Analyse & Adapt



Entrepreneurial Workshop "ENNOVENT 2021" #Accept, Analyse & Adapt under the Sustainable Goal of Industry, Innovation & Infrastructure dated on 28th & 29th July, 2021. This year, our focal point was using innovative ways for upscaling entrepreneurial ventures by adapting the new norms and learning various government schemes and policies to enhance the ventures. Intellectual Property Rights plays a crucial role in any business, which was the plan for our second day to make young entrepreneurs aware of the importance and need of IPR in entrepreneurial ventures. In total, 162 participants attended the workshop, including the faculty members.

Objectives of the Program:

- To highlight & create awareness on various government schemes which helps in uplifting the entrepreneurial ventures.
- To help young participants understand the basics of starting a venture.
- To make participants aware of the importance of IPR (Patent) in the business
- To consider various problems faced by entrepreneurs and to discuss the myths from the point of view of entrepreneurs.

Outcomes:

- Comprehensive basic proficiency about start-ups.
- Acquired knowledge about the various government schemes and ways to approach them.
- Gain cognizance about patent rights.
- Understand the working of a start-up and the problems faced by the same.



Rahul Shetty

Dr. Rahul Shetty
(Convener)

Neelam

Dr. Neelam Arora
Principal



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

E-mail: lcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

Report on National Research Convention Anveshan

Mr. Siddhesh Desai from TYB.Com participated in the **National Research Convention – Anveshan: Student research convention** dated on 24th February, 2022.



Rahul Shetty

Dr. Rahul Shetty
(Convener)

Neelam Arora

Dr. Neelam Arora
Principal



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

E-mail: lcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

Report on Annual Business Simulator Competition

Ms. Arwa Ghadiali (E- Volunteer) participated in an **Annual Business Simulator Competition** organized by Asian Institute of Family Managed Business (AIFMB) at S.P. Jain Global Campus on 17th February, 2022. It was an offline session and competition wherein students having a family business were invited to participate. One activity was conducted wherein case studies were provided with hypothetical business situations to students. It was an insightful session wherein the students learnt the nitty gritty and important factors of running a business



Dr. Rahul Shetty
(Convener)



Dr. Neelam Arora
Principal



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

E-mail: lcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

Report on National Conference

Our EDC student volunteer **Ms. Taira Shaikh (TYB.Com - B Division)** has bagged **Outstanding Presentation of the Research Paper Award** titled " **A Study on Innovative way to teaching learning process - An overview to Mobdhar Business Model** " at the Multi-Disciplinary International E- Conference on "Emerging Challenges & Opportunities in the field of Commerce , Business, Management & Economics in the Present Scenario of 21st Century" organised jointly by IQAC & PG Section of NSS College of Commerce & Economics , Tardeo, Mumbai dated. 30th Oct 2021



Rahul Shetty

Dr. Rahul Shetty
(Convener)

Neelam Arora

Dr. Neelam Arora
Principal



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

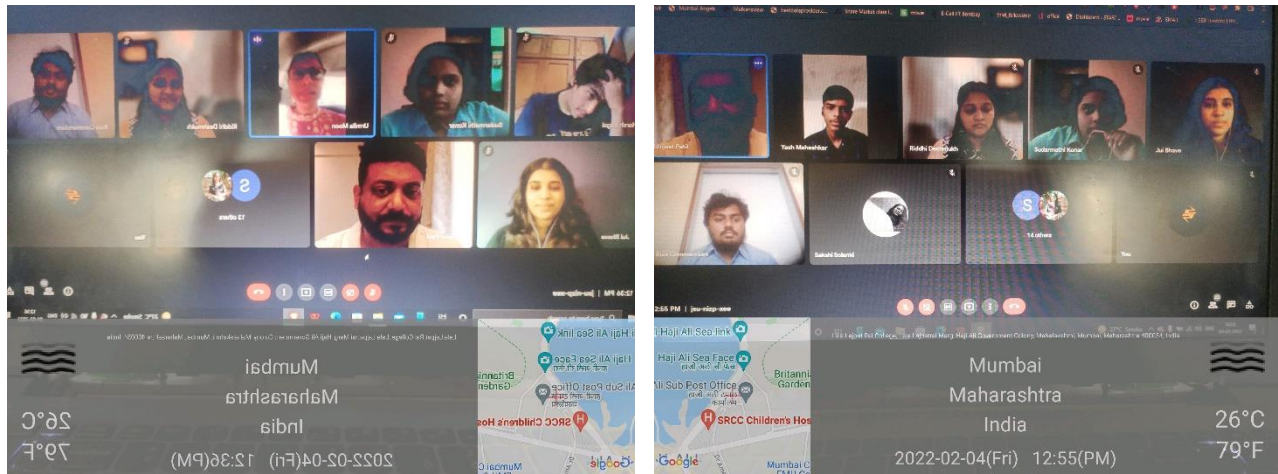
Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

E-mail: lcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

Report on Commercium 2022

Entrepreneurship Development Cell students grabs the winning title at **Commercium 2022** – Ruia Commerce Fest since 1999, organized by Department of Commerce - Ruia College (Autonomous) dated 4th & 5th February 2022.

- 1) Mr. Nakul Sharma and Ms. Taira Shaikh bagged the first price and second prize in **Behind the business**.
- 2) Mr. Haider Ali Shirazie and Mr. Dhiraj Khonduskar bagged the First prize and Third place in **Ruia Stock Exchange**.



Rahul Shetty

Dr. Rahul Shetty
(Convener)



Neelam Arora

Dr. Neelam Arora
Principal



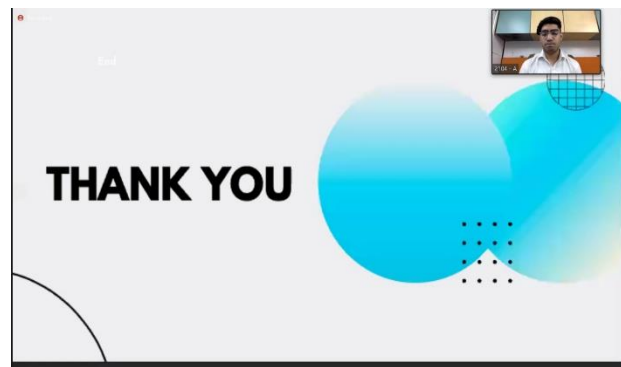
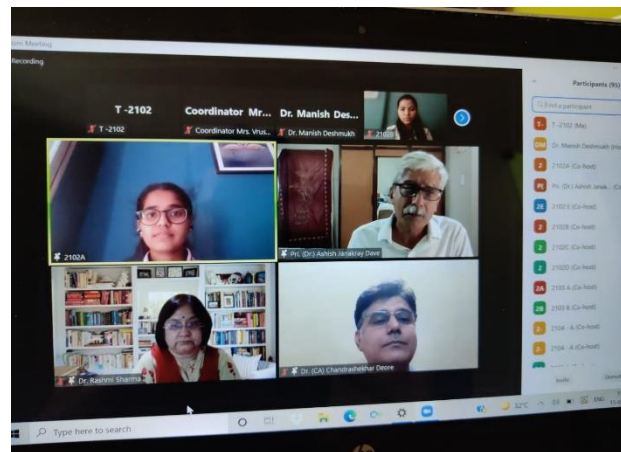
LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896
E-mail: lcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

Report on 16th Intercollegiate/Institute/Department - Avishkar Research Convention

11 teams from Lala Lajpatrai College of Commerce & Economic submitted their research proposals amidst online platform for the **16th Intercollegiate/Institute/Department - Avishkar Research Convention 2020-21** organized by the Department of Students Development- University of Mumbai on 16th February 2022 under the dynamic leadership of our Pri. Dr. Neelam Arora & the able guidance of our teacher mentors namely Ms. Kranti Ukey, Dr. Rahul Shetty & Ms. Jyoti Singh highlighting relevant research problems with innovative solutions to circumvent the outburst of global pandemic.

4 out of 11 research proposals (1-PG & 3-UG) have qualified for the final round under the able guidance of our teacher mentor Dr. Rahul Shetty. It was a proud moment for the college as all teams bagged a prize & won the **Overall Championship at University Level** under the Commerce, Management and Law Category at UG Level for the very first time under the able guidance of **Dr. Rahul Shetty**. It was indeed the zeal, commitment & enthusiasm of the all teams that brought accolades for the college.



Rahul Shetty

Dr. Rahul Shetty
(Convener)

Neelam Arora

Dr. Neelam Arora
Principal



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

E-mail: lcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

Report on Event Manager of the Year

Ms. Pooja Tiwari was awarded the Event Manager of the Year Award by National Institute of Event Management (NIEM) on 9th March, 2022



Rahul Shetty

Dr. Rahul Shetty
(Convener)

Neelam Arora

Dr. Neelam Arora
Principal



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

E-mail: lcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

Intra-collegiate Achievements

- **Best Student Organiser** – Ms. Samyukta Chillivery
Ms. Pooja Tiwari
- **Best Student Volunteers** – Mr. Dhiraj Konduskar
Ms. Anuja Chavan
Ms. Shruti Sawant
Ms. Simran Parmar



Dr. Rahul Shetty
(Convener)

Dr. Neelam Arora
Principal



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

E-mail: lcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

Composition of the Cell:

Sr.no	Name	Portfolio
1.	Dr. Rahul Shetty	Convener
2.	Mr. Nimesh Punjani	Faculty Member
3.	Ms. Vishakha Walia	Faculty Member
4.	Ms. Jyoti Singh	Faculty Member
5.	Ms. Divya Patel	Chairman
6.	Ms. Samyukta Chillivery	Vice – Chairman
7.	Ms. Pooja Tiwari	Secretary & PR HOD
8.	Ms. Priyanka Ghanekar	HOD IT
9.	Ms. Nishi Bohra	HOD IT
10.	Ms. Swabhika Kanojia	HOD Social Correspondence
11.	Ms. Khushboo Agrawal	Core Member
12.	Mr. Dhiraj Konduskar	Core Member
13.	Ms. Shruti Sawant	Core Member
14.	Ms. Simran Parmar	Core Member



Rahul Shetty

Dr. Rahul Shetty
(Convener)

Neelam Arora

Dr. Neelam Arora
Principal