

LALA LAJPATRAI COLLEGE

OF COMMERCE & ECONOMICS

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23544708

E-mail: principal@lalacollege.edu.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

2020-21 NATIONAL WEBINAR IPR & ISSUES OF PLAGIARISM IN RESEARCH







DATE OF WORKSHOP : 15th July 2020

NUMBER OF PARTCIPANTS/ BENEFICIARIES: 258 Nos.

NAME OF RESOURCE PERSON : Adv. Danesh Adi Mehta, Senior Manager – Legal,

Mulla & Mulla

OBJECTIVES OF THE PROGRAM

- To create awareness about Intellectual Property Rights among teachers, students, researchers who are directly or indirectly involved in the innovation process
- To gain knowledge & insight on creating strong patents as valuable assets of the institution
- To use IPR information relating to patents & copyrights for further research and development in developing new processes
- To understand the important of copyright and the dangers of plagiarism in research

BRIEF REPORT OF THE WORKSHOP

The BFM Department of Lala Lajpatrai College organized & hosted a webinar on a very critical aspect of law and research, on 15th July 2020. The resource person of this webinar was Advocate Danesh Adi



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Mehta, a practicing advocate with law firm Mulla & Mulla who was coincidently an alumni of the college. He focused attention on the importance of Intellectual Property Rights and how they need to be safeguarded and how these rights are frequently violated in the process of research by research scholars without the original authors being given any credit for their original work. The webinar went a long way in inculcating the spirit of honouring original works among the students and other participants of the webinar

OUTCOME OF THE PROGRAM

The participants of the workshop were exposed to the core areas of IPR. Most of the student fraternity were not so aware of the dangers of plagiarism and how intellectual property holds value for organizations. This program was successful in driving home this understanding among them.

Dr. Rajesh Mankani

Rojesh L Mankonj

(Convenor)

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PRINCIPAL



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TWO-DAY FACULTY DEVELOPMENT PROGRAM ON "ONLINE TEACHING AND E – CONTENT"

Ennovent 2021- #upskilltoupscale







Date: 1st & 2nd March 2021

Objectives of the Program:

- To enhance interview skills among the students and to help them prepare an effective resume for an interview.
- To gain knowledge about the norms and ethics of corporate professionalism.
- To aid the importance of time and how to manage it effectively.

Entrepreneurship Development Cell under the aegis of Internal Quality Assurance Cell in collaboration with AIESEC South Mumbai organised an Online Two-Day Intercollegiate Skill Development online Workshop, 'Ennovent 2021 – 'Up-skill to Upscale' on 1st & 2nd March 2021. This year, we focused on improving the communication and corporate skills of the students and helped them to be ready and stable to work in a corporate world where there is cut-throat competition.

Outcomes:

- Resume making in an effective manner that is opted for the job description and to know about mistakes which should be avoided while preparing the resume.
- The basic etiquettes of corporate professionalism.
- Prioritising the work and managing time effectively

Dr. Rahul Shetty

(Convener)



