



# LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896  
E-mail: [lcolcom@mtl.in](mailto:lcolcom@mtl.in) | [principal.llc@gmail.com](mailto:principal.llc@gmail.com) | website: [www.lalacollege.edu.in](http://www.lalacollege.edu.in)

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## Student Centric Teaching & Learning

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## Part – I

### Student Centric Teaching & Learning Methodologies

Name & Department of the Teacher	Student Centric Method Used	Supporting Evidence
<b>Dr. Neelam Arora</b> Commerce	<ul style="list-style-type: none"> <li>● Experiential Learning</li> <li>● Participative Learning</li> <li>● Problem Solving Method</li> <li>● ICT tools - Edmodo</li> </ul>	Report with Photographs
<b>Dr. Vinay Pandit</b> Mathematics and Statistics	<ul style="list-style-type: none"> <li>● Problem Solving Methods</li> <li>● Flipped Classroom</li> <li>● PPT presentations</li> <li>● YouTube Videos</li> </ul>	Report with Photographs
<b>Dr. Mahalakshmi Kumar</b> Accountancy	<ul style="list-style-type: none"> <li>● Participative learning and use of PPTs for theory topics</li> <li>● Solving numerical problems through participative learning</li> </ul>	Report with Photographs
<b>Dr. Divya Nigam</b> Economics	<ul style="list-style-type: none"> <li>● Sum solving, Debate, Group discussions in class</li> <li>● Oral presentation on various topics</li> <li>● Discussion of case studies, Assignments</li> <li>● Online Quiz competition in economics</li> </ul>	Report with Photographs
<b>Dr. Munmy C. Baruah</b> English/Business Communication	<ul style="list-style-type: none"> <li>● Experiential Learning Method For Technology Enabled Communication</li> <li>● Express Yourself for Business Ethics Topic</li> <li>● Debate and discussion for the topic Listening</li> <li>● Presentation on Methods of Communication</li> <li>● Problem Solving Methods for the topic Barriers to Communication</li> <li>● Role Reversal for the topic Interviews</li> <li>● Case Study on the topic Committee</li> <li>● Audio and Videos on the topic Communication at workplace</li> <li>● Presentation on Zoom on Theory of Written Communication</li> <li>● Show and Tell over Zoom</li> <li>● On Report and Business Proposals</li> </ul>	Report with Photographs
<b>Ms. Vishakha Walia</b> Mathematics and Statistics	<ul style="list-style-type: none"> <li>● Problem Solving Methods</li> <li>● PPT presentations</li> <li>● YouTube Videos</li> <li>● Experiential Learning using tools like Geogebra, MS Excel</li> <li>● Classroom Notes</li> <li>● Google Classrooms for Assignments</li> </ul>	Report with Photographs



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<b>Mr. Nimesh G. Punjani</b> Computer System & Applications	<ul style="list-style-type: none"><li>● Participative Learning</li><li>● Problem Solving Methods</li><li>● ICT</li></ul>	Report with Photographs
<b>Dr. Ashok Vasant Mahadik</b> Accountancy	<ul style="list-style-type: none"><li>● Chalk and Duster</li><li>● Classroom Notes</li><li>● Online Lectures</li><li>● YouTube Videos</li></ul>	Report with Photographs
<b>Mr. Darshan Pagdhare</b> Accountancy	<ul style="list-style-type: none"><li>● Flipped Classroom</li><li>● PPT presentations</li><li>● YouTube Videos</li><li>● Computer Practical</li><li>● Google Classroom for Projects &amp; Assignments</li></ul>	Report with Photographs
<b>Dr. Purnima Sharma</b> Commerce	<ul style="list-style-type: none"><li>● Interactive way of teaching</li><li>● Question &amp; Answers Technique</li><li>● Participative and Interactive ways</li><li>● Interactive online mode</li></ul>	Report with Photographs
<b>Ms. Nidhi Singh</b> Information Technology	<ul style="list-style-type: none"><li>● Flipped classroom</li><li>● YouTube Videos</li><li>● PPT Presentations</li><li>● Computer Practical</li></ul>	Report with Photographs
<b>Dr. Vaidehi Kamath</b> Commerce	<ul style="list-style-type: none"><li>● Flip Classroom</li><li>● YouTube Videos</li><li>● Discussion Method</li></ul>	Report with Photographs
<b>Dr. Arun Poojari</b> Commerce & Media	<ul style="list-style-type: none"><li>● Flip classroom</li><li>● PPT presentations</li><li>● YouTube Videos</li><li>● Case Studies</li></ul>	Report with Photographs
<b>Mrs. Vidya Bhide</b> Computer Programming	<ul style="list-style-type: none"><li>● Practical sessions on computer systems to solve the problems</li><li>● On-line teaching &amp; learning using Google classroom</li></ul>	Report with Photographs
<b>CA Priti Parikh</b> Commerce and Accountancy	<ul style="list-style-type: none"><li>● Discussion Method</li><li>● Flip classroom</li><li>● YouTube videos</li><li>● Case Studies</li></ul>	Report with Photographs
<b>Prof. Mona Thakkar</b> Commerce	<ul style="list-style-type: none"><li>● Discussion Method</li><li>● YouTube videos</li><li>● Case Studies</li></ul>	Report with Photographs
<b>Ms. Sheikh Famida</b> Quantitative Methods and Operations Research	<ul style="list-style-type: none"><li>● Discussion Method</li><li>● Problem Solving Method</li><li>● YouTube videos</li></ul>	Report with Photographs



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<b>Dr. Sangeeta Makkad</b> Media & Advertising	<ul style="list-style-type: none"> <li>● YouTube Videos</li> <li>● Experiential Learning</li> <li>● Discussion method</li> <li>● PPT Presentations</li> <li>● Participative Learning</li> <li>● Flip Classroom</li> </ul>	Report with Photographs
<b>Ms. Sunehra Lulaniya</b> Digital Electronics, Computer Networks	<ul style="list-style-type: none"> <li>● Discussion Method</li> <li>● Computer Practical</li> </ul>	Report with Photographs
<b>Mr. Mohd Siddique Shaikh</b> Financial Accounting	<ul style="list-style-type: none"> <li>● Discussion Method</li> <li>● PPT Presentations</li> <li>● Chalk &amp; Duster</li> </ul>	Report with Photographs
<b>Ms. Kranti Ukey</b> Environmental Science	<ul style="list-style-type: none"> <li>● Case Studies</li> <li>● Group Discussions</li> <li>● Seminars</li> <li>● Cartography</li> <li>● Oral Presentations</li> <li>● Involving students in Waste Management and various other Eco-friendly activities</li> <li>● Use of ICT</li> <li>● Video screening</li> <li>● Promotion of Research Culture</li> </ul>	Report with Photographs
<b>Ms. Delaveen Tarapore</b> Media	<ul style="list-style-type: none"> <li>● Participatory Method</li> <li>● Problem Solving Method</li> <li>● Experiential Method</li> <li>● Experimental Learning</li> </ul>	Report with Photographs
<b>Ms. Miloni Kapadia</b> Commerce	<ul style="list-style-type: none"> <li>● YouTube Videos</li> <li>● Participative learning</li> <li>● Problem Solving Method</li> <li>● Use of ICT</li> </ul>	Report with Photographs
<b>Dr. Minum Saksena</b> Psychology & Media	<ul style="list-style-type: none"> <li>● Flipped Classroom</li> <li>● Discussion Method</li> <li>● YouTube Videos</li> <li>● PPT Presentations</li> </ul>	Report with Photographs
<b>Dr. Rajesh Mankani</b> Business Law	<ul style="list-style-type: none"> <li>● Discussion Method</li> <li>● Flipped Classroom</li> <li>● PPT presentations</li> <li>● YouTube Videos</li> </ul>	Report with Photographs
<b>Dr. Rahul Shetty</b> Commerce	<ul style="list-style-type: none"> <li>● Experiential Learning</li> <li>● Participative Learning</li> <li>● Problem Solving Method</li> <li>● ICT tools - Edmodo</li> </ul>	Report with Photographs



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<b>Ms. Jyoti R Singh</b> Foundation Course	<ul style="list-style-type: none"><li>● Case Studies</li><li>● Field Visits</li><li>● Collaborative Learning</li><li>● Video Based Learning</li></ul>	Report with Photographs
<b>Mr. Chetan Maru</b> Business Law	<ul style="list-style-type: none"><li>● Chalk &amp; Duster Method</li><li>● YouTube Videos</li><li>● PPT presentations</li><li>● Flip Classroom</li><li>● Case Studies</li></ul>	Report with Photographs
<b>Dr. Sangeeta Mehta</b> Law	<ul style="list-style-type: none"><li>● PowerPoint presentations</li><li>● Group Discussions</li><li>● Case Studies</li></ul>	Report with Photographs
<b>Mr. Munawar B. Patnakar</b> Computers	<ul style="list-style-type: none"><li>● Flipped classroom</li><li>● YouTube Videos</li><li>● PPT Presentations</li><li>● Computer Practical</li></ul>	Report with Photographs



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## Part – II

### Student Centric Teaching & Learning Workshops and Seminars

<b>A.Y. 2017-2018</b>		
<b>B.Com.</b>		
Title of the Programme	Name & Designation of Speaker along with Collaborations, if any	Number of Beneficiaries
A Guest lecture on GST (14 <sup>th</sup> July, 2017) (ADD-ON)	CA Sheel Bhanushali	50
Guest lecture on “Capital Market Awareness, Mutual Funds and Financial Planning” (13 <sup>th</sup> September, 2017) (Accountancy)	CA Ashok Kumar, Lotus Knowealth	42
World Tourism Conclave (15 <sup>th</sup> & 26 <sup>th</sup> September, 2017) (ADD-ON)	Ms. Payal Gandhi; hosted by Young Environmentalists Programme jointly with Creed Entertainment at Hiranandani, Powai.	27
Workshop on Cyber Crime (6 <sup>th</sup> March, 2018) (Mathematics)	Mr. Sachin Dedhia, Ethical Hacker	60
Enhancing Environmental Sustainability through Indoor Plants (24 <sup>th</sup> March, 2018) (Commerce)	Dr. Siddhesh Patil; University of Mumbai	71
<b>BMS</b>		
Seminar on Resume and Interview ( 17 <sup>th</sup> July, 2017)	Telarang Career Training	48
<b>B.Sc. (IT)</b>		
Seminar on Networking Concepts (1 <sup>st</sup> July, 2017)	Ms. Nayanjot Singh, CCNA	40
Hands-on Workshop on “How to develop Android Applications” (22 <sup>nd</sup> August 2017)	Aptech	54
Seminar on Artificial Intelligence (20 <sup>th</sup> December 2017)	Dr. Siby Abraham, Research Guide	71
Workshop on “Digital Marketing 3.0’ (12 <sup>th</sup> February 2018)	Mr. Chirag Warty	70
Practical Workshop on “Big Data Analytics” (10 <sup>th</sup> & 12 <sup>th</sup> March 2018)	Mr. Rajiv Kumar Gupta, Sun Certified Java Professional	57
“GO GREEN” Exhibition (28 <sup>th</sup> March 2018)	Students of FYBSCIT	75



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<b>BAF</b>		
Workshop on Resume Building (23 <sup>rd</sup> and 24 <sup>th</sup> June, 2017)	Ms. Payal Mukherjee	60
Seminar on Work Readiness (5 <sup>th</sup> July 2017)	Mr. Bineet Hora	50
Financial Planning (3 <sup>rd</sup> August 2017)	Mr. Harshwardhan Roongta	50
Seminar on Financial Management (19 <sup>th</sup> August 2017)	Ms. Archana Bingrade	50
Seminar on How to prepare Research Projects and Papers (12 <sup>th</sup> February 2018)	Dr. Rajindra Aurora	40
Workshop Soft Skill (15 <sup>th</sup> February 2018)	Proctor and Gamble	55
<b>BBI</b>		
Workshop on “Memorizing Techniques” (24 <sup>th</sup> June, 2017)	Kush Panchal, Yoga Instructor & Founder of Kush Panchal Foundation, Mumbai	22
Workshop on “Resume Building and Interview Skills” (29 <sup>th</sup> June, 2017)	Payal Mukherjee Bose, Deputy Manager, T.I.M.E., Mumbai.	18
Seminar on CFP (18 <sup>th</sup> July, 2017)	Veer Dhaval Talpade, A Certified Financial Planner.	23
<b>BAMMC</b>		
Estate Journalism (8 <sup>th</sup> July, 2017)	Ms. Priyanka Vora Health Writer & Medical Correspondent	10
NDTV Spotlight – Munna Michael (13 <sup>th</sup> July, 2017)	-	20
NDTV Lipstick under My Burkha (18 <sup>th</sup> July, 2017)	Konkana Sen Sharma, Ratna Pathak Shah, Ms. Alankrita Srivastava - Actors	30
NDTV Spotlight – Indu Sarkar (22 <sup>nd</sup> July, 2017)	Ms. Kirti Kulhari, Mr. Madhu Bhandarkar	20
NDTV Spotlight - Partition 1947 (23 <sup>rd</sup> July, 2017)	Ms. Huma Qureshi - Actress Gurinder Chadha - Film Director	20
MEBIDO (25 <sup>th</sup> -29 <sup>th</sup> July, 2017)	-	30
NDTV Spotlight - Gentleman (4 <sup>th</sup> August, 2017)	Jacquiene Fernandes, Siddharth Malhotra	30
NDTV Spotlight – Shubh Mangal Savdhan (18 <sup>th</sup> August, 2017)	Ayushman Khurana, Bhumi Pednekar & Anand Rai	20
NDTV Spotlight – Baadshaho (23 <sup>rd</sup> August, 2017)	Illeana D’cruz, Ajay Devgan	20
<b>BFMg</b>		
Workshop on Resume Building (29 <sup>th</sup> June, 2017)	Ms. Payal Mukherjee, Bose of TIME Institute	15



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<b>A.Y. 2018-2019</b>		
<b>B.Com.</b>		
Title of the Programme	Name & Designation of Speaker along with Collaborations, if any	Number of Beneficiaries
Workshop on Vedic Mathematics (30 <sup>th</sup> August, 2018)	Mr. Bhalchandra V. Naik, Sr. Lecturer, VJIT	160
World Tourism Day (4 <sup>th</sup> Oct, 2018) (ADD-ON)	Ramnarain Ruia College	07
Programme on Certificate Course in Shipping & Logistics (9 <sup>th</sup> January, 2019) (Commerce)	Mr. Anand Thakkar; Indian Institute of Shipping & Foreign Trade (IISFT Skills Pvt. Ltd)	69
<b>BMS</b>		
Guidance Session on-Certificate Programme (18 <sup>th</sup> Aug, 2018)	Arvi Achievers	54
<b>B.Sc. (IT)</b>		
Seminar on Data Science (4 <sup>th</sup> July 2018)	Prof. Mahesh Mali, Oracle Certified International Trainer	85
Seminar on Cloud Computing (4 <sup>th</sup> August 2018)	Mr. Hamza Bamla, MBA-ITBM	100
Seminar on “Android Application Development and Network Security (25th September 2018)	Saandiep Jethanni, Co-founder ATS, BE Electronics from IIT, Bombay	60
Hands-on Workshop on Ethical Hacking (2 <sup>nd</sup> & 5 <sup>th</sup> January 2019)	ATS Solutions Ltd in collaboration with Microsoft	51
Workshop on “How to Develop Website without using any Programming Language” (6 <sup>th</sup> March 2019)	Mr. Shwetank Dwivedi, Alumni of our College (13-14 batch)	65
Go Green Exhibition (29 <sup>th</sup> March 2019)	FYB.Sc. IT students	61
<b>BAF</b>		
Workshop on Consumer Guidance and Financial Literary (2 <sup>nd</sup> July 2018)	Mrs. Trupti Raut	100
Workshop on Resume Building and Interview Skill (16 <sup>th</sup> July 2018)	Mr. Uday Wag	100
Workshop on Financial Leverages and Investment Policy (6 <sup>th</sup> September 2018)	Dr. CMA Arun Dinubhai	60
Seminar on GST (15 <sup>th</sup> December 2018)	Mr. Satya Prakash Chhetry	100
Seminar on how to Prepare for an Interview (14 <sup>th</sup> January 2019)	Chanmay Maru	29





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<b>BBI</b>		
Seminar on “How to manage money & how to be a Smart Investor” (28 <sup>th</sup> June, 2018)	Mr. Trilok Mishra, Certified Financial Planner (CFP).	30
Seminar on Use of IT in Banking & Insurance (27 <sup>th</sup> July, 2018)	Mr. Nitin Agarwal, Manager, YES Bank.	23
Soft Skills Training Programme for FYBBI (4 <sup>th</sup> October, 2018)	Ms. Anjana Singh, Certified Trainer for Communication and Stress Management from Dale Carnegie Institute.	25
<b>BAMMC</b>		
Directional Event (2 <sup>nd</sup> July, 2018)	Nawazuddin Siddique, Radhika Apte, Anurag Kashyap, Vikram Aditya Motwani	20
NDTV - Script related (2 <sup>nd</sup> July, 2018)	-	20
NDTV – Acting (2 <sup>nd</sup> July, 2018)	Nawazuddin Siddique	10
PR Guest lecturer (7 <sup>th</sup> July, 2018)	Shane Fernandez	30
Ted- LLM (7 <sup>th</sup> July, 2018)	Dr. Karan Gupta, Anushkalyer, Ankush Tiwari, Satish Rajarathan, Subhasish Mukherjee, Archana Pania	30
Workshop on Crisis Communication (19 <sup>th</sup> July 2018)	Dr. Sanjay Ranade	25
NDTV – Huma Qureshi & Gurinder Chaddha (23 <sup>rd</sup> July, 2018)	Actress Huma Qureshi and Gurinder Chadha	20
Workshop on Media Writing (2 <sup>nd</sup> August, 2018)	Ms. Vibha Singh	18
MEBIDO (7 <sup>th</sup> -9 <sup>th</sup> August, 2018)	-	20
NDTV - Kajol - Camera and Different Shooting Angles (16 <sup>th</sup> August, 2018)	Kajol	23
NDTV Spotlight - Journey in Bollywood (27 <sup>th</sup> August, 2018)	Mr. Manoj Batra	20
NDTV Spotlight Manto - Plotting of the Characters (6 <sup>th</sup> September, 2018)	-	30
Journo - Fourth Estate (8 <sup>th</sup> September, 2018)	Nikit Surve, Ranjeet Jadhav, Bhagyashree Karkare	29
Republic Summit Surging India - Political Socio Panel Discussion (19 <sup>th</sup> December, 2018)	-	21
Journalism Seminar (27 <sup>th</sup> February, 2019)	Ms. NehaTripathi	24



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<b>BFMg</b>		
Parents Teachers Interactive Workshop (21 <sup>st</sup> July 2018)	-	55
Jar of True Stories – A Mental Health Awareness Talk (19 <sup>th</sup> September 2018)	Mr. Harish Iyer, Ms. Taniya etc. along with one Behavioural Psychologist	43
Workshop on IPR (16 <sup>th</sup> March 2019)	Adv. Aliasgar Dholkawala, Senior Manager-Legal, Hotstar (Novi Digital Entertainment Pvt. Ltd.)	86
<b>A.Y. 2019-2020</b>		
<b>B.Com.</b>		
Title of the Programme	Name & Designation of Speaker along with Collaborations, if any	Number of Beneficiaries
T.Y.B. Com Guidance Lecture (21 <sup>st</sup> & 25 <sup>th</sup> Sept, 2019)	Dr. Khushpat Jain & Dr. Lata Swaminathan	47/67
Guidance lecture for T.Y. B. Com Students (26 <sup>th</sup> September, 2019)	Dr. Balram Gowda, Asst. Professor of Accountancy, BJCC College	110
Workshop on Vedic Mathematics (28 <sup>th</sup> Sept, 2019)	Mr. Bhalchandra V. Naik. Retd Lecturer, VJIT	102
Workshop on Actuarial Science (7 <sup>th</sup> Dec, 2019)	Ms. Raunak Jha, Institute of Actuaries	45
Workshop on Data Analysis (18 <sup>th</sup> Feb, 2020)	Dr. Vinay Pandit, Faculty, LLC	26
<b>BMS</b>		
Seminar on Resume Building and Interview (20 <sup>th</sup> Dec, 2019)	Telarang Career Training	48
<b>B.Sc. (IT)</b>		
Seminar on Network Security by Institute of Information Security (15 <sup>th</sup> July 2019)	Ms. Rema Joshi, M.Sc. Electronics, Corporate Trainer	51
Inter collegiate Practical Hands on Workshop on “Dot Net Framework” (21 <sup>st</sup> December 2019)	Prof. Kirti Bhatt	47
Interaction with Alumni (24 <sup>th</sup> December 2019)	Mr. Hussain, Senior Developer in Amazon, USA, Alumni of B.S. (IT), Lala College	85
Inter College Workshop in collaboration with Mumbai University on “Data Analysis using Python and Microsoft Excel” (18 <sup>th</sup> January 2020)	Mr. Kaushal Shah, Sr. Manager, Reliance	48
Inter-Collegiate Exhibition and Competition of Green IT Projects in collaboration with Mumbai University (31 <sup>st</sup> January 2020)	F.Y.B.Sc. (IT) Students	77
Workshop on R with Statistics (20 <sup>th</sup> May 2020)	Mr. Meghnad Desai, Academy of Economics & Prof. Sandhya Krishnan, Ph.D. from Univ. of Amsterdam.	109



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<b>BAF</b>		
Seminar on Personal Finance and Investment (6 <sup>th</sup> July 2019)	Mr. Suydarshan Roongta	100
Workshop on Financial Leverage and Investment Policy (24 <sup>th</sup> July 2019)	Prof. CMA Arun Dinu Bhai	100
Seminar on Google Analytics (14 <sup>th</sup> December 2019)	Mr. Sunny Mithiani	100
Symposium Day of Prodigy (10 <sup>th</sup> January, 2020)	Mr. Deek Parassini &, Mr. Farhad Acidwala	500
Seminar on Role of Data Analyst (20 <sup>th</sup> February, 2020)	Dr. Sandhya Krishnan MD, Academy of Economics	150
Seminar on Human Rights (20 <sup>th</sup> February, 2020)	Ms. Prashansa Pandey	150
<b>BBI</b>		
Seminar on Financial Literacy (18 <sup>th</sup> January 2020)	Mr. Rohan Parab, Certified Financial Planner.	24
Webinar on Financial Fundamentals for Millennials (27 <sup>th</sup> May, 2020)	CMA Mr. Sarvottam Rege	19
<b>BAMMC</b>		
NDTV- Kabir Singh, NDTV- Arjun Patiala (14 <sup>th</sup> June, 2019)	Mr. Arjun Patiala	20
Prism (3 <sup>rd</sup> August, 2019)	Mr. Bomi Dotiwala, Film Actor	15
Quint Major's Comickaun (19 <sup>th</sup> & 30 <sup>th</sup> August, 2019)	Mr. Abhay Narang and Ms. Jasmeet	15
Quint Major's Andaz Apna Apna (30 <sup>th</sup> August, 2019)	Dr. Sangeeta Makkad and Ms. Delaveen Tarapore	30
NDTV- Chichorre (31 <sup>st</sup> August, 2019)	Shushant Kapoor & Shraddha Kapoor, Film Actor	30
FYBMM- Special Lecture (1 <sup>st</sup> September, 2019)	-	20
NDTV- Pal Pal Dil Ke Pass (10 <sup>th</sup> September, 2019)	Sunny Deol & Karan Deol	20
WACA (30 <sup>th</sup> November, 2019)	WACA	20
Mebido-2020 (20 <sup>th</sup> & 21 <sup>st</sup> January, 2020)	BMM Department	15
Affirmation Challenge- Awareness about Mental Health (2 <sup>nd</sup> April, 2020)	Ms. Ritika Zaveri	10
Mazak Chal Raha Hai Kya? - Role of Comedy Scripts and Writings (4 <sup>th</sup> April, 2020)	Mr. Reyansh Jain	20
Capture Stories (17 <sup>th</sup> May, 2020)	Mr. Vighnesh Mhatre	20



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<b>BFMg</b>		
Seminar on Mutual Funds Awareness (24 <sup>th</sup> July 2019)	Mr. Arun Chandarana - Freelancer	88
Workshop on Mental Health Awareness (27 <sup>th</sup> August 2019)	NGO – The Plane Jar, Ms. Anchal Narang	102
Webinar on Finance Fundamentals For Millenials (27 <sup>th</sup> May 2020)	KRAFTSHAALA – MD Mr. VarunSatia	70
<b>A.Y. 2020-2021</b>		
<b>B.Com.</b>		
Title of the Programme	Name & Designation of Speaker along with Collaborations, if any	Number of Beneficiaries
Webinar on “Unlocking Investment Mantra” jointly with BIAP (7 <sup>th</sup> July, 2020)	Jointly with BIAP Mr. Atul Sathe, Asst. Professor, H.R. College of Commerce and Economics	115
Enroute from Transition to Transaction Analysis (29 <sup>th</sup> July, 2020)	Dr. Meghna Basu Thakur (Academician & Head Dept. of Psychology - R.D National College); IQAC of HR College	352
Soft Skill is a boon (25 <sup>th</sup> July, 2020)	Mrs. Vaishali Waghmare	121
Psychological Appraisal of Stakeholders-Let’s Hear from Them (27 <sup>th</sup> July, 2020)	Panelists - Dr. Shobana Vasudevan-Principal, R. A. Podar College of Commerce, Dr. Girish Patel-Psychotherapist, Author and International Trainer o Dr. Maneesha Soni-MD(Homeopathy) and Associate Professor, Medical College, Virar BK Sr. Kavita- Spiritual Trainer, Brahmakumaris	486
Course on NISM-V-A Mutual Funds (25 <sup>th</sup> Oct – 9 <sup>th</sup> Nov, 2020) (DOC)	Dr. Ravinder Singh Chawla; Speaker, Omlet Pvt. Ltd. - Global School of Investment Banking & Wealth Management	37
Webinar on Equity & and Mutual Funds – An Introductory Discussion (28 <sup>th</sup> October, 2020)	Mr. Balachandran Ramiah, Entrepreneur & Market Strategist	294
Rights of Minorities (18 <sup>th</sup> Dec, 2020) (DOC)	Mr. Dhanpal Jain, Constitutional Expert/Columnist and Minority Rights Activist	114
Psychometric Test & Career Workshop (16 <sup>th</sup> Jan, 2021) (DOC)	Mr. Vipul Solanki (Director - Nest Academy of Event Management and Development); University of Mumbai's Garware Institute of Career Education & Development	233 (workshop) 573 (Attempted Test)
Webinar on Introduction to Excel (17 <sup>th</sup> Feb, 2020)	Ms. Prachi Lad, Corporate Expert in Excel	248
Activity on Stress Relieving (27 <sup>th</sup> Mar, 2021) (DOC)	Ms. Jyoti Singh (Faculty In charge)	16



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<b>BMS</b>		
Guidance Session on-Mental Health and Suicide Prevention (20 <sup>th</sup> Sept, 2020)	Techfest, IIT Bombay	70
Guidance Session on-Rural Entrepreneurship Development (8 <sup>th</sup> Nov, 2020)	Dr. Jitendra Ahirkar, Principal, Amlani College, Mumbai	50
Guidance Session on Soft Skill Training (21 <sup>st</sup> Jan, 2021)	Ms. Mohana Subramaniam & Mr. Upendra Sheth	130
Guidance Session on-Successful People (27 <sup>th</sup> Jan, 2021)	Dr. Prabodh Chode	110
Guidance Session on-Improving Financial Immunity (11 <sup>th</sup> Mar, 2021)	Mr. Vikas Agarwal	117
Guidance session on -Role of CEO (3 <sup>rd</sup> Mar, 2021)	CEO Mr. Vidya Shah	290
Guidance Session on-Business Excellence (16 <sup>th</sup> Mar, 2021)	Prof. Bharat Nadkarni	95
<b>B.Sc. (IT)</b>		
“How Machine Learning and Artificial Intelligence is playing vital Role for society specially during Covid-19 Pandemic” (8-9 <sup>th</sup> June 2020)	Mr. Parth Shukla, Microsoft Certified Trainer	88
Data Science and Machine Learning (22 <sup>nd</sup> December 2020)	Mr. Sukumal Das, B.Tech. and Associate Trainer	78
Workshop on IOT Protocols & Applications (14 <sup>th</sup> anuary 2021)	Prof. Anjum Mujawar Corporate Trainer, LTI	135
Workshop on “Machine Learning using Python” (12 <sup>th</sup> February 2021)	ATS Learning Solutions	85
Alumni Interaction Topic: “Skill Enhancement for Market Compatibility” (12 <sup>th</sup> March 2021)	4 Alumni	155
<b>BAF</b>		
Webinar on Resume Building and Interview Skills (7 <sup>th</sup> August 2020)	Mrs. Rehana Changi	100
Webinar on Mutual Funds (12 <sup>th</sup> September 2020)	Dr. Aditya Shrinivas, BSE	105
Comparison on Micro Finance Webinar (10 <sup>th</sup> October 2020)	Mr. Rajinder Aurora, Mr. Pratik Shah & Mr. Rajesh Patel.	114
Webinar on Entrepreneurship Development Skill (16 <sup>th</sup> January 2021)	Ms. Rehana M Changi	100
Webinar on Managing Personal Finances (3 <sup>rd</sup> February 2021)	Ms. Yukti Gada	107
<b>BBI</b>		
National Webinar on Banks, NBFCs & Capital Markets (24 <sup>th</sup> June, 2020)	CA Suresh Prabhu, Former Union Minister Honourable	23



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National Webinar on Personal Financial Planning (22 <sup>nd</sup> July, 2020)	Dr. Vinayak Deshpande, Speaker of the Technical Session & CA Darshak Doshi, Author of 10 Books on Finance	24
<b>BAMMC</b>		
Creative Expression - Poems & Short Stories (17 <sup>th</sup> July, 2020)	Ms. Delaveen Tarapore, Faculty, LLC	20
Dubb-Shubb (Inter-Stream & Inter-Collegiate Virtual Competition) (13 <sup>th</sup> September 2020)	-	15
MEBIDO - Goonj The Viral Market (6 <sup>th</sup> November, 2020)	-	25
MEBIDO - Goonj Within Four Walls (8 <sup>th</sup> November, 2021)	-	28
Fourth Estate - Journalism Initiative (21 <sup>st</sup> –23 <sup>rd</sup> January, 2021)	Mr. Vinod Kumar Menon - Special Editor (Investigative Journalism) Mr. Varun Singh - Special Correspondent, Ms. Irmeen Farhat Ali - Travel Journalist in TOI	24
Movie Maniac - Workshop & Webinar on Film Making (28 <sup>th</sup> –29 <sup>th</sup> January, 2021)	Mr. Aniket Stella Shirish Khabade - Casting Director, Screenwriter, Producer, Director and the CEO of Khabade And Sons Media Private Limited, Mr. Sanil Gosavi - Director and Writer	20
Remembering S. Sukhdev (Film – Screening of Documentaries) (1 <sup>st</sup> March, 2021)	-	27
<b>BFMg</b>		
Webinar on IPR & Issues Related to Plagiarism In Research (15 <sup>th</sup> July 2020)	Adv. Danesh Adi Mehta	110
Webinar on How To Write A Professional CV (18 <sup>th</sup> July 2020)	KRAFTSHAALA – MD Mr. Varun Satia	112
Webinar on The Brilliant Basics Of Marketing Strategy (28 <sup>th</sup> July 2020)	KRAFTSHAALA – MD Mr. Varun Satia	119
Webinar on Professional Brand Management in the Digital Age (24 <sup>th</sup> November 2020)	KRAFTSHAALA – Co-Founder Mr. Shivaang Sethia	189
Webinar on Intellectual Property Rights (30 <sup>th</sup> November 2020)	Dr. Nazima Munshi	158
Workshop on Personality Development (31 <sup>st</sup> January 2021)	Target Consultants – Ms. Shubha Dixit	85



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Webinar on Improving Financial Immunity (11 <sup>th</sup> March 2021)	MD. Mr. Vikas Agarwal, Ark Primary Advisors Pvt. Ltd.	188
<b>A.Y. 2021-2022</b>		
<b>Title of the Programme</b>	<b>Name &amp; Designation of Speaker along with Collaborations, if any</b>	<b>Number of Beneficiaries</b>
<b>B.Com.</b>		
Enroute from Distress to Eustress (19 <sup>th</sup> July, 2021) (DOC)	Dr. Anil Kumar Garg (International Motivational Speaker - Corporate Trainer – Sales Guru & Performance Coach)	192
Advertising Appeals: A Research Aptitude (1 <sup>st</sup> October, 2021) (DOC)	Mrs. Manisha Naik, Associate Professor (Vivek College of Commerce)	148
Webinar on “How to Become Rich” (26 <sup>th</sup> July, 2021)	Mr. Gijo Sreenivasan, Career Launcher	95
Webinar on “Instagram Marketing” (7 <sup>th</sup> August, 2021)	Jointly with IIDE Speaker: Mr. Prathamesh Kavishwar	61
<b>BMS</b>		
Webinar on Employability Skills (16 <sup>th</sup> June 2021)	Arvi Achievers	130
<b>B.Sc. (IT)</b>		
National Level Webinar on Internet Etiquette: Indispensable Component of Professional Ethics in today’s Work Environment (29 <sup>th</sup> June, 2021)	Mr. Asif Rampurawala, Vice -Principal of VSIT	376
State Level Webinar on Road Map to Research in the field of Computer Science (31 <sup>st</sup> July, 2021)	Dr. Amita Jain, Asst. Professor at Vidyalankar College & Working as Research In-charge in VSIT	66
State Level Webinar on Cyber Security (21 <sup>st</sup> August, 2021)	Mr. Sachin Dedhiya, Founder of Skynet Secure Solutions and a certified Hacker from EC Council, USA	67
Webinar on Creating Immersive Professional Life (18 <sup>th</sup> September, 2021)	Ms. Namrata Sharma, who has 13 years of experience in the IT field. She also works as a Life Coach and Author, (Alumni of Lala College)	87
Go-Green Exhibition (8 <sup>th</sup> April, 2022)	F.Y.B.SC. (IT) Students	66
<b>BAF</b>		
Nation Level Webinar on Entrepreneurship in Financial Markets (12 <sup>th</sup> & 13 <sup>th</sup> July, 2021)	Dr. Aditya Srinivas	69
‘Make in India’ Campaign and Entrepreneurship (22 <sup>nd</sup> July, 2021)	Dr. Aditya Srinivas	67



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National Webinar on “Business Communication and Etiquette in Corporate World” (7 <sup>th</sup> August, 2021)	Ms. Nidhi Sethi	140
Webinar on Research Methodology (8 <sup>th</sup> September, 2021)	Dr. Rajindra Aurora	55
Guest Lecture For TYBAF Students For Their Semester 5 Exam Subject FA V (21 <sup>st</sup> October, 2021)	Mr. Manoj Wagh	60
Guest Lecture For TYBAF Students For Their Semester V Exam Subject FA VI (22 <sup>nd</sup> October, 2021)	Mr. Pravin Keshav Tiwad	35
Guest Lecture For Tybaf Students For Their Semester 5 Exam Subject CA	Mr. Manoj Wagh	33
Webinar on How To Make Google Forms (14 <sup>th</sup> Oct, 2021)	Ms. Prisha Gosrani, Ms. Sanmeet Chandhok, Students	80
Webinar on Working on Stock Market (22 <sup>nd</sup> November, 2021)	Mr. Muzibar Shaikh	93
<b>BBI</b>		
Guest Lecture on A Comparative study of budget India, US and China (6 <sup>th</sup> July, 2021)	Prof. Pawan Jhabak, Author of 12 Books on Finance	30
Webinar on How to write a Research Proposal (14 <sup>th</sup> Oct 2021)	Dr. Rajesh Mankani, Research Guide	20
Webinar on New Age Entrepreneurship (3 <sup>rd</sup> March, 2022)	Ms. Meena Arora Ex Squadron leader, Indian Air Force, a Competent life Coach, Counsellor & NLP i.e. Neuro Linguistics Programming Trainer	24
<b>BAMMC</b>		
Research component - Literature Review Workshop (3 <sup>rd</sup> August, 2021)	Dr. Sangeeta Makkad, Faculty, Lala College	28
Efficaciously'- Video Editing Workshop for Non-Teaching Staff (8 <sup>th</sup> August, 2021)	Mr. Lohitaksh Samajiskar	18
CODE RED - Climate Change Awareness Webinar (17 <sup>th</sup> August, 2021)	Ms. Swati D'Souza	23
Mebido Day 1 (30 <sup>th</sup> September, 2021)	Mr. Parzaan Dastur	29
Mebido Day 2 (1 <sup>st</sup> October, 2021)	Mr. Akshat Shah and Mr. Shubh Mehta	20
Colours of North East (28 <sup>th</sup> -30 <sup>th</sup> November, 2021)	-	28
First Foot Forward; Dare to Develop (17 <sup>th</sup> -18 <sup>th</sup> December, 2021)	Mr. Shubham Choudhary (Owner Fantastico) & Ms. Ishita Bhatia (Founder & Editor BYOB)	21





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Fourth Estate (29 <sup>th</sup> January, 2022)	Mr. Virat Singh (Senior Environmentalist & Ex- Journalist)	26
National Level Webinar on IPR (16 <sup>th</sup> February, 2022)	Dr. Latika Dawara	10
Digital Media Workshop on Instagram (24 <sup>th</sup> March, 2022)	-	23
Digital Media Workshop on Collaboration with Laqshya Institute of SEO (25 <sup>th</sup> March, 2022)	-	29
HOPE - BAMMC Academic and Non- academic Events (25 <sup>th</sup> March, 2022)	-	20
<b>BFMg</b>		
Webinar on Resume Building & Personal Interview Insights (16 <sup>th</sup> September 2021)	Mr. Saptarshi Biswas – Product Manager, MBA Division of Career Launcher	145
Webinar on Research Process & Research Writing (20-21 <sup>st</sup> November 2021)	Dr. Gaurang Rami – Professor, Department of Economics, Veer Narmada South Gujarat University	185



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## **REPORTS OF STUDENT CENTRIC METHODOLOGIES USED BY FACULTIES**



# LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

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Report on Student Centric Teaching Method for the Academic year 2017-2022.

**Name of the Faculty:** Dr. Neelam Arora

**Subject:** Advertising.

To orient the student in the subject of advertisement a lot of examples are used. A number of real advertisements are shown in the class. Discussions in the class are held about latest advertisements released by the companies and their impact.

## Power point presentation.

The second year students and M.com students are introduced to the subject by giving detailed description of the topic. For advertising Newspapers, magazines, brochures, leaflets and inserts are shown to the students as examples of advertisements. Power point presentations are used to give theories, definitions and explaining details of the topics. A number of advertisements are added to the power point presentation to explain the topic. The power point presentations is uploaded on Edmodo and Google classroom.

Edmodo code rnm862

Google Class code.

**fhix8**

Google class Code [asbdc2y](#)

## You tube Videos.

A number of you tube videos are used to show relevant videos in in the subject of advertisement and Organisation Behaviour. When explaining the concept of audio visual advertisements the relevant videos are shown Concept of social advertising, historical development of advertisements. Hawthorne experiments at Western Electrical Company and other topics you tube videos are used.

*Neelam*





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1. <https://youtu.be/W7RHjwmVGhs>
2. <https://youtu.be/gkEPdoKRNsg>
3. <https://youtu.be/m0-ie9fY0Oo>
4. <https://youtu.be/i5CsVw02F6Q>
5. [https://youtu.be/GB\\_qT6rAPyY](https://youtu.be/GB_qT6rAPyY)

## Use of Quiz.

In the subject of advertising a quiz method of pedagogy is used. The students are shown logos of companies and slogans of advertising and asked to the company and products.



*Nim*





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## GUESS THE INDIAN LOGO



<https://youtu.be/SNV61vbGRjc>

<https://youtu.be/Y8eAZpU1jEs>

**TAGLINE/SLOGAN QUIZ -#1**

30K+ MUST TRY

1. Darr ke aage jeet hai  
डर के आगे जीत है

2. Just Do It  
जस्ट डू इट

हिंदी + ENGLISH

Name the Company/Product

### Interactive Teaching- Learning.

The students are asked to collect advertisements from various sources, bring point of purchase material to class and concept of advertising becomes more easily relatable. Guest lectures are arranged. Speakers from Advertising Standard Council of India are called to speak about ethics in advertising and explain to the students how to complain against false advertising.

*Wim*



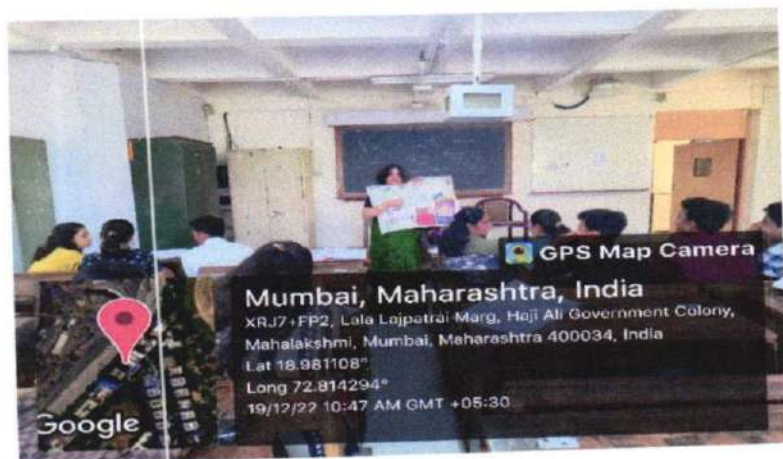


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## Teaching Advertising



*Neelam*  
Dr. Neelam Arora

*Neelam*





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## Report On Student Centric Teaching Methods for the Academic Year 2017-2022

**Name of the Teacher:** Dr. Mahalakshmi Kumar

**Subjects Taught:** Accountancy and Financial Management, Cost Accounting

**Implementation of Flip Class Room and Problem-Solving Methods For various topics in Student Centric Teaching Methodology.**

### 1) Flipped Classroom

F.Y., S. Y., & T.Y.B.Com students were introduced to content of Accountancy at home and practice working through it at college. This was the reverse of the more common practice of introducing new content of Final Accounts, Hire Purchase, Amalgamation of firms, etc at college, then assigning homework and projects to be completed by the students independently at home. Students were given the link of you tube videos on the topic of Departmental Final Accounts, Piecemeal Distribution of cash, Cost Sheet, etc. so that they do some homework, be ready with questions and at least have some background knowledge about the topics.

### 2) Problem-Solving Methods

Problem-solving skills in the context of subject of financial Accounting was used for F.Y., S. Y., & T.Y.B.Com. in which they were given real-life problems in explanations and examples. In order to solve problems, students define the end goal while solving Problem. Students were helped in answering the not only the questions “what?” and “why?”, but finding the answer to “how?”.

### 3) Using PPT, Google Class Room and White board using ZOOM

**Some links**

<b>YouTube Links</b>	<a href="https://youtu.be/IDRNamzAQnQ">https://youtu.be/IDRNamzAQnQ</a> <a href="https://youtu.be/-9pTnGPT5hI">https://youtu.be/-9pTnGPT5hI</a> <a href="https://youtu.be/WLyKQYMYXkU">https://youtu.be/WLyKQYMYXkU</a>
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	<a href="https://youtu.be/NiEdVmawQII">https://youtu.be/NiEdVmawQII</a>
<a href="#">Google Class Room</a>	<a href="https://classroom.google.com/c/NTU4NDIwNzk0MTMz?cic=dahcq3w">https://classroom.google.com/c/NTU4NDIwNzk0MTMz?cic=dahcq3w</a>
<b>PPTs</b>	<a href="https://docs.google.com/presentation/d/1t3eTGRMsZ-l-m38LKrdBY5xBfclv2CQC/edit?usp=share_link&amp;oid=103898404658876191833&amp;rtpof=true&amp;sd=true">https://docs.google.com/presentation/d/1t3eTGRMsZ-l-m38LKrdBY5xBfclv2CQC/edit?usp=share_link&amp;oid=103898404658876191833&amp;rtpof=true&amp;sd=true</a> <a href="https://docs.google.com/presentation/d/1AjZp8TX4yvMQLI8QgVSLT9f9iB1-Gj4D/edit?usp=share_link&amp;oid=103898404658876191833&amp;rtpof=true&amp;sd=true">https://docs.google.com/presentation/d/1AjZp8TX4yvMQLI8QgVSLT9f9iB1-Gj4D/edit?usp=share_link&amp;oid=103898404658876191833&amp;rtpof=true&amp;sd=true</a>

**Outcome** – The Students were enlightened from the thinking, framing, and solving problems in the subject of Accountancy. These **Student Centric Teaching Methodology** helped students to take leadership in classroom, present their work, and facilitate groups. Students take ownership of their reading, writing, and learning to develop, test, and refine their thinking.



Dr. Mahalakshmi Kumar



Dr. Neelam Arora  
Principal





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## Report On Student Centric Teaching Methods for the Academic Year 2017-2022

Name of the Faculty: Dr. Vinay Pandit

Implementation of Flip Class Room and Problem-Solving Methods For the topic Dispersion and Probability Distribution its importance in Student Centric Teaching Methodology.

### 1) Flipped Classroom

F.Y.B.Com. students were introduced to content of Dispersion, Probability etc. at home and practice working through it at college. This was the reverse of the more common practice of introducing new content of Dispersion, Probability etc. at college, then assigning homework and projects to complete by the students independently at home. Students were given the link of you tube videos on the topic of Dispersion, Probability etc. so that they come prepare for the class of Dispersion, Probability etc. with homework armed with questions and at least some background knowledge.

### 2) Problem-Solving Methods

Problem-solving skills in the context of subject of Statistics was used for F.Y.B.Com in which they were given real-life problems in explanations and examples using SPSS software and MYSTAT software. In order to solve problems, students define the end goal while solving Problem. Students were helped in answering the not only the questions “what?” and “why?”, but finding the answer to “how?”.

### 3) Using PPT and White board using ZOOM

Some links

<a href="https://youtu.be/m94zP7b2PPE">https://youtu.be/m94zP7b2PPE</a>	<a href="https://youtu.be/6Q2Vsi2Enlg">https://youtu.be/6Q2Vsi2Enlg</a>
<a href="https://youtu.be/lZSL7Tm5ViA">https://youtu.be/lZSL7Tm5ViA</a>	<a href="https://youtu.be/D6WMKF1I_X8">https://youtu.be/D6WMKF1I_X8</a>
<a href="https://youtu.be/EyVYAngxkPA">https://youtu.be/EyVYAngxkPA</a>	

**Outcome** – The Students were enlightened from the thinking, framing, and solving problems in the subject of Statistics. These **Student Centric Teaching Methodology** helped students to take leadership in classroom, present their work, and facilitate groups. Students take ownership of their reading, writing, and learning to develop, test, and refine their thinking.



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Dr. Vinay Pandit



Dr. Neelam Arora  
Principal



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## Report on Student Centric Method used in subject of Business Economics:

**Name of the Faculty: Dr. Divya Nigam**

- **Holding Group Discussion:** Several topics of economics, specially pertaining to current budgetary policy of the government, inflation control measures, education policy etc. were thrown open for discussions in the class. Group of five students each were formed, and every group was given fifteen minutes time to express their views on such issues.
- **Quiz:** To test the basic knowledge of students in the subject and know their aptitude in answering objective types questions, several quiz competitions were organized.
- **Case Studies:** Different types of markets have different unique characteristics. With the help of case studies and suitable examples, students were provided with in depth knowledge of various aspects of markets.
- **Chalk and duster** method was used for the problem solving on topics of profit maximization, costs, pricing strategy, capital budgeting etc. and providing diagrammatic explanation of various concepts like price output determination, demand and cost push inflation, incidence of taxation, international trade theories etc.

Some you tube links too were given to the students for getting additional information on subject related topics like European Union and Brexit, Commercial trade policy etc.

**Outcome:** All the methods used were focussed on giving highest degree of concept clarity to the students with their participation and involvement. Group discussions encouraged them to voice their thoughts about current economic issues confidently. Case studies helped them in developing clear cut understanding of different types of markets and suitable pricing strategies to be adopted.

Some Links:

[https://www.agoda.com/en-gb/?gclid=CjwKCAiAnZCdBhBmEiwA8nDQxfxt9g\\_8m635YYay8X0Fp5ECvX7IxOJBFQ2jxb5NLjc3emclVoVukBoCuLUQAvD\\_BwE](https://www.agoda.com/en-gb/?gclid=CjwKCAiAnZCdBhBmEiwA8nDQxfxt9g_8m635YYay8X0Fp5ECvX7IxOJBFQ2jxb5NLjc3emclVoVukBoCuLUQAvD_BwE)

<https://youtu.be/wpDhol1Lp5w>

<https://youtu.be/kKj7uKLOX4U>



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**Dr. Divya Nigam**



**Dr. Neelam Arora**  
Principal



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## Student Centric Teaching Methods (2017-18 to 2021-22)

**Name of the Faculty:** Dr. Munmy Chhetry Baruah

Keeping in mind the multiple intelligence theories pertaining to the holistic development of the Learner/s – we follow different pedagogies for them from time to time as and when required.

**The below given reports include different pedagogies used during the academic year 2017 – 2018 to 2020-22:**

In the subject of Business Communication, the *Experiential Teaching Method* was introduced and used for Chapter No. 02 called *Technology Enhanced Communication* under which students were asked to access the Internet through Google and find different information on the same topic to present to them the understanding on interpretation of ideas and theories that may vary from person to person.

Though acquired information were different yet they were correct and contextual above all students understood it themselves by using the idea – learning by doing also called experiential theory of learning.



***Express Yourself Method:***



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For the topic **Business Ethics**, the above method was used under which students were asked to articulate, talk and share their ideas on their understanding of ethics both in daily life and precisely its use in Business.



### ***Debate and Discussion Method:***

For the topic **Listening Skills**, the above method was used under which students were asked to debate, discuss and have one to one and one to group dialogue on the difference between Listening and Hearing.

### ***Live Presentation (without using Electronic Devices) Method:***

For the topic **Methods of Communication**, the above method was used under which students were engaged on presentation as a surprise test to see their ability to present without preparation and under stress.

### ***Problem Solving Method:***

Students under these methods were given some intellectual and some mundane problem to see their bent of mind and mental faculty. Cross Words exercise was used to find maximum words within the limited time.

### ***Role Reversal Method:***



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This method was used to make the lesson more interesting with a tag – **Learn while you have fun**. Students were asked to use communication and diction accordingly as the role they were asked to play. Interview Chapter was very useful for creating the live experience of fun and learn.

### **Case Study Method:**

They were given case studies to exercise their understanding of different interpretations and its apt understanding

### **Even Audi-Video and Show and Tell Methods**

These were used to bring varieties in Teaching so that teaching learning exercise and experience do not turn dull and boring.

**Some useful links shared in the class:** <https://www.youtube.com/watch?v=qNNVsDjKkyY>  
<https://www.kent.edu/community/what-experiential-learning-and-why-it-important>  
[https://www.ohio.edu/instructional-innovation/stories/showcase/storytelling-classroom#:~:text=Storytelling%20allows%20teachers%20to%20enter,learning%20\(Zepeda%2C%202014\)](https://www.ohio.edu/instructional-innovation/stories/showcase/storytelling-classroom#:~:text=Storytelling%20allows%20teachers%20to%20enter,learning%20(Zepeda%2C%202014))  
<https://edublog.scholastic.com/post/importance-show-and-tell#:~:text=Show%20and%20tell%20sets%20the,an%20adult%20in%20my%20job.>

**Dr. Munmy Chhetry Baruah**  
Associate Professor,  
Dept. English/ Business Communication



**Dr. Neelam Arora**  
Principal



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Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

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## Report On Student Centric Teaching Methods for the Academic Year 2017-2022

**Name of the Faculty:** Mr. Nimesh Punjani

**Implementation of Flip Class Room and Problem-Solving Methods For the topic Dispersion and Probability Distribution its importance in Student Centric Teaching Methodology.**

### **1) Participative Learning Classroom**

T.Y.B.Com. students were introduced with the concept of spreadsheet, visual basic, e-commerce, m-commerce etc. at home and practice working through it at college. Assigning homework and projects to be completed by the students independently at home. Students were given the link of you tube videos on various topics in the syllabus so that they come prepare with homework armed with questions and at least some background knowledge.

### **2) Problem-Solving Methods**

Problem-solving skills in the context of subject of Computer System and application was used for T.Y.B.com. in which they were given problems in explanations and examples using Spreadsheet, My SQL, Visual Basic. In order to solve problems, students define the end goal while solving Problem. Students were helped in finding the answer to the problem.

### **3) Using PPT, Google Class Room and Google Meet**

**Some links**

<b>You tube links</b>	<a href="https://www.youtube.com/watch?v=4PWVFBiFVVU">https://www.youtube.com/watch?v=4PWVFBiFVVU</a>
	<a href="https://www.youtube.com/watch?v=q85n1RQBjno">https://www.youtube.com/watch?v=q85n1RQBjno</a>
	<a href="https://www.youtube.com/watch?v=fFgdnS1laA0">https://www.youtube.com/watch?v=fFgdnS1laA0</a>
	<a href="https://www.youtube.com/watch?v=gxG4KEc--tM&amp;list=PLicQK EEFT6aV otOBxd8JP4tnLcOUgY9">https://www.youtube.com/watch?v=gxG4KEc--tM&amp;list=PLicQK EEFT6aV otOBxd8JP4tnLcOUgY9</a>





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Google Classroom links	<a href="https://classroom.google.com/c/MzY5NjMxMzI3NzM4?cjc=vy4wagI">https://classroom.google.com/c/MzY5NjMxMzI3NzM4?cjc=vy4wagI</a>
	<a href="https://classroom.google.com/c/NDQwOTMxOTM0NzA2?cjc=qdbwtfe">https://classroom.google.com/c/NDQwOTMxOTM0NzA2?cjc=qdbwtfe</a>

**Outcome** – The Students were enlightened from the thinking, logic development and writing code in the subject. These **Student Centric Teaching Methodology** helped students to take leadership in classroom, present their work, and facilitate groups. Students take ownership of their reading, writing, and learning to develop, test, and refine their thinking.



Mr. Nimesh G. Punjani



Dr. Neelam Arora  
Principal



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## Report On Student Centric Teaching Methods for the Academic Years 2017-2022

**Name of the Faculty:** Dr. Ashok Mahadik

**Implementation of Flip Class Room and Problem-Solving Methods For the topic Dispersion and Probability Distribution its importance in Student Centric Teaching Methodology.**

### **1) A combination of Traditional and modern Flipped Classroom method**

While teaching subjects like Cost accounting, Management accounting and financial accounting to F.Y., S. Y., & T.Y.B.Com. Students I thought that only classroom lectures are insufficient if they have to score good grades and to keep them engaged at home I developed a practice of recording my video lectures and provide then link to that lecture. So in case any student has missed out any lecture or practice more such sums the link would help them. This leads to curiosity to learn more and they have a reliable source of information. Sample links are given below

### **2) Problem-Solving Methods**

While solving the practical problem it is very important that they not only understand the current problem but also the method of how to solve similar other sums and more and more practice will make them perfect

### **3) Using PPT, Google Class Room and White board using ZOOM**

**Some links**

<b>YouTube Links for videos and PPTs</b>	<a href="https://youtu.be/xR-tYIOqWDk">https://youtu.be/xR-tYIOqWDk</a> <a href="https://youtu.be/ZZJEoUm1HMw">https://youtu.be/ZZJEoUm1HMw</a> <a href="https://youtu.be/UkYlu1njllM">https://youtu.be/UkYlu1njllM</a> <a href="https://youtu.be/NI-4Sft9Y68">https://youtu.be/NI-4Sft9Y68</a> <a href="https://youtu.be/9V0fdSkirGc">https://youtu.be/9V0fdSkirGc</a>
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	<p><a href="https://youtu.be/2ohGC0zK7Xg">https://youtu.be/2ohGC0zK7Xg</a></p> <p><a href="https://youtu.be/DFeBm1yQe-E">https://youtu.be/DFeBm1yQe-E</a></p> <p><a href="https://youtu.be/apHj9V4Mrzo">https://youtu.be/apHj9V4Mrzo</a></p> <p><a href="https://youtu.be/VpqMcaX2dX0">https://youtu.be/VpqMcaX2dX0</a></p> <p><a href="https://www.youtube.com/watch?v=7aI7GOhGGnI">https://www.youtube.com/watch?v=7aI7GOhGGnI</a></p> <p><a href="https://youtu.be/-3aTB9n1V54">https://youtu.be/-3aTB9n1V54</a></p>
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**Outcome** – The **Student Centric Teaching Methodology** helped students to gain self confidence, do more practice and solve any sums on the given topic. Students are keen to learn.



**Part B - Analysis and Interpretation of financial statement:**

**Financial statement in Financial accounts means and includes:**

- **Manufacturing and Trading a/c, P/L a/c**
- **Balance sheet**
- **Cash flow statement**



**Essentials of good costing system:**

- **Comprehensive and Informative**
- **Cost Effective**
- **Simple**
- **Accuracy**
- **Top level supports**
- **Reliable**
- **Concise**
- **Well structured**



*Ashok Mahadik*

Dr. Ashok Mahadik



*Neelam Arora*

Dr. Neelam Arora



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Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

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## Report On Student Centric Teaching Methods for the Academic Year 2017-2022

**Name of the Faculty:** Mr. Darshan Pagdhare

**Implementation of Flip Class Room and Problem-Solving Methods For the topic Final Accounts, Hire Purchase, Amalgamation of Companies etc its importance in Student Centric Teaching Methodology.**

### **1) Flipped Classroom**

F.Y., S. Y., & T.Y.B.Com students were introduced to content of Accountancy at home and practice working through it at college. This was the reverse of the more common practice of introducing new content of Final Accounts, Hire Purchase, Amalgamation of Companies etc. at college, then assigning homework and projects to be completed by the students independently at home. Students were given the link of you tube videos on the topic of Departmental Final Accounts, Piecemeal Distribution of cash, Internal Reconstruction of Companies etc. so that they come prepare for the class of same with homework armed with questions and at least some background knowledge.

### **2) Problem-Solving Methods**

Problem-solving skills in the context of subject of financial Accounting was used for F.Y., S. Y., & T.Y.B.Com in which they were given real-life problems in explanations and examples. In order to solve problems, students define the end goal while solving Problem. Students were helped in answering the not only the questions “what?” and “why?”, but finding the answer to “how?”

### **3) Using PPT, Google Class Room and White board using ZOOM**

**Some links**

<b>YouTube</b>	<a href="https://youtu.be/IDRNamzAQnQ">https://youtu.be/IDRNamzAQnQ</a>
<b>Links</b>	<a href="https://youtu.be/-9pTnGPT5hI">https://youtu.be/-9pTnGPT5hI</a>
	<a href="https://youtu.be/WLyKQYMYXkU">https://youtu.be/WLyKQYMYXkU</a>
	<a href="https://youtu.be/NiEdVmawQII">https://youtu.be/NiEdVmawQII</a>



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Google Class Room	<a href="https://classroom.google.com/c/NTU4NDIwNzk0MTMz?cjc=dahcq3w">https://classroom.google.com/c/NTU4NDIwNzk0MTMz?cjc=dahcq3w</a>
PPTs	<a href="https://docs.google.com/presentation/d/1Aizp8TX4yvMQLI8QgVSLT9f9iB1-j4D/edit?usp=share_link&amp;oid=103898404658876191833&amp;rtpof=true&amp;sd=true">https://docs.google.com/presentation/d/1Aizp8TX4yvMQLI8QgVSLT9f9iB1-j4D/edit?usp=share_link&amp;oid=103898404658876191833&amp;rtpof=true&amp;sd=true</a>  <a href="https://docs.google.com/presentation/d/1t3eTGRMsZ-lm38LkrdBY5xBFclv2CQC/edit?usp=share_link&amp;oid=103898404658876191833&amp;rtpof=true&amp;sd=true">https://docs.google.com/presentation/d/1t3eTGRMsZ-lm38LkrdBY5xBFclv2CQC/edit?usp=share_link&amp;oid=103898404658876191833&amp;rtpof=true&amp;sd=true</a>

**Outcome** – The Students were enlightened from the thinking, framing, and solving problems in the subject of Accountancy. These **Student Centric Teaching Methodology** helped students to take leadership in classroom, present their work, and facilitate groups. Students take ownership of their reading, writing, and learning to develop, test, and refine their thinking.



**Mr. Darshan Pagdhare**

**Dr. Neelam Arora**



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Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896  
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## Report On Student Centric Teaching Methods for the Academic Year 2017-2022

**Name of the Faculty:** Dr. Purnima Sharma

Implementation of Interactive and Participative classroom and its importance in Student Centric Teaching Methodology:

Export marketing students were introduced with the concepts of export with in relation to applicability to nations GDP and its effect on each individual's income and National income, viz a viz capital formation, savings, working of economy and why is it necessary to have mind-set of export business. The global frameworks' positivity and foreign trade policy with relation to incentives, schemes, subsidies, apps and duty drawbacks all were discussed in detail. Students were also asked to go for IEC code number application to do with DGFT and get the licence and to even start with their small ventures. Product planning, viz. a viz. relation to different schemes on government benefits, and their apps were also discussed. How to use each step of product planning and manufacturing by just feeding their product in the apps and get the entire details right from the pricing, costing, profit margin and different supply chains of materials and logistics information and how one gets them immediately. Various youtube videos were recommended to see the details. Assignments were also given at home and their discussions were done in class.

### **OUTCOME:**

Students were motivated to get the export import licence and they all started to approach dgft website and started to explore the business situation and licenced facilities. Students got to know more of business activities in logistical field and also related to market and expose their products in exhibitions and trade fairs abroad. They also learned How to get the reimbursement from government in regard to attending and exhibiting trade fairs, exhibitions and marketing their products.



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*Purnima*

Dr. Purnima Sharma



*Neelam*

Dr. Neelam Arora

Principal



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Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896  
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## Report on Student-Centric Teaching Methods for the Academic Year 2017-2022

**Name of the Faculty:** Dr. Vaidehi Kamath

YouTube Videos and Flip Classroom as a Student-Centric Method is implemented to teach topics like Research, Communication, Office Etiquettes and Functioning of Overhead Projector.

Students are shown short You Tube videos based on the topics in the Syllabus. A short discussion on the video is followed. Following are some of the You Tube links

<https://youtu.be/7ePa3ogP960>

<https://youtu.be/o-sB2ox3Qj8>

[https://youtu.be/4Z1Bleje\\_ko](https://youtu.be/4Z1Bleje_ko)

<https://youtu.be/f3ds-7-EU00>

<https://youtu.be/7kvIB3URWzQ>

For Flip Classrooms, the students are given topics like Research Process, Data Processing, Modes of Communication, and Barriers to Communication, CV Writing, Interviews, in advance and are asked to prepare on the topics at home. The students are then asked to explain what basic knowledge they gained by exploring the topic.

### **Outcome:**

Students liked these methods wherein they had to think and analyze the topics on their own. These Student Centric Teaching methods helped the students to take leadership in the classroom, present their ideas and facilitate team work. Students learn to take ownership of their own reading, writing and skills and thus improve their thinking.





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*Vaidehi*

**Dr. Vaidehi Kamath**



*Neelam*

**Dr. Neelam Arora**  
**Principal**



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## Report on Student Centric Teaching Methods for the Academic Year 2017-2022

Name of the Faculty: Dr. Arun Poojari

### Implementation of flip class room

Theory subjects like International marketing, Services marketing requires lots of class deliberation which can be easily done using flip classroom. Flipped classroom provides adequate exposure by sharing learning resources with students in advance, before actual classroom teaching-learning process. The process of flipped classroom provides ample time for students to prepare the topics for the actual class. Flipped classroom provides sufficient time and space for students to explore and experiment, to practice and analyze and develop comprehensive knowledge on a given topic. Flipped classrooms help students to develop critical thinking and higher order thinking skills.

### Usage of PowerPoint for Presentation

Theory subjects require complex concept to communicate and power point presentation help to communicate complex information in simple and interesting ways to keep the audience engaged.

### Video based learning (Youtube videos)

Being the faculty of Marketing, many a times we need to share lots of video content with the students to make their concept clearer. For example advertisement can be shown in the class than explaining the elements of advertisement verbally in the class so I share lots of video based on my subject with the students to make concept more clear and visible.

<https://www.youtube.com/watch?v=ch9OjWY6hjE> <https://www.youtube.com/watch?v=adTDmQtv9EE>  
<https://www.youtube.com/watch?v=sR-qL7QdVZQ>

**Outcome of Student centric teaching technology:** learner-centered education helps the students develop skills that will better equipped them for their professional careers.

*Arun Poojari*

Dr. Arun Poojari

*Neelam Arora*

Dr. Neelam Arora



# LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

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## Report on Student Centric Teaching Methods for the Academic Year 2017-2022

**Name of the Faculty: CA Priti Parikh**

Subject Corporate Finance is taught by faculty are very much corporate in nature. For certain topics you tubes were shown to the students during the discussion of such topics. Power Point presentation and word documents were also part of the session. Even live case study were discussed

**Following YouTube links is given for reference:**

<https://youtu.be/7kfiYcEcsB0>

Subject Corporate Restructuring taught by faculty is one of the most important and interesting subject. For certain topics of the subject you tubes were shown to the students during the discussion of such topics. Power point presentation was also a part of the session. Recent case study on Merger & Acquisitions were given as project post discussing at length

Following YouTube links is given for reference: <https://youtu.be/mVHIZSFaptM>

Subject Investment Analysis and Portfolio Management/Security Analysis and Portfolio Management taught by the faculty is very practical subject. For certain topics of the subject you tubes were shown to the students during the discussion of such topics. PowerPoint presentation and word documents were also part of the session. In flip classroom students were asked to make portfolio of assigned investors as PMO

Following YouTube links is given for reference:

<https://youtu.be/lh-2kO3rmog>

Subject Direct tax/Indirect Tax are taught by the faculty is very practical subject. For certain topics of the subject you tubes were shown to the students during the discussion of such topics. PowerPoint presentation and word documents were also part of the session. In flip classroom students were asked to file ITR and GST-PMT-01 & like forms

Following YouTube links is given for reference: <https://youtu.be/UTxWeizxFcY>



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## Outcome:

You tubes were very helpful to make students understand certain topics which were little difficult, in some cases you tubes were helpful to create interest among the students. Real time case study solving in Flip class room helped students to understand concept easily.

CA Priti Parikh



Dr. Neelam Arora



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## REPORT ON STUDENT CENTRIC TEACHING METHOD FOR THE A.Y. 2017-2022

**Name of the faculty:** Ms. Mona Thakkar Pandya

Subject Foundation of human skills taught by faculty are very much general in nature. For certain topics youtubes were shown to the students during the discussion of such topics. Power Point presentation and word documents were also part of the session.

Following YouTube links is given for reference:

<https://www.youtube.com/watch?v=7D4vZ5Yll5o>

Subject Business Communication taught by faculty is one of the most important and interesting subject. For certain topics of the subject you tubes were shown to the students during the discussion of such topics. Power point presentation was also a part of the session.

Following YouTube links is given for reference:

<https://www.youtube.com/watch?v=7JZ1v-VwTXg>

Subject Advertising taught by the faculty is very practical subject. For certain topics of the subject you tubes were shown to the students during the discussion of such topics. PowerPoint presentation and word documents were also part of the session.

Following YouTube links is given for reference:

<https://youtu.be/moRXIROyIWA>

**Outcome:** You tubes were very helpful to make students understand certain topics which were little difficult, in some cases you tubes were helpful to create interest among the students.

Ms. Mona T. Pandya



Dr. Neelam Arora  
Principal



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## REPORT ON STUDENT CENTRIC TEACHING METHODS USED FOR THE ACADEMIC YEARS 2017-2022

NAME OF TEACHER: **Prof. Sheikh Famida**  
COURSES TAUGHT: **BMS, BBI, and B.Com. (Financial Management)**  
SUBJECTS TAUGHT: **1) BUSINESS STATISTICS  
2) BUSINESS MATHEMATICS  
3) QUANTITATIVE METHODS  
4) OPERATIONS RESEARCH**  
METHODS & TOOLS: **YouTube Videos**

### OBJECTIVES:

- To innovate at the teacher's level to come up with different methods of teaching to make the content delivery as interactive as possible
- To ignite an enthusiasm and passion in the minds of the students to attain knowledge through use of creative teaching-learning methodology
- To involve the student and make him an active learner rather than a passive listener.

### Youtube

The idea is to involve students in the teaching-learning process as active participants rather than passive recipients of knowledge delivered by the teacher. The Students are given reference recommendations of study material available on the topic on the internet like YouTube videos which forms a basic understanding of the concept and delves upon the finer points of the concept. This method aims to increase student engagement and learning.

### Some Links:

<a href="https://youtu.be/1m1YuClzpX0">https://youtu.be/1m1YuClzpX0</a>	<a href="https://youtu.be/vplWZXEgqzw">https://youtu.be/vplWZXEgqzw</a>
<a href="https://youtu.be/cwzOY1spP_c">https://youtu.be/cwzOY1spP_c</a>	<a href="https://youtu.be/DtCPLDuzk8M">https://youtu.be/DtCPLDuzk8M</a>

### OUTCOMES:

- It has been observed that student's attention span increases when unconventional and innovative means of teaching-learning methods are used.



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- Educational YouTube videos has made the normal mundane learning of new concepts more interesting for the students.



*Dr. S.C.*

**Prof. Sheikh Famida**  
Assistant Professor in Mathematics & Statistics

*Naam*

**Dr. Neelam Arora**  
Principal





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## Report on Student Centric Teaching Methods For the Academic Year 2017-2022

**Name of the Faculty:** Dr. Sangeeta Makkad

**Implementation of Flip Classroom and Problem-Solving methods for the topic Mass - Media Research, Data - collection in Student Centric Teaching Methodology**

### **Flipped Classroom -**

SY BAMMC students were introduced to the topics including mass - media research, research design, data collection methodology, content analysis, etc. at college. The students were given some assignments and projects to be completed individually at home. Students were given the YouTube video links on topics like content analysis, data collection methodology, etc so that they can prepare for the class while learning these topics, armed with a few questions and some background information.

### **Problem - Solving Methods -**

Problem - solving skills in context with subject, for SYBAMMC in which they were given solutions with real life explanation and examples using real life incidents. In order to solve problems, students define the end goals while solving the problems. Students were helped in answering the not only questions “What”, “Why”, and “How”.

### **Using PPT and White board using Zoom -**

#### **Some Links -**

[10:45 Now playing Watch Later Watch Later Add to queue Add to queue](#)

[6:04 Now playing Watch Later Watch Later Add to queue Add to queue](#)

[10:41 Now playing Watch Later Watch Later Add to queue Add to queue](#)

[11:09 Now playing Watch Later Watch Later Add to queue Add to queue](#)

### **Outcome -**

The students were enlightened from thinking, framing & solving problems in the Media Research subject. These student centric methods helped the students to take leadership in the classroom, present their work, & facilitate the groups. Students take ownership of their reading, writing & learning to develop, test, & refine their thinking.





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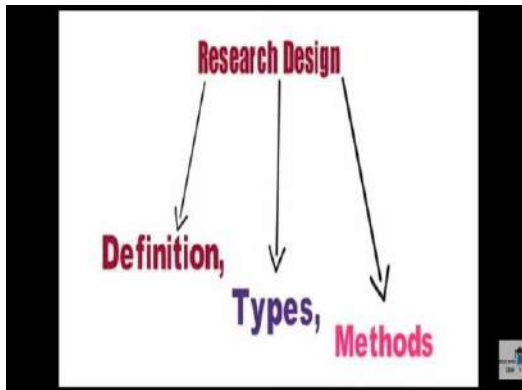
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The key point here is that the data that collected is unique to him and research, until publishing, no one else has access to it. There are many methods of collecting primary data.

Tools:

- Questionnaires
- Interviews
- Focus Group Interviews
- Observation



## Data

- The primary data are those which are collected afresh and for the first time
- Primary data are original in nature and directly related to the issue or problem and current data.
- The secondary data, on the other hand, are those which have already been collected by someone else and which have already been passed through the statistical process.

*Sangeeta Makkad*

**Dr. Sangeeta Makkad**  
HOD, BAMMC

*Neelam*

**Dr. Neelam Arora**  
Principal





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## Report on Student Centric Teaching Methods used for Academic Years 2017-2022

NAME OF TEACHER: **Prof. Mohammed Siddique Shaikh**

COURSES TAUGHT: **BCOM IN ACCOUNTING AND FINANCE**

SUBJECTS TAUGHT: **1) Financial Accounts**  
**2) Cost account**  
**3) Management account**

### **METHODS & TOOLS:**

- 1) Problem-Solving Methods
- 2) Use of Case Study Methodology for Self-Learning & Improving Analytical & Diagnostic Skills
- 3) Flipped Classrooms for Creating Enthusiasm among Students While Introducing New Concepts

### **OBJECTIVES:**

- To innovate at the teacher's level to come up with different methods of teaching to make the content delivery as interactive as possible
- To ignite an enthusiasm and passion in the minds of the students to attain knowledge through use of creative teaching-learning methodology
- To involve the student and make him an active learner rather than a passive listener

### **Case Study Methodology:**

Another very accurate and reliable method of driving home the learning and inducing the students to use their grey cells and helping them to gain the knack of diagnosing a particular problem situation, studying it from all angles and analyzing the problems and identifying the root cause of the problem and suggesting various solutions is the Case Study Methodology. This also helps the students in applying theoretical concepts to practical real-life situations thereby establishing a connection between what is studied and how it can be used in real life.

### **Problem-Solving Methods**

Problem-solving skills in the context of subject of financial Accounting was used for F.Y., S. Y., & T.Y.BAF in which they were given real-life problems in explanations and examples. In order to solve problems, students define the end goal while solving Problem. Students were helped in answering the not only the questions "what?" and "why?", but finding the answer to "how?"



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## Flipped Classroom:

An innovative method of involving students in the teaching-learning process as active participants rather than passive recipients of knowledge delivered by the teacher is the Flipped Classroom. Here new concepts to be taken up for learning are informed to the students and they are given reference recommendations of study material available on the topic on the internet like YouTube videos, etc. and the students are expected to go through the material on the new topic and form a basic understanding of the concept when they come to class and present their understanding of the topic and then the teacher corrects them where they make mistakes and delves upon the finer points of the concept and thereby the concept which was introduced at home is practiced working through it at school. Flipped classroom is an ideal form of **blended learning**, which aims to increase student engagement and learning.

## Some Links:

<a href="https://youtu.be/IDRNamzAQnQ">https://youtu.be/IDRNamzAQnQ</a>	<a href="https://www.youtube.com/watch?v=dWAuL MKF Io&amp;list=PLJtJvO3aaWe25wWY7MCO1m soubny69ov">https://www.youtube.com/watch?v=dWAuL MKF Io&amp;list=PLJtJvO3aaWe25wWY7MCO1m soubny69ov</a>
<a href="https://youtu.be/9pTnGPT5I">https://youtu.be/9pTnGPT5I</a>	
<a href="https://youtu.be/WLyKQYYXkU">https://youtu.be/WLyKQYYXkU</a>	
<a href="https://youtu.be/NiEdVmawQII">https://youtu.be/NiEdVmawQII</a>	
<a href="https://classroom.google.com/c/NTU4NDIwNzk0MTMz?cjc=dahcq3w">https://classroom.google.com/c/NTU4NDIwNzk0MTMz?cjc=dahcq3w</a>	<a href="https://www.youtube.com/watch?v=7StcJfG QVEE">https://www.youtube.com/watch?v=7StcJfG QVEE</a>
<a href="https://docs.google.com/presentation/d/1AjZp8TX4yvMQLI8QgVSLT9f9iB1-Gj4D/edit?usp=share_link&amp;oid=103898404658876191833&amp;rtpof=true&amp;sd=true">https://docs.google.com/presentation/d/1AjZp8TX4yvMQLI8QgVSLT9f9iB1-Gj4D/edit?usp=share_link&amp;oid=103898404658876191833&amp;rtpof=true&amp;sd=true</a>	<a href="https://www.youtube.com/watch?v=CzzNUk upcCc&amp;t=458s">https://www.youtube.com/watch?v=CzzNUk upcCc&amp;t=458s</a>
<a href="https://docs.google.com/presentation/d/1t3eTGRMsZ-l-m38LKrdBY5xBFclv2CQC/edit?usp=share_link&amp;oid=10389840465887">https://docs.google.com/presentation/d/1t3eTGRMsZ-l-m38LKrdBY5xBFclv2CQC/edit?usp=share_link&amp;oid=10389840465887</a>	



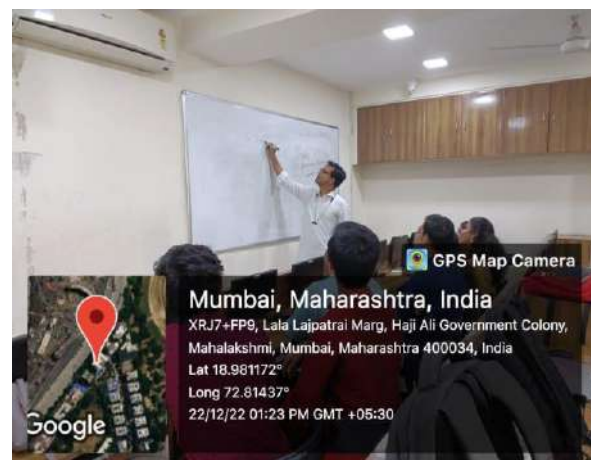
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<a href="https://www.youtube.com/watch?v=0U9KDQnlS8k">6191833&amp;rtfpof=true&amp;sd=true</a>	
	<a href="https://www.youtube.com/watch?v=0U9KDQnlS8k">https://www.youtube.com/watch?v=0U9KDQnlS8k</a>
	<a href="https://www.youtube.com/watch?v=yM44Y312LR4">https://www.youtube.com/watch?v=yM44Y312LR4</a>

## OUTCOMES:

- It has been observed that students attention span increases when unconventional and innovative means of teaching-learning methods are used
- Methods like case study methodology have increased the understanding of the students to a great deal as they learn how to solve practical problems and are able to relate their learning to application in real life
- Flipped classroom has made the normal mundane learning of new concepts more interesting as the student is no longer a restricted passive listener



*Shaikh*



**Prof. Mohammed Siddique Shaikh**  
**(ACCOUNTING AND FINANCE)**

*Neelam*

**Dr. Neelam Arora**  
**Principal**



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## Report on Student Centric Method used in subject of Environmental Studies -

### 2017-2022

**Name of the Faculty:** Ms. Kranti Ukey

#### **A. Group Discussion and Power Point Presentations:**

Several topics of Environment pertaining to current environmental issues emerging due to Development activities were kept open for discussion in the class. The students were asked to express their views on the same through Power Point Presentations.

**B. Quiz:** To test the basic knowledge of students in the subject and know their aptitude in answering objective type questions, several quiz competitions were organized.

#### **C. Case Studies:**

With the help of case studies and suitable examples, students were provided with in depth knowledge of various aspects of Environment.

**D. Chalk and duster** method was used for making students understand about various concepts and theories related to Ecosystem Structure, Functioning, Waste Management, Sustainability etc.

**E. Cartographic Techniques** were explained through PPT and Map Exercise Practise Sessions to make students understand about Map Interpretation and Map Filling of Environmentally significant features of the world.

Some you tube links too were shown to the students for getting additional information on subject related topics like Global Warming, Ozone Layer Depletion, and Acid Rain etc.

#### **Outcome:**

All the methods used were focused on giving highest degree of concept clarity to the students with their participation and involvement. Group discussions encouraged them to voice their thoughts about current environmental issues confidently. Case studies helped them in developing an understanding of role of humans in degrading the environment and also importance of adopting both preventive and curative measures to ensure environment sustainability.

Some Links:

<https://youtu.be/We2nYvdjpKk>

<https://youtu.be/ckULkfv3Hb0>



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<https://youtu.be/Qp5j3nrEU6U>



Ms. Kranti Indurkar  
NSS Program Officer

Principal



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## Report on Student Centric Teaching Methods for the Academic Year 2017-2022

Name of the Faculty: Ms. Delaveen Tarapore

Implementation of Flip Classroom and Problem-Solving methods for the topic Corporate Communication, PR, Media Relations its importance in Student Centric Teaching Methodology

### Flipped Classroom -

SY BAMMC students were introduced to the topics including Corporate Communication, PR, Media relations, etc. at college. The students were given some assignments and projects to be completed individually at home. Students were given YouTube video links on topics like corporate communication, PR, Media relations, etc so that they can prepare for the class while learning these topics, armed with a few questions and some background information.

### Problem - Solving Methods -

Problem - solving skills in context with subject, for SYBAMMC in which they were given solutions with real life explanation and examples using real life incidents. In order to solve problems, students define the end goals while solving the problems. Students were helped in answering the not only questions “What”, “Why”, and “How”.

### Using PPT and White board using Zoom -

#### Some Links -

[8:09 Now playing Watch Later Watch Later Add to queue Add to queue](#)

[2:29 Now playing Watch Later Watch Later Add to queue Add to queue](#)

[20:57 Now playing Watch Later Watch Later Add to queue Add to queue](#)

[3:44 Now playing Watch Later Watch Later Add to queue Add to queue](#)

### Outcome -

The students were enlightened from thinking, framing & solving problems in the corporate communication and Public Relation subject. These student centric methods helped the students to take leadership in the classroom, present their work, & facilitate the groups. Students take ownership of their reading, writing & learning to develop, test, & refine their thinking.

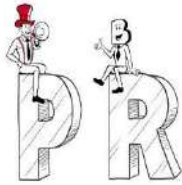


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## What is Public Relations [PR?]



## What is Corporate Communications?



Corporate communications refers to the way in which businesses and organizations communicate with internal and external various audiences. These audiences commonly include:

- Customers and potential customers
- Employees
- Key stakeholders (such as the C-Suite(executive level of managers) and investors)
- The media and general public
- Government agencies and other third-party regulators

Corporate communications can take many forms depending on the audience that is being addressed. Ultimately, an organization's communication strategy will typically consist of written word (internal and external reports, advertisements, website copy, promotional materials, email, memos, press releases), spoken word (meetings, press conferences, interviews, video), and non-spoken communication (photographs, illustrations, infographics, general branding).

*Dr. Tarapore*

Ms Delaveen Tarapore

*Neelam*

Dr. Neelam Arora  
Principal





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## Report on Student Centric Teaching Methods used for the Academic years 2017-2022

Name of Teacher: **Prof. Miloni Shah**

Courses Taught: **BMS**

Subjects Taught: **1) Strategic Management**  
**2) Consumer Behavior**  
**3) Basics of Financial Services**  
**4) E-Commerce and Digital Marketing**  
**5) Principles of Management**  
**6) Foundation Course II**  
**7) Rural Marketing**

Methods & Tools: **1) Use of PowerPoint presentations**  
**2) Use of Case study method for self-learning & improving analytical skills**  
**3) Flipped classroom for introducing new concepts**

### **Objectives:**

- To innovate at the teacher's level to come up with different methods of teaching to make the content delivery as interactive as possible
- To ignite an enthusiasm and passion in the minds of the students to attain knowledge through use of creative teaching-learning methodology
- To involve the student and make him an active learner rather than a passive listener

### **Power Point Presentations:**

Power point presentations have been the mainstay of lecture delivery as the combination of visual material combined with audio content delivery leads to the content being reinforced leading to greater recall value as compared to normal lecture delivery where the attention span of the students doesn't last long and the retention of the content is hardly an average of 15-25%.



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## Case Study Methodology:

Another very accurate and reliable method of driving home the learning and inducing the students to use their grey cells and helping them to gain the knack of diagnosing a particular problem situation, studying it from all angles and analyzing the problems and identifying the root cause of the problem and suggesting various solutions is the Case Study Methodology. This also helps the students in applying theoretical concepts to practical real-life situations thereby establishing a connection between what is studied and how it can be used in real life.

## Flipped Classroom:

An innovative method of involving students in the teaching-learning process as active participants rather than passive recipients of knowledge delivered by the teacher is the Flipped Classroom. Here new concepts to be taken up for learning are informed to the students and they are given reference recommendations of study material available on the topic on the internet like YouTube videos, etc and the students are expected to go through the material on the new topic and form a basic understanding of the concept when they come to class and present their understanding of the topic and then the teacher corrects them where they make mistakes and delves upon the finer points of the concept and thereby the concept which was introduced at home is practiced working through it at school. Flipped classroom is an ideal form of blended learning, which aims to increase student engagement and learning.

## Some Links:

<a href="https://www.youtube.com/watch?v=rRbrJEKiBvk">https://www.youtube.com/watch?v=rRbrJEKiBvk</a>	<a href="https://www.youtube.com/watch?v=uQDT1ru4wpE">https://www.youtube.com/watch?v=uQDT1ru4wpE</a>
<a href="https://www.youtube.com/watch?v=XowaDm1GEVk">https://www.youtube.com/watch?v=XowaDm1GEVk</a>	<a href="https://www.youtube.com/watch?v=XDHcLI9c6Y">https://www.youtube.com/watch?v=XDHcLI9c6Y</a>

## Outcomes:

- It has been observed that students attention span increases when unconventional and innovative means of teaching-learning methods are used
- Methods like case study methodology have increased the understanding of the students to a great deal as they learn how to solve practical problems and are able to relate their learning to application in real life



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- Flipped classroom has made the normal mundane learning of new concepts more interesting as the student is no longer a restricted passive listener



*Milani Shah*

Prof. Miloni Shah



*Neelam Arora*

Dr. Neelam Arora

Principal



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## Report on Student Centric Teaching Methods used for the Academic Years 2017-2022

Name of Teacher: **Dr. Minum Saksena**

Courses Taught: **BCom in Accounting and Finance, BCom in Banking and Insurance, BAMMC**

Subjects Taught: **1) Consumer Behavior  
2) History of Media  
3) Foundation Course  
4) Media Gender and Culture  
5) Organizational Behavior**

Methods & Tools: **1) Use of PowerPoint Presentations for Lecture Delivery  
2) Use of Case Study Methodology for Self-Learning & improving Analytical & Diagnostic Skills  
3) Flipped Classrooms for Creating Enthusiasm among Students while introducing New Concepts**

### **Objectives:**

- To innovate at the teacher's level to come up with different methods of teaching to make the content delivery as interactive as possible
- To ignite an enthusiasm and passion in the minds of the students to attain knowledge through use of creative teaching-learning methodology
- To involve the student and make him an active learner rather than a passive listener

### **Power Point Presentations:**

Power point presentations have been the mainstay of lecture delivery as the combination of visual material combined with audio content delivery leads to the content being reinforced leading to greater recall value as compared to normal lecture delivery where the attention span of the students doesn't last long and the retention of the content is hardly an average of 15-25%.

### **Case Study Methodology:**

Another very accurate and reliable method of driving home the learning and inducing the students to use their grey cells and helping them to gain the knack of diagnosing a particular problem



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situation, studying it from all angles and analyzing the problems and identifying the root cause of the problem and suggesting various solutions is the Case Study Methodology. This also helps the students in applying theoretical concepts to practical real-life situations thereby establishing a connection between what is studied and how it can be used in real life.

## **Flipped Classroom:**

An innovative method of involving students in the teaching-learning process as active participants rather than passive recipients of knowledge delivered by the teacher is the Flipped Classroom. Here new concepts to be taken up for learning are informed to the students and they are given reference recommendations of study material available on the topic on the internet like YouTube videos, etc. and the students are expected to go through the material on the new topic and form a basic understanding of the concept when they come to class and present their understanding of the topic and then the teacher corrects them where they make mistakes and delves upon the finer points of the concept and thereby the concept which was introduced at home is practiced working through it at school. Flipped classroom is an ideal form of **blended learning**, which aims to increase student engagement and learning.

## **Some Links:**

<a href="https://www.youtube.com/watch?v=dWAuLMKF_Io&amp;list=PLJtJvO3aaWe25wWY7MCO1msoubny69ov">https://www.youtube.com/watch?v=dWAuLMKF_Io&amp;list=PLJtJvO3aaWe25wWY7MCO1msoubny69ov</a>
<a href="https://www.youtube.com/watch?v=7StcJfGQVEE">https://www.youtube.com/watch?v=7StcJfGQVEE</a>
<a href="https://www.youtube.com/watch?v=CzzNUkupcCc&amp;t=458s">https://www.youtube.com/watch?v=CzzNUkupcCc&amp;t=458s</a>
<a href="https://www.youtube.com/watch?v=0U9KDQnIsNk">https://www.youtube.com/watch?v=0U9KDQnIsNk</a>
<a href="https://www.youtube.com/watch?v=yM44Y312LR4">https://www.youtube.com/watch?v=yM44Y312LR4</a>

## **Outcomes:**

- It has been observed that students' attention span increases when unconventional and innovative means of teaching-learning methods are used.
- Methods like case study methodology have increased the understanding of the students to a great deal as they learn how to solve practical problems and are able to relate their learning to application in real life.
- Flipped classroom has made the normal mundane learning of new concepts more

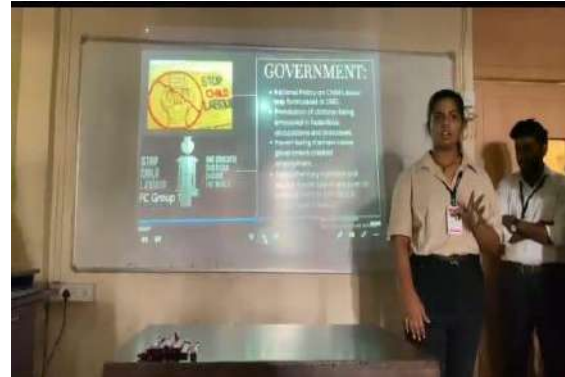


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interesting as the student is no longer a restricted passive listener.



*Minum*

Dr. Minum Saksena

Hod – B Com (Accounting and Finance)

*Naam*

Dr. Neelam Arora

Principal





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## Report on Student Centric Teaching Methods used for the Academic

### Years 2017-2022

Name of teacher:	<b>Ms. Jayshri Rohan Parab</b>
Courses taught:	<b>B.Sc.IT</b>
Subjects taught:	<b>1) Advanced Web Programming 2) Programming Principles with C 3) Geographic Information System 4) Core Java</b>
Methods & Tools:	<b>1) Problem Solving Methods 2) Flipped classrooms for creating enthusiasm among Students while introducing new concepts</b>

#### **Objectives:**

- To innovate at the teacher's level to come up with different methods of teaching to make the content delivery as interactive as possible
- To ignite an enthusiasm and passion in the minds of the students to attain knowledge through use of creative teaching-learning methodology
- To involve the student and make him an active learner rather than a passive listener

#### **Problem Solving Method:**

Problem solving is enjoyable. It allows students to work at their own pace and make decisions about the way they explore the problem. Because the focus is not limited to a specific answer students at different ability levels can experience both challenges and successes on the same problem.

#### **Case Study Methodology:**

Another very accurate and reliable method of driving home the learning and inducing the students to use their grey cells and helping them to gain the knack of diagnosing a particular problem situation, studying it from all angles and analyzing the problems and identifying the root cause of the problem and suggesting various solutions is the Case Study Methodology. This also helps the students in applying



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theoretical concepts to practical real-life situations thereby establishing a connect between what is studied and how it can be used in real life.

## **Flipped Classroom:**

An innovative method of involving students in the teaching-learning process as active participants rather than passive recipients of knowledge delivered by the teacher is the Flipped Classroom. Here new concepts to be taken up for learning are informed to the students and they are given reference recommendations of study material available on the topic on the internet like YouTube videos, etc and the students are expected to go through the material on the new topic and form a basic understanding of the concept when they come to class and present their understanding of the topic and then the teacher corrects them where they make mistakes and delves upon the finer points of the concept and thereby the concept which was introduced at home is practiced working through it at school. Flipped classroom is an ideal form of **blended learning**, which aims to increase student engagement and learning.

## **Some Links:**

<https://education.nationalgeographic.org/resource/geographic-information-system-gis>

[https://www.youtube.com/watch?v=tOA\\_8E-\\_Urw&list=PLV8vIYTIdSnYTYr0bmlbfzYii0YQSPocB](https://www.youtube.com/watch?v=tOA_8E-_Urw&list=PLV8vIYTIdSnYTYr0bmlbfzYii0YQSPocB)

## **Outcomes:**

- It has been observed that students attention span increases when unconventional and innovative means of teaching-learning methods are used
- Methods like case study methodology have increased the understanding of the students to a great deal as they learn how to solve practical problems and are able to relate their learning to application in real life
- Flipped classroom has made the normal mundane learning of new concepts more interesting as the student is no longer a restricted passive listener.





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*Jongale*

**Ms. Jayshri Rohan Parab**  
Asst. Prof. (B.Sc. IT Dept)

*Naur*

**Dr. Neelam Arora**  
Principal





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## Report on Student Centric Teaching Methods used for the Academic Years 2017-2022

Name of Teacher: **Dr. Rajesh Mankani**

Courses Taught: **B Com (Financial Management), BMS**

Subjects Taught: **1) Productivity & Total Quality Management**

**2) Environmental Management**

**3) Indian Financial System**

**4) Principles of Finance**

**5) Business Law**

**6) Corporate Law**

**7) Research Methodology in Financial Management**

**8) Organizational Behavior**

Methods & Tools:

**1) Use of PowerPoint presentations for lecture delivery**

**2) Use of case study methodology for self-learning & improving analytical & diagnostic skills**

**3) flipped classrooms for creating enthusiasm among Students while introducing new concepts**

**Objectives:**

- To innovate at the teacher's level to come up with different methods of teaching to make the content delivery as interactive as possible
- To ignite an enthusiasm and passion in the minds of the students to attain knowledge through use of creative teaching-learning methodology
- To involve the student and make him an active learner rather than a passive listener

### **Power Point Presentations:**

Power point presentations have been the mainstay of lecture delivery as the combination of visual material combined with audio content delivery leads to the content being reinforced leading to greater recall value as compared to normal lecture delivery where the attention span of the students doesn't last long and the retention of the content is hardly an average of 15-25%.



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## Case Study Methodology:

Another very accurate and reliable method of driving home the learning and inducing the students to use their grey cells and helping them to gain the knack of diagnosing a particular problem situation, studying it from all angles and analyzing the problems and identifying the root cause of the problem and suggesting various solutions is the Case Study Methodology. This also helps the students in applying theoretical concepts to practical real-life situations thereby establishing a connection between what is studied and how it can be used in real life.

## Flipped Classroom:

An innovative method of involving students in the teaching-learning process as active participants rather than passive recipients of knowledge delivered by the teacher is the Flipped Classroom. Here new concepts to be taken up for learning are informed to the students and they are given reference recommendations of study material available on the topic on the internet like YouTube videos, etc and the students are expected to go through the material on the new topic and form a basic understanding of the concept when they come to class and present their understanding of the topic and then the teacher corrects them where they make mistakes and delves upon the finer points of the concept and thereby the concept which was introduced at home is practiced working through it at school. Flipped classroom is an ideal form of **blended learning**, which aims to increase student engagement and learning.

## Some Links:

<a href="https://www.youtube.com/watch?v=UXChmphBrw0">https://www.youtube.com/watch?v=UXChmphBrw0</a>	<a href="https://www.youtube.com/watch?v=w_Ujkt83i18">https://www.youtube.com/watch?v=w_Ujkt83i18</a>
<a href="https://www.youtube.com/watch?v=PcLrH2eIOWI">https://www.youtube.com/watch?v=PcLrH2eIOWI</a>	<a href="https://www.youtube.com/watch?v=QJAv6674_Sw">https://www.youtube.com/watch?v=QJAv6674_Sw</a>

## Outcomes:

- It has been observed that students attention span increases when unconventional and innovative means of teaching-learning methods are used
- Methods like case study methodology have increased the understanding of the students to a great deal as they learn how to solve practical problems and are able to relate their learning to application in real life



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- Flipped classroom has made the normal mundane learning of new concepts more interesting as the student is no longer a restricted passive listener



*Rajesh L. Mankani*

**Dr. Rajesh Mankani**  
HOD – B Com (Financial Management)

*Neelam*

**Dr. Neelam Arora**  
Principal





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## Report on Student Centric Teaching Methodologies for the Academic Year 2017-18 to 2021-22

Name of the Teacher: Dr. Rahul Shetty

Sr. No	Programmes Taught	Year	Subject(s)
1.	Bachelor of Commerce (B. Com)	FY, SY & TYB.Com	Commerce, Advertising
2.	M.Com (Business Management)	Part II	Entrepreneurial Management, Management of Business Relations

### **Student Centric Methods Applied:**

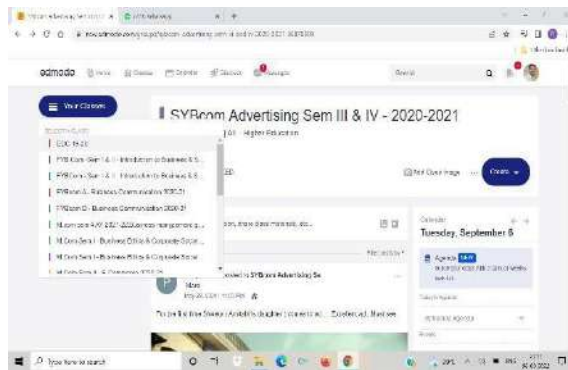
- Participative Learning, Problem Solving Method:** In order to enhance the critical thinking among students a case study was shared through you tube videos & articles from the newsletter Brand Equity & the responses were ascertained through one-on-one communication. For e.g.,  
<https://youtu.be/W4WwRBknuvY>. <https://youtu.be/IVXwbW6oIIA>
- Experiential Learning:** Students are infused with experiential learning through our flagship event Entrepreneurship Mela wherein the students are not only exposed to entrepreneurial environment but also enable them to exercise a business management exercise to sell, market & price the products & services offered for sale on campus.
- ICT Tools Used: Edmodo:** <https://new.edmodo.com/profile/edmodo-drrahul-090e0b18a4> With the changing educational environment conditions a new social learning platform was applied to have an outcome-based teaching amidst COVID -19 pandemic enabling a better teaching, learning, evaluation & control mechanism through an active student teacher collaboration, communication & thereby proving to have an effective LMS tool.



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*Rahul Shetty*



*Nalini*  
Principal  
Lala Lajpat Rai College  
of Commerce & Economics  
Lala Lajpat Rai Marg,  
Mumbai - 400 034.

Dr. Rahul Shetty (Assistant Professor -Dept of Commerce)

PRINCIPAL



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## Report on Student Centric Teaching Methodologies for the Academic Year

2019 - 2022

Name of the Teacher: Ms Jyoti R Singh

Sr. No	Programmes Taught	Year	Subject(s)
1.	Bachelor of Commerce (B. Com)	FY & SY	Foundation Course
2.	Add – on – Vocational Course	FY & TY	Principles of Management & Entrepreneurship

### Student Centric Methods Applied:

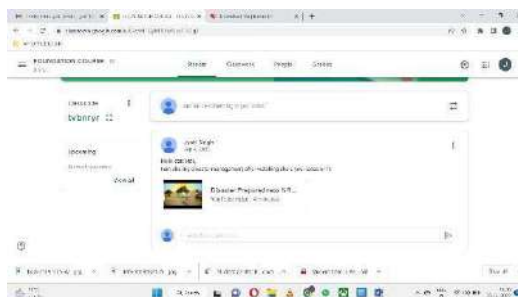
1. **Participative Learning, Case Studies:** To make teaching learning process more interactive case study method was used which helps in critical thinking & students are able to reflect in detailed manner for which youtube videos & case studies was used in google classroom.

<https://www.youtube.com/watch?v=5-YXqITq7IE>

<https://www.youtube.com/watch?v=BdQniERYw8I>

2 **Experiential Learning:** Students were taken for field visits to Maharashtra Natures Park, Old age homes & McDonalds to understand the sensitive issues faced by the people & experience the actual problems. Field visits helps students to gain experience & make the teaching learning process more logical & interesting.

2) **ICT Tools Used: Padlet:** <https://padlet.com/jyotisingh8/Bookmarks> Due to covid -19 pandemic students were losing their interest in learning so padlet tool was used for participation of students to make the learning teaching process more student friendly & they are also able to logically analyse the content.





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*Singh*

Ms Jyoti Singh



*Nayoo*  
Principal  
Lala Lajpat Rai College  
of Commerce & Economics  
Lala Lajpat Rai Marg,  
Mumbai - 400 034.

PRINCIPAL





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## Report On Student Centric Teaching Methods for the Academic Year 2017-2022

Implementation of Flip Class Room and Problem-Solving Methods For the topic Dispersion and Probability Distribution its importance in Student Centric Teaching Methodology.

### 1) Flipped Classroom

S. Y.B.Com. Students were introduced to the content of Business law offline as well as online working through it at college. This was the reverse of the more common practice of introducing new content of the Indian Contract Act, Companies Act, partnership act, consumer-related act, and Intellectual Property Rights act, etc. at college, then assigning case studies and referring completed by the students independently at home. Students were given the link to YouTube videos on the topic of the subject related to refer to and to understand so that they come to prepare for the class of same with homework armed with questions and at least some background knowledge.

### 3) Using PPT, Google Class Room and Whiteboard using ZOOM

Some links

YouTube Links	<a href="https://www.youtube.com/watch?v=HrF9D2V8Ixx">https://www.youtube.com/watch?v=HrF9D2V8Ixx</a> <a href="https://www.youtube.com/watch?v=Ch9LPTtlwal">https://www.youtube.com/watch?v=Ch9LPTtlwal</a> <a href="https://www.youtube.com/watch?v=G_Db4dm4SZc">https://www.youtube.com/watch?v=G_Db4dm4SZc</a>
Google Class Room	<a href="https://drive.google.com/drive/folders/1Y3FvuXfl-g4vne4NtXJU_udq6l7AowqFOIRbIKiTAnB1gJk2ALPw_n5OugXZrJHtJv7nwUmp?authuser=0">https://drive.google.com/drive/folders/1Y3FvuXfl-g4vne4NtXJU_udq6l7AowqFOIRbIKiTAnB1gJk2ALPw_n5OugXZrJHtJv7nwUmp?authuser=0</a> <a href="https://drive.google.com/drive/folders/1yPrTf3eZ4i5t-wMW9Q_0ahzOZ2vePgXROkfpY6CEoL5N1hkHgPYmuE0koyAm9hKKWDtdua1L?authuser=0">https://drive.google.com/drive/folders/1yPrTf3eZ4i5t-wMW9Q_0ahzOZ2vePgXROkfpY6CEoL5N1hkHgPYmuE0koyAm9hKKWDtdua1L?authuser=0</a> <a href="https://drive.google.com/drive/folders/1MSR-TFOnvWsaxsbQzdjdPIQ2Qx9Oj9VNjmQEjHlqEX4dY8qos7AWFNUGCVc6ODMixqzBPD54?authuser=0">https://drive.google.com/drive/folders/1MSR-TFOnvWsaxsbQzdjdPIQ2Qx9Oj9VNjmQEjHlqEX4dY8qos7AWFNUGCVc6ODMixqzBPD54?authuser=0</a>



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	<a href="https://drive.google.com/drive/folders/1FC1QSGnMV4ijraA0ShDIUtnGKjavPKMe2M7Ebhs4WVKbV6ZcoFLd53Wzrj0xVn7_Giw60qzd?authuser=0">https://drive.google.com/drive/folders/1FC1QSGnMV4ijraA0ShDIUtnGKjavPKMe2M7Ebhs4WVKbV6ZcoFLd53Wzrj0xVn7_Giw60qzd?authuser=0</a>
PPTs	<a href="https://www.powershow.com/view0/88042aN2E4M/Introduction+to+Business+Law+powerpoint+ppt+presentation">https://www.powershow.com/view0/88042aN2E4M/Introduction to Business Law powerpoint ppt presentation</a> <a href="https://www.coursehero.com/file/22577181/BUSINESS-LAW-1-POWERPOINT-PRESENTATION-Notes/">https://www.coursehero.com/file/22577181/BUSINESS-LAW-1-POWERPOINT-PRESENTATION-Notes/</a>

**Outcome** – The Students were enlightened from the thinking, framing, and solving and prepared to understand the agreement before entering into any kind of contract and ready to handle easily any kind of situation or any disputes arising from the contract and understand easily about Indian constitution and other connected Act, related to it in the subject of Business law. These **Student Centric Teaching Methodology** helped students to take leadership in classroom, present their work, and facilitate groups. Students take ownership of their reading, writing, and learning to develop, test, and refine their thinking.



Mr. Chetan Maru



Principal



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## Report On Student Centric Teaching Methods for the Academic Year 2017-2022

**Name of the Faculty:** Dr. Sangeeta Mehta

### **Implementation of flip class room**

Subjects like LAW is mostly taught using CASE laws but these days IT tools is used in class to make session more structured and clear I use flip classroom method easily done using flip classroom. Flipped classroom provides adequate exposure by sharing learning resources with students in advance, before actual classroom teaching-learning process. The process of flipped classroom provides ample time for students to prepare the topics for the actual class. Flipped classroom provides sufficient time and space for students to explore and experiment, to practice and analyze and develop comprehensive knowledge on a given topic. Flipped classrooms help students to develop critical thinking and higher order thinking skills.

### **Usage of PowerPoint for Presentation**

Theory subjects require complex concept to communicate and power point presentation help to communicate complex information in simple and interesting ways to keep the audience engaged.

### **Video based learning (YouTube videos)**

Being the faculty of Business law many a times we need to share video content with the students to make their concept clearer. For example advertisement can be shown in the class than explaining the elements of advertisement verbally in the class so I share lots of video based on my subject with the students to make concept more clear and visible.

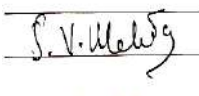
<https://www.youtube.com/watch?v=hANmc56whaY>

<https://www.youtube.com/watch?v=x3nnJNFFOI>

<https://www.youtube.com/watch?v=JUiRrSTeMol>

### **OUTCOME:**

The Students were able to grasp the concepts better and understand the practical implementation of the topics in actual world. This also generated interest in them towards the subjects and help them to choose the field of utmost interest as their career.



**Dr. Sangeeta Mehta**





**Dr. Neelam Arora**



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## Report on Student Centric Teaching Methods Used for the Academic Year 2017-2022

**Name of the Faculty:** Mr. Munawar B. Patankar

**Subject Taught:** Computer Systems

### **Practical Demonstration using Software**

The students were given Practical demonstration for the topic being taught for better learning and instant doubt clarification. This helped them in grasping the concept better.

**Usage of PowerPoint presentation:** Power Point is one of the best tool to present relevant topic in the classroom. Theory concept of IT application is learned in the class using PPTs

**Usage of Video:** Apart from using power point presentation tool, I use extensively YouTube video to demonstrate usage of software and it is indeed very useful in the class.

### **Some links**

<a href="https://www.youtube.com/user/mspowerbi/videos">https://www.youtube.com/user/mspowerbi/videos</a>	<a href="https://www.youtube.com/watch?v=4b1D1QFEeI0">https://www.youtube.com/watch?v=4b1D1QFEeI0</a>
<a href="https://www.youtube.com/PowerBITutorials">https://www.youtube.com/PowerBITutorials</a>	<a href="https://www.youtube.com/watch?v=R5BN-1Llhcw">https://www.youtube.com/watch?v=R5BN-1Llhcw</a>
<a href="https://blog.feedspot.com/software_engineers_youtube_channels">https://blog.feedspot.com/software_engineers_youtube_channels</a>	<a href="https://data-flair.training/blogs/database-management-system-tutorial">https://data-flair.training/blogs/database-management-system-tutorial</a>

### **Outcome:**

The Students were able to grasp the concepts better and understand the practical implementation of the topics in actual world. This also generated interest in them towards the subjects and help them to choose the field of utmost interest as their career.

**Mr. Munawar Patankar**



**Dr. Neelam Arora**



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## Report on Student Centric Teaching Methods Used for the Academic Year 2017-2022

**Name of the Teacher:** Ms. Vishakha Walia

**Courses Taught:** BCom

**Subject Taught:** Mathematical & Statistical Techniques

**Some of the Methods & Tools used for making Teaching & Learning Student Centric:**

1. Use of Discussion Method
2. Use of Powerpoint Presentations for Lecture Delivery
3. Use of YouTube Videos
4. Use of Practical Demonstrations using tools such as Excel, Geogebra

Topics such as Simple & Compound interest and Decision theory are explained using **Problem Solving Method** and **Discussion Methods**. Real life word problems are taken up and students are asked to interpret them and work out the solution for same. Apart from conveying the topic, this helps in enhancing comprehension skills in mathematics.

**PPTs and YouTube videos** are a regular part of the teaching & learning process. As Mathematics & Statistics are otherwise very abstract, use of relevant videos helps in better grasping of the concept by students. It also caters to the diverse learning audience present in the class. Mostly the link is shared beforehand to create a base for discussion in class, or sometimes even after discussion in class for in depth understanding of the concept.

**Google classroom** is used for discussion, sharing of notes and also assignment submission. Assignment problems are uploaded on Google Class, which are later discussed in the class as well and doubts are clarified. Students are then required to upload the solved answer set on classroom.

Tools such as **Geogebra** for graph plotting while taking up the topic of Linear Programming Problem, and **MS Excel** for display of calculations of annuities, correlation coefficient, etc. are also demonstrated in class.



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## Few Links:

YouTube Videos	<a href="https://youtu.be/oHwI5aOUSk0">https://youtu.be/oHwI5aOUSk0</a> <a href="https://youtu.be/IDZbjZ5v5j8">https://youtu.be/IDZbjZ5v5j8</a> <a href="https://youtu.be/0NAASclUm4k">https://youtu.be/0NAASclUm4k</a>
Google Classroom	<a href="https://classroom.google.com/c/NDA5NDU5NDE4ODI3?cjc=bfgr4h2">https://classroom.google.com/c/NDA5NDU5NDE4ODI3?cjc=bfgr4h2</a> <a href="https://classroom.google.com/c/MTg3NTg4Njl5Mzlx?cjc=w7bg5no">https://classroom.google.com/c/MTg3NTg4Njl5Mzlx?cjc=w7bg5no</a> <a href="https://classroom.google.com/c/NTQ0MDIzMDI5NTA3?cjc=cvcqwix">https://classroom.google.com/c/NTQ0MDIzMDI5NTA3?cjc=cvcqwix</a>

## Outcomes

The tools mentioned above help making the class more interactive, interesting and also creates space for brainstorming and thought provoking discussions.

It helps catering to different learning styles of the students.



**Ms. Vishakha Walia**  
Faculty



**Dr. Neelam Arora**  
Principal



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## **REPORTS OF STUDENT CENTRIC WORKSHOPS ORGANISED BY COLLEGE**



# **LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS**

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## **REPORTS OF STUDENT CENTRIC WORKSHOPS ORGANISED BY COLLEGE 2017-18**





# LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23544708  
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## REPORT ON GUEST LECTURE ON GST



Organised a guest lecture on the topic 'Goods & Services Tax' (GST) on Friday, 14th July, 2017 at 10.00 a.m. in Seminar Room No. 610 jointly with Dept. of Accountancy. 80 students and teacher participants from (aided, self-financed courses and management institutes) participated in the session.


**Facilitator: CA Sheel Bhanushali**

### Objectives of the program:

- To orient students with the new tax reforms
- To enable learners to empower themselves and gain new insights beyond stipulated syllabus.
- To create a plethora of ideas, thoughts and brainstorm in understanding the new nomenclature in the Indian Taxation System.

### Outcomes of the Program:

- Exposure to understanding of concepts from industry Experts.
- Enhance management skills through brainstorming and question and answer session.
- Self-assessment and learning among the college students.

  
**Dr. Rahul Shetty**  
(Prof In-charge)



  
Principal



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## REPORT ON GUEST LECTURE ON CAPITAL MARKET AWARENESS, MUTUAL FUNDS AND FINANCIAL PLANNING



**Objective:** The objective of this guest lecture was to give knowledge about basics of trading in stock market, basics of mutual funds and the need for financial planning for prudent investment.

Department of Accountancy organized guest lecture on “Capital Market Awareness, Mutual Funds and Financial Planning” by Lotus Knowealth for TY B.COM students on 13<sup>th</sup> September, 2017. The Resource person was CA Mr. Ashok Kumar. Total no of participants was 42 Students.

**Outcome:** The participants understood the need for financial planning, the various investment avenues, especially about shares and mutual funds.

  
Mrs. Mahalakshmi Kumar  
HOD of Accountancy

  
Dr. Neelam Arora  
Principal





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## REPORT ON WORLD TOURISM CONCLAVE



Third year students of Tourism & Travel Management represented Lala Lajpatrai College in the **WORLD TOURISM CONCLAVE** on 'Sustainable Tourism Internship and Education Programme' on 15th & 26th Sept., 2017. The conclave gave brief insights on Travel Airlines and Tourism Boards. The event was hosted by Young Environmentalists Programme jointly with Creed Entertainment at Hiranandani, Powai. Ms. Payal Gandhi being the teacher mentor for the Conclave representing Lalalajpatrai College. It was attended by Third year Travel & Tourism Students.

Dr. Rahul Shetty  
(Prof In-charge)

Principal



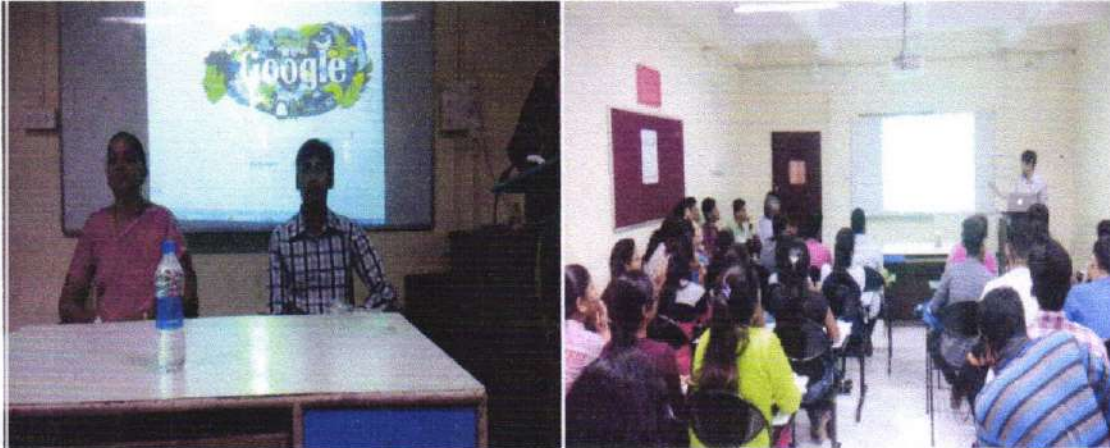


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## WORKSHOP ON CYBER CRIME



A workshop on “Cyber Crime” was organized for students and faculties on 6<sup>th</sup> March, 2017 by the Department of Mathematics & Statistics. Mr. Sachin Dedhia, a certified Ethical Hacker was the resource person for the session. 60 students attended the workshop.

### Objectives

- To make students aware of latest threats in the cyber world
- To equip them with tools to protect themselves in the cyber world.

### Outcomes

- Participants were made aware of the existing threats and tools for safety while navigating in the Cyber World.

Dr. Vinay Pandit

Ms. Vishakha Walia

Dr. Neelam Arora

Principal





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## REPORT ON ENHANCING ENVIRONMENTAL SUSTAINABILITY THROUGH INDOOR PLANTS




A guest lecture was organized on the topic 'Enhancing Environmental Sustainability through Indoor Plants' on Saturday, 24th March, 2018 organized by Department of Commerce jointly with University of Mumbai. 71 participants participated in the guest talk.

### Objectives of the program:

1. To study the need & awareness for environmental sustainability in educational institutions.
2. To curate indoor plants that act as anti-pollutants.

### Outcomes of the program:

1. Bringing nature home.
2. Student sensitization towards sustainable approach.

  
Dr. Rahul Shetty  
Principal  
(Prof In-charge)







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## GUIDANCE FOR RESUME BUILDING AND INTERVIEW MANAGEMENT



**Date of event** : 17<sup>th</sup> July 2017

**Name of event** : Guidance Session for Resume Building & Interview Management Skills

**Number of Participants/Beneficiaries:** 50 students

**Organization:** Talerang

### Objectives

- To guide the students on how to make an impressive resume.
- To guide the students on how to prepare for their job interview and provide tips for the same.

### Brief Report:

The BMS department of Lala College organized a workshop on **Resume Writing and Interview Management Skills** for its TYBMS students on 17<sup>th</sup> July 2017 from 9.30 a.m. to 11:00 a.m. The Workshop received a good response from the student members and the teaching staff members. The Resource person for the workshop was Mr. Alpesh Mawani. It was ably supported and guided by Prof. Priti Parikh – Asst. Coordinator of BMS department.

### Outcome:

- Around 50 BMS students of BMS department took part in the workshop and took the advantage of both the sessions i.e. resume building and interview management skills.

*Priti Parikh*

CA Priti Parikh

Bachelor of Management Studies

*Neelam Arora*

Dr. Neelam Arora

Principal





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## SEMINAR ON CAREER PROSPECTS IN FIELD OF NETWORKING



**Date of event:** 1<sup>st</sup> July 2017

**Name of event:** Webinar on “Career Prospects in Networking”

**Number of participants/beneficiaries:** 40 nos.

**Resource person:** Mr. Nayanjot Singh, Certified Network Engineer

**Objectives:**

- To provide to the students of BSCIT Department, an idea of the types of jobs available in field of networking along with an idea of additional courses they need to do to be eligible for that.
- This would help them prepare for their job in a focused manner.

**Brief Report:**

This Session was organized especially for the students of BSCIT Department of LalaLajpatrai College. The students of FYBSCIT, SYBSCIT and TYBSCIT participated in this session where the participants were given idea of specific skills they can acquire for their dream job in the field of networking.

**Outcomes:**

- Students got knowledge about the certification exams in Networking.
- They also got to know the implementation of networking in corporate and big industries.

Ms. Nidhi Singh

HOD – BSC (Information Technology)

Dr. Neelam Arora

Principal





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## HANDS ON WORKSHOP ON HOW TO DEVELOP ANDROID APPLICATIONS



**Date of event** : 22<sup>nd</sup> August, 2017

**Name of event:** Practical Hands on Workshop on “How to develop Android Applications”

**Number of Participants/beneficiaries** : 54 Nos.

**Resource Person::** Ms. Neha Jaiswar, B.Tech. (IT). Software Developer and Trainer

**Objectives:**

- To guide students for their Final semester Project Development.
- To give students an edge over others for better job opportunities.

**Brief Report:**

This Session was organised especially for the students of BSCIT Department of LalaLajpatrai College. The students of TYBSCIT participated in this session where the participants were given idea of specific books and tricks they can use for clearing aptitude test.

**Outcomes:**

- Students got aware about the problem solving techniques in short time span.
- Today Application development using Android is highly in demand. Android is not included in current syllabus of BSc IT. Hence to give them an edge over others for better job opportunities this workshop was organized.

  
Ms. Nidhi Singh

HOD – BSC (Information Technology)

  
Dr. Neelam Arora

Principal







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## SEMINAR ON ARTIFICIAL INTELLIGENCE



**Date of event** : 20<sup>th</sup> December, 2017

**Name of event:** Seminar on Artificial Intelligence

**Number of Participants/ beneficiaries** : 71 nos.

**Resource Person:** Dr. Siby Abraham, Research Guide

### Objectives

- To introduce students to the concept of Artificial Intelligence.
- This will help them get acquainted with latest technologies in market.

### Brief report of the activity

This Session was organized especially for the students of BSCIT Department of LalaLajpatrai College. The students of TYBSCIT participated in this session where the participants were given idea of Artificial intelligence and job perspective in this field.

### Outcome of the program

- Students got aware about the latest technology, artificial intelligence.
- They also got to know the specific jobs they can get in these fields.

Ms. Nidhi Singh

HOD – BSC (Information Technology)

Dr. Neelam Arora

Principal





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## WORKSHOP ON DIGITAL MARKETING 3.0



**Date of event** : 12<sup>th</sup> February, 2018

**Name of event:** Workshop on Digital Marketing 3.0

**Number of Participants/ beneficiaries** : 70 nos.

**Resource Person:** Mr. Chirag Warty

### Objective

- To introduce students to the concept of Digital Marketing and let them know the job prospects in this field.

### Brief report of the activity

This Session was organised especially for the students of BSCIT Department of Lala Lajpatrai College. The students of FY, SY and TYBSCIT participated in this session where the participants were given idea of Digital Marketing and job opportunities in this field.

Digital marketing is an umbrella term for all of your online marketing efforts. Students got awareness about Businesses leverage digital channels such as Google search, social media, email, and their websites to connect with their current and prospective customers

### Outcome

- Students got aware about the latest technology in market, Digital Marketing.
- They also got to know the specific jobs they can get in these fields.

Ms. Nidhi Singh

HOD – BSC (Information Technology)



Dr. Neelam Arora  
Principal



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## WORKSHOP ON BIG DATA ANALYTICS



**Date of event** : 10<sup>th</sup> & 12<sup>th</sup> March, 2018

**Name of event:** Practical Workshop on “Big Data Analytics”

**Number of Participants/ beneficiaries:** 57 nos.

**Resource person:** Mr. Rajiv Kumar Gupta, Sun Certified Java Professional

**Objective:**

- To introduce students to the concept of Big Data and give them hands on practice on this.

**Brief report of the activity**

This Session was organised especially for the students of BSCIT Department of Lala Lajpatrai College.

The students of FY, SY and TYBSCIT participated in this session where the participants were given idea of Big Data Analytics.

**Outcome:**

- Students got to know: Linux Basics commands, Hadoop Architecture, Evolution of Bigdata, Bigdata case studies, Difference between Hadoop with Database and Dataware house.

Ms. Nidhi Singh

HOD – BSC (Information Technology)

Dr. Neelam Arora

Principal





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## Go-Green EXHIBITION



DATE OF EVENT	: 28 <sup>th</sup> March, 2018
NAME OF EVENT	: GO GREEN Exhibition
NUMBER OF PARTICIPANTS/ BENEFICIARIES	: 75 Nos.
RESOURCE PERSON	: Students of FYBSCIT

### OBJECTIVE OF THE PROGRAM:

To spread the knowledge of ill effects of the common practices we do in our day to day life and suggest ways to prevent these practices.

### Brief report of the activity

Students of FYBSc IT took several initiatives and campaigned in several areas against plastic use. They made around 150 paper bags and distributed it. A group of 9 girls made 160 notebooks out of old college supplements and distributed them in a school (Shri Ganesh Vidyalaya) located at Dharavi. Other students made solar mobile charger, Wind Turbine charger and Rain Harvesting Model. One of the Groups made model of Param Yuva Supercomputer and highlighted the Green features of this supercomputer. One group also made model of Data Center Cooling.

### Outcome of the program

How one can avoid prevalent anti-environmental practices. While doing this project students also got to know several very important facts.

Ms. Nidhi Singh

HOD – BSC (Information Technology)

Dr. Neelam Arora

Principal





# LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23544708  
E-mail: [principal@lalacollege.edu.in](mailto:principal@lalacollege.edu.in) | [principal.llc@gmail.com](mailto:principal.llc@gmail.com) | website: [www.lalacollege.edu.in](http://www.lalacollege.edu.in)

## WORKSHOP ON RESUME BUILDING



**Date of seminar:** 29<sup>th</sup> June, 2017

**Number of Participants:** 60

**Name of events:** Workshop on resume building

**Name of resource person:** Ms. Payal Mukherjee

**Objectives:**

- To explain the students, about the importance of building an effective resume.
- To provide knowledge about how to make effective resume.

**Brief Report:**

BAF department organized workshop on resume building on 29<sup>th</sup> June 2017 for the TY students. Resource person of workshop was Payal Mukherjee Bose of TIME institute. This workshop was very important for the TY students as they appear in job placement and first step is the effective resume.

**Outcomes:**

- Students learnt how an effective resume is built.
- Importance of communication in the corporate world was learned by students.

Dr. Minum Saksena

HOD, B.Com (Accounting and Finance)

Dr. Neelam Arora

Principal





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## SEMINAR ON WORK READINESS



**Date of seminar: 5<sup>th</sup> July 2017**

**Number of participants: 50**

**Name of resource person: Mr. Bineet Hora**

### **Objectives:**

- 1) To prepare students for important work on time
- 2) To teach students to be alert and have presence of mind in any situation

### **Brief Report:**

Department organized workshop on work reediness on 5th July2017 for SY and TY students .Resource person of the work shop was Bineet Hora of Talerang institute.-Approx 50 students of SY and TY attended ..It was about work readiness and time management in career .Which is very important for the students to understand the value of time management and work readiness.

### **Outcome:**

- 1) The students learnt to work on time in any condition
- 2) The students got alert and build presence of mind
3. Students understood the value of time.

**Dr. Minum Saksena**

**HOD, B.Com (Accounting and Finance)**

**Dr. Neelam Arora**

**Principal**





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## WORKSHOP ON FINANCIAL PLANNING



**Date of seminar:** 3<sup>rd</sup> August, 2017

**Number of Participants:** 50

**Name of events:** Workshop on Financial Planning

**Name of resource person:** Mr. Harshwardhan Roongta

**Objectives:**

- To help students to use their income effectively
- To help students fulfil their future financial goal and desires.

**Brief Report:**

Department organized a **Workshop on Financial Planning** on 3<sup>rd</sup> August 2017 The resource person was Mr. Harshwardhan Roongta from Bombay Stock Exchange. He explained about the proper financial planning in life which is very important.

**Outcome:**

- Students were taught techniques to use their income effectively
- Students were guided towards future financial goal and desires.

Dr. Minum Saksena

HOD, B.Com (Accounting and Finance)

Dr. Neelam Arora

Principal





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## SEMINAR ON FINANCIAL MANAGEMENT



**Date of seminar:** 19<sup>th</sup> August 2017

**Number of Participants:** 50

**Name of events:** Seminar on Financial Management

**Name of resource person:** Mrs. Archana Bhingarde

**Objective:**

- To provide pathways to attain goals and objectives in an organization.
- To provide knowledge about the financial management .It is the subject for TY students.

**BRIEF Report:**

The BAF Department of Lala Lajpatrai College organized a seminar on the topic “Financial Management” where number of students participated and learned many new things. The resource person of the seminar was Mrs. Archana Bhingarde.

**Outcome:**

- Students gained knowledge about the financial management in life.
- Students also understood the depth knowledge of subject Financial management

Dr. Minum Saksena

HOD, B.Com (Accounting and Finance)

Dr. Neelam Arora

Principal







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## SEMINAR ON HOW TO PRESENT RESEARCH PAPERS AND PROJECTS



**Date of seminar:** 12<sup>th</sup> February, 2018

**Number of Participants:** 40

**Name of events:** Seminar on how to present research papers and projects

**Name of resource person:** Dr. Rajindra Aurora

**Objectives:**

- To help students to learn the concept of research.
- To educate the students about the format and procedure of a research document.

**Brief Report:**

BAF organized a seminar on “How to prepare research projects and papers” by Dr. Rajindra Aurora, Professor from reputed management institute IBS on 12<sup>th</sup> February 2018 for SY and TY BAF. He explained what research. Different steps in research is and how to make research paper and projects.

**Outcomes:**

- Students learnt the concept of research.
- Students understood the steps in research.
- They learnt the how to make research project.

**Dr. Minum Saksena**

**HOD, B.Com (Accounting and Finance)**

**Dr. Neelam Arora**

**Principal**

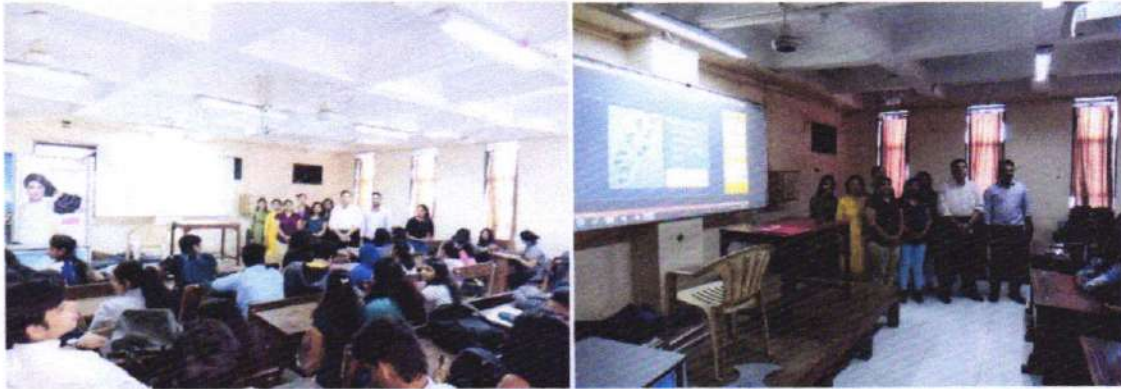




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## WORKSHOP ON SOFT SKILLS



**Date of seminar:** 15<sup>th</sup> February, 2018

**Number of Participants:** 55

**Name of events:** Workshop on soft skills

**Name of resource person:** Proctor and Gamble

**Objectives:**

- To help students become corporate ready
- To educate the students with soft skills.

**Brief Report:**

The BAF Department of Lala Lajpatrai College organized a seminar on the topic "Soft Skill Development" where a number of participants attended the seminar and got to learn new things.

**Outcome:**

- Students were taught business communication.
- Students were guided towards the working in corporates.

Dr. Minum Saksena

HOD, B.Com (Accounting and Finance)

Dr. Neelam Arora

Principal





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## REPORT ON WORKSHOP ON MEMORIZING TECHNIQUES



### Objectives

- To give knowledge to students on Memorizing Techniques.
- To create interest in them about Memorizing Techniques.
- To inculcate organizing abilities in the students.

### Brief Report:

BBI Department organized workshop on Memorizing Techniques on **24<sup>th</sup> June 2017**. It was held in room no, 206. Chief Guest was Mr. Kush Panchal Yoga Instructor and Founder of Kush Panchal foundation, Mumbai. 22 participants attended the workshop on memorizing techniques.

### Outcomes:

- The students were very happy and glad that they got knowledge on workshop on memorizing techniques.
- They became aware of workshop on memorizing techniques which will help them in their field.
- They were more confident in handling this event.

  
Dr. Vaidehi Kamath

BBI Co-ordinator

  
Dr. Neelam Arora

Principal





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## WORKSHOP ON RESUME BUILDING AND INTERVIEW SKILLS



### Objectives

- To give knowledge to students about resume building and interview skills.
- To create interest in them about resume building and interview skills.
- To inculcate organizing abilities in the students.

### Brief Report:

BBI Department organized workshop on Resume Building and Interviews skills on **29<sup>th</sup> June 2017**. It was held in room no. 205. Chief Guest was Ms. Mukherjee Bose, Deputy Manager, and T.I.M.E Mumbai.

### Outcomes:

- The students were very happy and glad that they got knowledge on resume building and interview skills.
- They became aware of resume building and interview skills as a field for career development.
- They were more confident in handling this event.

Dr. Vaidehi Kamath

BBI Co-ordinator

Dr. Neelam Arora

Principal





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## SEMINAR ON CFP



### Objectives:

- To give knowledge to students about Financial Planning.
- To create interest in them about Financial Planning.
- To inculcate organizing abilities in the students.

### Brief Report:

BBI Department organized seminar on CFP on 18<sup>th</sup> July 2017. It was held in room no. 205. Chief Guest was Mr. Veer Dhaval Talpade, a Certified Financial Planner. 23 participants attended the seminar on CFP.

### Outcomes:

- The students were very happy and glad that they got knowledge on seminar on CFP.
- They became aware of CFP as a field for career development.
- They were more confident in handling this event.

Dr. Vaidehi Kamath  
BBI Co-ordinator

Dr. Neelam Arora  
Principal





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Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23544708

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## FOURTH ESTATE - JOURNALISM FEST



**Date:** 8<sup>th</sup> July, 2017

**Name of the event:** Fourth Estate Journalism

**Number of participants:** 30

### Objectives

- To provide a platform to the students to showcase their individual talents in the field of journalism.
- To provide students an opportunity to nurture their journalism skills for the future.
- To provide students an opportunity to interact with stalwarts and experts from the journalism industry.

### Brief report of the activity:

The students of the third year batch initiated a new fest especially for the students interested in journalism. The Chief Guest for the event was Ms. Priyanka Vora who is the health writer and medical correspondent with the Hindustan Times. She informed the students about the nuances of health beat reporting. The students also came together and performed a skit and a dance which had a very social and noble message regarding cleanliness.

### Outcomes

- The student were made aware about the career opportunities in the health beat reporting of journalism.
- The motivation levels of the students was visibly enhanced as they were equipped with journalism tools to excel in the real world.
- The students got exposure to a bigger arena as they got to meet the chief guests, and interact with her personally.

Dr. Sangeeta Makkad, *S.M.*

HOD - BAMMC Dept.

*Niam*  
Dr. Neelam Arora,  
Principal



## NDTV SPOTLIGHT - MUNNA MICHAEL



**Date:** 13<sup>th</sup> July, 2017

**Name of the event:** NDTV Spotlight

**Number of participants:** 20

### Objectives

- The event provided a platform to the students to showcase their talents.
- It also provided the students an opportunity to nurture their skills for the future.
- The event gave them a chance to learn teamwork as it gave an opportunity to the students of managing the event.


### Brief report of the activity:

All Students of FY, SY and TY of BMM Department of Lala Lajpatrai College of Commerce attended the NDTV Spotlight Event Which Had the entire cast of the film Munna Michael. It was held at Bombay Cocktail Bar, Andheri.

### Outcomes

- The student participants came back with great learning regarding their abilities and skill sets.
- The motivation levels of the students was visibly enhanced as they were charged for the coming events.
- The students got exposure to a bigger arena as they got to meet the chief guests, for absorbing more out of the event.

  
**Dr. Sangeeta Makkad,**  
HOD - BAMMC Dept.

  
**Dr. Neelam Arora,**  
Principal





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## NDTV - LIPSTICK UNDER MY BURKHA REPORT



Date: 18<sup>th</sup> July, 2017

Name of the event: NDTV - Lipstick Under My Burkha

Number of participants: 30

### Objectives:


1. To provide students with a platform to interact with personalities from the entertainment industry.
2. To help students witness how celebrities execute their movie promotions.
3. To help students interact with entertainment media professionals.


### Brief report of the activity:

An interactive and interesting session of interviews with Konkona Sen Sharma, Ratna Pathak Shah and Director Alankrita Srivastav for their film Lipstick Under My Burkha at Cocktail Bar, Andheri. All students present were keen on knowing more about the film and cinematography.

### Outcomes

- The student participants came back with great learning and exposure about industry.
- The motivation levels of the students was visibly enhanced as they were charged for the coming events.
- The students got exposure to a bigger arena as they got to meet stalwarts from the entertainment industry.

  
Dr. Sangeeta Makkad,  
HOD - BAMMC Dept.

  
Dr. Neelam Arora,  
Principal







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## NDTV - INDU SARKAR SPOTLIGHT



**Date:** 22<sup>nd</sup> July, 2017

**Name of the event:** NDTV – Indu Sarkar Spotlight

**Number of participants:** 20

### Objectives

- To provide a platform to the students to interact with the celebs
- To provide students an opportunity to witness how NDTV newsrooms function.
- To provide students with an opportunity to learn teamwork and managerial skills for an event.

### Brief report of the activity:

NDTV Spotlight invited Madhu Bhandarkar and few members from his team for his movie Indu Sarkar. Actor Kirti Kulhari also joined him for the same. It was an inspiring and entertaining event where the students from the BMM Department got to learn a lot and experience.

### Outcome

- The student participants came back with great learning regarding their abilities and skill sets.
- The motivation levels of the students was visibly enhanced as they were inspired by industry professionals.
- The students got exposure to a bigger arena as they got to meet the director of the movie.

*S.M.*

**Dr. Sangeeta Makkad,**  
HOD - BAMMC Dept.

*Nim*

**Dr. Neelam Arora,**  
Principal





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## NDTV SPOTLIGHT - PARTITION 1947 REPORT



**Date:** 3<sup>rd</sup> July, 2017

**Name of the event:** NDTV SPOTLIGHT

**Number of participants:** 20

**Objectives:**

- To provide students with a platform to interact with film stars.
- To provide students with a chance to learn how the film was created.
- To provide students with a chance to observe the workings of NDTV newsroom.

**Brief report of the activity:**

The students of the BMM Department attended the event namely, NDTV Spotlight, at Junkyard Café which had the cast of the film Partition 1947. Actress Huma Qureshi and Gurinder Chadha were present to promote their film. They also wished good luck for Mebido 2017 to the media students.

**Outcomes:**

- The student participants came back with great learning about film making.
- The motivation levels of the students was visibly enhanced as they interacted with Huma Qureshi and Gurinder Chadha.

*S.M*  
Dr. Sangeeta Makkad,  
HOD - BAMMC Dept.

*Alm*  
Dr. Neelam Arora,  
Principal





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Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23544708

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## MEBIDO REPORT



**Date:** 25<sup>th</sup> – 29<sup>th</sup> July, 2017

**Name of the event:** Mebido

**Number of participants:** 30

### Objectives

- To provide a platform to the students to showcase their individual talents and hone their skills.
- To provide the students an opportunity to nurture their leadership qualities while working for the Fest.
- The event gave them a chance to interact with top notch media professionals.

### Brief report of the activity:

Mebido - 2017 was held in the auditorium of Lala Lajpatrai College along with the Top Notch Professionals from the Media Industry. The fest also had brief sessions about their work and how the media industry work.

### Outcomes

- The student participants learnt the art of organizing and executing a big event.
- The motivation levels of the students was visibly enhanced as they were exposed to new ideas and opportunities in the field of media.
- The students got exposure to a bigger arena as they got to meet media professionals and interact with them.

*S.M*  
Dr. Sangeeta Makkad,  
HOD - BAMMC Dept.

*Neelam*  
Dr. Neelam Arora,  
Principal





# LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23544708

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## NDTV - SPOTLIGHT 'GENTLEMAN' REPORT



**Date:** 4<sup>th</sup> August, 2017

**Name of the event:** NDTV -Spotlight

**Number of participants:** 30

**Objectives:**

- To provide students with a platform to interact with film stars.
- To provide the students an opportunity to observe industry talents.
- To provide students with an opportunity spot signs of growth within the industry.


**Brief report of the activity:**

All the students of FY, SY and TY attended the NDTV Spotlight event which had the entire cast of the film Gentleman. The event had Jaqueline Fernandes and Siddharth Malhotra discussing and promoting their film. They shared with us funny incidents during the shoot and also spoke about their co-actors.

**Outcomes**

- The participants interacted with Jaqueline Fernandes and Siddharth Malhotra.
- The learnt to be confident with speaking live on air.
- The students got exposure about struggles of actors within the industry.

  
**Dr. Sangeeta Makkad,**  
HOD - BAMMC Dept.

  
**Dr. Neelam Arora,**  
Principal





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## NDTV - SPOTLIGHT 'SHUBH MANGAL SAVDHAN' REPORT



**Date:** 18<sup>th</sup> August, 2017

**Name of the event:** NDTV -Spotlight 'Shubh Mangal Savdhan'

**Number of participants:** 20

**Objectives:**

- To provide students with a platform to interact with celebrities.
- To help students witness how movie promotions take place.
- To help students witness how a live reality news room functions.

**Brief report of the activity:**

All The Students of FY, SY and TY attended the NDTV spotlight event which had the entire cast of the Film Shubh Mangal Savdhan at Bombay Cocktail Bar. Actor Ayushman Khurana, Bhumi Pednekar and Anand Rai discussed about their movie and promoted it.

**Outcomes**

- The student got to interact with the cast of the movie.
- The cast of the movie shared their industry experience with the students.
- The students learnt how a panel interview is conducted.

*S.M*

Dr. Sangeeta Makkad,  
HOD - BAMMC Dept.

*Nam*

Dr. Neelam Arora,  
Principal





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## NDTV - SPOTLIGHT 'BAADSHAHO FILM' REPORT



**Date:** 23<sup>rd</sup> August, 2017

**Name of the event:** NDTV -Spotlight

**Number of participants:** 20

**Objectives:**

1. To provide students with a chance to learn how the film was created
2. To provide students with a platform to interact with Actress Illeana D'cruz and Actor Ajay Devgan.
3. To provide students with a chance to observe the workings of NDTV newsroom.

**Brief report of the activity:**

Students of the BMM Department attended the event NDTV Spotlight which had the cast of The film Baadshaho. Actress Illeana D'cruz and Actor Ajay Devgan were present to promote their film. Students had a quick interactive session and actively participated as an audience and they got to learn a lot about the movie, the film stars and many other things from the Movie.

**Outcomes**

- The student participants learnt the art to interact with celebrities.
- The motivation levels of the students was visibly enhanced as they were charged for the coming events.
- The students got exposure to various opportunities in the entertainment and film industry.

*S.M*  
Dr. Sangeeta Makkad,  
HOD - BAMMC Dept.

*Neelam*  
Dr. Neelam Arora,  
Principal





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## WORKSHOP ON RESUME BUILDING



**Date of event** : 29<sup>th</sup> June 2017  
**Name of event** : Workshop on Resume Building  
**Name of Resource Person** : Mrs. Payal Mukherjee Bose – TIME INSTITUTE  
**Number of participants/beneficiaries** : 15 nos.

### Objectives of the program:

- To create awareness among the students about the importance of a good resume in securing a job and means and methods of customizing the resume.

### Brief Report:


The BFM Department organized a workshop for the benefit of its students on the topic of "RESUME BUILDING". Since making a powerful resume is an important step in starting a new career, the workshop was organized for the benefit of BFM students. The workshop was conducted by Ms. Payal Mukherjee Bose of TIME Institute. The nuances of creating a powerful resume were explained to the students and hands-on trial exercise was also conducted to the full satisfaction of the students.

### Outcomes

- The students who participated in the workshop came away with greater understanding of how important a good resume is for being selected for job interviews
- The students understood the process of customizing resumes as per the job requirements and understood the simple tricks to dress up their resumes to make them attractive.

  
Dr. Rajesh Mankani

HOD – Bachelor of Commerce (Financial Management)

  
Dr. Neelam Arora  
Principal





# **LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS**

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896  
E-mail: [lcolcom@mtnl.in](mailto:lcolcom@mtnl.in) | [principal.llc@gmail.com](mailto:principal.llc@gmail.com) | website: [www.lalacollege.edu.in](http://www.lalacollege.edu.in)

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## **REPORTS OF STUDENT CENTRIC WORKSHOPS ORGANISED BY COLLEGE 2018-19**





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## Workshop on Vedic Mathematics



### Objectives

- To introduce students to Vedic Mathematics, the original discovery of India.
- To enable the carry out the calculations in lecture time, without calculator.

The Department of Mathematics & Statistics organized a workshop on Vedic Mathematics on 30<sup>th</sup> August, 2018. Mr. Bhalchandra A. Naik, Retd. Sr. Lec., VJTI was the Resource Person

An introduction to the 16 sutras of Vedic Mathematics with illustrations was done. It was an interactive session wherein students were also made to do mathematical calculations using the sutras on their own.

Students from various colleges across Mumbai attended the workshop. 160 students attended this workshop.

### Outcomes

- Students learnt and practiced the 16 sutras of Vedic Mathematics.
- Students would be able to save time in calculations, especially during competitive examinations where use of calculators is not allowed.

Dr. Vinay Pandit

Ms Vishakha Walia

Dr. Neelam Arora

Principal





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## WORLD TOURISM DAY




Students of Add-on-Voc-Courses (Tourism & Travel Management) participated in the 'World Tourism Day Sem nar 2018' organised by RamnarainRuia College from the B.Voc. Tourism & Travel Management. 07 students participated in the event on 4th Oct., 2018.

### Facilitator:

- Mr. Neil Patil (Founder & Director of Technology Veena World)
- Mr. Sanjeev Samala (Co-Founder and Director at [www.axisavation.com](http://www.axisavation.com))
- Ms. Divyakshi Gupta (Blogger at [www.quirkywanderer.com](http://www.quirkywanderer.com))

Dr. Rahul Shetty  
(ADD-ON Courses, Co-ordinator)

  
Dr. Neelam Arora  
Principal





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## REPORT ON SEMINAR ON UPCOMING OPPORTUNITIES IN SHIPPING & LOGISTICS SECTOR




### Objectives of the event:

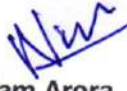
- To promote job-based training and improving skilled man power supply within the country.
- To promote employability and job-oriented courses.
- To orient students with custom clearance, procedures, documentation, know-how of export cargo, custom rules & regulations.

A seminar was organized on '**Upcoming opportunities in Shipping and Logistics Sector**' on Tuesday, 18th December, 2018 for third year and M. Com students, 84 students attended the Seminar, Facilitator- Mr. Anand Thakkar (Director IISFT). Orientation Program was scheduled on a certificate Course in shipping and logistics by Indian Institute of Shipping and Foreign Trade (IISFT Skills Pvt. LTD.) for S.Y. students on January 9, 2019, 69 students from second year attended the session. 21 students have registered for a Certificate Course in Exports, Customs Clearance & Shipping Procedures Certified by Logistics Sectors Skill Council of International Standards.

### Outcomes of the event:

- Certification of International Recognition.
- Hands on practical exposure.
- Exposure to session by industry experts.

  
Dr. Rahul Shetty  
(Prof In-Charge)

  
Dr. Neelam Arora  
Principal





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## WEBINAR ON CERTIFICATE COURSE ON SOFT SKILLS

Course Name: (Self-Development Program)	Course Contents
Adapting to VUCA World	Will bring about Positive Attitude, Confidence Building & Motivational skills.
Public Speaking & Presentation Skills	Facilitate verbal communication skills and confidence skills.
Resume Writing Skills	Give technical details on how to write a professional RESUME.
Job Search for Internships	Time Management Skills How to face Corporate Interviews with Q & A Career Planning along with GOAL setting.
Personality Development	A comprehensive program to enhance holistic behaviour.



**Date of event:** 19<sup>th</sup> August 2018

**Name of event:** Webinar on Soft Skills

**Number of participants/ beneficiaries:** 11 students

**Organization:** Arvi Achievers

**Objectives of the program:**

- To guide the students on various soft skills required to be employable in this competitive market.
- To guide the students on how to prepare for such soft skills.

**Brief Report:**

The BMS department of Lala College organized a Certificate Course on **Soft Skills** that 19<sup>th</sup> Aug – 30 HOURS program will get over on 31<sup>st</sup> May, 2019.

The program was organized online on Zoom Platform. Around 11 BMS students participated in this session. The resource person Ms. Archana Vijan educated students on various soft skills which are important to their career. It was ably supported and guided by Ms. Priti Parikh – Asst. Coordinator of BMS department.

**Outcomes:**

- Around 47 BMS students of BMS department took part in the webinar and 11 students took the advantage of the online session and certificate program where they learnt about various soft skills which are important to them.

CA Priti Parikh

Bachelor of Management Studies



Dr. Neelam Arora

Principal

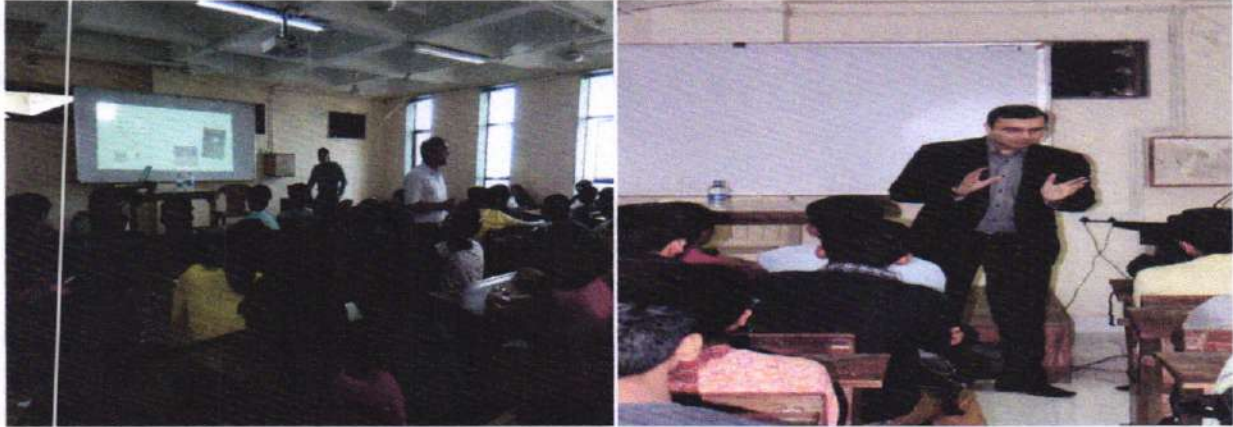


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## SEMINAR ON DATA SCIENCE



**Date of Event:** 4/07/2018

**Name of Event:** Seminar on Data Science

**Number of Participants/Beneficiaries:** 85 Nos.

**Resource Person:** Prof. Mahesh Mali, Oracle Certified International Trainer

**Objectives of the program:**

- To introduce students to the concept of Data Science.
- This will help them get acquainted with latest technologies in market.

**Brief Report:**

This Session was organized especially for the students of BSCIT Department of Lala Lajpatrai College. The students of FY, SY and TYBSCIT participated in this session where the participants were given idea of Data Science and job perspective in this field.

**Outcome:**

- Students got aware about the latest technology, Data Science.
- They also got to know the specific jobs they can get in these fields.

Ms. Nidhi Singh

HOD – B.Sc. (Information Technology)

Dr. Neelam Arora

Principal





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## SEMINAR ON CLOUD COMPUTING



**Date of Event:** 4/08/2018

**Name of Event:** Seminar on Cloud Computing

**Number of Participants/Beneficiaries:** 100

**Resource Person:** Hamza Mukhtar Bhamla, Alumni of BSc.IT., MBA from Symbiosis Centre of Information Technology, Pune

**Objectives of the program:**

- To introduce students to the concept of Cloud Computing.
- This will help them get acquainted with latest technologies in market.

**Brief Report:**

This Session was organized especially for the students of BSCIT Department of Lala Lajpatrai College. The students of FY, SY and TYBSCIT participated in this session where the participants were given idea of Cloud computing and its application and implementation.

**Outcome:**

- Students got aware about the latest technology, Cloud Computing.
- They also got to know the specific application of this in day to day working.

**Ms. Nidhi Singh**

**HCD – B.Sc. (Information Technology)**

**Dr. Neelam Arora**

**Principal**





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## SEMINAR ON ANDROID APPLICATION DEVELOPMENT AND NETWORK SECURITY



**Date of Event:** 25/09/2018

**Name of Event:** Android Application Development and Network Security

**Number of Participants/Beneficiaries:** 60

**Resource Person:** Mr. Saandiep Jethanni, Co-founder ATS, BE Electronics from IIT, Bombay

**Objectives of the program:**

- To introduce students to the concept of Android Application development.
- This will help them get acquainted with latest technologies in market and also help them to develop software on android platform.

**Brief Report:**

This Session was organized especially for the students of BSCIT Department of Lala Lajpatrai College. The students of FY, SY and TYBSCIT participated in this session where the participants were given idea of Android Application development and its implementation.

**Outcome:**

- Students got aware of hoe to develop android application and how to implement it.
- This is of great demand in current market and hence this will give edge to our students.

Ms. Nidhi Singh

HOD – B.Sc. (Information Technology)

Dr. Neelam Arora

Principal



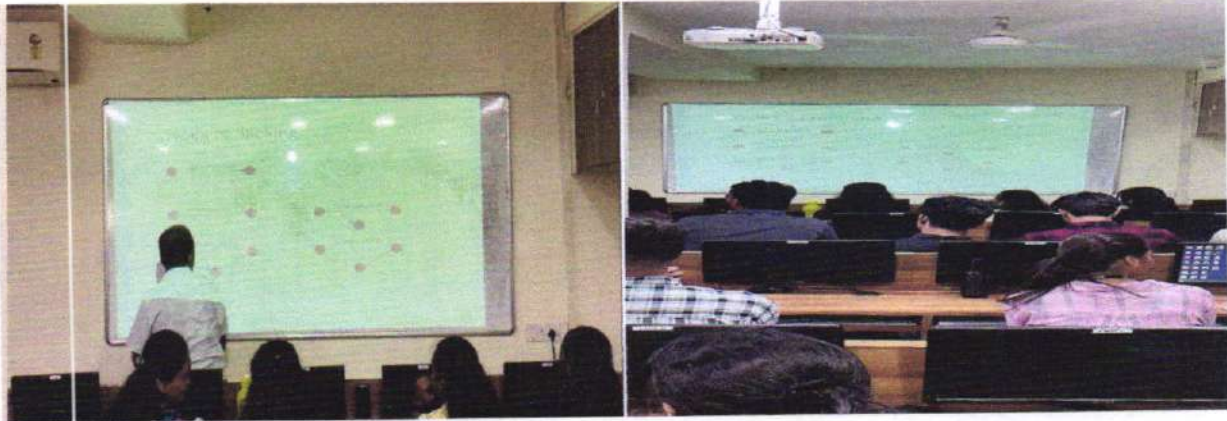


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## WORKSHOP ON ETHICAL HACKING



**Date of event:** 2<sup>nd</sup> - 5<sup>th</sup> of January, 2019

**Name of event:** Practical Workshop on “Ethical Hacking”

**Number of participants/ beneficiaries:** 52 nos.

**Resource Person:** Mr. Jai, Information Security Consultant at Grant Thornton India LLP

**Objectives of the program:**

- To give the students detailed training in the field of Cyber Security.
- Microsoft Certification in Security Fundamentals was granted to students who cleared the Certification Test. This would give them an edge over other students in job market.

**Brief Report:**

This Session was organized especially for the students of BSCIT Department of Lala Lajpatrai College. The students of FY, SY and TYBSCIT participated in this session where the participants were given idea of how to do ethical hacking and also given knowledge on how to ensure cyber security.

**Outcome:**

- The students got detailed practical knowledge of Cyber Security concepts which is not dealt with in detail in their existing Curriculum.
- Microsoft Certification in Security Fundamentals was granted to students who cleared the Certification Test. This would give them an edge over other students in job market.

*Nidhi*  
Ms. Nidhi Singh

HOD – B.Sc. (Information Technology)

*Neelam*  
Dr. Neelam Arora

Principal







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## WORKSHOP ON DEVELOPMENT OF WEBSITE WITHOUT USING ANY PROGRAMMING LANGUAGE



**Date of event:** 6<sup>th</sup> March, 2019

**Name of event:** How to develop Website without using any Programming Language

**Number of participants/ beneficiaries:** 65

**Resource person:** Mr. Shwetank Dwivedi, Alumni of our College (13-14 batch), founder and CEO of RBTech

**Objectives of the program:**

- To introduce students to the concept of Website development.
- This will help them get acquainted with latest tools in market which can enable them to develop website without using any programming language.

**Brief Report:**

This Session was organised especially for the students of BSCIT Department of Lala Lajpatrai College. The students of FY, SY and TYBSCIT participated in this session where the participants were given idea of website development using tools instead of any programming language.

**Outcome:**

- Students got aware of how to develop website using various free tools available online.
- This is of great demand in current market and hence this will give edge to our students. Also they can become entrepreneurs.

Ms. Nidhi Singh

HOD – B.Sc. (Information Technology)

Dr. Neelam Arora

Principal



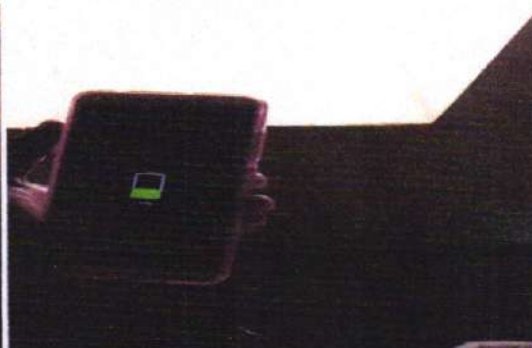


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## GO-GREEN EXHIBITION



DATE OF EVENT	: 20 <sup>th</sup> March and 29 <sup>th</sup> March, 2019
NAME OF EVENT	: GO GREEN Exhibition
NUMBER OF PARTICIPANTS/ BENEFICIARIES	: 61 Nos.
RESOURCE PERSON	: Students of FYBSCIT

### Objective of the program:

To spread the knowledge of ill effects of the common practices we do in our day to day life and suggest ways to prevent these practices.

### Brief report of the activity

On 20<sup>th</sup> March, a day before Holi, students distributed homemade colors to staff members and students. These colors were made from beetroot, carrot, turmeric etc. They made the colors at home.

On 29<sup>th</sup> March, an exhibition of several environment friendly projects, made by students themselves, was put up for everyone. They were:

- **Bird Feeders:** Students collected waste plastic bottles from garbage and other places and made bird feeder out of that. These Bird feeders were distributed to students and staff members to feed water or grain to birds.
- **Solar Battery Charger:** Students made Solar charger to charge mobile etc. to save electricity.
- **Distribution of Recycled handmade notebooks to school in Dharavi:** Students took used assignment notebooks, separated unused papers out of that and made notebooks out of that.
- **Footstep Energy Generator:** Students made this to give a demo of how in a crowded place, energy can be generated and stored. The footsteps of people generate energy using Piezoelectric Effect.
- **Water Purifier made out of Charcoal, sand and Cotton**



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- **Automated Greenhouse:** This was made to ensure proper automated feeding of plants on the basis of moisture level humidity etc. This could be used if someone goes out of home for few months and wants automated feeding of plants with water.
- **Light Dependent Resistor:** These have sensors which turn off light if traffic is not there on road while illuminates road when somebody comes on road. This prevents wastage of electricity.

## Outcome of the program

How one can avoid prevalent anti-environmental practices using technology. While doing this project students also got to know several very important facts.

Ms. Nidhi Singh

HOD – B.Sc. (Information Technology)

Dr. Neelam Arora

Principal



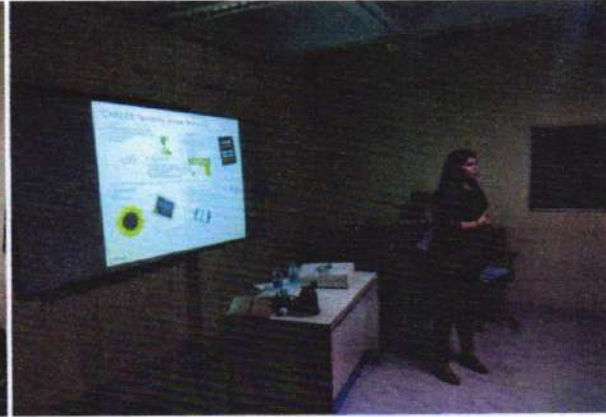


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## WORKSHOP ON CONSUMER GUIDANCE AND FINANCIAL LITERACY



**Date of seminar:** 2<sup>nd</sup> July 2018

**Number of participants:** 100

**Name of events:** Workshop on Consumer Guidance and Financial Literacy

**Name of resource person:** Mrs. Trupti Raut

**Objectives:**

- To help students understand personal finance and its core.
- To educate the students about financial literacy.
- To provide knowledge about the role and rights of consumers.

**Brief Report:**

Workshop on Consumer Guidance and Financial Literacy was organized on 2<sup>nd</sup> July 2018. The speakers for the day were industry experts from Consumer Guidance Society of India (CGSI). The speakers were Mrs. Trupti Raut for Consumer Guidance and Trilok Mishra for Financial Literacy. Mrs. Trupti Raut explained about the role and rights of consumers and Mr. Trilok Mishra explained about financial literacy.

**Outcome:**

- Students understand personal finance and its core.
- Students were educated about financial literacy.
- Students understood the role and rights of consumers.

**Dr. Minum Saksena**

**HOD, B.Com Accounting and Finance**

**Dr. Neelam Arora**

**Principal**



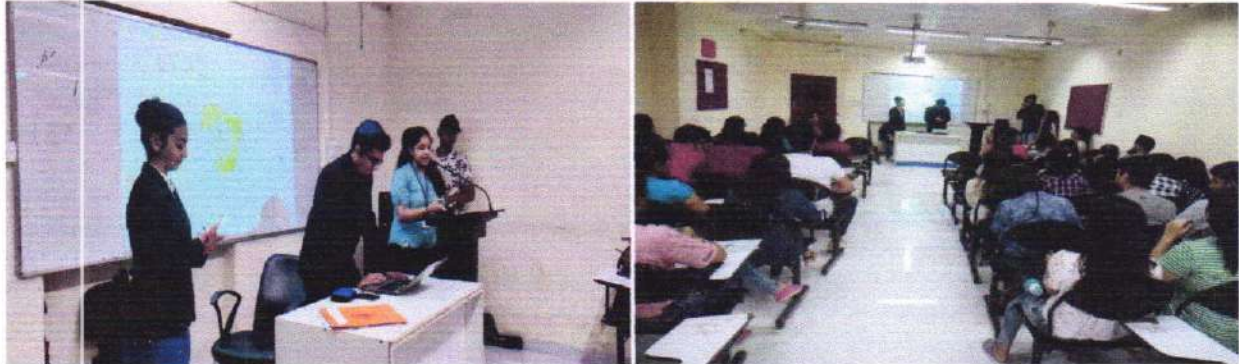


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## WORKSHOP ON RESUME BUILDING AND INTERVIEW SKILL



**Date of seminar:** 16<sup>th</sup> July 2018

**Number of participants:** 100

**Name of event:** Workshop on Resume Building and Interview skill

**Name of resource person:** Mr. Uday Wag

**Objectives:**

- To help students understand how to make a resume.
- To educate the students about Interview.

**Brief Report:**

Workshop on Resume Building and Interview skill was organized on 16th July 2018. The speaker for the workshop was Mr. Uday Wag. HE discussed about how to make an effective resume with the help of PPT. He also explained the important point for interview.

**Outcome:**

- Students understood how to make a resume.
- Students were educated about the important points for effective Interview.

**Dr. Minum Saksena**

**HOD, B.Com Accounting and Finance**

**Dr. Neelam Arora**

**Principal**





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## WORKSHOP ON FINANCIAL LEVERAGE AND INVESTMENT POLICY



**Date of seminar:** 6<sup>th</sup> September 2018

**Number of participants:** 60

**Name of events:** Workshop on Financial Leverage and Investment Policy

**Name of resource person:** Dr. CMA Arun Dinubhai

**Objectives:**

- To help students to understand right investment choices.
- To educate the students about the concepts of financial leverage.

**Brief Report:**

Workshop on Financial Leverage and Investment Policy was organized by BAF department on 6th September 2018. Dr. CMA Arun Dinubhai was the resource person for the workshop who is a professor of cost and management accountant from IBS Institute. He explained about the different effective ways of financial investment and also about the concept of financial leverage.

**Outcome:**

- Students understood right investment choices.
- Students were educated about the concepts of financial leverage.

Dr. Minum Saksena

HOD, B.Com Accounting and Finance

Dr. Neelam Arora

Principal





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## SEMINAR ON GOODS AND SERVICES TAX



**Date of seminar:** 15<sup>th</sup> Dec, 2018

**Number of participants:** 100

**Name of event:** Seminar on Goods and services Tax

**Name of resource person:** Mr. Satya Prakash Chhetry

**Objectives:**

- To help students understand the concept of GST.
- To educate the students about the features, advantages and policies of GST.

**Brief Report:**

The seminar on GST was organized by BAF department at Lala Lajpatrai College on 15<sup>th</sup> Dec, 2018 at 11 am in Room no. 207. Speaker of the day was Mr. Satya Prakash Chhetry, MMS Finance from Sydenham. He provided the knowledge on different types of taxes and specially about GST which is new for the students.

**Outcome:**

- Students understood the concept of GST.
- Students were educated about the features, advantages and policies of GST.

**Dr. Minum Saksena**

**HOD, B.Com Accounting and Finance**

**Dr. Neelam Arora**

**Principal**





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## SEMINAR ON HOW TO PREPARE FOR AN INTERVIEW



Date of seminar: 14<sup>th</sup> Jan, 2018

Number of participants: 60

Name of events: Seminar of "How to Prepare for an interview"

Name of resource person: Charmy Maru

### Objectives:

1. To help students understand how to prepare for an interview.
2. To educate the students about corporate literacy.
3. To provide the important points and tips to be taken care during interview.

### Brief Report:

Seminar of "How to prepare for an interview" was organized by BAF department on 14<sup>th</sup> Jan, 2018. Speaker of the day was Charmy Maru, Soft Skill Trainer & an Event Management Consultant. Works at Accounting Firm & Aluminium. She explained about how to prepare for effective interview and also the important tips and points to be taken care during interview.

### Outcome:

1. Students understood how to prepare for an interview.
2. Students gained knowledge on the various tips and points for effective interview.

Dr. Minum Saksena

HOD, B.Com Accounting and Finance

Dr. Neelam Arora

Principal







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## REPORT ON SEMINAR ON HOW TO MANAGE MONEY & HOW TO BE A SMART INVESTOR



### Objectives of the Program:

- To make the students aware about various investment avenues and how to smartly invest their money to get better returns.
- To give knowledge to students about How to manage money & how to be a Smart Investor.
- To create interest in them about How to manage money & how to be a Smart Investor.
- To inculcate organizing abilities in the students.

### Brief Report

BBI Department organized Seminar on “How to manage money & how to be a Smart Investor” on **28/06/18**. Chief Guests were Mrs. Trupti S. Raul, Helpline Executive Counsellor, State Government of Maharashtra and Mr. Trilok Mishra, Certified Financial Planner (CFP). 30 Participants attended the Seminar on “How to manage money & how to be a Smart Investor”.

### Program Outcomes:

- The students got an in depth knowledge about the working of mutual fund markets and how investment can be made by minimizing the risks involved.
- The students were very happy and glad that they got knowledge on How to manage money & how to be a Smart Investor.
- They became aware on How to manage money & how to be a Smart Investor as a field for career development.
- They were more confident in handling this event.

  
Dr. Vaidehi Kamath

HOD, B.B.I Department

  
Dr. Neelam Arora

Principal





# LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23544708

E-mail: [principal@lalacollege.edu.in](mailto:principal@lalacollege.edu.in) | [principal.llc@gmail.com](mailto:principal.llc@gmail.com) | website: [www.lalacollege.edu.in](http://www.lalacollege.edu.in)

## REPORT ON SEMINAR ON USE OF IT IN BANKING & INSURANCE



### Objectives of program:

- To give knowledge to students about use of IT in banking & insurance.
- To create interest in them about use of IT in banking & insurance.
- To inculcate organizing abilities in the students.

### Erief Report:

EBI Department organized Seminar on Use of IT in Banking & Insurance on 07/09/18. It was held in Room no. 27 (10 am-11 am). Chief Guest was Mr. Nitin Agarwal, Manager, YES Bank. 23 Participants attended the Seminar on Use of IT in Banking & Insurance.

### Program Outcome:

- The students were very happy and glad that they got knowledge on use of IT in banking & insurance.
- They became aware of use of IT in banking & insurance as a field for career development.
- They were more confident in handling this event.

Dr. Vaidehi Kamath

HOD, B.B.I Department

Dr. Neelam Arora

Principal





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## REPORT ON SKILLS TRAINING PROGRAMME



### Objectives of program:

- To give knowledge to students about soft skill training Program.
- To create interest in them about soft skill training program.
- To inculcate organizing abilities in the students.


### Brief Report

BBI Department organized Skill Training Program for FYBBI. The first session was organized on 4th October 2018. Remaining sessions will take place on the following dates: 8th October 2018, 10th October 2018, 13th October 2018, 7th October 2018, and 19th October, 2018. It was held in room no. 510 (11 am-12.30 pm). The session was taken by Ms. Anjana Singh, Certified Trainer for Communication and Stress management from Dale Carnegie Institute. 25 Participants on Skill Training Program for FYBBI.

### Program Outcome:

- The students were very happy and glad that they got knowledge on soft skill training program.
- They became aware of soft skill training program as a field for career development.
- They were more confident in handling this event.

  
Dr. Vaidehi Kamath  
HOD, B.B.I Department

  
Dr. Neelam Arora  
Principal





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## DIRECTIONAL EVENT REPORT



**Date:** 2<sup>nd</sup> July, 2018

**Name of the event:** Directional Event

**Number of participants:** 20

**Objectives:**

1. The students got the opportunity to witness the directional event.
2. It also provided the students an opportunity to nurture their skills for the future.
3. The event gave them a chance to learn teamwork as it gave an opportunity to the students of managing the event & also how to academically perform their best.

**Brief report of the activity:**

The students of SYBMM attended the interview with NDTV Spotlight. The shoot took place at Bombay Adda. The guest for the day were Nawazudin Siddiqui, Anurag Kashyap, Radhika Apte and Vikram Aditya Motwani who were there to promote their Netflix Web series "SACRED GAMES"

**Outcomes:**

1. The student participants learn various skill sets through the directional events.
2. The motivation levels of the students was visibly enhanced as they were charged for the coming events.

Dr. Sarigeeta Makkad,

HOD - BAMMC Dept.

Dr. Neelam Arora,

Principal





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## NDTV - SCRIPT WRITING EVENT



**Date:** 2<sup>nd</sup> July, 2018

**Name of the event:** NDTV Script Event

**Number of participants:** 20

**Objectives of the program:**

1. The event provided a platform to the students to meet various artists of the industry.
2. It also provided the students an opportunity to nurture their communication skills.
3. The event gave them a chance to interview and talk with the celebs and various other famous people.

**Brief report of the activity:**

The students of BMM were guided about how to go about preparing the story and a script of a certain act, show, or a film. The students were guided about the procedure, formation and the conclusion of the certain project.

**Outcome of the program:**

1. The student participants came back with great learning regarding their abilities and skill sets.
2. The students got up their motivation levels while getting inspired from the celebs.
3. The students got exposure to a bigger arena as they got to meet the big celebrities of the Bollywood industry, for absorbing more out of the event.

Dr. Sangeeta Makkad,

HOD - BAMMC Dept.

Dr. Neelam Arora,

Principal





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## NDTV – ACTING EVENT REPORT



**Date:** 2<sup>nd</sup> July, 2018

**Name of the event:** Acting Event

**Number of participants:** 10

**Objectives of the program:**

1. The event provided a platform to the students to showcase their individual talents while talking with the celebs
2. It also provided the students an opportunity to nurture their skills for the future in acting.
3. The event gave them a chance to learn teamwork as it gave an opportunity to the students of managing the event.

**Brief report of the activity:**

The students of BMM department visited the office of NDTV where they met the famous Bollywood Actor Nawazuddin Siddique. He gave a few tips about what qualities are required to be an actor, and how one should be as an actor. And how to work in the industry, as an actor?

**Outcome of the program:**

1. The student participants came back with great learning regarding their abilities and skill sets.
2. The motivation levels of the students was visibly enhanced as they were charged for the coming events.
3. The students got to learn about acting profession Nawazuddin Siddique.

  
Dr. Sangeeta Makkad,

HOD - BAMMC Dept.

  
Dr. Neelam Arora,

Principal





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## PR - LECTURE EVENT REPORT



**Date:** 7<sup>th</sup> July, 2018

**Name of the event:** PR lecture

**Number of participants:** 30

**Objectives of the program:**

1. The lecturer gave a detailed idea about how a PR works.
2. It also provided the students an opportunity to get their doubts cleared.
3. The session gave them a chance to learn about Public Relations, at a large scale by a professional.

**Brief report of the activity:**

We had a guest lecturer for public relation sir "Shane Fernandes". He enlightened us in the fields of advertising, marketing and branding. It was a very engaging lecture as he kept up involved in his exciting case studies and examples.

**Outcome of the program:**

1. The student participants came back with great learning regarding their abilities and skill sets.
2. The motivation levels of the students was visibly enhanced as they were charged for the coming events.
3. The students got exposure to a bigger arena as they got to meet the chief guests, for absorbing more out of the event.

**Dr. Sangeeta Makkad,**  
HOD - BAMMC Dept.

**Dr. Neelam Arora,**  
Principal





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## REPORT ON TEDX LLM



**Date:** 7<sup>th</sup> July, 2018

**Name of the event:** TedX LLM

**Number of participants:** 30

**Objectives of the program:**

1. The session gave students an opportunity to meet various TedX speakers.
2. It also provided the students an opportunity to build up their contacts and get opportunities to meet people.
3. The event gave them a chance to learn teamwork as it gave an opportunity to the students of managing the event.


**Brief report of the activity:**

Dr. Karan Gupta (Educationalist), Anusha Iyer (Animal Activist), Ankush Tiwari (Tech, Poet), Satish Rajarathan (HR, Magician), Subhashish Mukherjee (Film Maker), Archana Pania (RJ, Actress):


These personalities were present, where the BMM students met all of them. Also heard a few concepts from them regarding education, Animals, poetry & literature, Film making and many other things.

**Outcome of the program:**

1. The student was able to communicate with the available speakers of the day.
2. The motivation levels of the students was visibly enhanced as they were charged by the motivational speech of the speakers.
3. The students got exposure to the industry.

  
Dr. Sangeeta Makkad,  
HOD - BAMMC Dept.



  
Dr. Neelam Arora,  
Principal



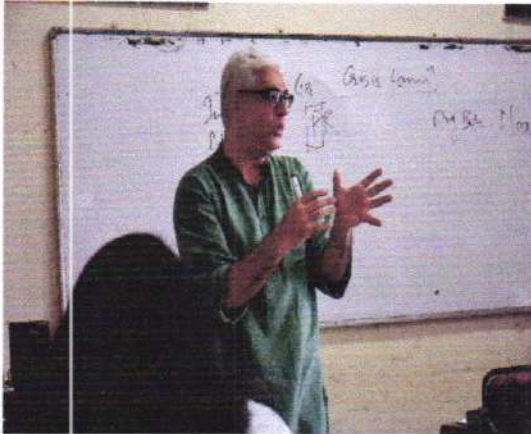


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## CRISIS COMMUNICATION REPORT



**Date:** 19th July, 2018

**Name of the event:** Crisis Communication

**Number of participants:** 25

**Objectives of the program:**

1. The students learn about how to communicate about whatever crisis they face.
2. It also provided the students an opportunity to speak up about their various insecurities and how to deal with that.
3. The event gave an opportunity to the students to manage the event and also how to communicate with people, under guidelines given by the speaker.

**Brief report of the activity:**

The students of the BMM department had a session on the crisis. How the people hesitate to communicate about the crisis they face in the community.

**Outcome of the program:**

1. The student/participants learned various skills to communicate.
2. The motivation levels of the students was visibly enhanced as they were encouraged by the speaker.
3. The students got to learn a lot as they got to meet the chief guest and also clear the doubts.

S.M

Dr. Sangeeta Makkad,

HOD - BAMMC Dept.

Neer

Dr. Neelam Arora,

Principal





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## NDTV SPOTLIGHT - HUMA QURESHI AND GURINDER CHADHA



Date: 23<sup>rd</sup> July, 2018

Name of the event: NDTV SPOTLIGHT - Huma Qureshi and Gurinder Chadha

Number of participants: 20

Objectives of the program:


1. The NDTV spotlight was a part of the educational fest - Mebido.
2. It allowed the students to actively participate in the event, while the anchor interviewed the actors.
3. The event gave them a chance to learn teamwork and manage the it as it was a part of MEBIDO


Brief report of the activity:

The Students of the BMM Department attended the Event namely, NDTV Spotlight, at Junkyard Café which had the cast of the film Partition 1947. Actress Huma Qureshi and Gurinder Chadha were present to promote their film. They also wished good luck for Mebido 2017 to the media students.

Outcome of the program:

1. The students asked a few questions to the actors about the movie.
2. Also, the actors shared some iconic & highlights during their shoot days for partition 1947.
3. The students got exposure as they got to meet celebs and talk with them.

  
Dr. Sangeeta Makkad,  
HOD - BAMMC Dept.

  
Dr. Neelam Arora,  
Principal





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## REPORT ON MEDIA WRITING



**Date:** 2<sup>nd</sup> August, 2018

**Name of the event:** Media Writing

**Number of participants:** 18

**Objectives of the program:**

1. An event was organized to learn about media writing.
2. The lecturer guides the participants about how to polish the writing skills.
3. The session was full of all required details that are necessary for writing in media.

**Brief report of the activity:**

We were fortunate enough to receive a guest lecture from Ms. Vibha Singh. She opened our eyes to the various professions in which one can use their writing skills. It was an incredibly interesting lecture and she engaged us with a multiplicity of insight about the Media industry and its operations. She is columnist for Free Press journal and editorial freelance writer for The Times of India and housing.com.

**Outcome of the program:**

1. The student learned how to properly write and re-check the article
2. The speaker made sure the participants understood every aspect that she spoke and tried to explain.
3. The students got to know how the print media works in real life.

*S.M*  
**Dr. Sangeeta Makkad,**  
HOD - BAMMC Dept.

*Neer*  
**Dr. Neelam Arora,**  
Principal



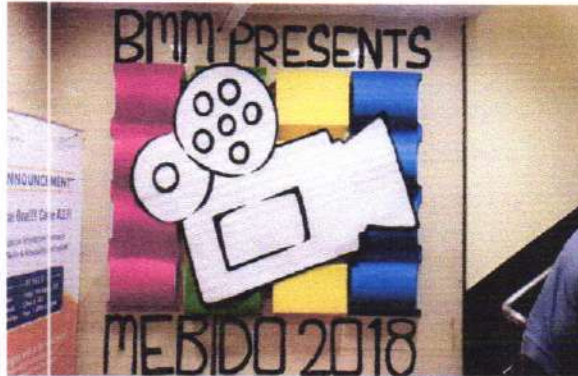


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## BMM FLAGSHIP EVENT - MEBIDO



**Date:** 7<sup>th</sup> – 9<sup>th</sup> August, 2018

**Name of the event:** Mebido

**Number of participants:** 20

**Objectives of the program:**

1. Mebido is a 3-day long educational fest of the BMM department.
2. It also provided the students to be part of various competitions and be the winner.
3. The event was actively open for all departments in the college.

**Brief report of the activity:**

The BMM Department of Lala Lajpatrai College conducted a 3 days fest "MEBIDO" where professionals from different field of media came and informed us about that field. Many students from different colleges also participated in this fest.

**Outcome of the program:**

1. The student organized various competitions, workshops & seminars.
2. Several speakers were called up for being a part of the Mebido fest.
3. The students enjoyed a lot while planning and executing the whole 3-days fest, successfully.

*S.M*

Dr. Sangeeta Makkad,

HOD - BAMMC Dept.

*Neelam*

Dr. Neelam Arora,

Principal



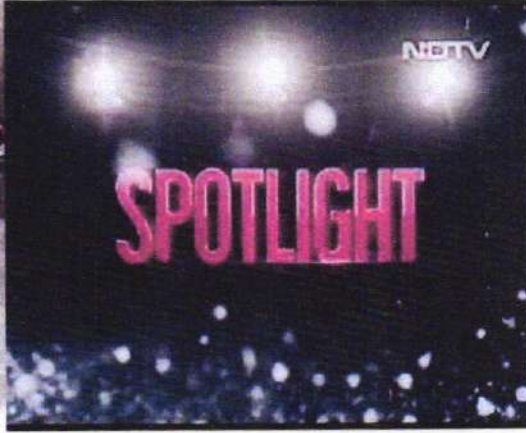


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## REPORT ON NDTV – IN CONVERSATION WITH KAJOL



**Date:** 16<sup>th</sup> August, 2018

**Name of the event:** Kajol - different camera & shooting angle

**Number of participants:** 23

**Objectives of the program:**

1. The NDTV event brought up an opportunity to meet the Bollywood actress “Kajol”.
2. The show was set-up to take her interview, where the BMM students were present.
3. The event was on for quite a long time where the actor shared a lot about her new film.

**Brief report of the activity:**


“She loved her little boy very much, even more than she loved herself & Helicopter”, Eela shows a beautiful relationship between a mother and son. We were delighted to have received the opportunity of attending the introductory interview of the movie Helicopter Eela, which stars Kajol devgan and Riddhi scene .The show was hosted by NDTV spotlight.

**Outcome of the program:**

1. The students equally participated while asking a few questions to her.
2. She (Kajol) also shared some of the fun moments during her shoot days and how to become camera friendly, while acting.
3. She also gave a few tips on how to be confident while playing any role, of any situation.

  
Dr. Sangeeta Makkad,  
HOD - BAMMC Dept.



  
Dr. Neelam Arora,  
Principal

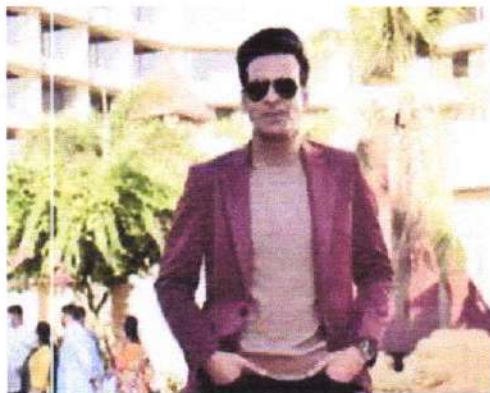


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## REPORT ON NDTV SPOTLIGHT- BOLLYWOOD JOURNEY: MR. MANOJ BAJPAYEE



**Date:** 27<sup>th</sup> August, 2018

**Name of the event:** The Bollywood Journey

**Number of participants:** 20

**Objectives of the program:**

1. The event provided a platform to the students to meet Mr. Manoj.
2. It also provided the students an opportunity to interact with him.
3. The event made it possible for the students/participants to join the celeb and the anchor, in the studio

**Brief report of the activity:**

Various questions were asked by the host and later we got a chance to interact with Manoj sir. Manoj sir in his life has faced a lot of ups and downs and he feels that there is no actor in the industry up till now who could justify his character in his biopic but he himself. He loves interacting with the young energetic public and he wishes to see most of us supporting and encouraging good scripts.

**Outcome of the program:**

1. The students/participants came up with various questions for him, where he answered well.
2. He also motivated the students to follow the passion for life and work hard for it.
3. The students also asked about his journey, as being the superstar in the industry.

*S.M*

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HOD - BAMMC Dept.

*Neelam*

Dr. Neelam Arora,  
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## REPORT ON NDTV - MANTO - NAWAZUDDIN SIDDIQUI



**Date:** 6<sup>th</sup> September, 2018

**Name of the event:** The Plotting of the characters

**Number of participants:** 30

**Objectives of the program:**

1. The NDTV interview event was started with the Bollywood superstar Nawazuddin Siddiqui.
2. The BMM students also witnessed the interview, & looked forward to meeting the celeb.
3. Various opportunities were provided by NDTV, where the students could meet the celebs.

**Brief report of the activity:**

Tahir Bhasin plays the 40's Bollywood superstar Shyam Chadda who was Manto's friend and an inspiration for a lot of his work. Rasika Duggal plays the role of Manto's wife, Safia. The plot revolves around the circumstances Manto faced throughout his life from several court cases to alcoholism and is seamlessly interspersed with five of his poignant stories. Nawazuddin Siddiqui confirmed that he has charged only a rupee for the film as a tribute to the great Manto and is thankful to Das for presenting him with this opportunity.

**Outcome of the program:**

1. The student equally participated while communicating with Nawazuddin Siddiqui.
2. Also, the students got a chance to ask a few questions to him, where he acknowledged as well.

*S.M*  
Dr. Sangeeta Makkad,  
HOD - BAMMC Dept.

*Neelam*  
Dr. Neelam Arora,  
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## FOURTH ESTATE REPORT



**Date:** 8<sup>th</sup> September, 2018

**Name of the event:** The Fourth Estate

**Number of participants:** 29

**Objectives of the program:**

1. The students got the opportunity to meet various journalists, who were present for the event.
2. It also provided the students an opportunity to nurture their journalist skills for the future.
3. The speakers guided the students on how the industry is actually working in real life.

**Brief report of the activity:**

The students of TYBMM Journalism batch conducted "Fourth Estate" which was an enlightening educational and interactive session with professionals having significant experience in Journalism.

The experts that came were-

- 1) Nikit Surve: Winner of Sanctuary Young Naturalist Award
- 2) Ranjeet Jadhav: Journalist and is working as special correspondent with midday
- 3) Bhagyashree Karkare: Senior Editor

**Outcome of the program:**

1. The student learned a lot about the journalism field along with participants in various activities.
2. The motivation levels of the students was visibly enhanced as they were charged for the coming events.
3. The students got to know more about the industry in much more detail, as the speakers shared their experiences.

*S.M*  
Dr. Sangeeta Makkad,  
HOD - BAMMC Dept.



*Neelam*  
Dr. Neelam Arora,  
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## SUMMIT - SURGING INDIA –

### A POLITICAL SOCIO PANEL DISCUSSION BY REPUBLIC TV



**Date:** 19<sup>th</sup> December, 2018

**Name of the event:** Political & social Panel discussion

**Number of participants:** 21

**Objectives of the program:**

1. The panel discussion was based on the numerous Political & social activities of the country.
2. The panel discussion provided the opportunity to the students to watch it live.
3. Various politicians & celebs were present for the discussion.

**Brief report of the activity:**

The Republic TV news channel organized a high security and elite panel discussion session with Shri. Amit Shah, Shri. Devendra Fadnavis, Shri. Nitin Gadkari, Bhavish Aggarwal, Baba Ramdev, PV. Sindhu, Gautam Gambhir, Babita Phogat, Mukesh Ambani, Smriti Irani, Kamal Hassan, Arnab Goswami, Sadguru and many more on 'Republic Summit Surging India' at the Republic TV studios. The channel welcomes BMM Students of Lala Lajpatrai College to be the viewers and audience present on the sets during this Political Socio Panel Discussion.

**Outcome of the program:**

1. The student actively participated in this activity and took down the appropriate notes from the discussion
2. The participants got to learn about how the discussions are officially made.
3. The students got a chance to meet a few of the personalities.

*Sim*

Dr. Sangeeta Makkad,

HOD - BAMMC Dept.

*Neelam*

Dr. Neelam Arora,

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## SEMINAR ON AVIATION JOURNALISM



**Date:** 27<sup>th</sup> February, 2019

**Name of the event:** A Journalism Seminar

**Number of participants:** 24

**Objectives of the program:**

1. The event provided a platform to the students to showcase their individual talents while talking with people.
2. It also provided the students an opportunity to nurture their skills for the future.
3. The event gave them a chance to learn teamwork as it gave an opportunity to the students of managing the event.


**Brief report of the activity:**

A seminar was conducted by Ms. Neha Tripathi about 'Journalism and Challenges Faced While Reporting on Aviation' on the 27th of February, 2019. She is an aviation correspondent, covering this niche beat for over 5 years now. Currently a journalist for Hindustan Times, she has previously worked with the Asian Age and Mid-Day. Neha has been covering various issues from the security

**Outcome of the program:**

1. The student learnt the nuances of the journalism industry with special reference to the beat of Aviation.
2. The students built important contacts as sources for their future stint in the industry.

  
Dr. Sangeeta Makkad,  
HOD - EAMMC Dept.

  
Dr. Neelam Arora,  
Principal



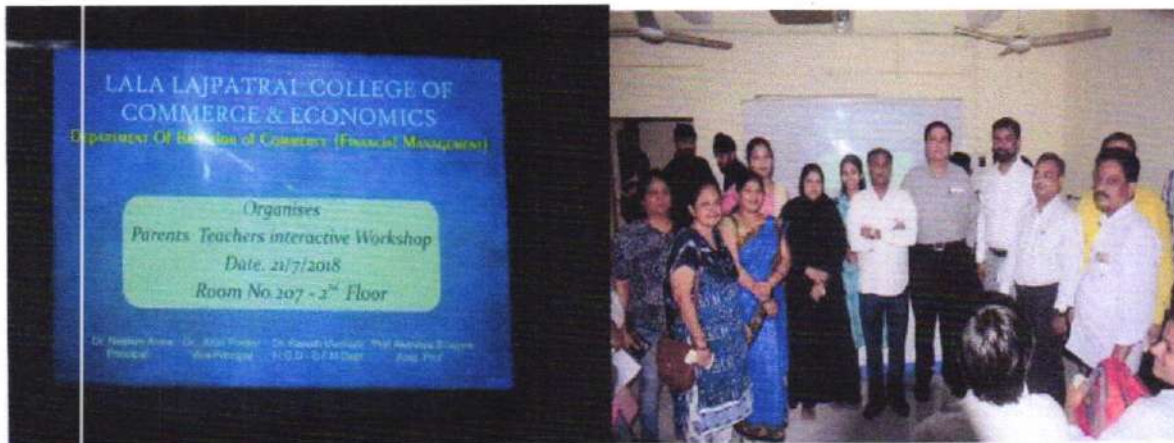


# LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

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## PARENTS TEACHERS INTERACTIVE WORKSHOP



**Date of Event:** 21<sup>st</sup> July 2018

**Name of Event:** Parents Teachers Interactive Workshop

**Number of Participants/Beneficiaries:** 55 Nos.

### Objectives of the program:

1. To create involvement of parents in the college's efforts of ensuring regular attendance of students
2. To sensitize the parents of the changing phase in their child's life and the transition from school life to college life
3. To seek the parents cooperation in ensuring that their children turn out to be disciplined citizens of tomorrow

### Brief Report:

The event was organized with the purpose of establishing a line of communication with the parents of the students and to involve them in a composite effort in ensuring that student makes most of the knowledge and practical development provided by the college. Also various student centric issues such as attendance, etc were to be discussed with the intention of ensuring that parents are aware of their wards attendance & performance & to involve them in taking proactive measures for overall betterment of the whole effort. The workshop was very well attended by parents and students in large numbers.

### Outcome:

- The student & parents who participated in the workshop promised to extend their support to the college's efforts to impart knowledge and all-round development to students.



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- The parents were made aware of the possible avenues of distraction which their children face and where they can take precautions.
- The parent's suggestions were also duly noted as a source of value-addition.

Dr. Rajesh Mankani

HOD – Bachelor of Commerce (Financial Management)

Dr. Neelam Arora

Principal





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## WORKSHOP ON MENTAL HEALTH AWARENESS TALK



**Date of Event:** 19<sup>th</sup> September 2018

**Name of Event :** Workshop on Mental Health Awareness

**Name of Resource Person:** Dr. Harish Iyer - Psychologist

**Number of Participants/Beneficiaries:** 43 Nos.

### **Objectives of the program:**

- To create awareness about mental issues among students
- To sensitize the students about issues such as body shaming, bullying etc., that lead to mental issues among the youth
- To develop a sense of empathy among the student community towards the victims of mental health issues

### **Brief Report:**

BFM Department students collaborated with The Plane Jar, a well-known NGO & Dr. Harish Iyer a well-known psychologist, who work with people facing psychological issues and provide appropriate solutions through psychological counselling and rehabilitation of the affected persons.

The collaborating partner had brought a number of speakers on the subject who through narrating of own personal experiences, brought to the fore the burning issue of body shaming which is often ignored or not given serious consideration. Ms. Taniya who was one of the speakers, shared her personal psychological traumatic experiences with the audience and showed them how people can get mentally scarred.

The collaborating partner and the BFM Department students drove home the point of recognizing the hidden evils of body shaming and how it can be tackled.

### **Outcome:**

- The student participants came back with greater understanding about the mental health issues which are so common among the student community.



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## WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS



**Date of workshop:** 16<sup>th</sup> march 2019

**Number of participants/beneficiaries:** 86 nos.

**Name of Resource Person:** Adv. Aliasgar Dholkawala, Senior Manager – Legal, Hotstar (Novi Digital Entertainment Private Limited)

### Objectives of the program:

- To create awareness about Intellectual Property Rights among teachers, students, researchers who are directly or indirectly involved in the innovation process.
- To gain knowledge & insight on creating strong patents as valuable assets of the institution.
- To use IPR information relating to patents & copyrights for further research and development in developing new processes.

### Brief Report:

The event commenced with introduction & felicitation of the Chief Guest & Resource Person Mr. Aliasgar Dholkawala by the vice-principal Dr. Arun S. Poojari. Dr. Poojari delivered the welcome address.

The workshop commenced with Mr. Dholkawala explain the basics of IPR. Among the topics covered were copyrights, trademarks, patents, etc. Mr. Dholkawala gave many valuable examples and case studies from the industry to help the audience grasp the true essence of practical role of IPR.

The audience had many questions and the entire workshop was a highly interactive two-way session.

Lastly the workshop ended with the valedictory session where the participants were given participation certificates. A vote of thanks was proposed on behalf of the college.

The workshop was well received by the audience consisting of teachers & students alike as the topic was presented in a very simple & non-technical manner along with many real-life case studies which made it easy for the participants to grasp the subject matter.

### Outcome:

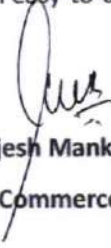


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The participants of the workshop were exposed to the core areas of IPR. Since the audience was from a non-legal background, the workshop helped create awareness in them about what actually IPR is and how it is used to protect intellectual property & how it is abused and how the laws can be effectively used to prevent such abuse. There was tremendous gaining of knowledge for the audience since the workshop was conducted from basic level and in an easy-to-understand language which helped the audience to grasp the core areas properly

  
Dr. Rajesh Mankani

HOD – Bachelor of Commerce (Financial Management)

  
Dr. Neelam Arora

Principal



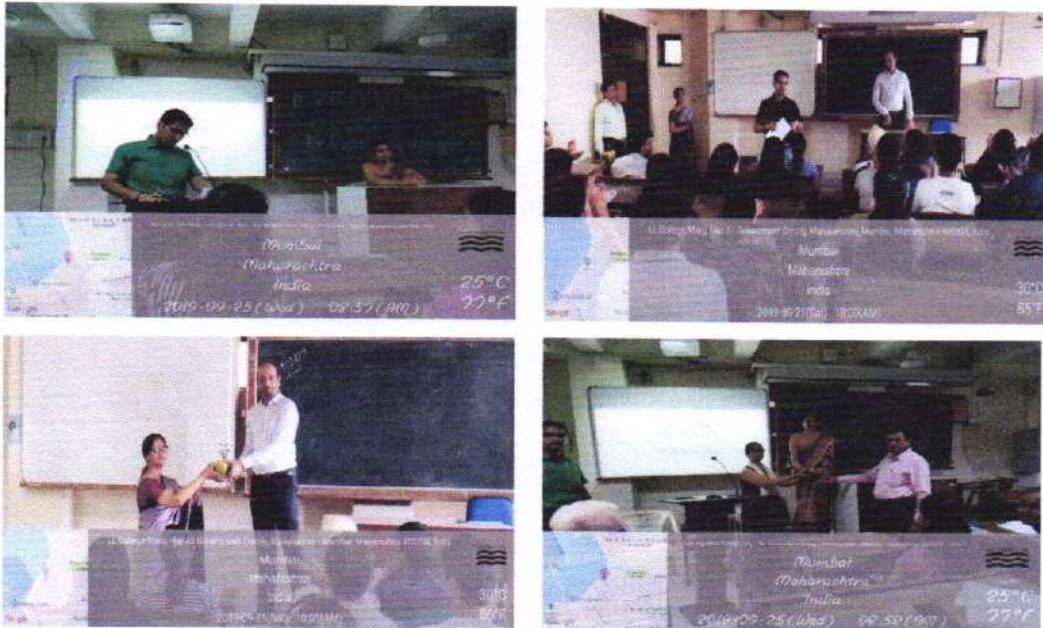


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## REPORT ON STUDENT ENRICHMENT EXTENSIVE COACHING FOR T.Y.B. COM STUDENTS



### Objectives of the program:

- To orient students about the TY paper pattern in the subjects of Commerce
- To gain valuable insights & tips from experienced faculties

Quality Initiative for T.Y.B.Com. Student Enrichment Extensive Coaching for T.Y.B.Com. University Exams was conducted in collaboration with Internal Quality Assurance Cell in the subjects of Commerce (V): Marketing & Export Marketing.

Day	Date	Resource Person	No. of student attendees
Saturday	21/09/2019	Dr. Khushpat Jain	47
Wednesday	25/09/2019	Dr. Lata Swaminathan	67

### Outcomes of the program:

- Student centric approach
- Motivating learner's & clarity of doubts on one- to - one basis
- Effective & lucid understanding of paper pattern & module weightage.

Dr. Purnima Sharma

Dr. Rahul Shetty

(Faculty Incharge)

Dr. Neelam Arora

Principal







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## **REPORTS OF STUDENT CENTRIC WORKSHOPS ORGANISED BY COLLEGE 2019-20**



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## REPORT ON GUIDANCE LECTURE FOR TY B. COM STUDENTS




**Objective:** The objective was to discuss the syllabus and paper pattern with the students so as to guide them for appearing for the exams in the subjects of Accountancy and Taxation.

Department of Accountancy organized Guidance lecture for T.Y.B. Com students on "How to prepare for TY B. Com Examination" on 26<sup>th</sup> September, 2019. The resource person was Dr. Balram Gowda, Asst. Professor of Accountancy at BJCC College. Total participants: 110 students.

**Outcome:** The participants got a clear understanding of the paper pattern for their respective subjects. Their queries were also resolved by the resource person.

  
Dr. Mafalakshmi Kumar  
HOD. Dept. of Accountancy

  
Dr. Neelam Arora  
Principal





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## QUALITY INITIATIVE TO EXHIBIT THE POWER OF VEDIC MATHEMATICS



### Objectives:-

- To enhance students' calculation skills without calculator.

Department of Mathematics & Statistics organized a workshop on Quality Initiative to Exhibit the Power of Vedic Mathematics on 28<sup>th</sup> September, 2019 by Sh. Bhalchandra Naik, Retd. Sr. Lecturer, Structural Engineering Department, VJTI, Mumbai was the resource person.

The event focused on different short cut methods which are used for different competitive exams. This will save time of students and they were well versed with different operations using Vedic Approach. Total no. of 78 students attended this workshop.

### Outcome:-

- Students were well versed with the short cuts for calculations which will be used in various competitive exams, and otherwise as well.

*A.V.P.*  
Dr. Vinay Pandit  
*V.P.*

*Nam*  
Dr. Neelam Arora  
Principal





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## AN INTRODUCTION TO ACTUARIES AND ITS APPLICATIONS IN COMMERCE



### Objectives:-

1. To make students aware of the Discipline of Actuaries as a Career.
2. To expose them to applications & scope of Actuarial Science in Commerce.
3. To motivate the students to pursue research and actuarial studies course.

Department of Mathematics & Statistics organized a workshop on “An Introduction to Actuaries and its Applications in Commerce”, on 7<sup>th</sup> December 2019. Mrs. Raunak Jha, Appointed Actuary & Risk Officer, Reliance Health Insurance was the Resource Person.

The seminar was conducted to make students aware of Actuaries as an emerging and pursuing career option and to motivate them to pursue it along with their studies as the earlier they begin the career it is to devote time considering the hardwork one needs to put in to clear all the papers. Students were told in detail about how one can become an actuary, nature of work an actuary its demand in the market, how it is more promising as compared to other existing options, and given contacts where they can further do enquiry about it. Overall it was a very informative session, liked by the students and they even asked many questions at the end which shaved their interest.

Total no. of 46 students attended this workshop.

### Outcome:-

1. The students will be able to appreciate the utility & need of actuaries in Commerce.
2. The students will know how they too can enter the field of research in Commerce & the procedure for pursuing actuarial science.

Ms. Vishakha Walia

Faculty in-charge

Dr. Neelam Arora

Principal





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## WORKSHOP ON DATA ANALYSIS



**Date** -18th February 2020

**Venue** – Room No. 207

**Objectives** – To Study different ways for data analysis which are carried out in Industry.

**Resource person:** Dr. Vinay Pandit (IQAC Coordinator)

Department of Mathematics and Statistics under the aegis of IQAC had conducted the workshop on Data Analysis was mainly focused on the trial version of SPSS. Using SPSS the workshop focused on how to enter the data and which tool is appropriate for analyzing the data. This gave a brief idea to the students about how it is practice in industry and how applied Mathematics /Statistics can be used in different areas of Commerce and Management.

**Outcome** – The students were in the position to understand different data analysis techniques using software.

Dr. Vinay Pandit

Dr. Neelam Arora  
Principal





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## GUIDANCE FOR RESUME BUILDING AND INTERVIEW MANAGEMENT



**Date of event:** 20<sup>th</sup> Dec 2019

**Name of event:** Guidance session for resume building & interview management skills

**Number of participants/ beneficiaries:** 35 Students

**Organization:** TALERANG

**Objectives of the program:**

- To guide the students on how to make an impressive resume.
- To guide the students on how to prepare for their job interview and provide the tips for the same.

**Brief report of the activity**

The BMS department of Lala College organized a workshop on **Resume Writing and interview management skills** for its TYBMS students on 20<sup>th</sup> Dec 2019 from 9.30 a.m. to 11:00 a.m. The Workshop received a good response from the student members and the teaching staff members. The Resource person for the workshop was Ms. Sweta Raina. It was ably supported and guided by Ms. Priti Parikh – Asst. Coordinator of BMS department.

**Outcome of the program**

- The objectives were met.
- Around 35 BMS students of BMS department took part in the workshop and took the advantage of both the sessions i.e. resume building and interview management skills.

CA Priti Parikh

Bachelor of Management Studies

Dr. Neelam Arora

Principal



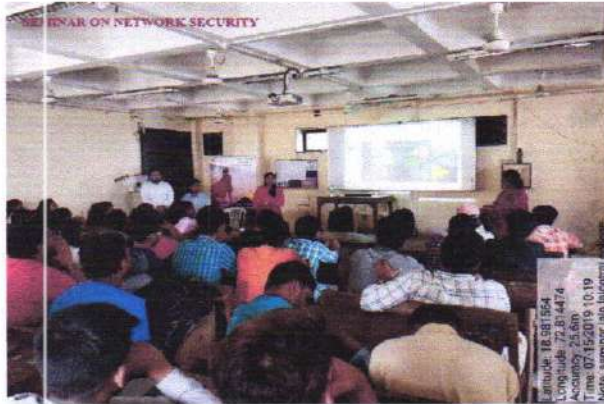


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## SEMINAR ON NETWORK SECURITY



**Date of event:** 15/07/2019

**Name of event:** Seminar on Network Security

**Number of participants/ beneficiaries:** 51 nos.

**Resource person:** Ms. Rema Joshi, M.Sc. (Electronics), Corporate Trainer at Institute of Information Security

### Objectives of the program

1. To introduce students to the concept of Network security and job opportunities in that field.
2. This will help them prepare according to market demand.

### Brief report of the activity

This Session was organized especially for the students of BSCIT Department of Lala Lajpatrai College. The students of FY, SY and TYBSCIT participated in this session where the participants were given idea of various job opportunities in this field and how to target them.

### Outcome of the program

1. Students got aware of various job opportunities and career options in field of Network Security.
2. They also got to know the specific jobs they can get in these fields.

*Nidhi*

Ms. Nidhi Singh

HOD – B.Sc. (Information Technology)

*Nam*

Dr. Neelam Arora

Principal





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## INTER COLLEGIATE PRACTICAL HANDS ON WORKSHOP ON DOT NET FRAMEWORK



**Date of event:** 21/12/2019

**Name of event:** Practical Hands on workshop on Dot Net Framework

**Number of participants/ beneficiaries:** 47 nos.

**Resource person:** Prof. Kirti Bhatt

### Objectives of the program

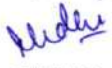
1. To introduce students to the concept of Dot net framework and its utility.
2. This will help them get acquainted with latest technologies in market.

### Brief report of the activity

This Session was organized especially for the students of BSCIT Department of all colleges of Mumbai University. Students of approximately 10 colleges participated in this session where they were given hands on practice on Dot net Framework and also given idea of job opportunities in this field.

### Outcome of the program

1. Students got aware about the latest technology, dot net Framework.
2. They also got to know the specific jobs they can get if they get expertise in this field.

  
Ms. Nidhi Singh

HOD – B.Sc. (Information Technology)

  
Dr. Neelam Arora

Principal





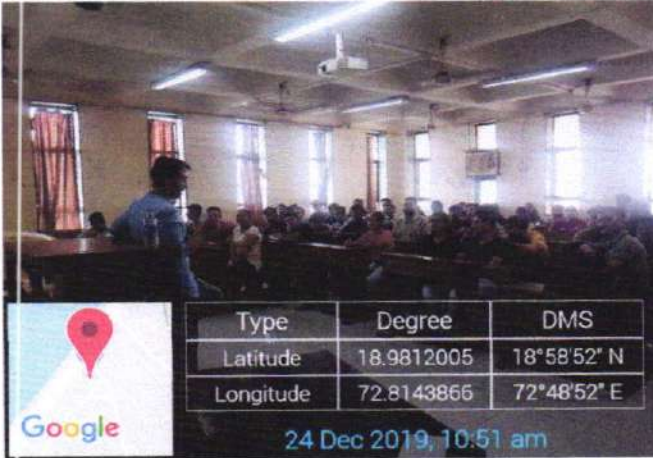


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## INTERACTION WITH ALUMNI



Type	Degree	DMS
Latitude	18.9812005	18°58'52" N
Longitude	72.8143866	72°48'52" E

24 Dec 2019, 10:51 am

**Date of event:** 24/12/2019

**Name of event:** Interaction with Alumni

**Number of participants/ beneficiaries:** 85

**Resource person:** Mr. Hussain, Senior Developer in Amazon, USA, Alumni of BSCIT, Lala College

### Objectives of the program

1. To give an idea to students on how to go about after graduating from college.
2. This will help them get acquainted with how to focus on field of their interest.

### Brief report of the activity

This Session was organized especially for the students of BSCIT Department of Lala Lajpatrai College. Students got an idea of what to focus on to pursue their field of interest in future also.

### Outcome of the program

1. Students got aware about the market trends, overseas job opportunities and how to become eligible for that.
2. Students can focus on activities which will give them a good life

Ms. Nidhi Singh

HOD – B.Sc. (Information Technology)

Dr. Neelam Arora

Principal





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## INTER COLLEGE WORKSHOP IN COLLABORATION WITH MUMBAI UNIVERSITY ON DATA ANALYSIS USING PYTHON AND MICROSOFT EXCEL



**Date of event:** 18/01/2020

**Name of event :** Practical Hands on workshop on Data Analysis using Python and Microsoft Excel

**Number of participants/ beneficiaries:** 48

**Resource person:** Mr. Kaushal Shah, Sr. Manager, Reliance

### Objectives of the program

1. To introduce students to the concept of Data Analysis using python and excel and its application in the field of IT.
2. This will help them get acquainted with latest technologies and related job opportunities in market.

### Brief report of the activity

This Session was organized especially for the students of BSCIT Department of all colleges of Mumbai University. Students of approximately 10 colleges participated in this session where they were given hands on practice on Data Analysis using Python and Microsoft Excel and also given idea of job opportunities in this field.

### Outcome of the program

1. Students got aware about the latest techniques of Data Analysis using Python and Microsoft Excel.
2. They were given certificates which would give them edge over others during job hiring.

  
Ms. Nidhi Singh

HOD – B.Sc. (Information Technology)

  
Dr. Neelam Arora

Principal





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## INTER-COLLEGIATE GO-GREEN EXHIBITION



**Date of event:** 31<sup>st</sup> January, 2020

**Name of event:** GO GREEN Exhibition

**Number of participants/ beneficiaries:** 77 nos.

**Resource person:** Students of FYBSCIT

### **Objective of the program:**

To spread the knowledge of ill effects of the common practices we do in our day to day life and suggest ways to prevent these practices.

### **Brief report of the activity**

We had 6 projects from outside colleges and 16 from our college. There were different types of projects technical and eco-friendly. It went on for 2 hours and first prize was given to Vidyalankar College for their water tank project and second prize was given to Shankar Narayan College for rope machine project.

### **Outcome of the program**

How one can avoid prevalent anti-environmental practices using technology. While doing this project students also got to know several very important facts.

**Ms. Nidhi Singh**

**HOD – B.Sc. (Information Technology)**

**Dr. Neelam Arora**

**Principal**





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## WORKSHOP ON R WITH STATISTICS



DATE OF EVENT	: 20/05/2020
NAME OF EVENT	: Workshop on R with Statistics
NUMBER OF PARTICIPANTS/ BENEFICIARIES	: 109 Nos.
RESOURCE PERSON	: Prof. Sandhya Krishnan, Ph.D from Univ. of Amsterdam.

### Objectives of the program

1. To introduce students to R with statistics as this is very widely used in data analysis today.
2. This will help them prepare themselves well in advance according to market demand.

### Brief report of the activity


This Session was organized especially for the students of BSCIT Department of Lala Lajpatrai College in collaboration with Meghnad Desai Academy of Economics. The students of FY, SY and TYBSCIT participated in this session where the participants were given idea of various job opportunities in this field and how to target them.

### Outcome of the program

1. Students got aware of various job opportunities and career options in field of data analysis.
2. They also got to know the specific courses they can do on R to prepare themselves well.

  
Ms. Nidhi Singh

HOD – B.Sc. (Information Technology)

  
Dr. Neelam Arora  
Principal





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## REPORT ON SEMINAR ON HOW TO MANAGE MONEY & HOW TO BE A SMART INVESTOR



### Objectives of the Program:


- To make the students aware about various investment avenues and how to smartly invest their money to get better returns.
- To give knowledge to students about How to manage money & how to be a Smart Investor.
- To create interest in them about How to manage money & how to be a Smart Investor.
- To inculcate organizing abilities in the students.

### Brief Report


B&I Department organized Seminar on “How to manage money & how to be a Smart Investor” on **28/06/18**. Chief Guests were Mrs. Trupti S. Raul, Helpline Executive Counsellor, State Government of Maharashtra and Mr. Trilok Mishra, Certified Financial Planner (CFP). 30 Participants attended the Seminar on “How to manage money & how to be a Smart Investor”.

### Program Outcomes:

- The students got an in depth knowledge about the working of mutual fund markets and how investment can be made by minimizing the risks involved.
- The students were very happy and glad that they got knowledge on How to manage money & how to be a Smart Investor.
- They became aware on How to manage money & how to be a Smart Investor as a field for career development.
- They were more confident in handling this event.

  
Dr. Vaidehi Kamath  
HOD, B.B.I Department



  
Dr. Neelam Arora  
Principal



# LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

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## REPORT ON SEMINAR ON USE OF IT IN BANKING & INSURANCE



### Objectives of program:

- To give knowledge to students about use of IT in banking & insurance.
- To create interest in them about use of IT in banking & insurance.
- To inculcate organizing abilities in the students.

### Brief Report:

BBI Department organized Seminar on Use of IT in Banking & Insurance on 07/09/18. It was held in Room no. 27 (10 am-11 am). Chief Guest was Mr. Nitin Agarwal, Manager, YES Bank. 23 Participants attended the Seminar on Use of IT in Banking & Insurance.

### Program Outcome:

- The students were very happy and glad that they got knowledge on use of IT in banking & insurance.
- They became aware of use of IT in banking & insurance as a field for career development.
- They were more confident in handling this event.

Dr. Vaidehi Kamath

HOD, B.B.I Department

Dr. Neelam Arora

Principal





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## SEMINAR ON PERSONAL FINANCE AND INVESTMENT



**Date of Seminar:** 6th July 2019

**Number of participants:** 100

**Name of events:** Seminar on Personal Finance and Investment

**Name of resource person:** Mr. Sudarshan Roongta

**Objectives:**


1. To help students understand personal finance and its core.
2. To educate the students about financial literacy.

**Brief Report:**


BSE Seminar on Personal Finance and Investment was organized by BAF department on 6th July 2019. He is the whole time Director in Roongta corporate Service Pvt. Ltd., member of the BSE Ltd. The seminar was held at Lala Lajpatrai college in Room no: 504. total students 100 male 50 female 50. Sir has explained about how to manage personal finance and how to invest in different schemes.

**Outcome:**

1. Students understood personal finance and its core.
2. Students were educated about financial literacy.
3. Students also gained knowledge about the different ways of investment.

  
Dr. Minum Saksena

HOD - B.Com Accounting and Finance

  
Dr. Neelam Arora  
Principal





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## SEMINAR ON FINANCIAL LEVERAGE AND INVESTMENT POLICY



Latitude: 19.981613  
Longitude: 72.814222  
Accuracy: 30.5m  
Time: 24-07-2019 10:51  
Note: Do zoom in



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Note: Do zoom in

**Date of seminar:** 24<sup>th</sup> July 2019

**Number of participants:** 100

**Name of events:** Seminar on Financial Leverage and Investment Policy-

**Name of resource person:** Prof. CMA Arun Dinu Bhai

**Objectives:**

1. To help students understand the right investment options.
2. To educate the students about financial leverage.

**Brief Report:**

BAF department organized seminar on Financial Leverage and Investment Policy-on 24<sup>th</sup> July 2019.

The seminar was held at Lala Lajpatrai College of Commerce and Economics at 10am in Room No.:207.

The speaker of the seminar was Prof. CMA Arun Dinu Bhai. He has 23years of industry experience in the Banking sector. He has worked with the SBI, Society General-The French International Bank, Bank of Bahrain and Kuwait and Kapol Bank. He discussed about the concept of Financial Leverage.

**Outcome:**

1. To help students understand the right investment options.
2. To educate the students about financial leverage.

**Dr. Minum Saksena**

**HOD - B.Com Accounting and Finance**

**Dr. Neelam Arora**

**Principal**





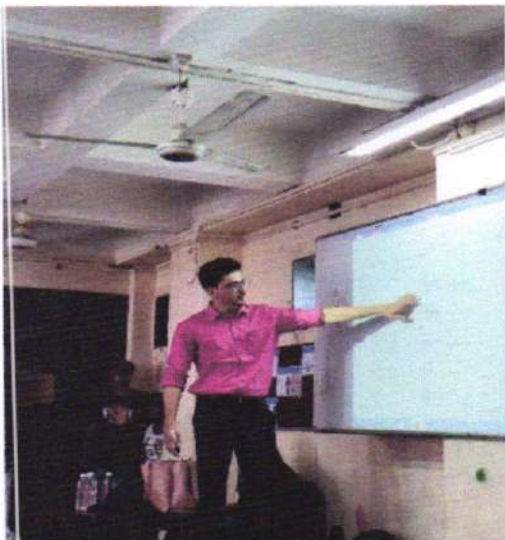


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## SEMINAR ON GOOGLE ANALYTICS



**Date of seminar:** 14<sup>th</sup> December, 2019

**Number of participants:** 100

**Name of events:** Seminar on Google Analytics

**Name of resource person:** Mr. Sunny Mithani.

**Objectives:**

1. To help students learn Google analytics.
2. To provide the knowledge about the digital marketing.

**Brief report:**

The seminar was held by Sunny Mithiani along with Shivani Chopra from MBA Pathshala on the topic Google analytics and Digital Marketing. Venue: Lala Lajpatrai College of Commerce and Economics. Time: 10am Room no.504. Number of students – 100. The speaker of the seminar was Sunny Mithani. He is a B.Tech graduate and has done MBA from Welingkar Institute. He has given multiple MBA entrances and has done multiple courses on digital marketing, Google analytics, etc.

**Outcome:**

1. Students learnt Google analytics.
2. Students learnt about the digital marketing.

Dr. Minum Saksena

HOD - B.COom Accounting and Finance

Dr. Neelam Arora

Principal





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## SYMPOSIUM DAY OF PRODIGY



**Date of seminar:** 10<sup>th</sup> January, 2020

**Number of participants:** 300

**Name of events:** Symposium day of prodigy

**Name of resource person:** Deek Parassini, Farrhad Acidwalla, Monica Sehgal, Lavina Karani, Muskan Kalra.

**Objectives:**

1. To guide students about the subject of personal finance.
2. To help students inculcate the value of kindness and positivity in their lives.

**Brief Report:**

Symposium day included Seminars by international speakers and Talent hunt. Venue: Auditorium of Lala Lajpatrai College of Commerce and Economics. Time: 8:30am. Our seminar Speakers were Deek Parassini, who spoke on Business and personal finance, Farrhad Acidwalla, who spoke on Life skills and motivation. Our chief guest and judges for Talent hunt included- an Indian Television Monica Sehgal, Model, Actress Lavina Karani and a famous dancer and dance choreographer Muskan Kalra. The day concluded with the felicitation of all the winners.

**Outcome:**

1. Students were guided about the subject of personal finance.
2. Students inculcated the value of kindness and positivity in their life.

**Dr. Minum Saksena**

**HOD - B.Com Accounting and Finance**

**Dr. Neelam Arora**

**Principal**





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## SEMINAR ON ROLE OF DATA ANALYST



**Date of seminar:** 20<sup>th</sup> February, 2020

**Number of participants:** 150

**Name of events:** Seminar on 'Role of Data Analyst'

**Name of resource person:** Dr. Sandhya Krishnan,

**Objectives:**

1. To help students understand the role of data analyst.
2. To educate the students about its involvement in Economics.

**Brief Report:**

Seminar on 'Role of Data Analyst' was organized on 20<sup>th</sup> February, 2020: Speaker of the seminar was Dr. Sandhya Krishnan, Professor from MD Academy of Economics only for TY students. Time: 9.45 am, Venue: Room no. 507

**Outcome:**

1. Students understood the role of data analyst.
2. Students were educated about its involvement in Economics.

**Dr. Minum Saksena**

**HOD - B.Com Accounting and Finance**

**Dr. Neelam Arora**

**Principal**





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## SEMINAR ON HUMAN RIGHTS



**Date of seminar:** 20 February, 2020

**Number of participants:** 150

**Name of events:** Seminar on Human Rights

**Name of resource person:** Miss Prashansa Pandey

**Objectives:**

To educate the students about the concept of rights.

To educate about the types of human rights and the importance of these rights in life.

**Brief Report:**

Seminar on Human Rights was organized on by BAF department 20<sup>th</sup> February, 2020: This Seminar has been organized for FYBAF students. Speaker was Miss Prashansa Pandey. She has been working with Ummeed Child Development Center. She is counselor also.

**Outcome:**

Students were educated about the concept of human rights

Students also gained knowledge about the importance and types of basic human rights .

**Dr. Minum Saksena**

**HOD B.COM Accounting and Finance**

**Dr. Neelam Arora**

**Principal**





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## NDTV - PAL PAL DIL KE PAAS PROMOTIONS



**DATE:** 10<sup>th</sup> September, 2019

**NUMBER OF PARTICIPANTS:** 20

### Objectives of the programme

1. To meet with influential people within the industry.
2. To get insights and anecdotes with regards to the working and psychology behind films.
3. To partake and witness how a movie PR works

### BRIEF REPORT

NDTV organized a promotional event for the romantic drama movie Pal Pal Dil Ke Paas. The guest of honour for the event were, Sunny Deol, Karan Deol and Saaher Bamba, the FYBMM students attended the event.

### Outcome

1. Students got to interact and create a network with influential people within the film industry.
2. Students developed an understanding of the creative process and psychology behind acting.
3. Students had the opportunity to witness an actual PR event in action

*S.M*  
**Dr. Sangeeta Makkad**

**HOD – BAMMC Department**

*Neelam*  
**Dr. Neelam Arora**

**Principal**





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## WACA SEMINAR ATTENDED BY THE STUDENTS



**DATE:** 30<sup>th</sup> November, 2019

**NUMBER OF PARTICIPANTS:** 20

### Objectives of the programme

1. To equip students with the necessary tools and techniques to combat cyber abuse.
2. To make the students more aware about the different sources and types of cybercrime.
3. To talk about the legal rights, processes and framework related to cybercrime.

### Brief Report

A movement against cybercrime and fraud by students and professors. The main objectives of this workshop were to make everybody aware about cyber abuse, bullying, morphing, stalking and illegal hacking of devices and social platforms that intrudes the personal and social life of the users. API Vishal Gaiwad shared his personal experience working in such cases and telling the audience what a victim goes through once she gets into legal procedures. Ms. Vibha Singh, a journalist and the founder of WACA shared the stories of girls and women who suffered the aftermath of such cybercrimes which helped the audience to know the extent of possibilities that can occur.

Students got trained to tackle common cyber issues and emerge as cybercrime warriors by following tips and procedures given by API Vishal Gaiwad from Bandra police department.

### Outcomes

1. Students know about the legal rights and devices that help curb cybercrime.
2. Students know how to identify and combat cybercrime
3. Students are aware of resources and contacts they can approach to help fight cybercrime.

Dr. Sangeeta Makkad

HOD – BAMMC Department

Dr. Neelam Arora

Principal





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## MEBIDO



**DATE OF EVENT:** 20<sup>th</sup> and 21<sup>st</sup> January 2020

### Objectives of the program:

1. To learn academic and industry experience
2. To develop a practical approach
3. To build network
4. To build overall personality

### Brief report of the activity:

BMM, BAMMC's flagship event 'Mebido' was arranged by the students of Lala Lajpatrai College on 20<sup>th</sup>, 21<sup>st</sup> and 22<sup>nd</sup> of January 2020. Mebido 2020 was an educational event for a span of three days revolving around the theme "Binge it with Mebido-OTT Platform Personalities from various fields of life enlightened the event with their presence, words on media, and by showcasing their skills. Mebido, this year, did not only educate the students but also cater to their cultural interests.

Day1: Slam Dram

Day2: Walk It Like you talk it

Day 3: The Sound of RYTH RAP

### Outcome of the program

1. Introduced them to industry professionals
2. Developed an understanding of the industry
3. Fused cultural exposure with industry experience

*S.M*  
Dr. Sangeeta Makkad

HOD – BAMMC Department

*N.M*  
Dr. Neelam Arora

Principal





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## AFFIRMATION CHALLENGE



**DATE:** 2<sup>nd</sup> April, 2020

**NUMBER OF PARTICIPANTS:** 10

### Objectives of the programme

1. To encourage students to speak up about the problems they are facing.
2. To teach the students some techniques to keep their mental health flourishing.
3. To teach students how to identify and better control their stress.

### Brief report

The informative session on a very sensitive topic was conducted by Ritika Zaveri, where she spoke about Mental Health, along with some tips and tricks on how one can relieve themselves from stress. She also spoke about mental issues and therapeutic treatments.

### Outcomes:

1. Students spoke about their stressors and problems.
2. Students learnt how to meditate and a few more techniques to control their stress.
3. Students were encouraged to spread the message and information to all in need.

  
Dr. Sangeeta Makkad

HOD – BAMMC Department

  
Dr. Neelam Arora

Principal







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## MAZAK CHAL RAHA HAI KYA?



DATE: 4<sup>th</sup> April, 2020

NUMBER OF PARTICIPANTS: 20

### Objectives of the programme

1. To break down the creative process involved in writing comedy.
2. To equip participants with tips and techniques to write jokes.
3. To encourage participants to come up with their own comedy pieces.


### Brief Report

The virtual meeting was hosted by Reyansh Jain where he spoke about how to create comedy in everything and also gave some guidance. He also shared his tips on structuring a joke and writing creatively.

### Outcomes

1. The students were encouraged and cheered to put themselves out there and share their creative comedy.
2. The students learnt about certain techniques and tips to write their own jokes.
3. The students learnt how to look at things from a comedic perspective and help express themselves through that channel.

  
Dr. Sangeeta Makkad  
HOD – BAMMC Department

  
Dr. Neelam Arora  
Principal





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## CAPTURE STORIES



**DATE:** 17<sup>th</sup> May, 2020

**NUMBER OF PARTICIPANTS:** 20

### Objectives of the programme

1. To provide students a creative outlet to express themselves.
2. To gain first hand practical experience of photography
3. To encourage students to explore and try something new to push their creative boundaries.

### Brief report

To direct participants to look at objects, events and scenarios from a photographic perspective and to bring out creativity through photography. The webinar also introduced a photography challenge

### Outcomes

1. The students learnt how to explore and look for different perspectives of the same object.
2. The students learnt about the different technicalities that go into photography.
3. The students produced some beautiful submissions within the given time period.

*S-M*  
**Dr. Sangeeta Makkad**  
HOD – BAMMC Department

*Nam*  
**Dr. Neelam Arora**  
Principal





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## SEMINAR ON MUTUAL FUNDS AWARENESS



<b>DATE OF EVENT</b>	: 24 <sup>th</sup> July 2019
<b>NAME OF EVENT</b>	: Seminar on Mutual Funds Awareness
<b>NAME OF RESOURCE PERSON</b>	: Mr. Arun Chandarana – Freelancer Expert
<b>NUMBER OF PARTICIPANTS/BENEFICIARIES</b>	: 88 Nos.

### Objectives of the program:

1. To create awareness about mutual funds among the student community
2. To develop the skill of careful investing & choosing proper funds as per risk appetite
3. To hone their investing aptitude and knowledge

### Brief report of the activity

Mutual funds are one of the prime instruments of long terms savings and investment for individual investors and they enable a small investor to be part of the wider equity and debt market which can help grow the savings substantially over a long period of time and all of life goals in the long run can be achieved by disciplined and regular investing. Many students are not conceptually clear about the mutual fund avenue and harbor a lot of wrong knowledge about them and as such these misconceptions need to be cleared at the earliest as possible. This seminar was initiated exactly for this purpose and the key speaker Mr. Arun Chandarana who is an expert in this field was able to convey the above points clearly and expressly.

### Outcome of the program

1. The student participants came back with great learning as to importance of finance and financial planning in professional as well as personal life



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2. The students learnt several techniques of how to plan their personal finances through mutual fund investments
3. The students learned how to build an attractive and well balanced portfolio for their investments by selecting a balanced mutual fund portfolio

Dr. Rajesh Mankani

HOD – Bachelor of Commerce (Financial Management)

Dr. Neelam Arora

Principal





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## WORKSHOP ON MENTAL HEALTH AWARENESS



<b>DATE OF EVENT</b>	: 27 <sup>th</sup> August 2019
<b>NAME OF EVENT</b>	: Workshop on Mental Health Awareness
<b>NAME OF RESOURCE PERSON</b>	: Ms. Anchal Narang – The Plane Jar, NGO
<b>NUMBER OF PARTICIPANTS/BENEFICIARIES</b>	: 102 Nos.
<b>Objectives of the program</b>	:

1. To create awareness about mental issues among students
2. To sensitize the students about issues such as body shaming, bullying etc that lead to mental issues among the youth
3. To develop a sense of empathy among the student community towards the victims of mental health issues

### **Brief report of the activity**

BFM Department students collaborated with The Plane Jar, a well-known NGO which works with people facing psychological issues and provides appropriate solutions through psychological counselling and rehabilitation of the affected persons.

The collaborating partner had brought a number of speakers on the subject who through narrating of own personal experiences, brought to the fore the burning issue of body shaming which is often ignored or not given serious consideration. Ms. Anchal Narang who was one of the speakers, is a clinical psychologist and she opened the eyes of the audience through subtle highlighting of the various aspects of human psychology where due to various pressures, each person builds up an ideal body type frame in his/her own mind and which results in unnecessary prejudices in their respective minds over the course of societal interaction.



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The collaborating partner and the BFM Department students drove home the point of recognizing the hidden evils of body shaming and how it can be tackled.

### Outcome of the program

1. The student participants came back with greater understanding about the mental health issues which are so common among the student community
2. The students learnt about several issues which are the root cause of the mental health issues but are often ignored
3. The students gained empathy for people undergoing such issues and also got to learn from the experiences shared by the resource person and the others from the NGO

Dr. Rajesh Mankani

HOD – Bachelor of Commerce (Financial Management)

Dr. Neelam Arora

Principal





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## WEBINAR ON FINANCE FUNDAMENTALS FOR MILLENNIALS

LALA LAJPATRAI COLLEGE OF COMMERCE AND ECONOMICS,  
MAHALAXMI, MUMBAI - 400 034.  
B.M.S, B.F.M & B.B.I DEPARTMENT  
IN ASSOCIATION WITH  
BOARD OF INDUSTRY ACADEMIA PARTNERSHIPS  
PRESENTS

A "FREE WEBINAR" FOR STUDENTS ON THE TOPIC  
"FINANCE FUNDAMENTALS FOR MILLENNIALS"

DATE:- 27TH MAY, 2020  
TIME:- 6:00 PM TO 7:00 PM

EXPERIENCED SPEAKER:- DR. SARVOTTAM REGE  
E-CERTIFICATE WILL BE GIVEN TO ALL THE PARTICIPANTS

CONVENORS:-  
CA PRITI PARIKH  
DR. RAJESH MARKANI  
DR. VAIDEHI KAMATH

VICE PRINCIPAL:-  
DR. ARUN POOJARI

PRINCIPAL:-  
DR. NEELAM ARORA

DATE OF EVENT	: 27 <sup>th</sup> May 2020
NAME OF EVENT	: Webinar on Finance Fundamentals for Millennials
NAME OF RESOURCE PERSON	: CMA Dr. Sarvottam Rege, M L. Dahanukar College
NUMBER OF PARTICIPANTS/BENEFICIARIES	: 1986 Nos.

### Objectives of the program:

1. To create awareness in the minds of students about the importance of a finance & financial management
2. To develop the skill set in students of doing financial planning
3. To provide the students an opportunity to understand the professional mind-set approach to managing their finances effectively

### Brief report of the activity

The program was promoted on the online platform. A message with details about how to register and how to take part in the webinar was circulated amongst various student groups. The message contained link for registration. The program began by introduction of the resource person and a welcome address by Principal Dr. Neelam Arora. The resource person then proceeded with the webinar explaining the contents in depth. This was followed by a Q&A session where the audience was able to clarify its doubts. The webinar ended with a vote of thanks to the resource person and feedback link was sent to all participants for gaining their valuable feedback. E-Certificates were awarded to all registered participants. This webinar was especially organized by the BFM Department for students of all streams to make them aware of the importance of financial planning & managing their own finances effectively since they have been born and brought up in a different environment



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and a dynamically changing investment scenario. The students were made aware of various investment avenues available to them in the changing situation.

### Outcome of the program

1. The student participants came back with great learning as to importance of finance and financial planning in professional as well as personal life
2. The students learnt several techniques of how to plan their personal finances
3. The students learned how to build an attractive and well balanced portfolio for their investments

Dr. Rajesh Mankani

HOD – Bachelor of Commerce (Financial Management)

Dr. Neelam Arora

Principal







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## **REPORTS OF STUDENT CENTRIC WORKSHOPS ORGANISED BY COLLEGE 2020-21**



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## REPORT OF WEBINAR ON “UNLOCKING INVESTMENT MANTRA”




**Objective:** The objective of the webinar was to give knowledge regarding basics of financial planning and investing in various avenues, especially in shares and mutual funds

Department of Accountancy jointly with BIAP organized a Webinar for students on “Unlocking Investment Mantra” on 7<sup>th</sup> July, 2020. The Resource person was Mr. Atul Sathe, Asst. Professor, H.R. College of Commerce and Economics. Total Participants: 115.

**Outcome:** The participants understood the need for financial planning, the various investment avenues, especially about shares and mutual funds.

  
Dr. Mahalakshmi Kumar  
HOD. Dept. of Accountancy

  
Dr. Neelam Arora  
Principal





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## REPORT ON ENROUTE FROM TRANSITION TO TRANSACTION ANALYSIS - BRIDGING THE GAP BETWEEN US & THEM



### Objectives of the event:

- To understand the need for communication between facilitators & learners in this pandemic crisis.
- To understand & orient the various methodologies in bridging the communication gap.
- To revitalize synergy & build a strong bond through self-awareness in the education system.

Department of Commerce & Internal Quality Assurance Cell (IQAC) of Lala Lajpatrai College of Commerce & Economics in collaboration with Internal Quality Assurance Cell (IQAC) of H.R. College of Commerce & Economics organized An Online National Webinar on 'Enroute from Transition to Transaction Analysis - bridging gap between us & them' on 29<sup>th</sup> July, 2020. 352 participants from all over the country and various international borders such as Kuwait, Canada and USA attended the webinar.

### Outcomes of the events:

- Understanding ego states & its impact on people
- Outlining communication strategies amongst peers, colleagues & relatives.
- Helped in understanding the prevention of suicidal tendencies

Dr. Purnima Sharma

Dr. Rahul Shetty

Faculties in-charge

*Niaz*  
Dr. Neelam Arora

Principal





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## REPORT ON SOFT SKILLS IS A BOON



### Objectives of the event:

- To sensitize the students about soft skills.
- To give students a realistic perspective of work and work expectations.
- To help formulate problem-solving skills.
- To guide students in making appropriate and responsible decisions.
- To create a desire to fulfil individual goals, to educate students about unproductive thinking, self-defeating emotional impulses and self-defeating behaviour.

Department of Commerce jointly with Internal Quality Assurance Cell organized a webinar on **Soft Skill is a Boon** dated on 25<sup>th</sup> July, 2020. The participants filled an information form, three days before the online guest lecture. The webinar helped the students to enlighten the importance soft skills. Mrs. Vaishali Waghmare Madam Senior Faculty of Spoken English Department of Gandhi Institute of Bhartiya Vidya Bhavan described the significance of 'Soft Skills', such as body language, leadership qualities, teamwork, time management, multi-tasking etc. required for one's personality development and integral for better performance in an interview. Students were given tips on how to develop the soft skill which can help one in improving their ability to work with others and can have a positive influence on furthering the career.

### Outcomes of the event:

- Enhances students' self-control and management of behaviour, social skills, and self-awareness.
- Develops a skill-based approach towards learning

Mr. Chetan Maru, 

Ms. Jyoti Singh

Faculties' In-Charge



  
Dr. Neelam Arora

Principal



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## PANEL DISCUSSION ON PSYCHOLOGICAL APPRAISAL OF STAKEHOLDERS- LET'S HEAR FROM THEM

The image shows a promotional poster for a panel discussion and a screenshot of a Zoom meeting. The poster includes the college logo, title, organizers, panelists, and date. The Zoom screenshot shows a grid of participants.

**LALA LAJPATRAI COLLEGE OF COMMERCE AND ECONOMICS**  
MAHALAXMI, MUMBAI - 400 034  
DEPARTMENTS OF COMMERCE and MATHEMATICS & STATISTICS,  
Under the aegis of  
INTERNAL QUALITY ASSURANCE CELL (IQAC)  
ORGANIZE  
A Panel Discussion On  
**Psychological Appraisal of Stakeholders - Let's Hear from Them**

**Panelists**

- Dr. Shobana Vasudevan**, Principal R.A. Podar College of Commerce & Economics Mumbai.
- Dr. Maneesha Soni**, MD Homeopathy Associate Professor and HOD of Physiology Virar Homeopathic Medical College.
- BK Sr. Kavita**, Spiritual Teacher and Trainer, Brahmakumaris.
- Dr. Girish Patel**, Ph.D.(Psy.Th) P.S.S.(BOM) Ph.D.(Psy.Th) Ph.D.(London) Psychotherapist, International Trainer and Author.

Date: 27<sup>th</sup> June, 2020 Time: 3:00 p.m. – 5:00 p.m. Platform: YouTube  
Chairperson: Dr. Neelam Arora, Principal, Lala Lajpatrai College of Com. & Eco  
Dr. Rahul Shetty 9920168188 For more information contact Ms. Vishakha Wale 8149765764

### Objectives:-

- To hold a healthy dialogue on the responsibilities, challenges and remedies to cope up for each stakeholder of the educational system by experts from diverse and crucial domains of life.
- To address to personal problems faced by the stakeholders and come out with practical solutions.
- A step towards betterment of the existing Educational System.

Department of Mathematics and Statistics in collaboration with Dept. of Commerce, under the aegis of ICAC organized a webinar on Psychological Appraisal of Stakeholders- Let's Hear from Them on 27<sup>th</sup> June, 2020.

Members for the discussion were

- Chairperson- Dr. Neelam Arora, Principal Lala Lajpatrai College of Commerce & Economics
- Dr. Shobana Vasudevan- Principal, R.A.Podar College of Commerce
- Dr. Girish Patel- Psychotherapist, Author and International Trainer
- Dr. Maneesha Soni- MD(Homeopathy) and Associate Professor, Medical College, Virar
- BK Sr. Kavita- Spiritual Trainer, Brahmakumaris.

Change is a constant and necessary element towards progress in any domain. Considering the recent, rather forced changes in the educational system and society at large, Lala Lajpatrai College of Commerce and Economics, Mumbai organized a Panel Discussion on "Psychological Appraisal of Stakeholders-Let's Hear from Them" on 27<sup>th</sup> June, 2020, by means of a virtual connect. The objectives were to understand the level of psychological well-being of every stakeholder of an educational system through contemplation, appraisal by panelists coming from diverse areas of expertise and thus to come out with productive and practical remedies for betterment. The two



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and a half hour long deliberation on the theme by four eminent panelists gave the stakeholders an opportunity to get acquainted with the current scenario, expected ideal outcome and the means to bridge the gap. The session began with the welcome address by followed by discussion by the panelists in a question moderated format. After the discussion a question and answer session by the participants was done, which gave the stakeholders an opportunity to raise their areas of concern and get suggestive views from the panelists. The entire endeavor was appreciated by the audience and lauded by all as a potential step towards giving a more meaningful direction to the rather unavoidable changes and thus shaping for a better, sustainable future. Total no. of 486 students were there in webinar.

#### Outcome:-

- Attendees were made aware of the crucial role each one plays, and how it can be done even better.
- Mantras/tips for better and stronger student- teacher relationship were highlighted (developing empathy, give respect to get respect, to develop a secular outlook, to be passionate towards one's job and many more, to mention a few)

Dr. Vinay Pandit

Dr. Neelam Arora

Principal





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## REPORT ON FREE ONLINE TRAINING FOR NISM - V - A MUTUAL FUNDS

**FREE ONLINE TRAINING FOR NISM V-A :  
MUTUAL FUND DISTRIBUTORS EXAM**

**DURATION : 30 HOURS  
NO. OF LECTURE : 12  
START DATE : 25TH OCTOBER 2020  
END DATE : 09TH NOVEMBER 2020  
TIME : 6.00PM TO 8.30PM**

**SPEAKER:  
MR. RAVINDER SINGH CHAWLA**  
Marketing & Development, LLC, Institute  
Management Consultant, Mutual Fund Specialist,  
LLC, Global School of Investment Banking & Wealth  
Management, Mumbai-34.  
20 years of rich and professional experience.

**CO-ORDINATOR:  
DR. RAHUL SHETTY**  
Coordinator, Department of Add-on Vocational Courses &  
Entrepreneurship Development Cell under the leadership of  
Lala Lajpatrai College of Commerce & Economics.


### Objectives of the event


- To gain knowledge about different types of mutual funds and what is best appropriate for different investments.
- To provide a platform for the youth to know the process of investing in different areas.

Department of Add-on Vocational Courses and Entrepreneurship Development Cell under its Skill Development Initiative in collaboration with Omlet Pvt. Ltd. - Global School of Investment Banking & Wealth Management had organised a Free Online Training for NISM-V-A Mutual Funds Distributor Exam. It was a 30-hour session from 25 October 2020 to 9 November, 2020. 74 students registered for the sessions. Dr. Ravinder Singh Chawla was the speaker for the session.

### Outcomes of the event

- Knowledge regarding various types of funds and effective ways of investment to build long-term relationships with clients.

  
Dr. Rahul Shetty  
Co-ordinator

  
Dr. Neelam Arora  
Principal



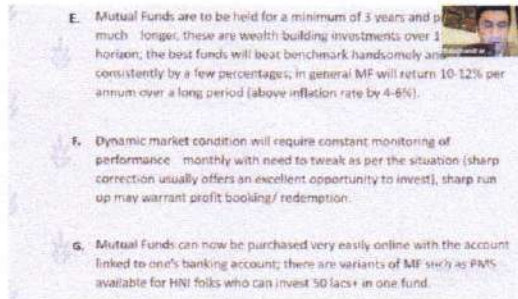


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## EQUITY & MUTUAL FUNDS – AN INTRODUCTORY DISCUSSION



### Objective

- To provide students a better understanding of the working of Stock market, equity and Mutual Funds.
- To help them understand various factors affecting the trends in the market with the help of practical examples thus enhancing their decision making ability.

A webinar was organized on Equity & Mutual Funds - An Introductory Discussion, by Department of Mathematics & Statistics for students of the College on 28<sup>th</sup> Oct, 2020. Mr. Balachandran Ramiah, Entrepreneur & Market Strategist was the resource person of the workshop. The session began with welcome by student volunteer Ms. Jiyal Shah stating the motive behind organizing the workshop followed by welcome address by Principal Dr. Neelam Arora. Ms. Ambrin Manjothi, another student volunteer introduced the resource person for the day, Mr. Balachandran Ramiah. Mr. Balachandran Ramiah is a Market Strategist and an Entrepreneur with over 30 years of experience of Stock Market and Investment. He explained to the students various terminologies, strategies for investment. This was followed by a question and answer session moderated by student volunteer Mr. Devraj sodha, which further helped make the picture more clearly by resolving participants' doubts.

The webinar was attended by around 295 students who admitted having gained a lot through the session. It was held on the ZOOM platform and also live streamed on YouTube.

### Outcome

Participants were better able to understand the terminologies and ruling principles of the market.

Dr. Vinay Pandit

Ms Vishakha Walia

Dr. Neelam Arora

Principal





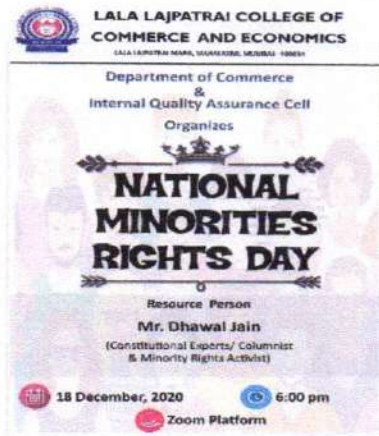


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## REPORT ON RIGHTS OF MINORITIES




### Main objectives of the event:


- To get a clear picture of the different rights of minorities.
- To aid the feeling of equality among the youth.
- To prohibit any sort of discrimination on the grounds of race, religion, caste, sex, descent, place of birth, or residence.

As per the notification and as directed on 18th December, 2020, Department of Commerce and Internal Quality Assurance Cell of Lala Lajpatrai College of Commerce & Economics jointly organized an Online Webinar on the topic '**Rights of Minorities**'. Mr. Dhanpal Jain, a Constitutional Expert/Columnist, and Minority Rights Activist was the resource person for the webinar. 115 participants attended the event He spoke about the rights of minorities under the Indian Constitution and United Nations International Conventions.

### Outcomes of the events:

- Knowledge about the different rights of minorities.
- The participation of a person belonging to minorities in public affairs and in all aspects of the political, economic, social, and cultural life of the country.
- To protect the weaker section of society.

  
Dr. Rahul Shetty  
(Faculty In-charge)

  
Dr. Neelam Arora  
Principal





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## REPORT ON WEB - BASED ONLINE PSYCHOMETRIC TEST & CAREER WORKSHOP




### Objectives of the event:


- To understand the relationship between self-knowledge and career development.
- To review career planning resources related to their degree.
- To reflect, clarify and gain career insights.
- To understand the competencies required to navigate a career in this new normal environment.

Department of Commerce under the aegis of Internal Quality Assurance Cell collaborating with University of Mumbai organized a workshop on Career Guidance and Employability Skills which was first started with students giving the psychometric test to understand the relationship between self-knowledge and career development. Following which the workshop reviewed career planning tools related to their field of interest.

### Outcomes of the events:

- Determination of strengths and weaknesses and development of the right strategies
- Knowledge about various Employability Skills

  
Dr. Rahul Shetty  
(Faculty In-charge)

  
Dr. Neelam Arora  
Principal



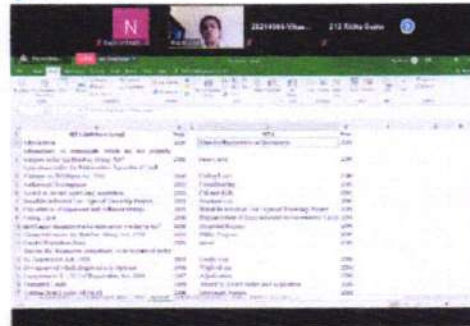


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## INTRODUCTION TO EXCEL



### Objectives

- To make participants aware of the multiple uses of excel
- To enable participants learn and practice some basic applications of excel

The workshop was organized by Department of Mathematics & Statistics for students of the College with the objective of giving students an exposure to the tool Microsoft Excel and also to enhance their IT Skills on 17th Feb, 2021, by Ms. Prachi Lad the resource person. The session began with welcome by faculty Ms. Vishakha Walia stating the motive behind organizing the workshop followed by welcome address by Principal Dr. Neelam Arora. Mr. Vikas Samala, student volunteer introduced the resource person for the day, Ms. Prachi Lad. Ms. Prachi Lad is a professional with experience in working with advanced levels of Excel. She took students through the various operations that can be done on Excel and also explained their applications through illustrations. The webinar was attended by around 384 students who admitted having gained a lot through the session. It was held on the ZOOM platform.

### Outcomes

- Participants were made aware of the interface and basics of excel
- Participants are able to perform operations in excel such as vlookup, macros and other basic functions

Dr. Vinay Pandit

Ms. Vishakha Walia

Dr. Neelam Arora

Principal





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## REPORT ON STRESS RELIEVING THERAPY



### Main objectives of the event

- To release the stress of the student
- To help them to overcome anxiety & motivate them to enjoy the moment.


Department of Add-on - Vocational Courses an initiative by Virtual Commerce Lab under the aegis of IQAC organised a session on the topic **Stress Relieving Therapy** for students through a virtual platform on the occasion of Virtual Holi Celebrations on 29 March, 2021 with 16 intra-collegiate students. Event was undertaken by Ms. Jyoti Singh.

### Outcomes of the event

- Removing negative thoughts by overcoming stress and living a healthy and positive life.
- Overcoming mental health problems, such as depression, anxiety, and personality disorders.

  
Dr. Rahul Shetty

Co-ordinator

  
Dr. Neelam Arora

Principal



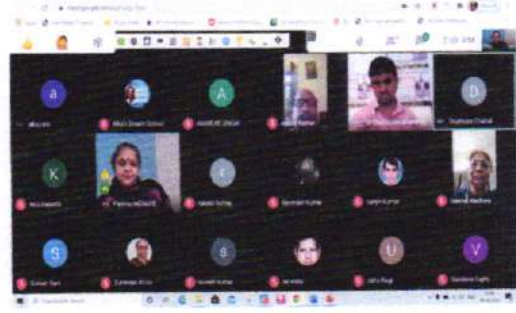
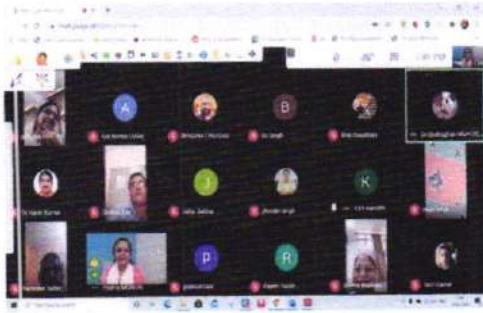


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## WORKSHOP ON MENTAL HEALTH & SUICIDE PREVENTION



Date of event : 20<sup>th</sup> September, 2020

Name of event : Online Workshop on Mental Health & Suicide Prevention

Number of participants/ beneficiaries : 70 Nos.

### Objectives of the program

- To reduce factors that increase risk and increase factors that promote resilience.
- To improve health and quality of life for people affected by mental disorder conditions.

### Brief report of the activity

The Online Workshop on Mental Health & Suicide Prevention was attended by 70 students of BMS on Zoom video call. The speaker started with introducing about the topic to the students.

### Outcome of the program

- The objectives were met.
- Awareness on suicide prevention was successfully gives to the students.

CA Priti Parikh

Bachelor of Management Studies

Dr. Neelam Arora

Principal





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## RURAL ENTREPRENUESHIP DEVELOPMENT-MR. JITENDRA AHIREKAR



DATE OF EVENT	: 8 <sup>th</sup> Nov 2020
NAME OF EVENT	: Workshop on Rural Entrepreneurship Development
RESOURCE PERSON	: Mr. Jitendra Ahirekar
NUMBER OF PARTICIPANTS/ BENEFICIARIES	: 50 Nos.

### Objectives of the program

- To make students understand and explore about Rural Entrepreneurship
- To inculcate in students, the knowledge and initiative of Rural business
- To make students realise how -To improve productivity and wages of rural people.
- To make students realise how -To guarantee increased and quick employment possibilities.
- To demolish unemployment and bring a notable decline in underemployment. -how can today's Youth do.
- The steps taken -To guarantee an increase in the standard of living of the underprivileged population.

### Brief report of the activity

The webinar started with a quick introduction of the speaker Dr. Jitendra Ahirkar followed by greetings from CA Priti Parikh. The speaker then took up the stage and gave an abundant of information to enlighten the students. The speaker also discussed about the methods of entrepreneurship in Rural India. Keeping the session lively and amazing the speaker ended up with an overall informative session. The webinar ended with a short and sweet vote of thanks by CA Priti Parikh.

### Outcome of the program

- Students received in-depth knowledge about the Entrepreneurship opportunities in Rural areas.
- All doubts about the students' perspectives on rural entrepreneurship were cleared

CA Priti Parikh

Bachelor of Management Studies



Dr. Neelam Arora

Principal

## WEBINAR ON SOFT SKILLS TRAINING



<b>Date of event</b>	: 21 <sup>st</sup> January 2021
<b>Name of event</b>	: Webinar on Soft Skills
<b>Number of participants/ beneficiaries</b>	: 130 Students
<b>Organization</b>	: INDO AMERICAN SOCIETY

**OBJECTIVES OF THE PROGRAM:**

- To guide the students on various soft skills required to be employable in this competitive market.
- To guide the students on how to prepare for such soft skills.

**Brief report of the activity**

The BMS department of Lala College organized an online webinar on SOFT SKILLS TRAINING that are required to be employable in the era of touch competition. The program was organized online on Zoom Platform. Around 130 BMS students participated in this session. The resource person Ms. Mohana Subramanian (Senior Faculty-Indo American Society) educated students on various soft skills which are important to their career. It was ably supported and guided by Prof. Priti Parikh – Asst. Coordinator of BMS department.



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## Outcome of the program

- The objectives were met.
- Around 130 BMS students of BMS department took part in the webinar and took the advantage of the online session and learnt about various soft skills which are important to them.

*Pari*

CA Priti Parikh

Bachelor of Management Studies

*Nim*

Dr. Neelam Arora

Principal





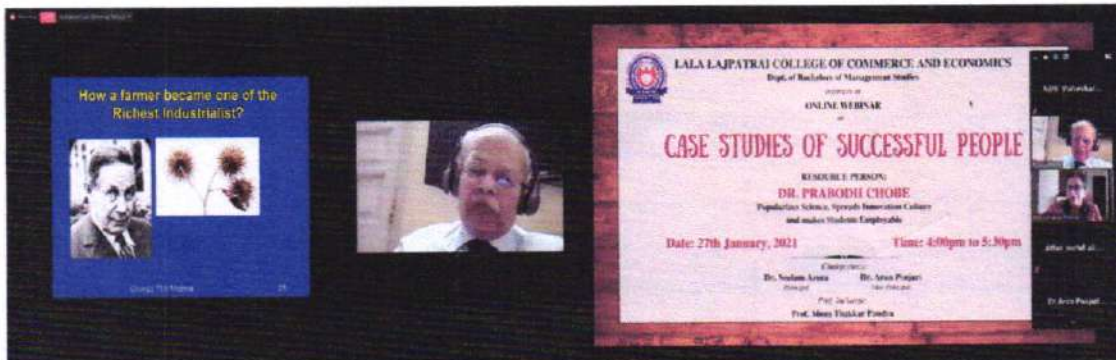


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## CASE STUDIES OF SUCCESSFUL PEOPLE-DR. PRABODH CHOBE



**DATE OF EVENT** : 27<sup>th</sup> January, 2021

**NAME OF EVENT** : Case Studies of Successful People

**RESOURCE PERSON:** Dr. Prabodh Chobe [Ex. Sr. General Manager, Head R & D, BASF India]

**NUMBER OF PARTICIPANTS/ BENEFICIARIES** : 107 Nos.

### Objective of the program

- To make the students understand the amount of hard work and dedication that is needed to be successful.

### Brief report of the activity

The online workshop was organized by the BMS department of the College to make students understand that success comes after a lot of dedication and hard work. The Online Webinar was held on 27<sup>th</sup> January 2021, speaker being Dr. Prabodh Chobe. It highlighted that one can be successful when they have extreme confidence, work hard, be patient, dedicated and should have an out of the box thinking. He shared case studies of various successful people from various phases of life, naming a few, Henry Dunant, Marie Curie, Carlson, Elias Howe, Swan vs Edison, Indra Nooyi, Xerxes Desai and many more to name. Dr. Prabodh Chobe, helped the students in gearing up and understanding the definition of success a little better.

### Outcome of the program

- Objectives were met.
- It was a very good session, speaker gave the right direction and some important tips to start students' journey towards success.
- A very good experience guiding students online as to how to be successful in their own different way, by thinking out of the box and being determined.

*CA Priti Parikh*

**CA Priti Parikh**  
Bachelor of Management Studies



*Dr. Neelam Arora*  
**Dr. Neelam Arora**  
Principal

## ONLINE WEBINAR – TOPIC: IMPROVING FINANCIAL IMMUNITY



**Date of event** : 11<sup>th</sup> March 2021  
**Name of event** : Webinar on How to Improve Financial Immunity  
**Number of participants/ beneficiaries** : 117 Students  
**Organization** : Ark Primary Advisors Pvt. Ltd

### OBJECTIVES OF THE PROGRAM:

- To educate the students about financial stability.
- To guide the students on how to improve financial immunity.

### BRIEF REPORT OF THE ACTIVITY

Due to the outbreak of the pandemic, a host of unpredictable situations and scenarios were encountered, especially with regard to health, life and finance. It became very necessary that the students gain a strong financial immunity and understand importance and secure the financial future of not only themselves but also of their loved ones. The BMS department of Lala College organized an online webinar that educated the students on financial immunity. The program was organized online on Zoom Platform. Around 117 BMS students participated in this session. The resource person **Mr. Vikas Agarwal** educated the students on financial immunity. It was ably supported and guided by Prof. Priti Parikh – Asst. Coordinator of BMS department.



# LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

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## OUTCOME OF THE PROGRAM

- The objectives were met.
- Around 117 BMS students of BMS department took part in the webinar and took the advantage of the online session and learnt about various soft skills which are important to them.

*P. Parikh*

CA Priti Parikh

Bachelor of Management Studies

*N. Arora*

Dr. Neelam Arora

Principal





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## ROLE OF CEO-LEADERSHIP STORY BY -CEO VIDYA SHAH



DATE OF EVENT: 3<sup>rd</sup> March 2021

NAME OF EVENT: Seminar on Role of CEO-Leadership

RESOURCE PERSON: CEO VIDYA SHAH [ CEO of EdelGive Foundation] [ Contact Ms. Parvathy (Secretary)- 9920886105.]

NUMBER OF PARTICIPANTS/ BENEFICIARIES: 290 Nos.

### Objectives of the program

- To make the students know the journey of an inspiring Women CEO- Vidya Shah, along with all her challenges and opportunities she met her way.
- It was broadly done to help students get inspired on becoming good leaders in future.

### Brief report of the activity

The online workshop was organized by the BMS department of the College with EdelGive foundation CEO, Vidya Shah to make students know about her journey of becoming who she is now. The Online Webinar was held on 3<sup>rd</sup> March 2021, having CEO Vidya Shah, talk about her background and how supportive her family was through her journey of becoming the CEO and Leader of such a big foundation. She highlighted four major things we all need to keep in mind to be aspirant leaders in are life, firstly, to cultivate lifelong learner along with that nurturing curious nature, secondly, she spoke about always learn to unlearn and thirdly, spoke about IQ v/s EQ, where she focused on being a good listener and showing empathy towards people. Lastly, she spoke about how one should not be materialistic while measuring life and should have integrity with work and family as well as be honest and have the approach of giving back. The session was quite interactive, where the participants had but up wonderful questions for her to answer, through which we got to know she has a hobby for singing and has been learning Urdu to understand Ghazals better. She even spoke about her foundation that applies a gender lens, while creating an ecosystem where women are given opportunities. To end, she advised everyone to be planned, organized and calm throughout their journey.



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## Outcome of the program

- The objectives were met.
- It was a very good session, gave them the right direction and some important tips to start their career journey ahead and to become good leaders in life.
- All leaders should be first be HUMAN

*P. Parikh*

CA Priti Parikh

Bachelor of Management Studies

*Dr. Neelam Arora*

Dr. Neelam Arora

Principal





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## ONLINE WEBINAR – LEARNING BUSINESS EXCELLENCE



Date of event	: 16TH March 2021
Name of event	: LEARNING BUSINESS EXCELLENCE
Number of participants/ beneficiaries	: 95 Students
Resource person	: Mr. Bharat Nadkarni

### Objectives of the program:

- To educate the students about what is Business Excellence
- To guide the students on how to achieve Business Excellence.

### Brief report of the activity

Ever since there is a buzz on start-ups, it was observed that the young generation is keener to have their own venture rather than becoming an employee in some XYZ firm. Keeping the ongoing pandemic period in mind, it was realized that these bunch of students need to be provided with a different set of opportunity. Let them be an employer to numerous employees rather than them going out and searching a job in the market. **Mr. Bharat Nadkarni** is a highly experienced Resource Person in this field who has trained infinite number of students in the direction of entrepreneurs. The program was attended by an enthusiast bunch of 97 students.

### Outcome of the program

- The objectives were met.
- Around 97 BMS students of BMS department took part in the webinar and took the advantage of the online session and learnt about what it takes to gain business excellence.

*Priti Parikh*

CA Priti Parikh  
Bachelor Of Management Studies

*Neelam Arora*

Dr. Neelam Arora  
Principal





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## SEMINAR ON “HOW MACHINE LEARNING AND ARTIFICIAL INTELLIGENCE IS PLAYING VITAL ROLE FOR SOCIETY ESPECIALLY DURING COVID-19 PANDEMIC”



DATE OF EVENT: 8/06/2020 to 9/06/2020

NAME OF EVENT: Seminar on Utility of Machine Learning and Artificial Intelligence during COVID-19.

NUMBER OF PARTICIPANTS/ BENEFICIARIES: 88 Nos.

RESOURCE PERSON: Mr. Parth Shukla, Microsoft certified Trainer

### OBJECTIVES OF THE PROGRAM

1. To introduce students to AI and Machine Learning and also their utility during Covid 19 pandemic.
2. This would give students exposure to various applications of these technologies in various fields.

### BRIEF REPORT OF THE ACTIVITY

This Session was organised especially for the students of BSCIT Department of Lala Lajpatrai College in collaboration with 9LEDGEPRO. The students of FY, SY and TYBSCIT participated in this session where the participants were given idea of various job opportunities AI and Machine Learning and also its application in various fields.

### OUTCOME OF THE PROGRAM

1. Students got aware of various job opportunities and career options in field of Artificial intelligence and machine learning.
2. They got an idea of practical applications of Artificial Intelligence and Machine Learning which generated interests in students.

Ms. Nidhi Singh  
HOD – B.Sc. (Information Technology)



Dr. Neelam Arora  
Principal

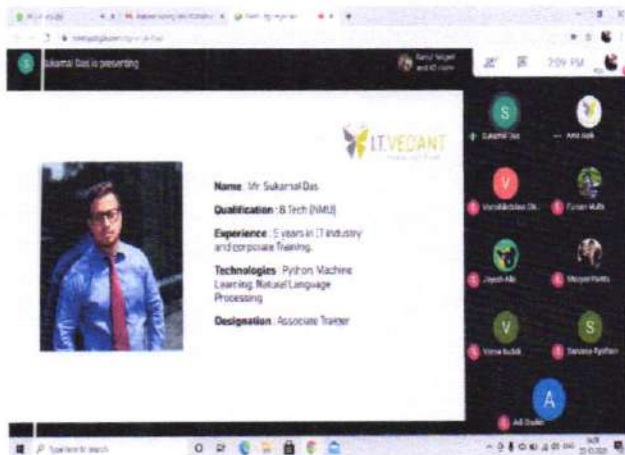


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## SEMINAR ON DATA SCIENCE AND MACHINE LEARNING



DATE OF EVENT: 22/12/202

NAME OF EVENT: Seminar on Data science and Machine Learning

NUMBER OF PARTICIPANTS/ BENEFICIARIES: 78 Nos.

RESOURCE PERSON: Mr. Sukamal Das, Btech and associate Trainer

### Objectives of the program

1. To introduce students to Data Science and Machine Learning and also their utility.
2. This would give students exposure to various applications of these technologies in various fields.

### Brief report of the activity

This Session was organised especially for the students of BSCIT Department of Lala Lajpatrai College in collaboration with I.T. Vedanta. The students of FY, SY and TYBSCIT participated in this session where the participants were given idea of various job opportunities Data Science and Machine Learning and also its application in various fields.

### Outcome of the program

1. Students got aware of various job opportunities and career options in field of Data Science and machine learning.
2. They got an idea of practical applications of Data Science and Machine Learning which generated interests in students.

Ms. Nidhi Singh

HOD – B.Sc. (Information Technology)

Dr. Neelam Arora

Principal







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## WORKSHOP ON IOT PROTOCOLS & APPLICATIONS



DATE OF EVENT: 14/01/2021

NAME OF EVENT: Workshop on IOT protocols & applications

NUMBER OF PARTICIPANTS/ BENEFICIARIES: 135 Nos.

RESOURCE PERSON : Prof. Anjum Mujawar Corporate Trainer, LTI

### Objectives of the program

1. To introduce students to Internet of things protocols and also their application in various fields.
2. This would give students exposure to this very in-demand technology and to generate their interest in these.

### Brief report of the activity

This Session was organised especially for the students of BSCIT Department of Lala Lajpatrai College. The students of FY, SY and TYBSCIT participated in this session where the participants were given idea of various job opportunities in the field of IOT and also its application in various fields.

### Outcome of the program

1. Students got aware of various job opportunities and career options in field of IOT.
2. They got an idea of practical applications of IOT.

Ms. Nidhi Singh

HOD – B.Sc. (Information Technology)

Dr. Neelam Arora

Principal



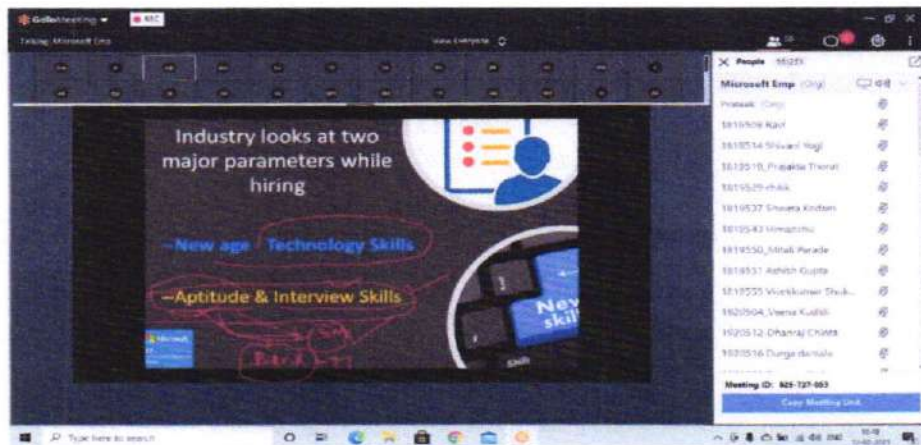


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## SEMINAR ON WORKSHOP ON “MACHINE LEARNING USING PYTHON”



**Date of event:** 12/02/2021

**Name of event:** Workshop on Machine Learning using Python

**Number of participants/ beneficiaries:** 85 Nos.

**Resource person:** ATS Learning Solutions

### Objectives of the program

1. To introduce students to implementation of Machine Learning using python.
2. This would give students exposure to actual implementation of Machine Learning and utility of Python.

### Brief report of the activity

This Session was organised especially for the students of BSCIT Department of Lala Lajpatrai College in collaboration with ATS Learning Solutions. The students of FY, SY and TYBSCIT participated in this session where the participants were given idea of how Python can be useful for implementation of Machine Learning.

### Outcome of the program

- Students got aware of various python libraries and how to use them.
- They got an idea of practical implementation of machine learning, which is very much in demand today.

*Nidhi*

**Ms. Nidhi Singh**

**HOD – B.Sc. (Information Technology)**

*Nar*

**Dr. Neelam Arora**

**Principal**





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## INTERACTION WITH ALUMNI



**DATE OF EVENT:** 12/03/2021

**NAME OF EVENT:** Skill Enhancement for Market Compatibility

**NUMBER OF PARTICIPANTS/ BENEFICIARIES:** 155 Nos.

**RESOURCE PERSON:** 4 Alumni Members

### Objectives of the program

1. To give idea to students on how to choose field after graduation.
2. This will help them get acquainted with how to focus on field of their interest and whether to go for higher studies or job.

### Brief report of the activity

This Session was organised especially for the students of BSCIT Department of Lala Lajpatrai College in ONLINE mode. The students of FY, SY and TYBSCIT participated in this session where the participants interacted with alumni to resolve their problems and confusion.

### Outcome of the program

1. Students got aware about the market trends, overseas job opportunities and how to become eligible for that.
2. Students can focus on activities which will give them a good career.

Ms. Nidhi Singh

HOD – B.Sc. (Information Technology)

Dr. Neelam Arora

Principal





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## WORKSHOP ON RESUME BUILDING AND INTERVIEW SKILLS



**Date of seminar:** 7<sup>th</sup> August, 2020

**Number of participants:** 100

**Name of events:** Workshop on resume building and interview skills

**Name of resource person:** Mrs. Rehana Changi

### **Objectives:**

- 1) To explain the students, the importance of good and effective resume.
- 2) To build soft skills of student.
- 3) To help the students for cracking an interview.

**Report:** A webinar was organized by the BAF department .It was online workshop on the 'Go To Meeting' App at 12:00p.m.

The speaker for the seminar was Mrs. Rehana Changi, a corporate trainer at T.I.M.E Mumbai. She is a Clinical Psychologist, has done her M.A. in psychology. She has been a professor at B-schools across Mumbai. She has 31 years of experience in total and has been associated with T.I.M.E for the past 4 years. She has explained about how to make effective resume and how to crack interview.

### **Outcome:**

- 1) Students learnt how an effective resume is build
- 2) Importance of communication in the corporate world was learned by students.

**Dr. Minum Saksena**

**HOD, B.Com (Accounting and Finance)**

**Dr. Neelam Arora**

**Principal**





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## WEBINAR ON MUTUAL FUNDS



**Date of seminar:** 12th September 2020:

**Number of participants:** 105

**Name of events:** Webinar on Mutual Funds

**Name of resource person:** Dr. Aditya Shrinivas

### Objectives:

- To help students understand Mutual funds.
- To educate the students about the concept of investment of mutual funds.

### Report:

BAF department along with the Mathematics Dept. of Lala Lajpatrai College organized webinar on Mutual Fund on 12th September 2020. Approx 105 students attended a webinar. Sir has given the depth knowledge of mutual fund and what are the benefits and loss in the investment in mutual fund.

### Outcome:

- Students understood the concept of Mutual funds.
- Students learned how to invest in mutual funds.

**Dr. Minum Saksena**

**HOD, B.Com (Accounting and Finance)**

**Dr. Neelam Arora**

**Principal**



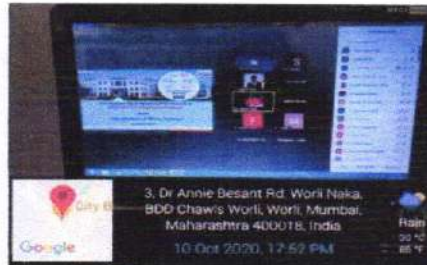


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## COMPARISON ON MICRO FINANCE WEBINAR



**Date of seminar:** 10<sup>th</sup> October 2020

**Number of participants:** 114

**Name of events:** Comparison on Micro Finance Webinar

**Name of resource person:** Rajinder Aurora

**Objectives:**

- To help students understand micro finance.
- To educate the students about comparison on Micro finance.

**Report:** BAF department organized webinar on Comparison on Micro Finance on 10<sup>th</sup> October 2020


Approx 114 Students attended. Speakers of the webinar were Rajinder Aurora along with his assistants Pratik Shah & Rajesh Patel. Venue: Google Meet'.

**Outcome:**

- Students understood the concept of Micro Finance
- Students learnt important aspects of micro finance.

  
Dr. Minum Saksena

HOD, B.Com (Accounting and Finance)

  
Dr. Neelam Arora  
Principal

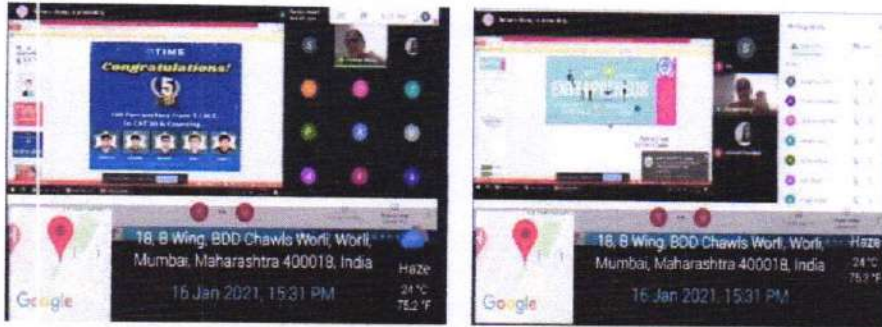




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## WEBINAR ON ENTREPRENEURSHIP DEVELOPMENT SKILL



**Date of seminar:** 16th Jan 2021

**Number of participants:** 100

**Name of events:** Webinar on entrepreneurship development skill

**Name of resource person:** Rehana M Changi.

**Objectives:**

- To help students be aware of entrepreneurship.
- To educate the students about how to start venture.

**Report:**

Students of Lala Lajpatrai College of commerce and economics attended a webinar organized by BAF Dept. on entrepreneurship development skills on 16th Jan 2021. Platform was Venue: Google Meet. The speaker of the webinar was Ms. Rehana M Changi.

**Outcome:**

- Students understood the concept of entrepreneurship.
- Students learnt important aspects of start-ups.

**Dr. Minum Saksena**

**HOD, B.Com (Accounting and Finance)**

**Dr. Neelam Arora**

**Principal**





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## WEBINAR ON MANAGING PERSONAL FINANCES



**Date of seminar:** 3rd Feb, 2021:

**Number of participants:** 107

**Name of events:** Webinar on Managing Personal Finances

**Name of resource person:** Ms. Yukti Gada

**Objectives:**

- To help students understand the importance of managing personal finance
- To educate the students about Finances.

**Report:** BAF department organized webinar on managing personal finances on 3rd Feb, 2021.

Speaker of the webinar was Ms. Yukti Gada. Approx 107 students attended the webinar.

**Outcome:**

- Students understood the concept of financial management.
- Students learned importance of financial management.

**Dr. Minum Saksena**

**HOD, B.Com (Accounting and Finance)**

**Dr. Neelam Arora**

**Principal**







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## REPORT ON NATIONAL WEBINAR ON BANKS, NBFCs AND CAPITAL MARKET



### Objectives of the Program:

- To engage students in academic activities during the lockdown due to Covid-19.
- To develop organizing abilities and leadership of students.
- To encourage the students to participate in various activities.

BEI Department organized National webinar on Banks, NBFCs and capital market on **24th June, 2020**. It was online on a Zoom Platform. Chief Guest was the former Union Minister Honourable CA Suresh Prabhu. The Keynote Speaker was Dr Vinayak Deshpande. 23 Participants attended the national webinar on Banks, NBFCs, and Capital Market

### Programme Outcomes:

- Developing organizing abilities and confidence in students.
- Engaging students in some activities and encouraging the students to participate in various activities organized.
- Making students more informed of Banks, NBFCs & Capital Markets.

*N.K.*  
Dr. Vaidehi Kamath  
HOD, B.B.I



*Nar*  
Dr. Neelam Arora  
Principal

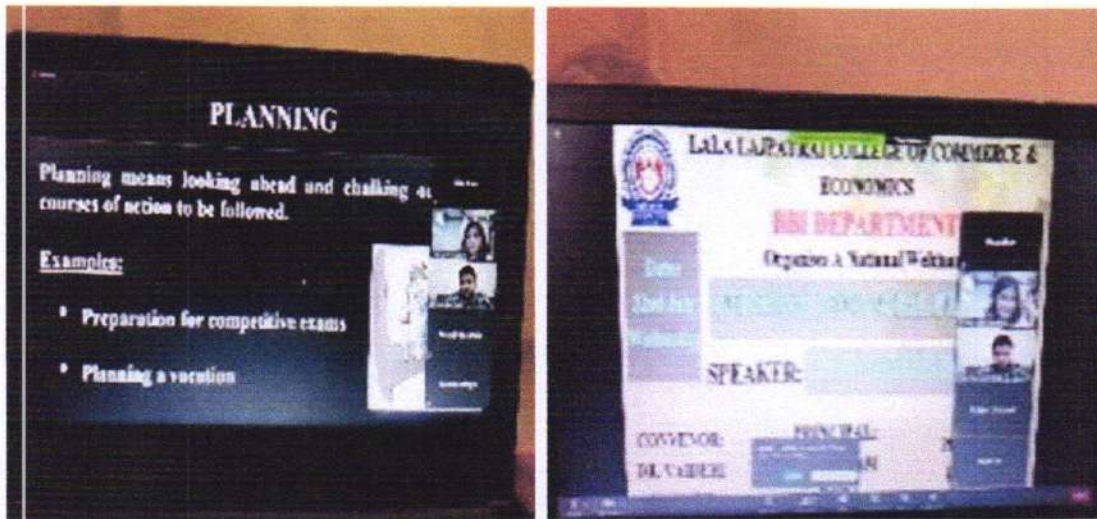


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## REPORT ON NATIONAL WEBINAR ON PERSONAL FINANCIAL PLANNING



### Objectives of the Program:

- To give knowledge of Personal Financial Planning
- To engage students in academic activities during lockdown due to Covid-19.
- To encourage the students to participate in various activities.
- To develop organizing abilities and leadership of students.

BBI Department organized National webinar on PFP i.e. Personal Financial Planning on 22<sup>nd</sup> July, 2020.

It was online on a Zoom Platform. Chief Guest was Prof. CA Darshak Doshi. 24 Participants were there.

### Programme outcome

- Developing organising abilities and confidence in students.
- Engaging students in some activities and encourage the students to participate in various activities organised.
- Developing knowledge of Personal Financial Planning.

  
Dr. Vaidehi Kamath

HOD, BBI

  
Dr. Neefam Arora

Principal





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## CREATIVE EXPRESSION – POEMS & SHORT STORIES



**DATE:** 17th July, 2020

**NUMBER OF PARTICIPANTS:** 20

### Objectives of the programme


1. To help students enhance their speaking and listening skills.
2. To give few tips and tricks on how to articulate words, both spoken and written.
3. To equip students with various technical literary forms of writing.

### Brief report

The Webinar was initiated by the BMM – BAMMC Department of LLRC on ZOOM for Faculty as well as Students. The Host for the day was Ms. Delaveen Tarapore she addressed the participants on the importance of Speaking, Articulating and Comprehending along with the changing use of literary forms like Captions, Tiny tales, emoticons, etc. The speaker also did an activity on the importance of listening.

### Outcomes

1. Students learnt how to express their creativity in a structured, constructive way.
2. Students learnt about the underlying technicalities of being an effective speaker and writer.
3. Students enhanced their learning methods through tools and tips provided by the speaker.

  
Dr. Sangeeta Makkad

HOD – BAMMC Department

  
Dr. Neelam Arora

Principal





# LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

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## DUBBSHUBB



DATE: 13<sup>th</sup> September, 2020

NUMBER OF PARTICIPANTS: 15

### OBJECTIVES OF THE PROGRAMME

- 1 To appreciate the students for their outstanding performance.
- 2 To bring to light the creativity of the students.
- 3 To encourage the development of speech skills within the students

### BRIEF REPORT

Participants were allotted with muted and unmuted video clippings of famous and iconic scenes from Bollywood. They were asked to dub the particular scene in their own content and were judged on their voice modulation, content, special effects and choice of words

A large number of people participated in the event wherein they showcased their talent of dubbing, voice modulation and choice of words.

### Outcomes

1. The students had a fun time and it created a sense of fraternity.
2. The students learned the nuances of dubbing – voice modulation, tone, delivery, etc.
3. The students had a first-hand practical experience in dubbing.

  
Dr. Sangeeta Makkad

HOD – BAMMC Department

  
Dr. Neelam Arora

Principal





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## MEBIDO-GOONJ: THE VIRAL MARKET

**GOONJ 2020** 🌟

Event 2 winners 🏆

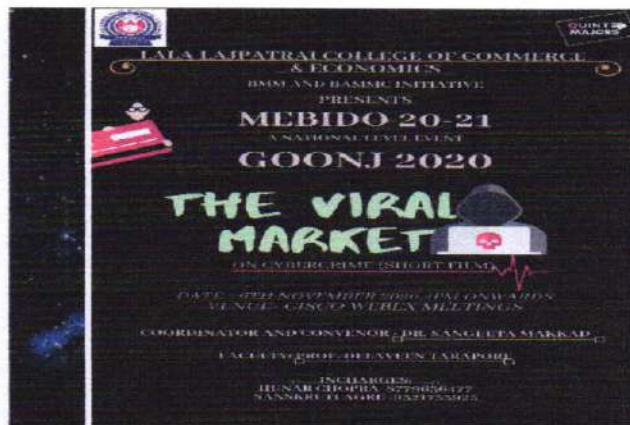
**THE VIRAL MARKET**  
3 Minutes short film on Cyber Crime

1st - Iram Syed  
(Lala Lajpatrai College, FYBMM)

2nd - Anuja Surve  
(Lala Lajpatrai College, FYBMM)

3rd - Lohitaksh Samjiskar  
(Lala Lajpatrai College, FYBMM)

All participants and winners will receive their respective certificates via whatsapp in the next hour itself!



**DATE:** 6<sup>th</sup> November, 2020

**NUMBER OF PARTICIPANTS:** 25

### Objectives of the programme

1. The students to get an understanding of different types of cybercrime and how to tackle them.
2. The students to be provided with the necessary education in order to avoid being a victim of cybercrime.
3. To equip students with resources in order to help themselves and those around them to stay safe against cybercrime.

### Brief report


This event was a SHORT FILM making competition revolving around the theme of CYBER CRIME. An informative discussion and information session kicked off the event. The submissions for the Film were online via WhatsApp. Participants received great insight on the problems discussed. There was an active discussion and interaction. Participants were encouraged to spread awareness about the same.

### Outcomes

1. Students were aware about the different kinds of cybercrime and how to avoid being a victim of them.
2. Students were provided with resources and contacts to help in case themselves or someone they know were a victim of cybercrime.
3. Students shared their personal experiences and how they overcame cyber bullying which encouraged an open and honest dialogue.

  
**Dr. Sangeeta Makkad**  
HOD – BAMMC Department



  
**Dr. Neelam Arora**  
Principal



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## MEBIDO- GOONJ: WITHIN FOUR WALLS

**GOONJ 2020**

Event 3 winners

**WITHIN 4 WALLS**  
POETRY AND STORYTELLING ON  
DOMESTIC VIOLENCE!

1st - Fahad Khan  
( Rizvi College)

2nd - Israr Ahmad  
( Rizvi College)

3rd - Janvi Chokshi  
( Lala Lajpatrai College )

1st Runner Up - Varun Patro ( Lala  
Lajpatrai College)

2nd Runner Up - Avan Navdar ( Lala  
Lajpatrai College)

All participants and winners will  
receive their respective certificates  
via whatsapp in the next hour itself !

**DATE:** 8<sup>th</sup> November, 2020

**NUMBER OF PARTICIPANTS:** 28

### Objectives of the programme

1. To sensitize students towards domestic violence.
2. To encourage students to creatively express and spread awareness of domestic violence.
3. To equip students with the necessary resources to help themselves or someone around them in a violent home environment.


### Brief report

This event was a poetry recitation/story telling competition revolving around the theme of domestic violence. An informative discussion and information session kicked off the event. The submissions for the literary was online via WhatsApp.

### Outcome

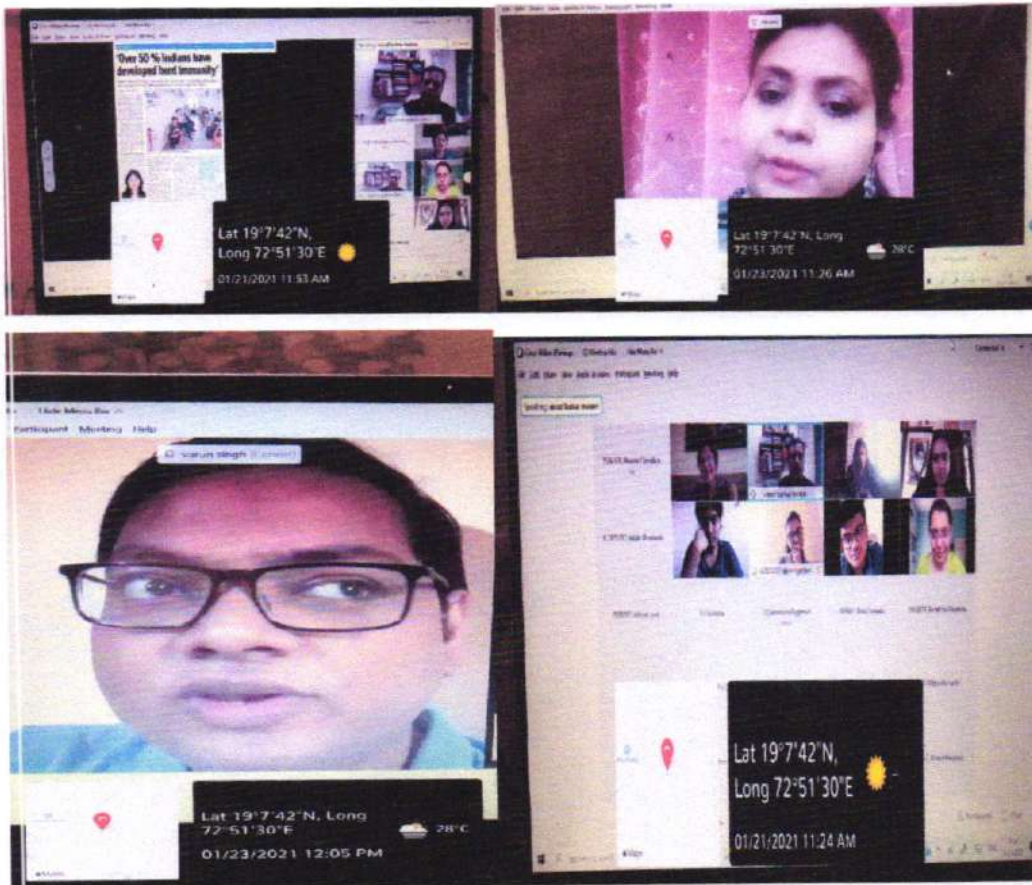
1. Students came up with wonderfully profound literature on domestic abuse and its implications.
2. Students were sensitized to the issue of domestic violence and were also taught how to identify it.
3. Students were encouraged to spread the message and use the necessary resources to overcome domestic abuse to someone who may be facing it.

  
**Dr. Sangeeta Makkad**  
HOD – BAMMC Department

  
**Dr. Neelam Arora**  
Principal



## FOURTH ESTATE



**DATE:** 21<sup>st</sup> January, 2021 – 23<sup>rd</sup> January, 2021

**NUMBER OF PARTICIPANTS:** 24

### OBJECTIVES OF THE PROGRAMME

1. To create an understanding and appreciate journalistic methods and skills.
2. To hear from and connect with seasoned journalists to get an understanding of the real life applications.
3. To understand how various beats are reported and the common problems journalists face.

### THE BRIEF REPORT

- DAY 1: The speaker for the day, Vinod Kumar Menon, shared his experience in the field and spine chilling investigative stories and inspired all the budding journalists and audience to strive for our goals. He shared valuable tips and tricks that would help each student to do better in the field.
- DAY 2: 3 virtual activities were conducted on Day 2 where a humungous amount of participation was seen. Event 1: #nofilterBMM (Podcast) Event 2: Photo Journalism & Event 3: Who is the reporter!?

These three events were conducted at National – Inter-collegiate level.



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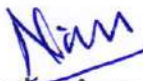
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- DAY 3: Irmeen Farhat Ali spoke about her experience in the field and explained how travelling has had a great impact in her stories. Varun Singh spoke about intriguing stories and gave helpful tips and tricks for a healthy and successful career in journalism

## Outcome

1. The students were exposed to and understood the nuances of different and current journalistic methods and issues.
2. The students got to interact and create a network with seasoned journalists within the field.
3. The students were also encouraged to participate in journalism centric activities that were fun and educational at the same time.

  
Dr. Sangeeta Makkad  
HOD – BAMMC Department

  
Dr. Neelam Arora  
Principal





## MOVIE MANIAC



**DATE:** 28<sup>th</sup> – 29<sup>th</sup> January, 2021

**NUMBER OF PARTICIPANTS:** 20

### Objectives of the programme

1. To expose students to the intricate world of film-making.
2. To talk about technicalities of film-making and how to navigate them.
3. To gain first hand practical experience in film-making.

### The brief report

The 2 Day National Level Webinar was conducted by the BMM – BAMMC Department by eminent film makers.

Day 1 Speaker: Mr. Aniket Stella Shirish Khabade: Casting Director, Screenwriter, Producer, Director and the CEO of Khabade and Sons Media Private Limited.

On 28<sup>th</sup> January, 2021 the speaker of Webinar Mr. Aniket spoke in detail about the experience in Industry and how he manages work – life balance in such a challenging industry. He also spoke about the actors he worked with.

Day 2 Speaker: Mr. Sanil Gosavi, Director and Writer, known for “My Mother’s wedding”

On 29<sup>th</sup> January, 2021 the speaker of Webinar Mr. Sanil spoke about how to be a creative writer, tips on being an actor and how to step-in in the industry.

The students were also welcomed to create their own short films and get them viewed.



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## Outcome

1. The students were encouraged to think out of the box and their creativity was pushed to great limits.
2. The students experienced first-hand the difficulties, technicalities and how to navigate them.
3. The students had a fun time working and creating their films

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HOD – BAMMC Department

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## REMEMBERING S. SUKHDEV – FILM SCREENING



DATE: 1<sup>st</sup> March, 2021

NUMBER OF PARTICIPANTS: 27

### Objectives of the programme

1. To create an understanding and appreciation for film legends amongst students.
2. To expose students to different types of media outside the conventional content they consume today.
3. To add to the students repertoire of existing films.

### Brief report

The BMM – BAMMC Department conducted an Online Screening of the Movies of legendary director S. Sukhdev on his Birth anniversary. The students enjoyed the documentaries, it was a delight.

### Outcome

1. The students got to see and identify practical application of the theory taught in class.
2. The students were made to be aware of the great S. Sukhdev on his birth anniversary.
3. The students got a shared experience of the great legend and inspire their drive and creativity.

  
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## WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS & ISSUES OF PLAGIARISM IN RESEARCH



**DATE OF WORKSHOP:** 15<sup>th</sup> July 2020

**NUMBER OF PARTICIPANTS/ BENEFICIARIES:** 258 Nos.

**NAME OF RESOURCE PERSON :** Adv. Danesh Adi Mehta, Senior Manager – Legal, Mulla & Mulla

### Objectives of the program:

1. To create awareness about Intellectual Property Rights among teachers, students, researchers who are directly or indirectly involved in the innovation process
2. To gain knowledge & insight on creating strong patents as valuable assets of the institution
3. To use IPR information relating to patents & copyrights for further research and development in developing new processes
4. To understand the important of copyright and the dangers of plagiarism in research

### Brief report of the workshop

The BFM Department of Lala Lajpatrai College organized & hosted a webinar on a very critical aspect of law and research, on 15th July 2020. The resource person of this webinar was Advocate Danesh Adi Mehta, a practising advocate with law firm Mulla & Mulla & who was coincidentally an alumni of the college. He focused attention on the importance of Intellectual Property Rights and how they need to be safeguarded and how these rights are frequently violated in the process of research by research



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scholars without the original authors being given any credit for their original work. The webinar went a long way in inculcating the spirit of honouring original works among the students and other participants of the webinar

### **Outcome of the program**

The participants of the workshop were exposed to the core areas of IPR. Most of the student fraternity were not so aware of the dangers of plagiarism and how intellectual property holds value for organizations. This program was successful in driving home this understanding among them

**Dr. Rajesh Mankani**

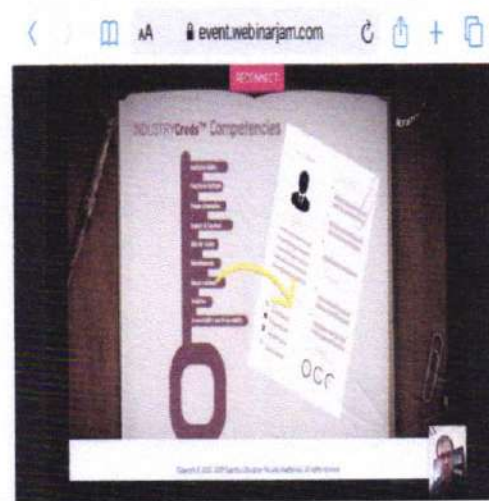
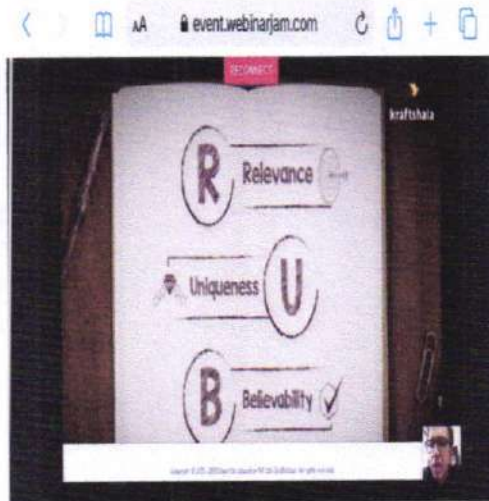
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**Dr. Neelam Arora**

**Principal**



## WEBINAR ON HOW TO WRITE A PROFESSIONAL C.V. TO GET THE RIGHT JOB



**DATE OF EVENT** : 18<sup>th</sup> July 2020  
**NAME OF EVENT** : Webinar on How Write a Professional C.V. To Get the Right Job  
**NAME OF RESOURCE PERSON** : Mr. Varun Satia, Founder & CEO of KRAFTSHALA  
**NUMBER OF PARTCIPANTS/BENEFICIARIES:** 112 Nos.

### Objectives of the program :

1. To create understanding in the minds of students about the importance of the role played by a professional CV during the job selection process
2. To provide an opportunity to the students to learn various methods working on their own CVs to make them professional in approach
3. To provide the students an opportunity to self-assess and identify their own weakness in their CVs and work on developing them

### Brief report of the activity

The **BFM Department** of Lala Lajpatrai College in collaboration with **KRAFTSHALA** organized this much needed webinar for students of all streams on **18<sup>th</sup> July 2020**, to make the students aware of the requirement of crafting a proper and well prepared CV while applying for jobs post their studies. The webinar was conducted by **Mr. Varun Satia**, Founder & CEO of **KRAFTSHALA** and he very successfully drove home the understanding of this fact in the students and the students gained a valuable skill of how to make the right kind of CV for themselves

### Outcome of the program

1. The student participants came back with a appreciation of how important a professional CV is in the job selection process



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2. The students were also able to understand their own potential strengths and weaknesses to accordingly choose their own development goals while making their CVs
3. The students also got an idea of how to they can work on their CVs to make them more professional and easy to read and to catch the eyes of recruiters while shortlisting CVs

**Dr. Rajesh Mankani**

**HOD – Bachelor of Commerce (Financial Management)**

**Dr. Neelam Arora**

**Principal**



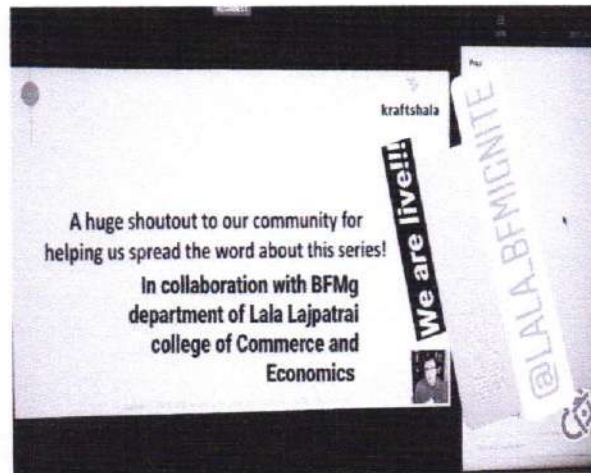
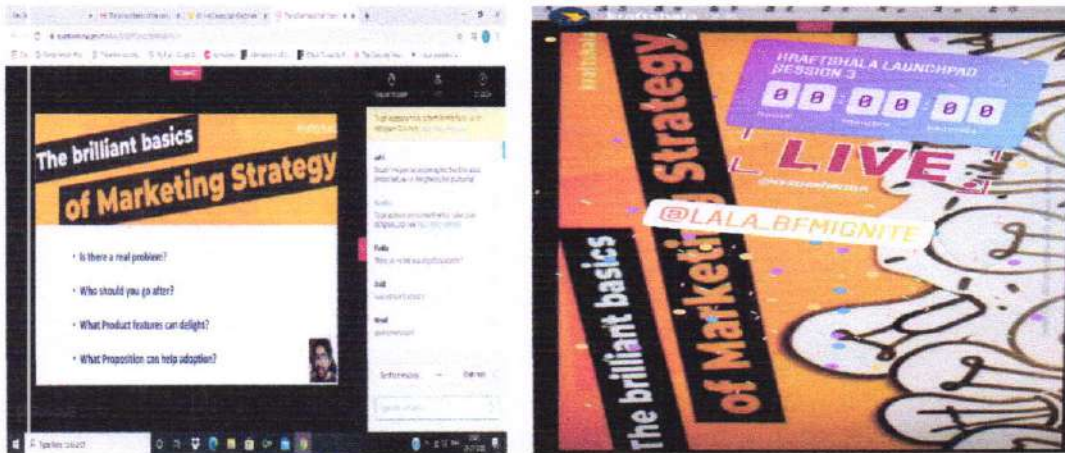


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## WEBINAR ON THE BRILLIANT BASICS OF MARKETING STRATEGY



**DATE OF EVENT** : 28<sup>th</sup> July 2020

**NAME OF EVENT** : Webinar on the Brilliant Basics of Marketing Strategy

**NAME OF RESOURCE PERSON** : Mr. Varun Satia, Founder & CEO of KRAFTSHALA

**NUMBER OF PARTICIPANTS/BENEFICIARIES**: 356 Nos.

### **OBJECTIVES OF THE PROGRAM :**

1. To create understanding in the minds of students about the importance of marketing strategy in business
2. To help the students differentiate between ordinary strategies & out-of-box marketing strategies
3. To enable students to imbibe the basics of marketing skills

### **BRIEF REPORT OF THE ACTIVITY**

The **BFM Department** in collaboration with **KRAFTSHALA** organized this unique webinar for students of all streams to drive home the importance of a marketing strategy in all walks of life, be it personal or business. No task can be accomplished successfully without having a strategy in place and this





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becomes all the more important if one is trying to sell a product or a skill or trying to get selected for a job, having the right strategy makes the difference between success and failure. The webinar was conducted by **Mr. Varun Satia**, Founder & CEO of KRAFTSHALA and he very successfully drove home the understanding of this fact in the students and the students gained a valuable understanding in this very important aspect

## OUTCOME OF THE PROGRAM

1. The student participants came back with great learning as to importance of study of marketing basics in business
2. The students learnt of the various creative ways of thinking and coming up with brilliant marketing strategies which can lift an ordinary organization to become a successful one

**Dr. Rajesh Mankani**

**HOD – Bachelor of Commerce (Financial Management)**

**Dr. Neelam Arora**

**Principal**



## WEBINAR ON “PROFESSIONAL BRAND MANAGEMENT IN DIGITAL AGE”



**DATE OF EVENT** : 24<sup>th</sup> Nov 2020

**NAME OF EVENT** : Webinar on “Professional Brand Management in Digital Age”

**NAME OF RESOURCE PERSON** : Mr. Shivang Sethia, Co-Founder of KRAFTSHALA

**NUMBER OF PARTICIPANTS/BENEFICIARIES:** 189 Nos.

**Objectives of the program** :

1. To create understanding in the minds of students the importance of professional approach in brand management
2. To create understanding in the minds of students about the current changes happening in the digital age
3. To enable students to develop an appreciation of the changes face of brand management

### **Brief report of the activity**

The BFM Department in continuation of their collaboration with KRAFTSHALA organized this unique webinar for students of all streams to create awareness about the importance of brand management and particularly so the process of doing it in a professional manner due to the demands of the digital economy in which we are currently functioning. The webinar was conducted by Mr. Shivang Sethia, Co-Founder of KRAFTSHALA. The speaker very successfully drove home the understanding of this fact in the students and the students gained a valuable understanding in this very important aspect.




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## Outcome of the program

1. The student participants came back with a detailed understanding of the importance of adopting a professional approach in the brand management function of an organization
2. The students were also able to understand the need for adapting to new ways of brand management in the digital age prevailing
3. The students also got an out of the box perspective of the brand management function in its latest avatar

  
Dr. Rajesh Mankani

HOD – Bachelor of Commerce (Financial Management)

  
Dr. Neelam Arora

Principal



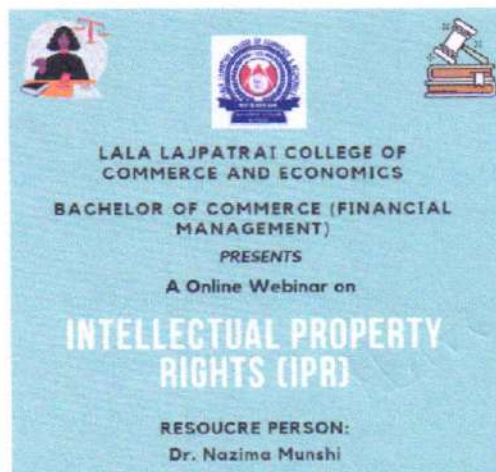
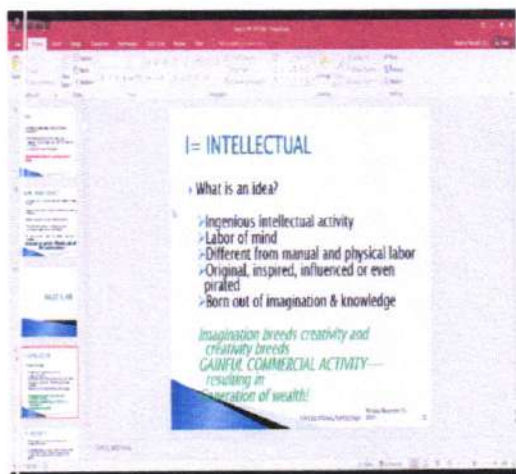


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## WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS



**DATE OF WORKSHOP**

: 30<sup>th</sup> November 2020

**NUMBER OF PARTICIPANTS/ BENEFICIARIES**

: 158 Nos.

**NAME OF RESOURCE PERSON**

: Dr. Nazima Munshi – SVKMs NMIMS

**OBJECTIVES OF THE PROGRAM :**

1. To create awareness about Intellectual Property Rights among teachers, students, researchers who are directly or indirectly involved in the innovation process
2. To gain knowledge & insight on creating strong patents as valuable assets of the institution
3. To use IPR information relating to patents & copyrights for further research and development in developing new processes

### **Brief report of the workshop**

The BFM Department organized & hosted this very significant webinar on importance of Intellectual Property Rights where the resource person Dr. Nazima Munshi focused attention on the importance of Intellectual Property Rights of various different types and how they need to be safeguarded and how these rights are frequently violated in the process of research by research scholars without the original authors being given any credit for their original work. The webinar went a long way in inculcating the spirit of honouring original works among the students and other participants of the webinar. The webinar was very well received and the students requested for repeat sessions to gain more knowledge and understanding on the subject.

### **Outcome of the program**

1. The participants of the webinar will be able to understand the procedures to convert the research outcome into patents/technologies to license.
2. Knowledge about different types of innovations patentable & how to test your patentability of your innovations.
3. Importance and scope of IPR in Academic Researches and Innovation.



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4. Knowledge about how to provide legal defence and offers the creators the incentive of their work.
5. Understanding the working of copyrights, patents, trademarks, trade secrets, etc.

**Dr. Rajesh Mankani**

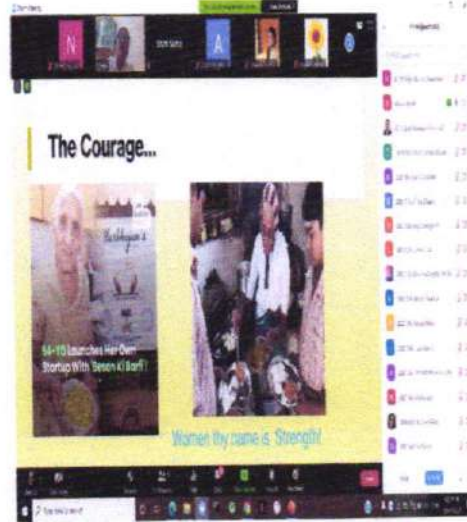
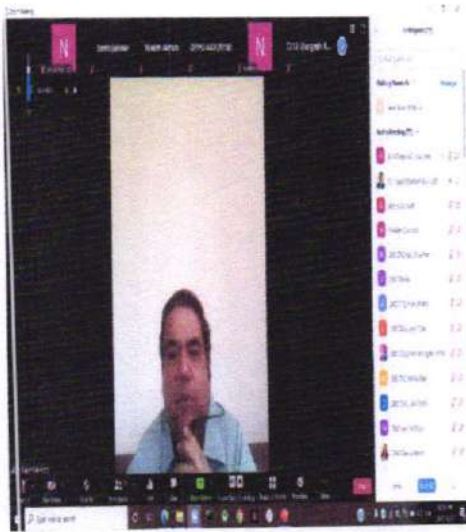
**HOD – Bachelor of Commerce (Financial Management)**

**Dr. Neelam Arora**

**Principal**



## WORKSHOP ON PERSONALITY DEVELOPMENT



<b>DATE OF EVENT</b>	: 31 <sup>st</sup> Jan 2021
<b>NAME OF EVENT</b>	: Workshop on Personality Development
<b>NAME OF RESOURCE PERSON</b>	: Mrs. Shubha Dixit – Target Consultants
<b>NUMBER OF PARTICIPANTS/BENEFICIARIES</b>	: 85 Nos.
<b>Objectives of the program</b>	:

1. To create understanding in the minds of students the importance of having a well-developed personality in corporate life
2. To create understanding in the minds of students about the importance of grooming & other basics which add to the overall personality
3. To enable students to develop an appreciation of their own strengths & weaknesses and personality deficiencies and chart out their own course to success

### **Brief report of the activity**

The **BFM Department** in collaboration with Target Consultants organized this much needed workshop for students of all streams to make the students aware of the importance of having a well-rounded personality for achieving success in personal and work lives. The resource person was very emphatic and stressed on the aspect of cultivating well-rounded personalities as a person's importance and dealings in personal and professional lives depended on the extent and attitude of their respective personalities.

Various practical examples were shown via audio-visual mode and the students participated enthusiastically in live classroom exercises. Overall the workshop was well received and served the purpose it was supposed to achieve.



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## Outcome of the program

1. The student participants came back with a detailed understanding of the importance of personality development
2. The students were also able to understand the various issues they themselves are facing in the process of their own personality development
3. The students also got an understanding of how such issues need to be addressed so that they can become the owners of good corporate personalities

Dr. Rajesh Mankani

HOD – Bachelor of Commerce (Financial Management)

Dr. Neelam Arora

Principal



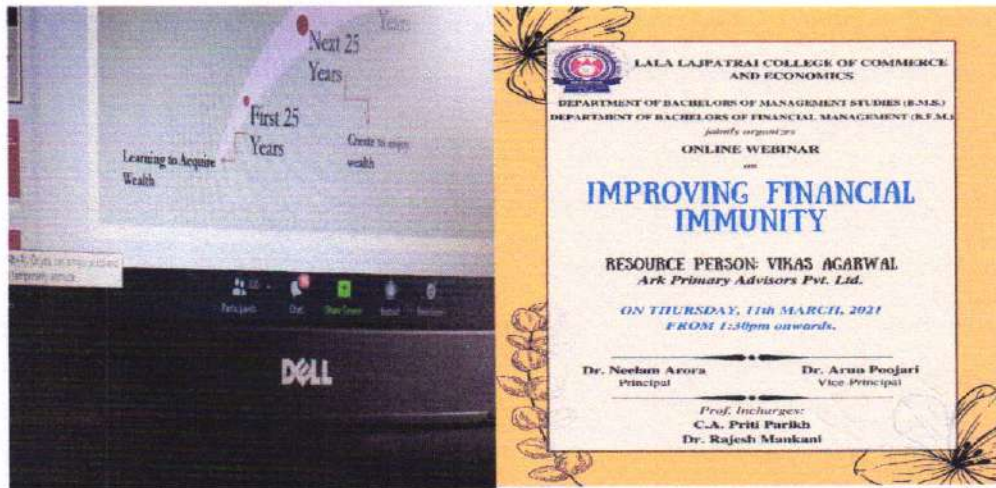


# LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

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## WEBINAR ON IMPROVING FINANCIAL IMMUNITY



<b>DATE OF EVENT</b>	: 11 <sup>th</sup> March 2021
<b>NAME OF EVENT</b>	: Webinar on Improving Financial Immunity
<b>NAME OF RESOURCE PERSON</b>	: Mr. Vikas Agarwal of Ark Primary Advisors Pvt. Ltd
<b>NUMBER OF PARTICIPANTS/BENEFICIARIES</b>	: 188 Nos.
<b>OBJECTIVES OF THE PROGRAM</b>	:
	<ol style="list-style-type: none"><li>1. To create understanding in the minds of students the importance of having a financial plan in their personal and professional lives</li><li>2. To create understanding in the minds of students about the importance of developing immunity to financial problems by undertaking proper financial planning</li><li>3. To enable students to develop an appreciation of their own strengths &amp; weaknesses and deficiencies and chart out their own course to success</li></ol>

### Brief report of the activity

BFM department in collaboration with BMS department organized this webinar, with resource person Mr. Vikas Agarwal of Ark Primary Advisors Pvt. Ltd. The webinar was attended by over 180 students. The resource person introduced the concept of financial planning to the students from a very early age. He emphasized to the students that financial planning is not a once in a lifetime activity but a continuous process and that they need to take steps to ensure that their financial prowess remains immune in face of life's adversities and ups & downs of the economy. He explained to the students in a systematic manner, how each one can easily take steps to plan their financial security. The webinar was well received by students.

### Outcome of the program

1. The student participants came back with a detailed understanding of the importance of personal and professional financial planning





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2. The students were also able to understand the various issues they themselves need to act upon in order to have an assured future which is financially cushioned
3. The students also got an understanding of how issues related to financial management need to be addressed so that they can lead assured independent retired lives in the future

Dr. Rajesh Mankani

HOD – Bachelor of Commerce (Financial Management)

Dr. Neelam Arora

Principal





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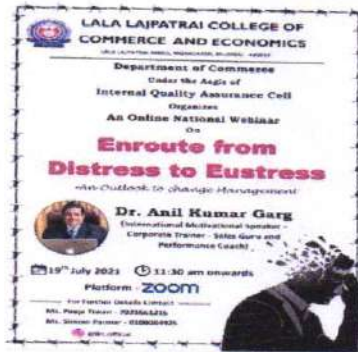
## **REPORTS OF STUDENT CENTRIC WORKSHOPS ORGANISED BY COLLEGE 2021-22**



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## REPORT ON ENROUTE FROM DISTRESS TO EUSTRESS




### Objectives of the event:


- To create awareness about eustress (positive stress) among the participants
- To overcome the fear of anxiety caused by distress

Department of Commerce under the Aegis of Internal Quality Assurance Cell organized an Online National Webinar on Enroute from Distress to Eustress – An Outlook to Change Management dated 19<sup>th</sup> July 2021 through zoom platform. Dr. Anil Kumar Garg was the guest speaker for the webinar. He explained in detail about handling stress in our life. He also explained positive and negative stress and how to manage the distress. It was a very informative and explanatory session. There was the active participation of 150+ participants for the webinar.

### Outcomes of the events:

- Eustress results in positive feelings of contentment, inspiration, motivation etc.
- Ways & means to cope up with the negative impact of stress.

  
Dr. Rahul Shetty  
Faculty In-charge

  
Dr. Neelam Arora  
Principal





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## REPORT ON ADVERTISING APPEALS & MILLENIALS: A RESEARCH

### METHODOLOGY




#### Objectives of the event:

- To enrich students with various advertising concepts and inculcate research skills among students.
- To know the way in which advertising can be relevant to the millennial.
- To know the importance of advertising and the ways of approaching the millennial.


Department of Commerce and Internal Quality Assurance Cell scheduled an intercollegiate webinar on '**Advertising Appeals & Millennials: A Research Aptitude**' on 1st October 2021 from 10:45 am onwards. The webinar was conducted by Mrs. Manisha Naik, Associate Professor - Vivek College of Commerce. The webinar was elaborative covering various aspects of advertising appeals through a practical & live research questionnaire that helped students in understanding the importance of advertisement in today's evolutionary market through a pre & post-testing method of evaluating advertising effectiveness. Students were told to fill out the feedback form based on their understanding of advertisement samples that were put forth by the speaker. The event was graced with 148 participants and it was very informative and useful.

#### Outcomes of the events:

- Understanding the appeals used in advertising through a research aptitude.
- Hands on experience & exposure to choose the product or service through a research questionnaire.

  
Dr. Rahul Shetty  
Faculty In-charge



  
Dr. Neelam Arora  
Principal

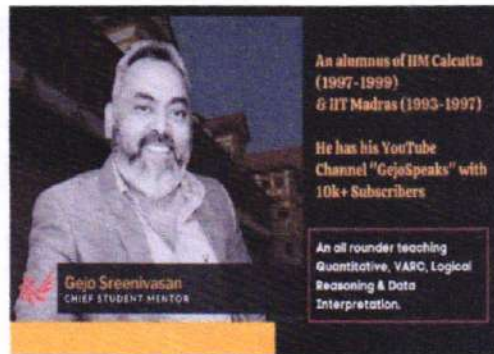
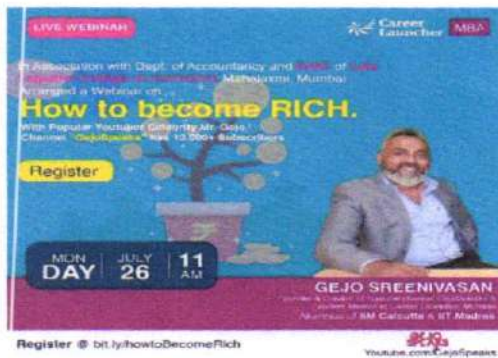


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## WEBINAR ON 'HOW TO BECOME RICH'



**Objective:** The online workshop was organized to make the students understand the different avenues of higher education and career, how to crack competitive exams, how to plan, etc.

Department of Accountancy jointly with Career Launcher organized a Webinar on "How to Become Rich" on 26<sup>th</sup> July, 2021. The Speaker was Gijo Sreenivasan, a free-lance coach. He explained the importance of planning in life. Total participants: 95.

**Outcome:** The students understood the importance of planning, especially career planning for success and happiness. They also became aware of the different areas available for further studies and how they can clear the entrance tests with good scores.

**Dr. Mahalakshmi Kumar**  
HOD of Accountancy



**Dr. Neelam Arora**  
Principal



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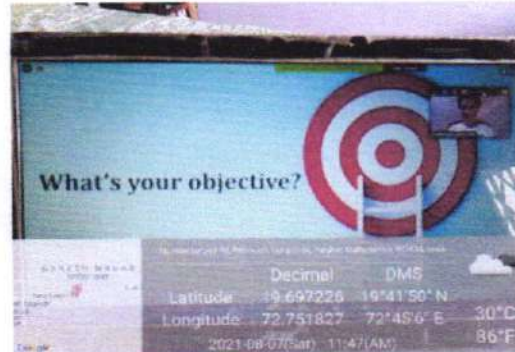
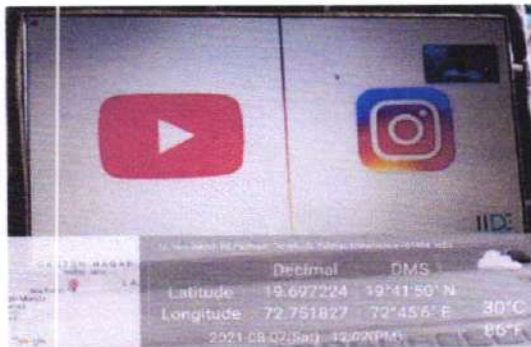
## WEBINAR ON INSTAGRAM MARKETING

**Lala Lajpatrai College of Commerce & Economics** IIDE  
 Lala Lajpatrai Marg, Mahalaxmi, Mumbai-34  
**DEPARTMENT OF ACCOUNTANCY & INTERNAL QUALITY ASSURANCE CELL (IQAC)**  
 IN ASSOCIATION WITH IIDE  
 PRESENTS A FREE WEBINAR ON

*Instagram Marketing*

**Resource Person : Mr. Prathmesh Kavishwar**  
 Digital Marketing | Visiting Faculty | Speaker  
 Date: 7th August, 2021 | Time: 11:30am | Venue: Zoom

Principal: Dr. Neelam Arora | HOD of Accountancy: Dr. Mahalakshmi Kumar | IQAC Co-ordinator: Dr. Vinay Pandit  
 Dept of Accountancy Members: Mr. Darshan Pagdhare | Dr. Ashok Mahadik



**Objective:** The objective of the Webinar was to make the students understand the Concept and utility of Instagram Marketing and also ways of making career in this field.

Department of Accountancy jointly with IQAC and IIDE organized Webinar on “INSTAGRAM MARKETING” on 7<sup>th</sup> August, 2021. The Resource person was Mr. Prathamesh Kavishwar. Total Participants were 61.

**Outcome:** The participants learnt different ways of making the Instagram page attractive with the modern social etiquettes for successful marketing and for success in career.

Dr. Mahalakshmi Kumar  
HOD of Accountancy

Dr. Neelam Arora  
Principal





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## WEBINAR ON EMPLOYABILITY SKILLS



**DATE OF EVENT:** 16<sup>th</sup> June 2021

**NAME OF EVENT:** Webinar on Employability skills

**NUMBER OF PARTICIPANTS/ BENEFICIARIES:** 130 Students

**ORGANIZATION:** Arvi Achievers

### **Objectives of the program:**

- To guide the students on various soft skills required to be employable in this competitive market.
- To guide the students on how to prepare for such soft skills.

### **Brief report of the activity**

The BMS department of Lala College organized an online webinar on Employability Skills that are required to be employable in the era of touch competition. The program was organized online on Zoom Platform. Around 47 BMS students participated in this session. The resource person **Ms. Archana Vijan** educated students on various soft skills which are important to their career. It was ably supported and guided by Ms. Priti Parikh – Asst. Coordinator of BMS department.

### **Outcome of the program**

- The objectives were met.
- Around 47 BMS students of BMS department took part in the webinar and took the advantage of the online session and learnt about various soft skills which are important to them.

CA Priti Parikh  
Bachelor of Management Studies



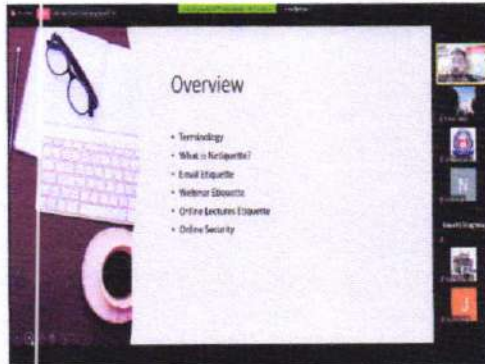
Dr. Neelam Arora  
Principal



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## WEBINAR ON INTERNET ETIQUETTE: INDISPENSABLE COMPONENT OF PROFESSIONAL ETHICS IN TODAY'S WORK ENVIRONMENT



**DATE OF EVENT:** 29th June, 2021

**NAME OF EVENT:** Webinar on Internet Etiquette

**NUMBER OF PARTICIPANTS/ BENEFICIARIES:** 376 Participants from over 100 colleges from across 70 cities and 22 states

**RESOURCE PERSON:** Mr Asif Rampurawala, Vice Principal of VSIT.

### Objectives of the program

- To give students and faculty members an idea of internet etiquette while teaching and learning in Online Mode.

### Brief report of the activity

This Session was organised for the students and faculty Members at national Level. This webinar got an overwhelming response from various faculty members and students. The resource person shared very useful tips on how to grab attention of students for longer time in online mode along with some basic measures which can prevent undesirable disruptive activities of students during the session. He also guided students on how to behave appropriately during ONLINE session.

### Outcome of the program

- Teachers got aware of how to teach effectively in ONLINE mode and how to prevent student nuisance during the course of lecture.
- Students also were given tips for better concentration and proper behaviour.

Ms. Nidhi Singh

HOD – B.Sc. (Information Technology)



Dr. Neelam Arora

Principal





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## WEBINAR ON ROADMAP TO RESEARCH IN THE FIELD OF COMPUTER SCIENCE



**Date of event:** 31st December, 2021

**Name of event:** State level Webinar on “Roadmap to Research in the field of Computer Science”

**Number of participants/ beneficiaries:** 68 Nos.

### Objectives of the program:

- To provide to the students of BSCIT and Computer Science, the basic idea on how to do research in their specific domain.
- To give them exposure to Research Methodology and relevant topics in these fields.

### Brief report of the activity

This Webinar was held for the students of BSCIT and B.Sc. (Computer Science) Department. 68 students from across 10 colleges participated in this webinar. The Resource person practically discussed various cases in order to impart clarity to students on how to start research work. The resource person was given excellent feedback by students.

The students who notably contributed to this program of BSCIT were Zahid, Farzan, Sreya, Yogita, Nandini, Kashif, Sahil, Archies, Siddhartha, Akash Suryavanshi.


### Outcome of the program

- The student participants got an idea on how to do research in their specific field.
- The organising students learnt management and leadership skills.
- The motivation level of the students towards doing Research work was visibly enhanced.

Ms. Nidhi Singh

HOD – B.Sc. (Information Technology)



  
Dr. Neelam Arora  
Principal

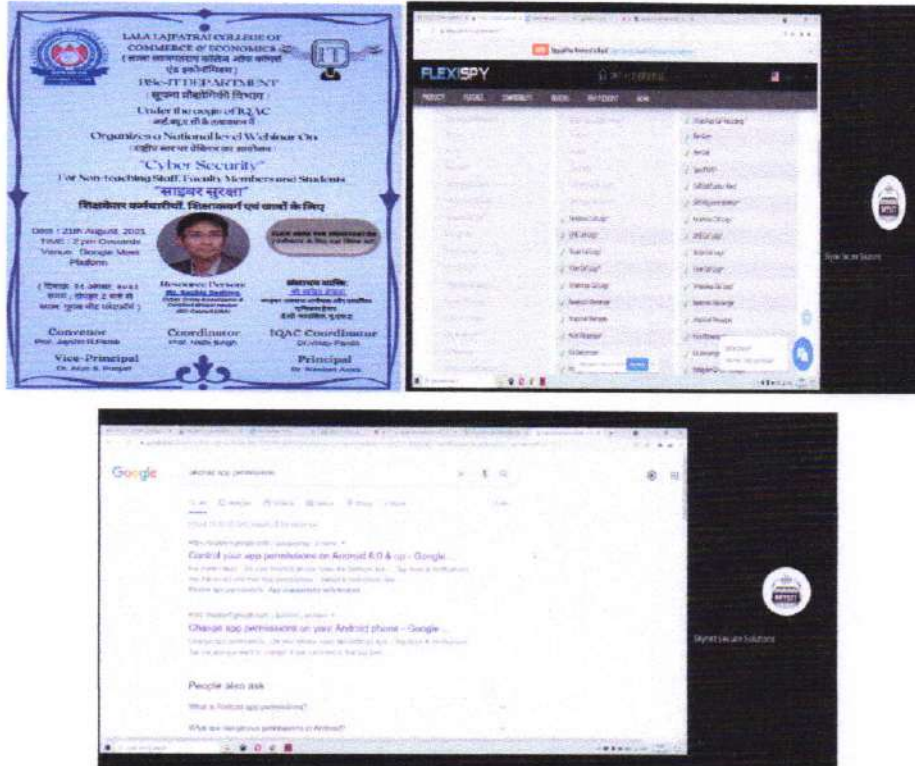


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## WEBINAR ON CYBER SECURITY FOR TEACHING, NON-TEACHING STAFF AND STUDENTS



**DATE OF EVENT:** 21st August, 2021

**NAME OF EVENT:** State Level Webinar on Cyber Security for teaching, non-teaching staff and students

**NUMBER OF PARTICIPANTS/ BENEFICIARIES:** 45 Nos.

**RESOURCE PERSON:** Mr. Sachin Dedhiya, Founder of Skynet Secure Solutions and a certified Hacker from EC Council, USA.

### Objectives of the program:

- To provide to the Teaching, Non-Teaching staff members and students from across all the colleges of Mumbai University, an idea of types of Cyber security threats they can expect and how to best prevent them.
- This will help them reduce risks in day to day transactions they are making online to a great extent with the help of simple tips.

### Brief report of the activity

This Session was organised for the Teaching, Non-teaching staff members from across Maharashtra. The participants were given tips on how to do secure payment and also to make them aware of types of cyber threats and simple tips for avoiding them.

### Outcome of the program



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- The participants got an idea on how to do basic ONLINE PAYMENTS and other work on internet securely.
- This would definitely reduce the risks involved in day to day ONLINE activities.

**Ms. Nidhi Singh**

**HOD – B.Sc. (Information Technology)**

**Dr. Neelam Arora**

**Principal**





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## WEBINAR ON CREATING IMMERSIVE PROFESSIONAL LIFE



**Date of event:** 18th September, 2021

**Name of event:** Webinar on Creating Immersive Professional Life

**Number of participants/ beneficiaries:** 85 Nos.

**Resource person:** Ms. Namrata Sharma

**Objectives of the program:**

- To provide to the students of BSCIT Department, an idea of the types of problems faced by students in professional life and how to deal with them.
- This would help them be prepared for their professional life better.

**Brief report of the activity**

This Session was organised especially for the students of BSCIT Department of Lala Lajpatrai College. The students of FYBSCIT, SYBSCIT and TYBSCIT participated in this session where the participants were given idea of specific problems they can across in their professional life and how exactly they should face these challenging situations.

**Outcome of the program**

- The participants got a clear picture of what to expect in their professional Life.
- This would be able to work upon their weaknesses and be more prepared for their professional life.

Ms. Nidhi Singh

HOD – B.Sc. (Information Technology)



Dr. Neelam Arora

Principal



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## INTER-COLLEGIATE GO-GREEN EXHIBITION



**Date of event:** 8th April, 2022

**Name of event:** GO GREEN Exhibition

**Number of participants/ beneficiaries:** 66 Nos.

**Resource person:** Students of FYBSCIT

**Objective of the program:**

- To spread the knowledge of ill effects of the common practices we do in our day to day life and suggest ways to prevent these practices.

**Brief report of the activity**

This Exhibition is the part of Green Computing syllabus in FYIT Semester II. Green computing is the need of hour because day by day the use of technology is increasing. All the FYIT students presented their eco-friendly projects. Principal and vice- principal praised students for their work and initiatives.

**Outcome of the program**

- Students became aware about how to bring improvement in efficiency of computing devices.
- Through projects they learned about green computing practices and development of environmentally sustainable production practices, energy efficient computers and also about improved disposal and recycling procedures.

Ms. Nidhi Singh

HOD – B.Sc. (Information Technology)

Dr. Neelam Arora

Principal





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## NATIONAL LEVEL WEBINAR ON ENTREPRENEURSHIP IN FINANCIAL MARKETS



**Date of seminar:** 12<sup>th</sup> & 13<sup>th</sup> July

**Number of participants:** 69

**Name of events:** National Level Webinar on Entrepreneurship in Financial Markets

**Name of resource person:** Dr. Aditya Srinivas.

### Objectives:

- To help students learn in detail about financial markets.
- To educate students about its scope in entrepreneurship.
- To know how to start entrepreneurial venture in the financial market.

**Report:** BAF Department organised a two days national level workshop on Entrepreneurship in the Financial Market. This webinar was conducted on the Zoom app. Speaker of the workshop was Dr. Aditya Srinivas. He guided students about how to take initiative in entrepreneurial activities in the area of financial market.

### Outcome:

- Participants gained knowledge about how to take initiative in entrepreneurial activities in the area of financial market.
- Students learnt about the financial market.
- Students gained knowledge about the functions and role of financial market.

Dr. Minum Saksena

HOD, B.Com Accounting and Finance

Dr. Neelam Arora

Principal





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## GUEST LECTURE ON MAKE IN INDIA CAMPAIGN AND ENTREPRENEURS



Date of seminar: -22<sup>nd</sup> July 2021

Name of events: Guest Lecture on Make in India campaign and Entrepreneurs

Name of resource person: Dr. Aditya Srinivas.

Number of participants -95

### Objectives:

- To help students to understand the state of Indian economy during pandemic.
- To bring awareness about the Make in India campaign.
- To provide knowledge about the role of financial market in Indian economy and impact of pandemic on it.

**Report:** The BAF Department organized an online guest lecture delivered by Dr. Aditya Srinivas on Zoom app. The Speaker gave insights about the **Make in India campaign and Entrepreneurs** which has added value to our Indian economy. He explained how the country was dealing with the problems caused by Covid. He highlighted strategies as how India can deal with the situation.

### Outcome:

- Students learnt about Make in India initiative.
- Students learnt more about entrepreneurship In Indian markets.
- Students gained deep knowledge about the role of financial market in Indian economy and what impact pandemic has on it.

*Miz*  
Dr. Minum Saksena

HOD, B.Com Accounting and Finance

*Naam*  
Dr. Neelam Arora  
Principal





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## WEBINAR ON BUSINESS COMMUNICATION & ETIQUETTE TO FOLLOW IN THE CORPORATE WORLD



**Date of seminar:** 7th August 2021

**Number of participants:** 140 students

**Name of events:** Webinar on Business Communication & Etiquette to follow in the Corporate World

**Name of resource person:** Ms Nidhi Sethi

**Objectives:**

- To tell the students the importance of business communication and etiquette.
- To tell the students about business communication and etiquette to follow in corporate world.

**Report:**


BAF department organized a National Level Webinar on the topic- Business Communication and Etiquette to follow in the Corporate World. It was organized on 7th August, 2021. The speaker of the session was Ms. Nidhi Sethi. She is a HR Consultant, Image Consultant & Soft Skills Trainer. Platform: Zoom App & YouTube Live. A total of 140 students participated in the webinar from department.

**Outcome:**

- Students learned the importance of business communication and etiquette.
- Students learned about the business communication and etiquette to follow in corporate world.

  
Dr. Minum Saksena

HOD, B.Com Accounting and Finance

  
Dr. Neelam Arora  
Principal





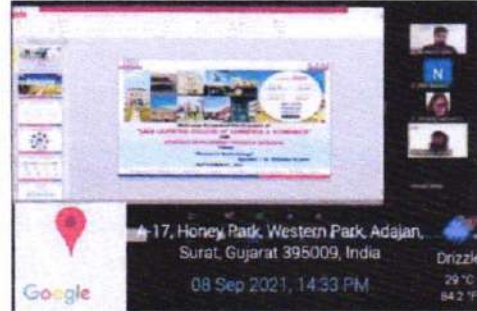


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## WEBINAR ON RESEARCH METHODOLOGY



**Date of seminar:** 8<sup>th</sup> September 2021

**Number of participants:** 55.

**Name of events:** Webinar on Research Methodology

**Name of resource person:** Dr. Rajinder Aurora

**Objectives:**

1. To help students understand the subject of research.
2. To educate the students about the steps in doing research.

**Report:**

The BAF Department of LLRC had organised a National Level Webinar on Research Methodology. The Speaker for the webinar was Dr. Rajinder Aurora. The Speaker gave insights on research papers and case studies and how a research gets successful. The webinar was on a zoom app.

**Outcome:**

1. Students learnt about how to prepare a research paper
2. Students learnt about the various steps in research.

Dr. Minum Saksena

HOD, B.Com Accounting and Finance

Dr. Neelam Arora

Principal





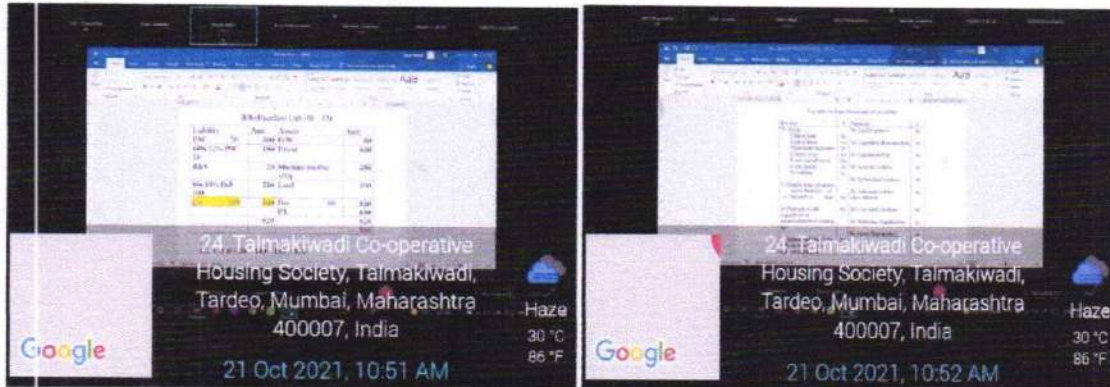
# LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

E-mail: llcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

## GUEST LECTURE FOR TYBAF STUDENTS FOR THEIR SEMESTER 5 EXAM

### SUBJECT FA-5



**Date of seminar:** 21<sup>st</sup> October 2021

**Number of participants:** 60

**Name of events:** Guest Lecture for TYBAF students for their Semester 5 Exam subject FA-5

**Name of resource person:** Prof. Manoj Wagh

#### Objectives:

- To help students solve their doubts related to FA.
- To educate the students about Financial Accounting.

#### Report:

Department had organised a Guest Lecture for TYBAF students for their Semester 5 Exam subject FA-5. The Speaker was Prof. Manoj Wagh from Dhyan Sadhana College. He explained the students each chapter in depth, gave notes regarding this subject and cleared doubts of the students. This session was conducted via Cisco Webex app from 10:50am to 1:00pm

#### Outcome:

- 1) Students gained in depth knowledge about FA 5 subject.
- 2) Students got an opportunity to clear their doubts regarding the subject.

Dr. Minum Saksena

HOD, B.Com Accounting and Finance

Dr. Neelam Arora

Principal



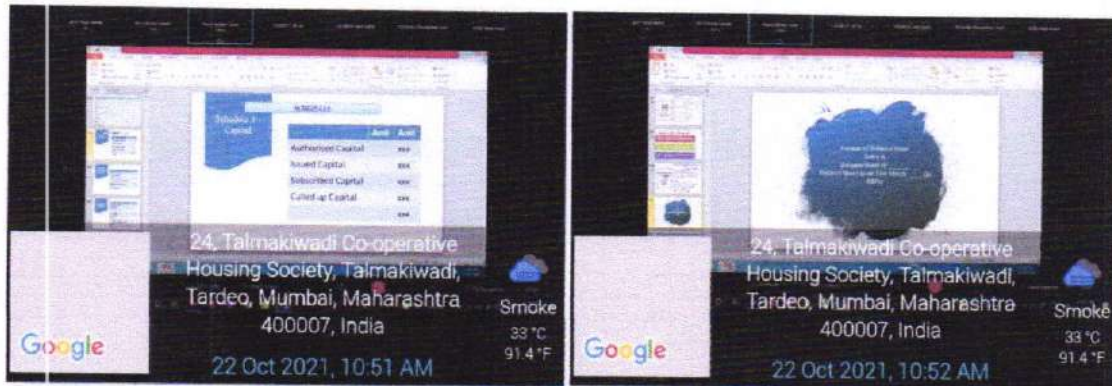


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## GUEST LECTURE FOR TYBAF STUDENTS FOR THEIR SEMESTER V EXAM

### SUBJECT FA VI



Date of seminar: 22<sup>nd</sup> October 2021

Number of participants: 35

Name of events: Guest Lecture for TYBAF students for their semester 5 Exam subject FA6

Name of resource person: Prof. Pravin Keshav Tiwad

Objectives:

- To help students solve their doubts related to FA.
- To educate the students about Financial Accounting.

Report:

Department had organised a Guest Lecture for TYBAF students for their semester 5 Exam subject FA6. The speaker was Prof. Pravin Keshav Tiwad from Dhyan Sadhana College. The students gained revision for FA6 as sir discussed each chapter's importance & gave notes for the same. This session was conducted via Cisco Webex app from 10:50am to 1:00pm

Outcome:

- Students gained in depth knowledge about Fa 6 subject.
- Students got an opportunity to clear their doubts regarding the subject.

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HOI, B.Com Accounting and Finance

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## GUEST LECTURE FOR TYBAF STUDENTS FOR THEIR SEMESTER 5 EXAM

### SUBJECT CA



**Date of seminar:** 23<sup>rd</sup> October 2021.

**Number of participants:** 33 students

**Name of events:** a Guest Lecture for TYBAF students for their Semester 5 Exam subject CA

**Name of resource person:** Prof. Manoj Wagh

#### **Objectives:**

1. To help students solve their doubts related to CA.
2. To educate the students about Cost accounting.

#### **Report:**

Department had organised a Guest Lecture for TYBAF students for their Semester 5 Exam subject CA. The Speaker was Prof. Manoj Wagh. He explained the students each chapter in depth, gave notes regarding this subject and cleared doubts of the students. This session was conducted via Cisco Webex app from 10:50am to 1:00pm.

#### **Outcome:**

- 1) Students gained in depth knowledge about CA subject.
- 2) Students got an opportunity to clear their doubts regarding the subject.

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## WEBINAR ON HOW TO MAKE GOOGLE FORMS



**Date of seminar:** 14<sup>th</sup> October 2021

**Number of participants:** 80 students

**Name of events:** Webinar on How to make Google Forms

**Name of resource person:** Prisha Gosrani & Sanmeet Chandhok

### Objectives:

- To learn how to make Google forms.
- To provide knowledge about how to get the answer from google form and how to take diagram and data after collecting the data.
- How to copy chart on slides from google form.

### Report:

The BAF Department Student committee had organised a session on How to make Google Forms. Speakers for this session were Prisha Gosrani & Sanmeet Chandhok .This session was conducted on Webex platform. The students gained knowledge about creating their own google form with design, font styles, inserting images & how to review their responses and how to copy the graph.

### Outcome:

- Students learned how to make google forms
- Students learned more about collection of data using online means.

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## WEBINAR ON WORKING OF STOCK MARKET



Date of seminar: 22<sup>nd</sup> November 2021

Number of participants: 93 students

Name of events: Webinar on Working of Stock Market

Name of resource person: Mr. Muzibar Shaikh

### Objectives:

- To help students understand stock market.
- To educate the students about the working of stock market.

**Report:** The BAF department organised a **webinar on Working of Stock market in collaboration with BSE Broker Forum**. The Speaker for this session was Mr. Muzibar Shaikh. It was conducted Via Cisco Webex Meeting at 2:15pm. Students gained knowledge about Stock market, its current scenario, and process of IPO etc.

### Outcome:

- Students gained in depth knowledge about stock market.
- Students even learnt a lot about initial public offers.

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## REPORT ON WEBINAR ON COMPARATIVE BUDGET OF INDIA, AMERICA AND CHINA




### Objectives of the Program:

- To study the comparative budget of India, America and China.
- To give knowledge to students about comparative budget of India, America and China.
- To create interest in them about comparative budget of India, America and China.
- To inculcate organising abilities in the students.


BBI Department organized Webinar on comparative budget of India, America and China on 06/07/2021. It was Online Activity on Cisco Webex Platform. Chief Guest was: Prof. Pawan Jhabak, Author of 12 Books of Finance. 30 Participants attended the Webinar on comparative budget of India, America and China.

### Programme Outcomes:

- Successfully achieved the motive.
- The students were very happy and glad that they got knowledge on comparative budget of India, America and China.
- They became aware of comparative budget of India, America and China as a field for career development. They were more confident in handling this event.

  
Dr. Vaidehi Kamath  
3BI Co-ordinator



  
Dr. Neelam Arora  
Principal



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## WEBINAR ON DRAFTING A RESEARCH PROPOSAL



### Objectives of the Program:

- To share the knowledge about how the research paper is written, what are the steps they need to follow, how they need to do the analysis and many more.
- To study how to write a research Proposal.

BBI Department organized a Webinar on Research on 14/10/2021. It was online on Cisco WebEx. Resource Person was Dr. Rajesh Mankani (Research Guide since 2018). 20 students from TYBBI attended the Webinar.

### Programme Outcomes:

- The aim of the webinar was to share the knowledge to the students about how the research paper is written, what are the steps they need to follow, how they need to do the analysis and many more.
- Students from FY, SY & TY attended the session in great number.

Dr. Vaidehi Kamath  
BBI Co-ordinator

Dr. Neelam Arora  
Principal

