



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23544708

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Institutional Distinctiveness

Lala Lajpatrai Memorial Trust (LLMT) was registered on **13th July 1959** with an aim to establish, conduct, control and manage school, institutes, academics and colleges for promoting education in all departments by ways and modes best suited to the needs of people irrespective of their caste, religion and creed. It aimed at promoting cultural, literal and social welfare of the people. The Trust acquired the present **plot of land, located on the Western Coast of Mumbai city on lease from the Government.** A seven storied building was constructed on the land for educational purpose. On **10th February 1972** the Trust **leased the building to Lala Lajpatrai Institute (LLI) for educational purpose.** The Institute founded a **College in Commerce and Economics stream in the year 1972.** The College was named after the great freedom fighter and Lion of Punjab, Shri Lala Lajpatraiji. **In 1995, Lala Lajpatrai Institute of Management was (LLIM) founded** to meet the growing demand of management education. **In 2005, Lala Lajpatrai College of Law (LLCL) was started** by the institute. The College received status of Punjabi linguistic minority on 14th November 2007.

The College continued to grow under the dynamic leadership of **Dr. Kamalji Gupta**, the chairman of the Trust and **Dr. Sunilji Gupta**, a Trustee. The College was **first among very few Colleges in the city of Mumbai to get accredited by NAAC in the year 2000.** The College introduced postgraduate courses in **M.Com. with specializations in Business Management and Advanced Accountancy in the year 2002-2003.** The College offers a number of self-financed courses such as **BMS, BBI, BAF, BSc. (IT), BAMMC and BFMg. Research Center in the subject of Commerce and Trade, Transport and Industry** were established in the year **2015.**

The College was granted Add-on Vocational Courses by the **UGC in five different specialization, viz., Computer Application, E-Commerce, Taxation Procedures & Practices, Tourism & Travel Management and Principles & Practice of Insurance.** The students completing these courses are awarded **Certificate, Diploma and Advance Diploma** on completion of **first, second and third year** of courses, respectively. These courses were highly popular among students. However, **on discontinuation of grants from the UGC, most Colleges closed down these courses.** However, **Lala College continued these courses with the approval of the University.** In addition to that Lala College offers host of Certificate Courses in collaboration with a number of reputed private agencies. During the last 5 years, the College has offered as many as **43 Certificate Courses and has trained 3272 students in varied fields**



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including foreign languages like Chinese, Spanish and Japanese. These courses are high in demand not only among students of the College, but also among the students of other colleges in South Mumbai.

The College has research centres in **Commerce (Commerce)** and **Commerce (Trade, Transport and Industry)**. There are **four research guides** of whom two are associated with the University of Mumbai and two with JIT University, Rajasthan. A total of **9 students have completed their Ph.D.** under their guidance and **23 students are pursuing Ph.D.** at present. The College has organized **6 international and 5 national conferences**, including one held at **Bangkok, Thailand**. The **proceedings of these conferences have been published**. The **Academic Audit** was undertaken by a committee appointed by **University of Mumbai** in 2018. The College students participate in '**Avishkar – a State Level Research Convention**' organized by the **University of Mumbai**. A research project by students has won '**Overall Championship in Commerce, Management and Law Category at 15th Inter-collegiate Avishkar Research Convention**'. There are many other awards at the credit of ED Cell of the College.

The College has **23 functional MOUs** in varied fields with national and international educational institutions and private agencies, including a MOU with **Dhurakij Pundit University, Bangkok**. These MOUs are related to **students exchange, faculty exchange, organization of certificate courses for students and organization of national and international conferences**. The students **German Exchange Program** along with **Rotary Club** is another important milestone. As a part of the **Exchange Programme**, the College **students have visited Spain** and the College has offered a **Certificate Course in Spanish**.

The College works towards meeting its vision and mission of not only by providing **Quality and Comprehensive Education** through **Industry-Academia Collaboration**, but also by inculcating **Social Values** and make students socially sensitive with a high sense of civility. The College has vibrant **NSS and DLLE units**, which **organize many social events**. **Dr. Minum Saksena** is the **Field Co-ordinator for DLLE units in six other Colleges in South Mumbai**. **Ms. Kranti Ukey**, who is also the **district co-ordinator for Mumbai City**, has been honoured as the '**Best NSS Programme Officer**' and '**Best Area Co-ordinator**' by the NSS Cell, University of Mumbai. The **NSS Unit** has been honoured as the '**Best NSS Unit**' by the University. There are several other awards at the credit of the NSS Unit. **Gender Audit** has been conducted to assess the commitments of the College towards **Gender Equity**.

The College organizes several students-driven inter-collegiate events such **Hunar (DLLE)**, **Technotronix (B.Sc. – IT)**, **Tsunami (BMS)**, **Entrepreneurship Mela and Inventure (EDC)**, **Mebido (BAMMC)**, **Epitome (BBI)**, **Prodigy (BAF)**, **Ignite (BFMg.)**, **Sankalp (NSS)**, **Sea-two Fest (B.Com.)**, **Hope**



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(Self-financed Department) and Prism (Students Council). All these events are planned and executed by students. The students arrange finances for these programmes through sponsorships. These endeavours help them develop their overall personality. The students also participate in inter-college activities and bring laurels to the institution. The students have bagged several national, state, university and inter-college level awards in cultural and sports events.

Some of the institutional level environment sustainability initiatives include installation of solar panels, rainwater-harvesting system, composting pit, substitution of traditional lights with LEDs, green and clean campus initiatives, and so on. The College has undertaken Environment Audit and Energy Audit.

The College stands out to be unique due to its ideal location on the Western Coast of India in front of the Arabian Sea, its add-on vocational and certificate courses, local, state and national level MOUs, user-friendly initiatives by the library, highest number of academic and cultural events planned and organized by students, research conferences and workshops, and most importantly its social contributions through the activities of NSS and DLLE. The College is all-g geared up to take a small step towards the opportunities offered by the National Education Policy, 2020 through academic autonomy post-Accreditation, which may transform into a big leap towards providing quality education in near future.


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