



# LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

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## Workshop on Vedic Mathematics



### Objectives

- To introduce students to Vedic Mathematics, the original discovery of India.
- To enable the carry out the calculations in lecture time, without calculator.

The Department of Mathematics & Statistics organized a workshop on Vedic Mathematics on 30<sup>th</sup> August, 2018. Mr. Bhalchandra A. Naik, Retd. Sr. Lec., VJTI was the Resource Person

An introduction to the 16 sutras of Vedic Mathematics with illustrations was done. It was an interactive session wherein students were also made to do mathematical calculations using the sutras on their own.

Students from various colleges across Mumbai attended the workshop. 160 students attended this workshop.

### Outcomes

- Students learnt and practiced the 16 sutras of Vedic Mathematics.
- Students would be able to save time in calculations, especially during competitive examinations where use of calculators is not allowed.

Dr. Vinay Pandit

Ms Vishakha Walia

Dr. Neelam Arora

Principal





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## WORLD TOURISM DAY



Students of Add-on-Voc-Courses (Tourism & Travel Management) participated in the 'World Tourism Day Sem nar 2018' organised by RamnarainRuia College from the B.Voc. Tourism & Travel Management. 07 students participated in the event on 4th Oct., 2018.

### Facilitator:

- Mr. Neil Patil (Founder & Director of Technology Veena World)
- Mr. Sanjeev Samala (Co-Founder and Director at [www.axisavation.com](http://www.axisavation.com))
- Ms. Divyakshi Gupta (Blogger at [www.quirkywanderer.com](http://www.quirkywanderer.com))

Dr. Rahul Shetty

(ADD-ON Courses, Co-ordinator)

Dr. Neelam Arora

Principal







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## REPORT ON SEMINAR ON UPCOMING OPPORTUNITIES IN SHIPPING & LOGISTICS SECTOR




### Objectives of the event:


- To promote job-based training and improving skilled man power supply within the country.
- To promote employability and job-oriented courses.
- To orient students with custom clearance, procedures, documentation, know-how of export cargo, custom rules & regulations.

A seminar was organized on '**Upcoming opportunities in Shipping and Logistics Sector**' on Tuesday, 18th December, 2018 for third year and M. Com students, 84 students attended the Seminar, Facilitator- Mr. Anand Thakkar (Director IISFT). Orientation Program was scheduled on a certificate Course in shipping and logistics by Indian Institute of Shipping and Foreign Trade (IISFT Skills Pvt. LTD.) for S.Y. students on January 9, 2019, 69 students from second year attended the session. 21 students have registered for a Certificate Course in Exports, Customs Clearance & Shipping Procedures Certified by Logistics Sectors Skill Council of International Standards.

### Outcomes of the event:

- Certification of International Recognition.
- Hands on practical exposure.
- Exposure to session by industry experts.

  
**Dr. Rahul Shetty**  
(Prof In-Charge)

  
**Dr. Neelam Arora**  
Principal







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## WEBINAR ON CERTIFICATE COURSE ON SOFT SKILLS

Course Name: (Self-Development Program)	Course Contents
Adapting to VUCA World	Will bring about Positive Attitude, Confidence Building & Motivational skills.
Public Speaking & Presentation Skills	Facilitate verbal communication skills and confidence skills.
Resume Writing Skills	Give technical details on how to write a professional RESUME
Job Search for Internships	Time Management Skills How to face Corporate Interviews with Q & A Career Planning along with GOAL setting
Personality Development	A compressive program to enhance holistic behaviour



**Date of event:** 19<sup>th</sup> August 2018

**Name of event:** Webinar on Soft Skills

**Number of participants/ beneficiaries:** 11 students

**Organization:** Arvi Achievers

**Objectives of the program:**

- To guide the students on various soft skills required to be employable in this competitive market.
- To guide the students on how to prepare for such soft skills.

**Brief Report:**

The BMS department of Lala College organized a Certificate Course on **Soft Skills** that 19<sup>th</sup> Aug – 30 HOURS program will get over on 31<sup>st</sup> May, 2019.

The program was organized online on Zoom Platform. Around 11 BMS students participated in this session. The resource person Ms. Archana Vijan educated students on various soft skills which are important to their career. It was ably supported and guided by Ms. Priti Parikh – Asst. Coordinator of BMS department.

**Outcomes:**

- Around 47 BMS students of BMS department took part in the webinar and 11 students took the advantage of the online session and certificate program where they learnt about various soft skills which are important to them.

CA Priti Parikh

Bachelor of Management Studies

Dr. Neelam Arora

Principal





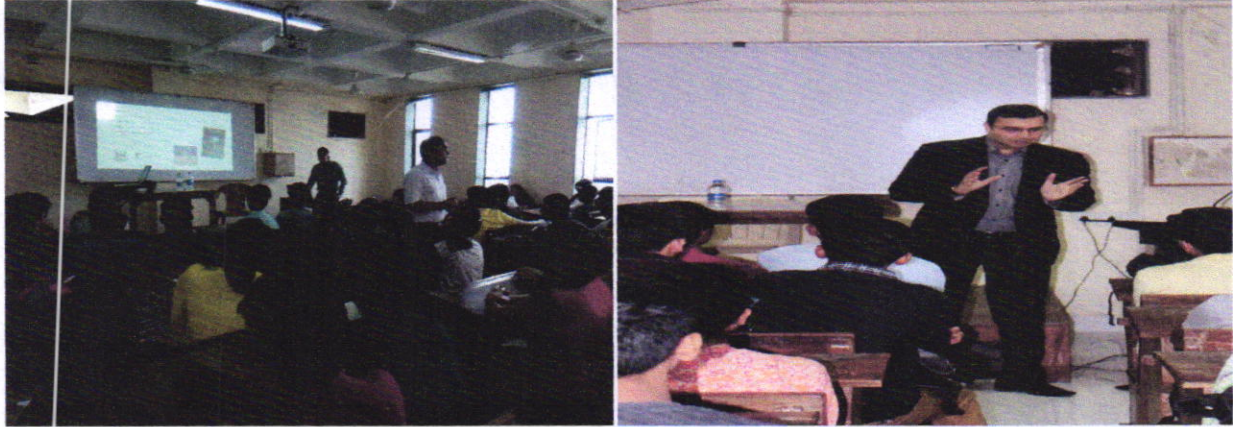


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## SEMINAR ON DATA SCIENCE



**Date of Event:** 4/07/2018

**Name of Event:** Seminar on Data Science

**Number of Participants/Beneficiaries:** 85 Nos.

**Resource Person:** Prof. Mahesh Mali, Oracle Certified International Trainer

**Objectives of the program:**

- To introduce students to the concept of Data Science.
- This will help them get acquainted with latest technologies in market.

**Brief Report:**

This Session was organized especially for the students of BSCIT Department of Lala Lajpatrai College. The students of FY, SY and TYBSCIT participated in this session where the participants were given idea of Data Science and job perspective in this field.

**Outcome:**

- Students got aware about the latest technology, Data Science.
- They also got to know the specific jobs they can get in these fields.

Ms. Nidhi Singh

HOD – B.Sc. (Information Technology)

Dr. Neelam Arora

Principal





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## SEMINAR ON CLOUD COMPUTING



**Date of Event:** 4/08/2018

**Name of Event:** Seminar on Cloud Computing

**Number of Participants/Beneficiaries:** 100

**Resource Person:** Hamza Mukhtar Bhamla, Alumni of BSc.IT., MBA from Symbiosis Centre of Information Technology, Pune

**Objectives of the program:**

- To introduce students to the concept of Cloud Computing.
- This will help them get acquainted with latest technologies in market.

**Brief Report:**

This Session was organized especially for the students of BSCIT Department of Lala Lajpatrai College. The students of FY, SY and TYBSCIT participated in this session where the participants were given idea of Cloud computing and its application and implementation.

**Out:come:**

- Students got aware about the latest technology, Cloud Computing.
- They also got to know the specific application of this in day to day working.

**Ms. Nidhi Singh**

**HCD – B.Sc. (Information Technology)**

**Dr. Neelam Arora**

**Principal**







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## SEMINAR ON ANDROID APPLICATION DEVELOPMENT AND NETWORK SECURITY



**Date of Event:** 25/09/2018

**Name of Event:** Android Application Development and Network Security

**Number of Participants/Beneficiaries:** 60

**Resource Person:** Mr. Saandiep Jethanni, Co-founder ATS, BE Electronics from IIT, Bombay

**Objectives of the program:**

- To introduce students to the concept of Android Application development.
- This will help them get acquainted with latest technologies in market and also help them to develop software on android platform.

**Brief Report:**

This Session was organized especially for the students of BSCIT Department of Lala Lajpatrai College. The students of FY, SY and TYBSCIT participated in this session where the participants were given idea of Android Application development and its implementation.

**Outcome:**

- Students got aware of hoe to develop android application and how to implement it.
- This is of great demand in current market and hence this will give edge to our students.

Ms. Nidhi Singh

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Principal



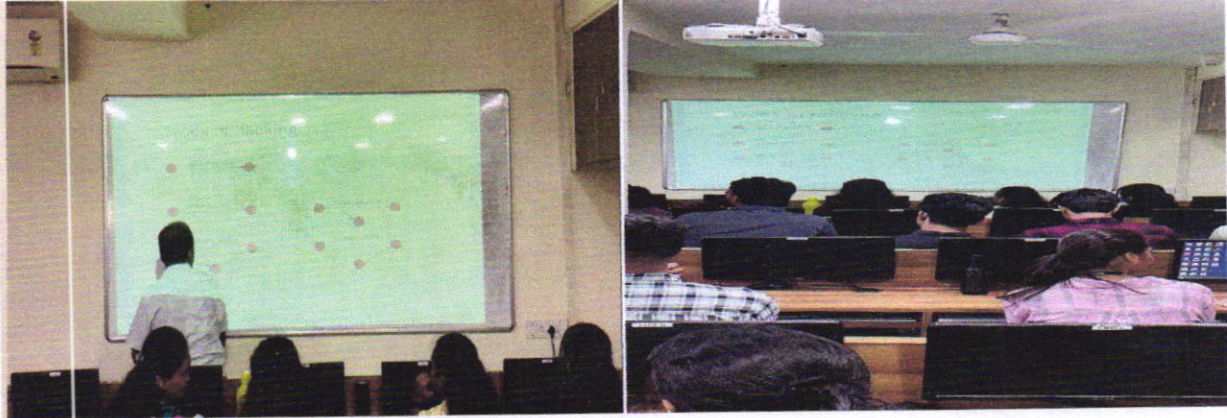


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## WORKSHOP ON ETHICAL HACKING



**Date of event:** 2<sup>nd</sup> - 5<sup>th</sup> of January, 2019

**Name of event:** Practical Workshop on “Ethical Hacking”

**Number of participants/ beneficiaries:** 52 nos.

**Resource Person:** Mr. Jai, Information Security Consultant at Grant Thornton India LLP

**Objectives of the program:**

- To give the students detailed training in the field of Cyber Security.
- Microsoft Certification in Security Fundamentals was granted to students who cleared the Certification Test. This would give them an edge over other students in job market.

**Brief Report:**

This Session was organized especially for the students of BSCIT Department of Lala Lajpatrai College. The students of FY, SY and TYBSCIT participated in this session where the participants were given idea of how to do ethical hacking and also given knowledge on how to ensure cyber security.

**Outcome:**

- The students got detailed practical knowledge of Cyber Security concepts which is not dealt with in detail in their existing Curriculum.
- Microsoft Certification in Security Fundamentals was granted to students who cleared the Certification Test. This would give them an edge over other students in job market.

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## WORKSHOP ON DEVELOPMENT OF WEBSITE WITHOUT USING ANY PROGRAMMING LANGUAGE



**Date of event:** 6<sup>th</sup> March, 2019

**Name of event:** How to develop Website without using any Programming Language

**Number of participants/ beneficiaries:** 65

**Resource person:** Mr. Shwetank Dwivedi, Alumni of our College (13-14 batch), founder and CEO of RBTech

**Objectives of the program:**

- To introduce students to the concept of Website development.
- This will help them get acquainted with latest tools in market which can enable them to develop website without using any programming language.

**Brief Report:**

This Session was organised especially for the students of BSCIT Department of Lala Lajpatrai College. The students of FY, SY and TYBSCIT participated in this session where the participants were given idea of website development using tools instead of any programming language.

**Outcome:**

- Students got aware of how to develop website using various free tools available online.
- This is of great demand in current market and hence this will give edge to our students. Also they can become entrepreneurs.

Ms. Nidhi Singh

HOD – B.Sc. (Information Technology)

Dr. Neelam Arora

Principal





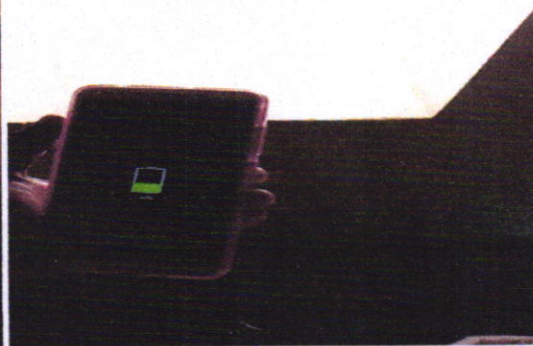


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## GO-GREEN EXHIBITION



DATE OF EVENT	: 20 <sup>th</sup> March and 29 <sup>th</sup> March, 2019
NAME OF EVENT	: GO GREEN Exhibition
NUMBER OF PARTICIPANTS/ BENEFICIARIES	: 61 Nos.
RESOURCE PERSON	: Students of FYBSCIT

### Objective of the program:

To spread the knowledge of ill effects of the common practices we do in our day to day life and suggest ways to prevent these practices.

### Brief report of the activity

On 20<sup>th</sup> March, a day before Holi, students distributed homemade colors to staff members and students. These colors were made from beetroot, carrot, turmeric etc. They made the colors at home.

On 29<sup>th</sup> March, an exhibition of several environment friendly projects, made by students themselves, was put up for everyone. They were:

- **Bird Feeders:** Students collected waste plastic bottles from garbage and other places and made bird feeder out of that. These Bird feeders were distributed to students and staff members to feed water or grain to birds.
- **Solar Battery Charger:** Students made Solar charger to charge mobile etc. to save electricity.
- **Distribution of Recycled handmade notebooks to school in Dharavi:** Students took used assignment notebooks, separated unused papers out of that and made notebooks out of that.
- **Footstep Energy Generator:** Students made this to give a demo of how in a crowded place, energy can be generated and stored. The footsteps of people generate energy using Piezoelectric Effect.
- **Water Purifier made out of Charcoal, sand and Cotton**





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- **Automated Greenhouse:** This was made to ensure proper automated feeding of plants on the basis of moisture level humidity etc. This could be used if someone goes out of home for few months and wants automated feeding of plants with water.
- **Light Dependent Resistor:** These have sensors which turn off light if traffic is not there on road while illuminates road when somebody comes on road. This prevents wastage of electricity.

## Outcome of the program

How one can avoid prevalent anti-environmental practices using technology. While doing this project students also got to know several very important facts.

Ms. Nidhi Singh

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Dr. Neelam Arora

Principal



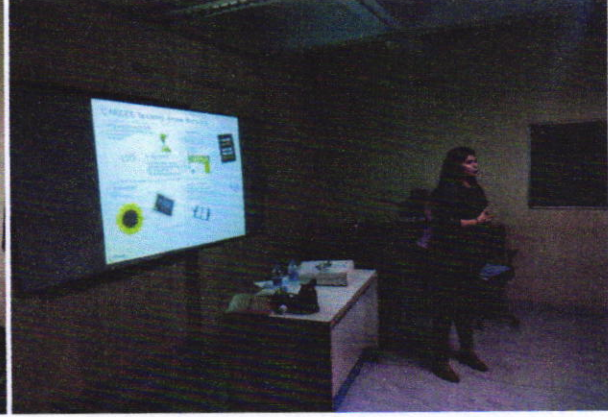


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## WORKSHOP ON CONSUMER GUIDANCE AND FINANCIAL LITERACY



**Date of seminar:** 2<sup>nd</sup> July 2018

**Number of participants:** 100

**Name of events:** Workshop on Consumer Guidance and Financial Literacy

**Name of resource person:** Mrs. Trupti Raut

**Objectives:**

- To help students understand personal finance and its core.
- To educate the students about financial literacy.
- To provide knowledge about the role and rights of consumers.

**Brief Report:**

Workshop on Consumer Guidance and Financial Literacy was organized on 2<sup>nd</sup> July 2018. The speakers for the day were industry experts from Consumer Guidance Society of India (CGSI). The speakers were Mrs. Trupti Raut for Consumer Guidance and Trilok Mishra for Financial Literacy. Mrs. Trupti Raut explained about the role and rights of consumers and Mr. Trilok Mishra explained about financial literacy.

**Outcome:**

- Students understand personal finance and its core.
- Students were educated about financial literacy.
- Students understood the role and rights of consumers.

**Dr. Minum Saksena**

**HOD, B.Com Accounting and Finance**

**Dr. Neelam Arora**

**Principal**





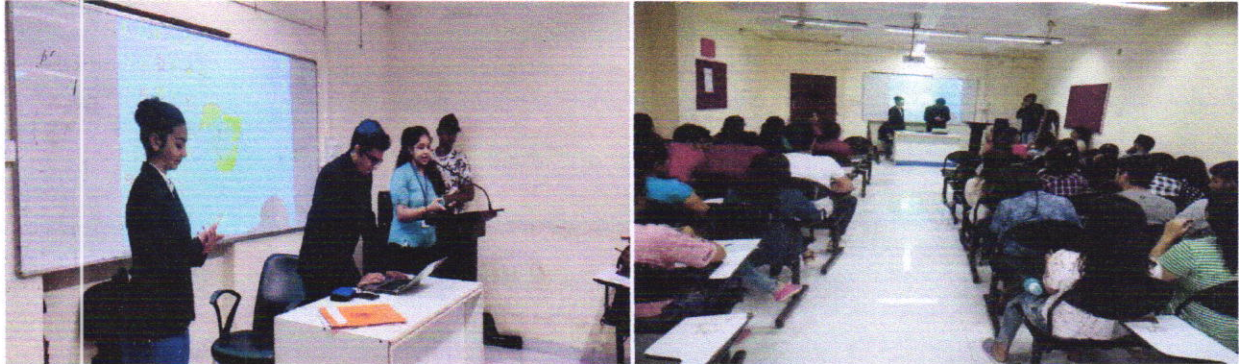


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## WORKSHOP ON RESUME BUILDING AND INTERVIEW SKILL



**Date of seminar:** 16<sup>th</sup> July 2018

**Number of participants:** 100

**Name of event:** Workshop on Resume Building and Interview skill

**Name of resource person:** Mr. Uday Wag

**Objectives:**

- To help students understand how to make a resume.
- To educate the students about Interview.

**Brief Report:**

Workshop on Resume Building and Interview skill was organized on 16th July 2018. The speaker for the workshop was Mr. Uday Wag. HE discussed about how to make an effective resume with the help of PPT. He also explained the important point for interview.

**Outcome:**

- Students understood how to make a resume.
- Students were educated about the important points for effective Interview.

**Dr. Minum Saksena**

**HOD, B.Com Accounting and Finance**

**Dr. Neelam Arora**

**Principal**



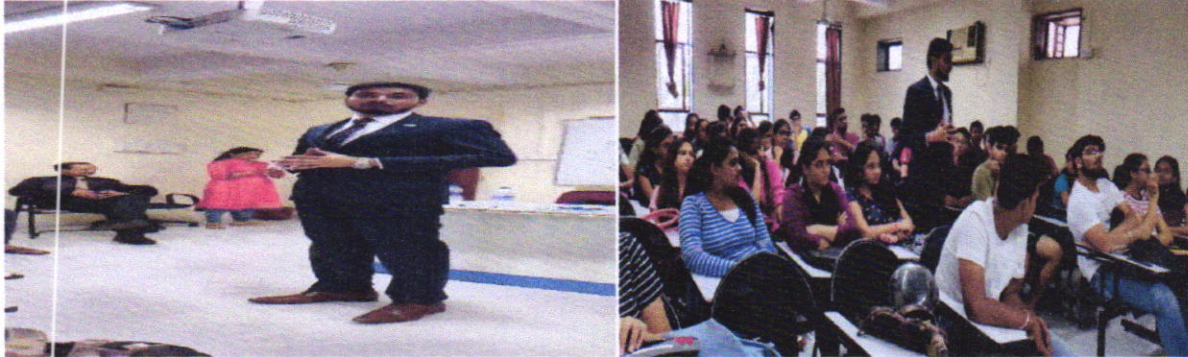


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## WORKSHOP ON FINANCIAL LEVERAGE AND INVESTMENT POLICY



**Date of seminar:** 6<sup>th</sup> September 2018

**Number of participants:** 60

**Name of events:** Workshop on Financial Leverage and Investment Policy

**Name of resource person:** Dr. CMA Arun Dinubhai

**Objectives:**

- To help students to understand right investment choices.
- To educate the students about the concepts of financial leverage.

**Brief Report:**

Workshop on Financial Leverage and Investment Policy was organized by BAF department on 6th September 2018. Dr. CMA Arun Dinubhai was the resource person for the workshop who is a professor of cost and management accountant from IBS Institute. He explained about the different effective ways of financial investment and also about the concept of financial leverage.

**Outcome:**

- Students understood right investment choices.
- Students were educated about the concepts of financial leverage.

**Dr. Minum Saksena**

**HOD, B.Com Accounting and Finance**

**Dr. Neelam Arora**

**Principal**







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## SEMINAR ON GOODS AND SERVICES TAX



**Date of seminar:** 15<sup>th</sup> Dec, 2018

**Number of participants:** 100

**Name of event:** Seminar on Goods and services Tax

**Name of resource person:** Mr. Satya Prakash Chhetry

**Objectives:**

- To help students understand the concept of GST.
- To educate the students about the features, advantages and policies of GST.

**Brief Report:**

The seminar on GST was organized by BAF department at Lala Lajpatrai College on 15<sup>th</sup> Dec, 2018 at 11 am in Room no. 207. Speaker of the day was Mr. Satya Prakash Chhetry, MMS Finance from Sydenham. He provided the knowledge on different types of taxes and specially about GST which is new for the students.

**Outcome:**

- Students understood the concept of GST.
- Students were educated about the features, advantages and policies of GST.

**Dr. Minum Saksena**

**HOD, B.Com Accounting and Finance**

**Dr. Neelam Arora**

**Principal**





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## SEMINAR ON HOW TO PREPARE FOR AN INTERVIEW



**Date of seminar:** 14<sup>th</sup> Jan, 2018

**Number of participants:** 60

**Name of events:** Seminar of "How to Prepare for an interview"

**Name of resource person:** Charmy Maru

### Objectives:

1. To help students understand how to prepare for an interview.
2. To educate the students about corporate literacy.
3. To provide the important points and tips to be taken care during interview.

### Brief Report:

Seminar of "How to prepare for an interview" was organized by BAF department on 14<sup>th</sup> Jan, 2018. Speaker of the day was Charmy Maru, Soft Skill Trainer & an Event Management Consultant. Works at Accounting Firm & Aluminium. She explained about how to prepare for effective interview and also the important tips and points to be taken care during interview.

### Outcome:

1. Students understood how to prepare for an interview.
2. Students gained knowledge on the various tips and points for effective interview.

**Dr. Minum Saksena**

**HOD, B.Com Accounting and Finance**

**Dr. Neelam Arora**

**Principal**







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## REPORT ON SEMINAR ON HOW TO MANAGE MONEY & HOW TO BE A SMART INVESTOR



### Objectives of the Program:

- To make the students aware about various investment avenues and how to smartly invest their money to get better returns.
- To give knowledge to students about How to manage money & how to be a Smart Investor.
- To create interest in them about How to manage money & how to be a Smart Investor.
- To inculcate organizing abilities in the students.

### Brief Report

BBI Department organized Seminar on “How to manage money & how to be a Smart Investor” on **28/06/18**. Chief Guests were Mrs. Trupti S. Raul, Helpline Executive Counsellor, State Government of Maharashtra and Mr. Trilok Mishra, Certified Financial Planner (CFP). 30 Participants attended the Seminar on “How to manage money & how to be a Smart Investor”.

### Program Outcomes:

- The students got an in depth knowledge about the working of mutual fund markets and how investment can be made by minimizing the risks involved.
- The students were very happy and glad that they got knowledge on How to manage money & how to be a Smart Investor.
- They became aware on How to manage money & how to be a Smart Investor as a field for career development.
- They were more confident in handling this event.

  
Dr. Vaidehi Kamath

HOD, B.B.I Department

  
Dr. Neelam Arora

Principal





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## REPORT ON SEMINAR ON USE OF IT IN BANKING & INSURANCE



### Objectives of program:

- To give knowledge to students about use of IT in banking & insurance.
- To create interest in them about use of IT in banking & insurance.
- To inculcate organizing abilities in the students.

### Brief Report:

EBI Department organized Seminar on Use of IT in Banking & Insurance on 07/09/18. It was held in Room no. 27 (10 am-11 am). Chief Guest was Mr. Nitin Agarwal, Manager, YES Bank. 23 Participants attended the Seminar on Use of IT in Banking & Insurance.

### Program Outcome:

- The students were very happy and glad that they got knowledge on use of IT in banking & insurance.
- They became aware of use of IT in banking & insurance as a field for career development.
- They were more confident in handling this event.

Dr. Vaidehi Kamath

HOD, B.B.I Department

Dr. Neelam Arora

Principal







# LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

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## REPORT ON SKILLS TRAINING PROGRAMME



### Objectives of program:

- To give knowledge to students about soft skill training Program.
- To create interest in them about soft skill training program.
- To inculcate organizing abilities in the students.

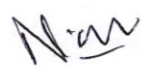
### Brief Report

BBI Department organized Skill Training Program for FYBBI. The first session was organized on 4th October 2018. Remaining sessions will take place on the following dates: 8th October 2018, 10th October 2018, 13th October 2018, 7th October 2018, and 19th October, 2018. It was held in room no. 510 (11 am-12.30 pm). The session was taken by Ms. Anjana Singh, Certified Trainer for Communication and Stress management from Dale Carnegie Institute. 25 Participants on Skill Training Program for FYBBI.

### Program Outcome:

- The students were very happy and glad that they got knowledge on soft skill training program.
- They became aware of soft skill training program as a field for career development.
- They were more confident in handling this event.

  
Dr. Vaidehi Kamath  
HOD, B.B.I Department

  
Dr. Neelam Arora  
Principal





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## DIRECTIONAL EVENT REPORT



**Date:** 2<sup>nd</sup> July, 2018

**Name of the event:** Directional Event

**Number of participants:** 20

**Objectives:**

1. The students got the opportunity to witness the directional event.
2. It also provided the students an opportunity to nurture their skills for the future.
3. The event gave them a chance to learn teamwork as it gave an opportunity to the students of managing the event & also how to academically perform their best.

**Brief report of the activity:**

The students of SYBMM attended the interview with NDTV Spotlight. The shoot took place at Bombay Adda. The guest for the day were Nawazudin Siddiqui, Anurag Kashyap, Radhika Apte and Vikram Aditya Motwani who were there to promote their Netflix Web series "SACRED GAMES"

**Outcomes:**

1. The student participants learn various skill sets through the directional events.
2. The motivation levels of the students was visibly enhanced as they were charged for the coming events.

*S.M*

Dr. Sarigeeta Makkad,

HOD - BAMMC Dept.

*Neelam*

Dr. Neelam Arora,

Principal







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## NDTV - SCRIPT WRITING EVENT



**Date:** 2<sup>nd</sup> July, 2018

**Name of the event:** NDTV Script Event

**Number of participants:** 20

**Objectives of the program:**

1. The event provided a platform to the students to meet various artists of the industry.
2. It also provided the students an opportunity to nurture their communication skills.
3. The event gave them a chance to interview and talk with the celebs and various other famous people.

**Brief report of the activity:**

The students of BMM were guided about how to go about preparing the story and a script of a certain act, show, or a film. The students were guided about the procedure, formation and the conclusion of the certain project.

**Outcome of the program:**

1. The student participants came back with great learning regarding their abilities and skill sets.
2. The students got up their motivation levels while getting inspired from the celebs.
3. The students got exposure to a bigger arena as they got to meet the big celebrities of the Bollywood industry, for absorbing more out of the event.

Dr. Sangeeta Makkad,

HOD - BAMMC Dept.

Dr. Neelam Arora,

Principal





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## NDTV – ACTING EVENT REPORT



**Date:** 2<sup>nd</sup> July, 2018

**Name of the event:** Acting Event

**Number of participants:** 10

**Objectives of the program:**

1. The event provided a platform to the students to showcase their individual talents while talking with the celebs
2. It also provided the students an opportunity to nurture their skills for the future in acting.
3. The event gave them a chance to learn teamwork as it gave an opportunity to the students of managing the event.

**Brief report of the activity:**

The students of BMM department visited the office of NDTV where they met the famous Bollywood Actor Nawazuddin Siddique. He gave a few tips about what qualities are required to be an actor, and how one should be as an actor. And how to work in the industry, as an actor?

**Outcome of the program:**

1. The student participants came back with great learning regarding their abilities and skill sets.
2. The motivation levels of the students was visibly enhanced as they were charged for the coming events.
3. The students got to learn about acting profession Nawazuddin Siddiquie.

S.M

Dr. Sangeeta Makkad,  
HOD - BAMMC Dept.

N.A

Dr. Neelam Arora,  
Principal







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## PR - LECTURE EVENT REPORT



**Date:** 7<sup>th</sup> July, 2018

**Name of the event:** PR lecture

**Number of participants:** 30

**Objectives of the program:**

1. The lecturer gave a detailed idea about how a PR works.
2. It also provided the students an opportunity to get their doubts cleared.
3. The session gave them a chance to learn about Public Relations, at a large scale by a professional.

**Brief report of the activity:**

We had a guest lecturer for public relation sir "Shane Fernandes". He enlightened us in the fields of advertising, marketing and branding. It was a very engaging lecture as he kept up involved in his exciting case studies and examples.

**Outcome of the program:**

1. The student participants came back with great learning regarding their abilities and skill sets.
2. The motivation levels of the students was visibly enhanced as they were charged for the coming events.
3. The students got exposure to a bigger arena as they got to meet the chief guests, for absorbing more out of the event.

**Dr. Sangeeta Makkad,**  
HOD - BAMMC Dept.

**Dr. Neelam Arora,**  
Principal





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## REPORT ON TEDX LLM



**Date:** 7<sup>th</sup> July, 2018

**Name of the event:** TedX LLM

**Number of participants:** 30

**Objectives of the program:**

1. The session gave students an opportunity to meet various TedX speakers.
2. It also provided the students an opportunity to build up their contacts and get opportunities to meet people.
3. The event gave them a chance to learn teamwork as it gave an opportunity to the students of managing the event.


**Brief report of the activity:**

Dr. Karan Gupta (Educationalist), Anusha Iyer (Animal Activist), Ankush Tiwari (Tech, Poet), Satish Rajarathan (HR, Magician), Subhashish Mukherjee (Film Maker), Archana Pania (RJ, Actress):


These personalities were present, where the BMM students met all of them. Also heard a few concepts from them regarding education, Animals, poetry & literature, Film making and many other things.

**Outcome of the program:**

1. The student was able to communicate with the available speakers of the day.
2. The motivation levels of the students was visibly enhanced as they were charged by the motivational speech of the speakers.
3. The students got exposure to the industry.

  
Dr. Sangeeta Makkad,  
HOD - BAMMC Dept.



  
Dr. Neelam Arora,  
Principal



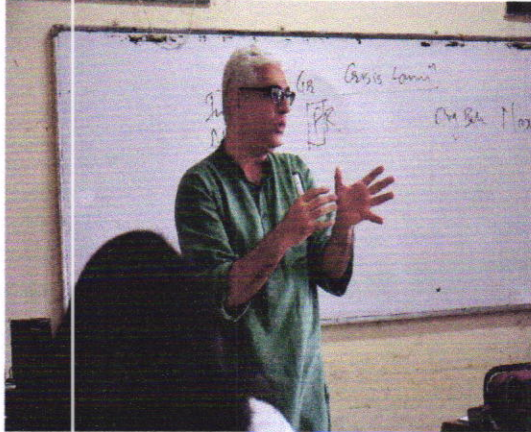


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## CRISIS COMMUNICATION REPORT



**Date:** 19th July, 2018

**Name of the event:** Crisis Communication

**Number of participants:** 25

**Objectives of the program:**

1. The students learn about how to communicate about whatever crisis they face.
2. It also provided the students an opportunity to speak up about their various insecurities and how to deal with that.
3. The event gave an opportunity to the students to manage the event and also how to communicate with people, under guidelines given by the speaker.

**Brief report of the activity:**

The students of the BMM department had a session on the crisis. How the people hesitate to communicate about the crisis they face in the community.

**Outcome of the program:**

1. The student/participants learned various skills to communicate.
2. The motivation levels of the students was visibly enhanced as they were encouraged by the speaker.
3. The students got to learn a lot as they got to meet the chief guest and also clear the doubts.

S.M

**Dr. Sangeeta Makkad,**  
HOD - BAMMC Dept.

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**Dr. Neelam Arora,**  
Principal



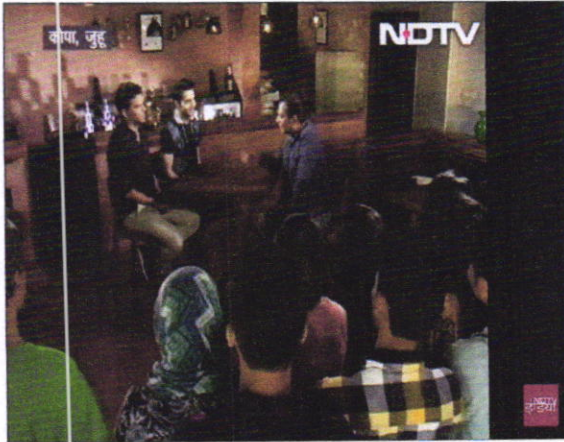


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## NDTV SPOTLIGHT - HUMA QURESHI AND GURINDER CHADHA



**Date:** 23<sup>rd</sup> July, 2018

**Name of the event:** NDTV SPOTLIGHT - Huma Qureshi and Gurinder Chadha

**Number of participants:** 20

**Objectives of the program:**

1. The NDTV spotlight was a part of the educational fest - Mebido.
2. It allowed the students to actively participate in the event, while the anchor interviewed the actors.
3. The event gave them a chance to learn teamwork and manage the it as it was a part of MEBIDO

**Brief report of the activity:**

The Students of the BMM Department attended the Event namely, NDTV Spotlight, at Junkyard Café which had the cast of the film Partition 1947. Actress Huma Qureshi and Gurinder Chadha were present to promote their film. They also wished good luck for Mebido 2017 to the media students.

**Outcome of the program:**

1. The students asked a few questions to the actors about the movie.
2. Also, the actors shared some iconic & highlights during their shoot days for partition 1947.
3. The students got exposure as they got to meet celebs and talk with them.

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## REPORT ON MEDIA WRITING



**Date:** 2<sup>nd</sup> August, 2018

**Name of the event:** Media Writing

**Number of participants:** 18

**Objectives of the program:**

1. An event was organized to learn about media writing.
2. The lecturer guides the participants about how to polish the writing skills.
3. The session was full of all required details that are necessary for writing in media.

**Brief report of the activity:**

We were fortunate enough to receive a guest lecture from Ms. Vibha Singh. She opened our eyes to the various professions in which one can use their writing skills. It was an incredibly interesting lecture and she engaged us with a multiplicity of insight about the Media industry and its operations. She is columnist for Free Press journal and editorial freelance writer for The Times of India and housing.com.

**Outcome of the program:**

1. The student learned how to properly write and re-check the article
2. The speaker made sure the participants understood every aspect that she spoke and tried to explain.
3. The students got to know how the print media works in real life.

*S.M*  
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*Neer*  
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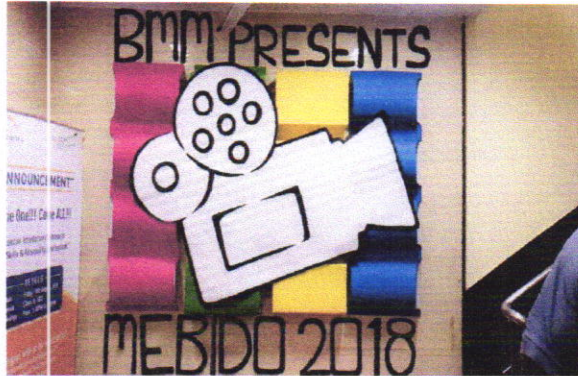


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## BMM FLAGSHIP EVENT - MEBIDO



**Date:** 7<sup>th</sup> – 9<sup>th</sup> August, 2018

**Name of the event:** Mebido

**Number of participants:** 20

**Objectives of the program:**

1. Mebido is a 3-day long educational fest of the BMM department.
2. It also provided the students to be part of various competitions and be the winner.
3. The event was actively open for all departments in the college.

**Brief report of the activity:**

The BMM Department of Lala Lajpatrai College conducted a 3 days fest "MEBIDO" where professionals from different field of media came and informed us about that field. Many students from different colleges also participated in this fest.

**Outcome of the program:**

1. The student organized various competitions, workshops & seminars.
2. Several speakers were called up for being a part of the Mebido fest.
3. The students enjoyed a lot while planning and executing the whole 3-days fest, successfully.

*S.M*

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*Neelam*

Dr. Neelam Arora,

Principal





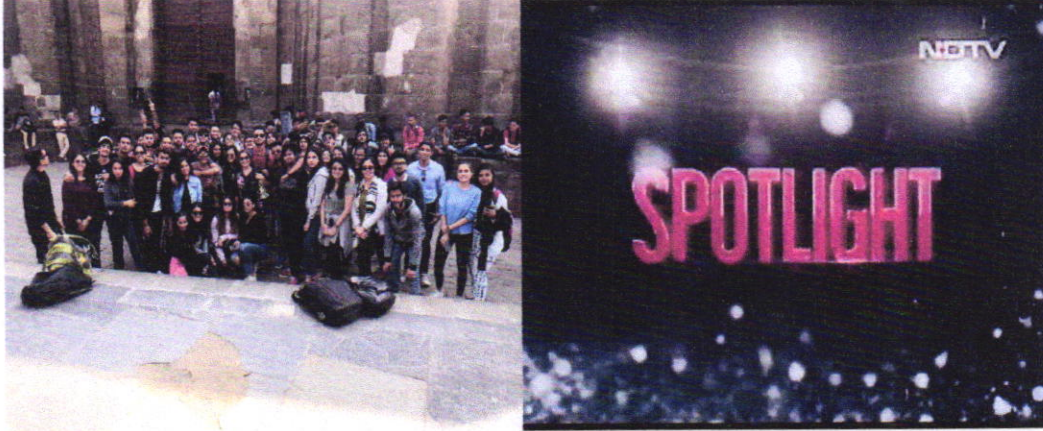


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## REPORT ON NDTV – IN CONVERSATION WITH KAJOL



**Date:** 16<sup>th</sup> August, 2018

**Name of the event:** Kajol - different camera & shooting angle

**Number of participants:** 23

**Objectives of the program:**

1. The NDTV event brought up an opportunity to meet the Bollywood actress “Kajol”.
2. The show was set-up to take her interview, where the BMM students were present.
3. The event was on for quite a long time where the actor shared a lot about her new film.

**Brief report of the activity:**


“She loved her little boy very much, even more than she loved herself & Helicopter”, Eela shows a beautiful relationship between a mother and son. We were delighted to have received the opportunity of attending the introductory interview of the movie Helicopter Eela, which stars Kajol devgan and Riddhi scene .The show was hosted by NDTV spotlight.

**Outcome of the program:**

1. The students equally participated while asking a few questions to her.
2. She (Kajol) also shared some of the fun moments during her shoot days and how to become camera friendly, while acting.
3. She also gave a few tips on how to be confident while playing any role, of any situation.

  
Dr. Sangeeta Makkad,  
HOD - BAMMC Dept.



  
Dr. Neelam Arora,  
Principal

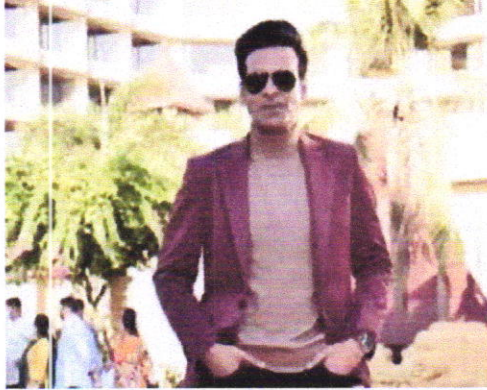


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## REPORT ON NDTV SPOTLIGHT- BOLLYWOOD JOURNEY: MR. MANOJ BAJPAYEE



**Date:** 27<sup>th</sup> August, 2018

**Name of the event:** The Bollywood Journey

**Number of participants:** 20

**Objectives of the program:**

1. The event provided a platform to the students to meet Mr. Manoj.
2. It also provided the students an opportunity to interact with him.
3. The event made it possible for the students/participants to join the celeb and the anchor, in the studio

**Brief report of the activity:**

Various questions were asked by the host and later we got a chance to interact with Manoj sir. Manoj sir in his life has faced a lot of ups and downs and he feels that there is no actor in the industry up till now who could justify his character in his biopic but he himself. He loves interacting with the young energetic public and he wishes to see most of us supporting and encouraging good scripts.

**Outcome of the program:**

1. The students/participants came up with various questions for him, where he answered well.
2. He also motivated the students to follow the passion for life and work hard for it.
3. The students also asked about his journey, as being the superstar in the industry.

*S.M*

**Dr. Sangeeta Makkad,**  
HOD - BAMMC Dept.

*Neelam*

**Dr. Neelam Arora,**  
Principal





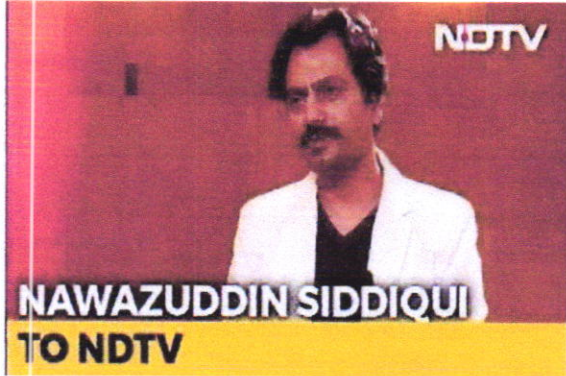


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## REPORT ON NDTV - MANTO - NAWAZUDDIN SIDDIQUI



**Date:** 6<sup>th</sup> September, 2018

**Name of the event:** The Plotting of the characters

**Number of participants:** 30

**Objectives of the program:**

1. The NDTV interview event was started with the Bollywood superstar Nawazuddin Siddiqui.
2. The BMM students also witnessed the interview, & looked forward to meeting the celeb.
3. Various opportunities were provided by NDTV, where the students could meet the celebs.

**Brief report of the activity:**

Tahir Bhasin plays the 40's Bollywood superstar Shyam Chadda who was Manto's friend and an inspiration for a lot of his work. Rasika Duggal plays the role of Manto's wife, Safia. The plot revolves around the circumstances Manto faced throughout his life from several court cases to alcoholism and is seamlessly interspersed with five of his poignant stories. Nawazuddin Siddiqui confirmed that he has charged only a rupee for the film as a tribute to the great Manto and is thankful to Das for presenting him with this opportunity.

**Outcome of the program:**

1. The student equally participated while communicating with Nawazuddin Siddiqui.
2. Also, the students got a chance to ask a few questions to him, where he acknowledged as well.

*S.M*  
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## FOURTH ESTATE REPORT



**Date:** 8<sup>th</sup> September, 2018

**Name of the event:** The Fourth Estate

**Number of participants:** 29

**Objectives of the program:**

1. The students got the opportunity to meet various journalists, who were present for the event.
2. It also provided the students an opportunity to nurture their journalist skills for the future.
3. The speakers guided the students on how the industry is actually working in real life.

**Brief report of the activity:**

The students of TYBMM Journalism batch conducted "Fourth Estate" which was an enlightening educational and interactive session with professionals having significant experience in Journalism.

The experts that came were-

- 1) Nikit Surve: Winner of Sanctuary Young Naturalist Award
- 2) Ranjeet Jadhav: Journalist and is working as special correspondent with midday
- 3) Bhagyashree Karkare: Senior Editor

**Outcome of the program:**

1. The student learned a lot about the journalism field along with participants in various activities.
2. The motivation levels of the students was visibly enhanced as they were charged for the coming events.
3. The students got to know more about the industry in much more detail, as the speakers shared their experiences.

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## SUMMIT - SURGING INDIA –

### A POLITICAL SOCIO PANEL DISCUSSION BY REPUBLIC TV



**Date:** 19<sup>th</sup> December, 2018

**Name of the event:** Political & social Panel discussion

**Number of participants:** 21

**Objectives of the program:**

1. The panel discussion was based on the numerous Political & social activities of the country.
2. The panel discussion provided the opportunity to the students to watch it live.
3. Various politicians & celebs were present for the discussion.

**Brief report of the activity:**

The Republic TV news channel organized a high security and elite panel discussion session with Shri. Amit Shah, Shri. Devendra Fadnavis, Shri. Nitin Gadkari, Bhavish Aggarwal, Baba Ramdev, PV. Sindhu, Gautam Gambhir, Babita Phogat, Mukesh Ambani, Smriti Irani, Kamal Hassan, Arnab Goswami, Sadguru and many more on 'Republic Summit Surging India' at the Republic TV studios. The channel welcomes BMM Students of Lala Lajpatrai College to be the viewers and audience present on the sets during this Political Socio Panel Discussion.

**Outcome of the program:**

1. The student actively participated in this activity and took down the appropriate notes from the discussion
2. The participants got to learn about how the discussions are officially made.
3. The students got a chance to meet a few of the personalities.

*Sim*

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## SEMINAR ON AVIATION JOURNALISM



**Date:** 27<sup>th</sup> February, 2019

**Name of the event:** A Journalism Seminar

**Number of participants:** 24

**Objectives of the program:**

1. The event provided a platform to the students to showcase their individual talents while talking with people.
2. It also provided the students an opportunity to nurture their skills for the future.
3. The event gave them a chance to learn teamwork as it gave an opportunity to the students of managing the event.

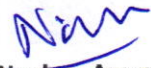
**Brief report of the activity:**

A seminar was conducted by Ms. Neha Tripathi about 'Journalism and Challenges Faced While Reporting on Aviation' on the 27th of February, 2019. She is an aviation correspondent, covering this niche beat for over 5 years now. Currently a journalist for Hindustan Times, she has previously worked with the Asian Age and Mid-Day. Neha has been covering various issues from the security

**Outcome of the program:**

1. The student learnt the nuances of the journalism industry with special reference to the beat of Aviation.
2. The students built important contacts as sources for their future stint in the industry.

  
Dr. Sangeeta Makkad,  
HOD - EAMMC Dept.

  
Dr. Neelam Arora,  
Principal





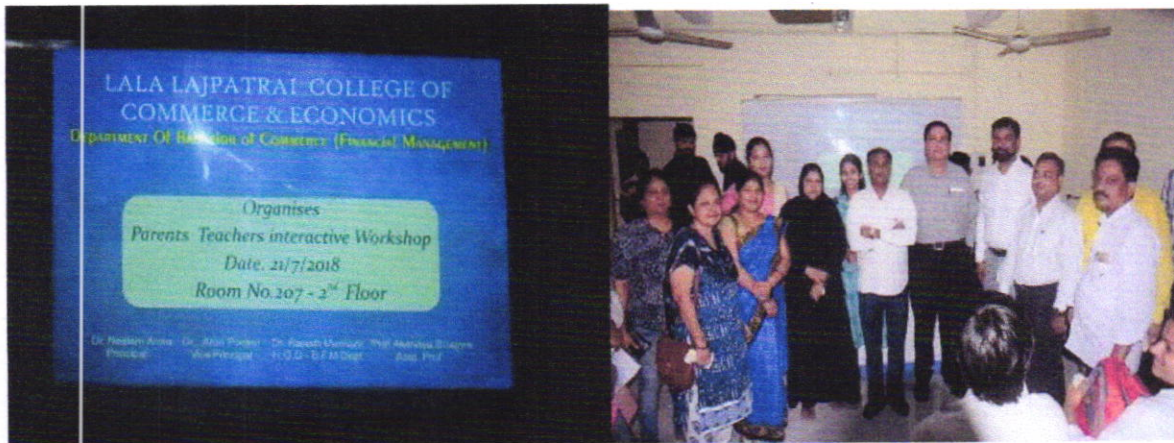


# LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

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## PARENTS TEACHERS INTERACTIVE WORKSHOP



**Date of Event:** 21<sup>st</sup> July 2018

**Name of Event:** Parents Teachers Interactive Workshop

**Number of Participants/Beneficiaries:** 55 Nos.

### Objectives of the program:

1. To create involvement of parents in the college's efforts of ensuring regular attendance of students
2. To sensitize the parents of the changing phase in their child's life and the transition from school life to college life
3. To seek the parents cooperation in ensuring that their children turn out to be disciplined citizens of tomorrow

### Brief Report:

The event was organized with the purpose of establishing a line of communication with the parents of the students and to involve them in a composite effort in ensuring that student makes most of the knowledge and practical development provided by the college. Also various student centric issues such as attendance, etc were to be discussed with the intention of ensuring that parents are aware of their wards attendance & performance & to involve them in taking proactive measures for overall betterment of the whole effort. The workshop was very well attended by parents and students in large numbers.

### Outcome:

- The student & parents who participated in the workshop promised to extend their support to the college's efforts to impart knowledge and all-round development to students.



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- The parents were made aware of the possible avenues of distraction which their children face and where they can take precautions.
- The parent's suggestions were also duly noted as a source of value-addition.

Dr. Rajesh Mankani

HOD – Bachelor of Commerce (Financial Management)

Dr. Neelam Arora

Principal







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## WORKSHOP ON MENTAL HEALTH AWARENESS TALK



**Date of Event:** 19<sup>th</sup> September 2018

**Name of Event :** Workshop on Mental Health Awareness

**Name of Resource Person:** Dr. Harish Iyer - Psychologist

**Number of Participants/Beneficiaries:** 43 Nos.

### **Objectives of the program:**

- To create awareness about mental issues among students
- To sensitize the students about issues such as body shaming, bullying etc., that lead to mental issues among the youth
- To develop a sense of empathy among the student community towards the victims of mental health issues

### **Brief Report:**

BFM Department students collaborated with The Plane Jar, a well-known NGO & Dr. Harish Iyer a well-known psychologist, who work with people facing psychological issues and provide appropriate solutions through psychological counselling and rehabilitation of the affected persons.

The collaborating partner had brought a number of speakers on the subject who through narrating of own personal experiences, brought to the fore the burning issue of body shaming which is often ignored or not given serious consideration. Ms. Taniya who was one of the speakers, shared her personal psychological traumatic experiences with the audience and showed them how people can get mentally scarred.

The collaborating partner and the BFM Department students drove home the point of recognizing the hidden evils of body shaming and how it can be tackled.

### **Outcome:**

- The student participants came back with greater understanding about the mental health issues which are so common among the student community.





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## WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS



**Date of workshop:** 16<sup>th</sup> march 2019

**Number of participants/beneficiaries:** 86 nos.

**Name of Resource Person:** Adv. Aliasgar Dholkawala, Senior Manager – Legal, Hotstar (Novi Digital Entertainment Private Limited)

### **Objectives of the program:**

- To create awareness about Intellectual Property Rights among teachers, students, researchers who are directly or indirectly involved in the innovation process.
- To gain knowledge & insight on creating strong patents as valuable assets of the institution.
- To use IPR information relating to patents & copyrights for further research and development in developing new processes.

### **Brief Report:**

The event commenced with introduction & felicitation of the Chief Guest & Resource Person Mr. Aliasgar Dholkawala by the vice-principal Dr. Arun S. Poojari. Dr. Poojari delivered the welcome address.

The workshop commenced with Mr. Dholkawala explain the basics of IPR. Among the topics covered were copyrights, trademarks, patents, etc. Mr. Dholkawala gave many valuable examples and case studies from the industry to help the audience grasp the true essence of practical role of IPR.

The audience had many questions and the entire workshop was a highly interactive two-way session.

Lastly the workshop ended with the valedictory session where the participants were given participation certificates. A vote of thanks was proposed on behalf of the college.

The workshop was well received by the audience consisting of teachers & students alike as the topic was presented in a very simple & non-technical manner along with many real-life case studies which made it easy for the participants to grasp the subject matter.

### **Outcome:**



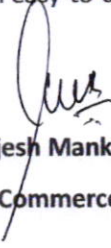


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The participants of the workshop were exposed to the core areas of IPR. Since the audience was from a non-legal background, the workshop helped create awareness in them about what actually IPR is and how it is used to protect intellectual property & how it is abused and how the laws can be effectively used to prevent such abuse. There was tremendous gaining of knowledge for the audience since the workshop was conducted from basic level and in an easy-to-understand language which helped the audience to grasp the core areas properly

  
Dr. Rajesh Mankani

HOD – Bachelor of Commerce (Financial Management)

  
Dr. Neelam Arora

Principal

